



WELCOME



Susan Cosby

Director of Lifesaving Programs, Petco Foundation

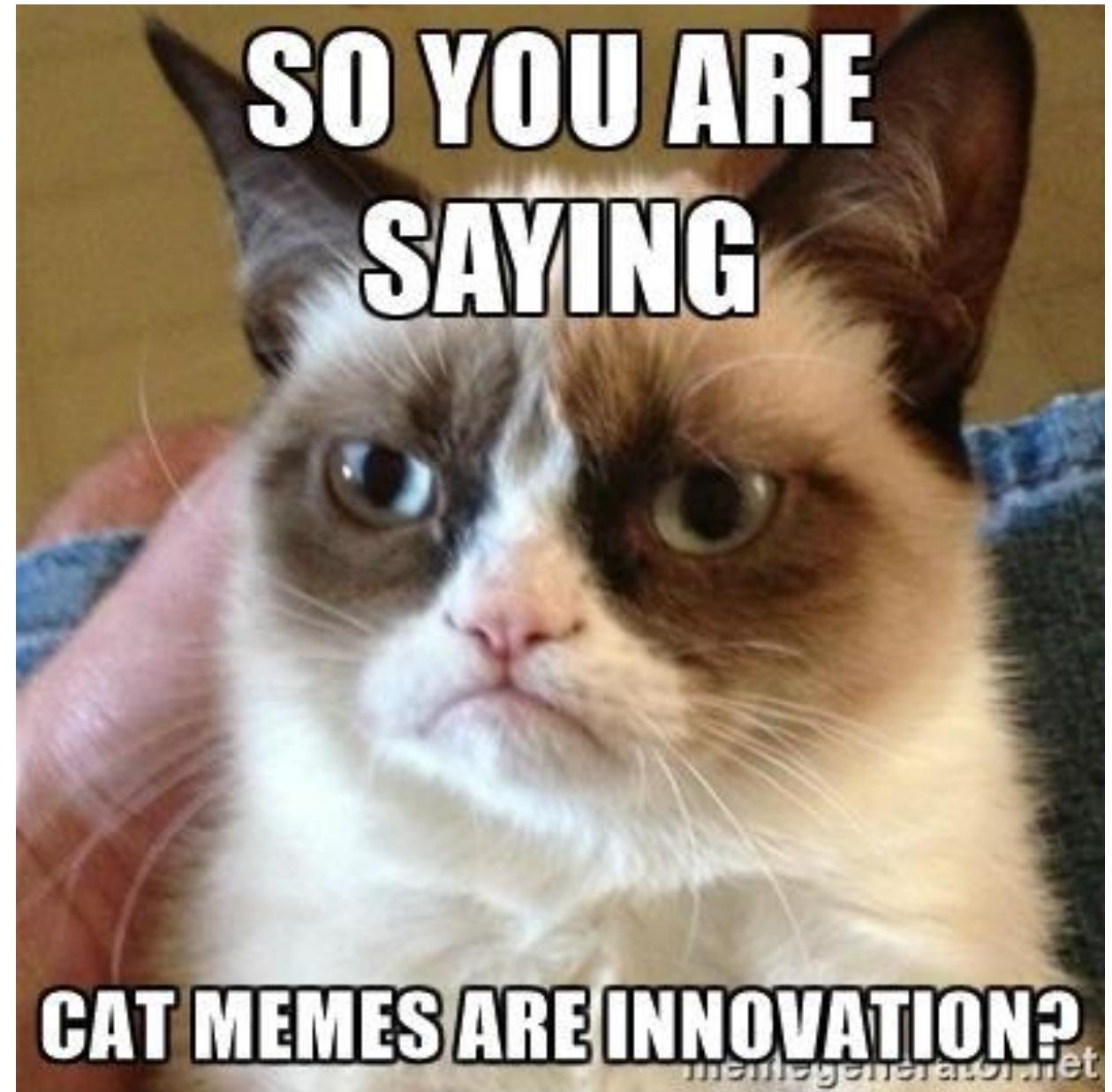
**Who let her have
a dog?**



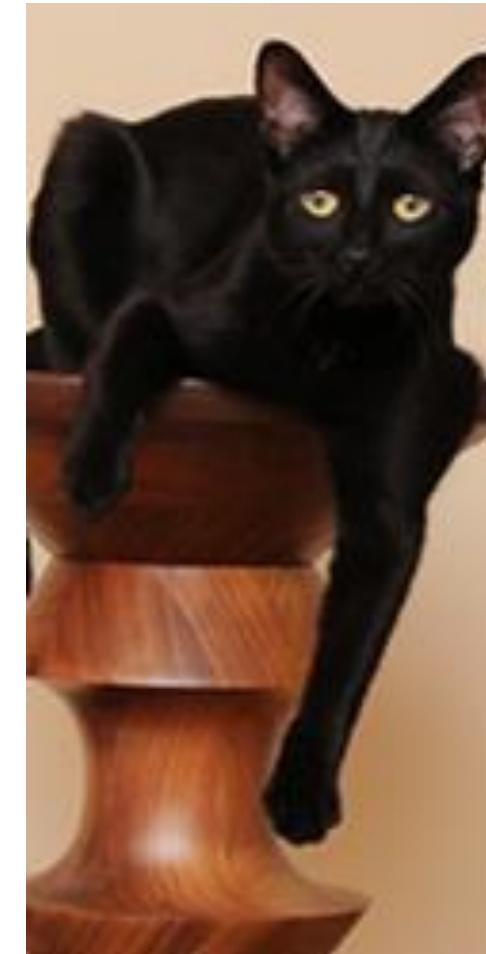
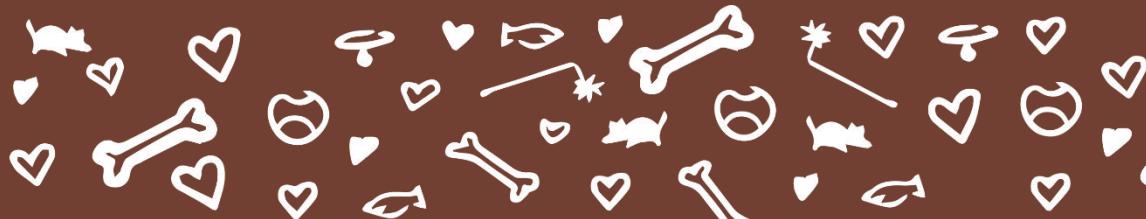
I've never heard
this before



**Maybe I heard
this before**



I've heard this
before

A black cat with yellow eyes is sitting on a wooden surface, looking towards the camera. The background is a light-colored wall.

AUGUST 15 - SEPTEMBER 17

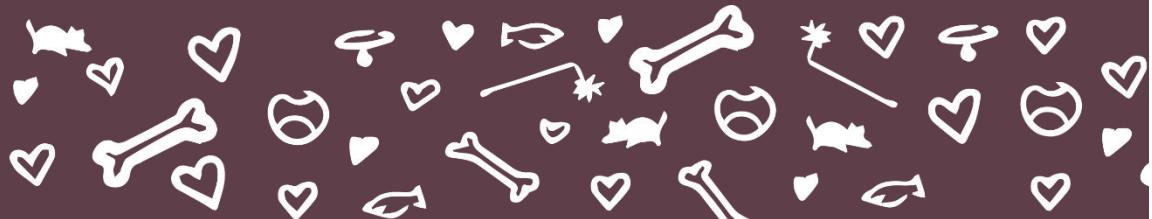
**BACK IN
BLACK**

ADOPTION EVENT

50% OFF

adoption fees for
black animals

And this



We have a **FULL HOUSE!**

Our kennels are at capacity
& **every dog is urgent.**



Give a dog a
LUCKY BREAK,
adopt today!

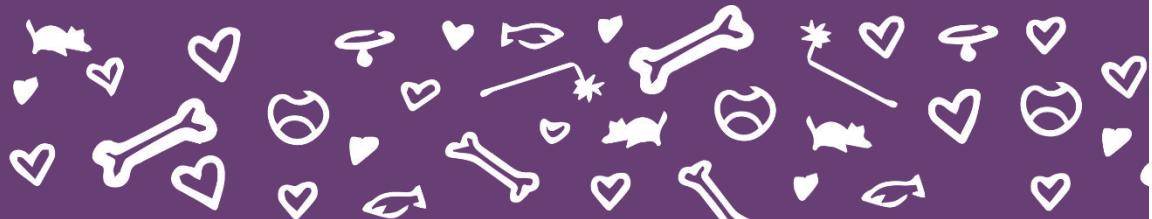
Large breed dogs are FREE 6/5 and 6/6
Sunday:10 am - 5 pm Monday:1 pm - 8 pm



111 W. Hunting Park Ave.
Philadelphia, PA 19140
acctphilly.org • 267-385-3800

ACCT Philly
Animal Care &
Control Team

And this



Petco National Adoption Weekend!

Come to one of ACCT Philly's Petco store adoption events and find a new best friend!



Saturday, June 4th
12 p.m. - 3 p.m.
Petco Willow Grove, 2522 W Moreland Rd
Petco Bensalem, 2353 Street Rd
Petco Brooklawn, 700 Crescent Blvd, NJ

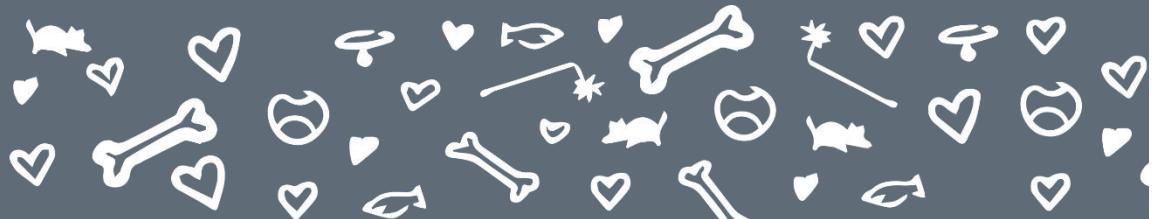
Sunday, June 5th
12 p.m. - 3 p.m.
Petco Andorra, 8500 Henry Ave #10
Petco Grant, 9717 Roosevelt Blvd
Petco Aramingo, 3300 Aramingo Ave

ACCT 
Philly
Animal Care & Control Team

 **petco**
foundation

www.acctphilly.org
adopt@acctphilly.org
267-385-3800

This too



A  Adoption Event

Love Changes Everything

May 7- May 8

ALL PETS ARE FEE-WAIVED!



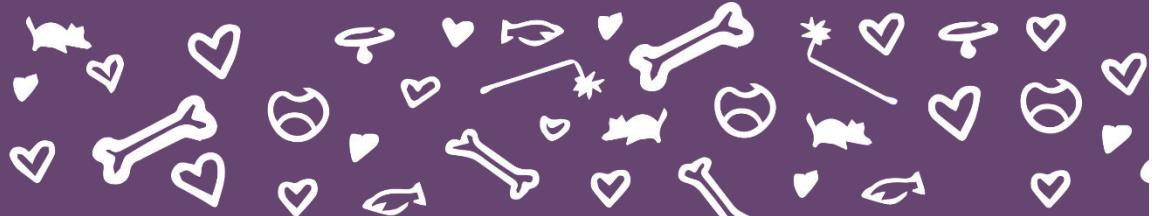
SATURDAY
12 p.m. - 3 p.m.
Petco Grant
9717 Roosevelt Blvd
Petco Willowgrove
2522 West Moreland Rd
Petco Brooklawn
700 Crescent Blvd.

SUNDAY
12 p.m. - 3 p.m.
Petco Andorra
8500 Henry Ave
Petco Aramingo
3300 Aramingo Ave
Petco Bensalem
2353 Street Road

MUTTS © 2010 Petco Foundation mutts.com/adopt

www.acctphilly.org

Please get new
slides



KITTIES GONE WILD!



ADOPTION EVENT

SATURDAY, JANUARY 30TH - 12PM-4PM

SUNDAY, JANUARY 31ST - 12PM-4PM

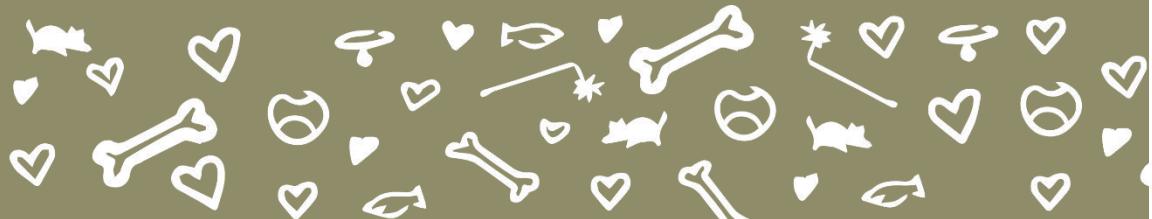
www.acctphilly.org
adopt@acctphilly.org
267-385-3800

Petco Unleashed
1210 Bethlehem Pike
North Wales, PA

ACCT Philly
Animal Care &
Control Team

OK I haven't
seen that

LOVE it



BRICK

A30266045

LIONEL
A30699445

THOR

A30725093

SPIKE
A30654451

NYLA

A30723649

DUBLIN
A30560861

BELLA
A30721711

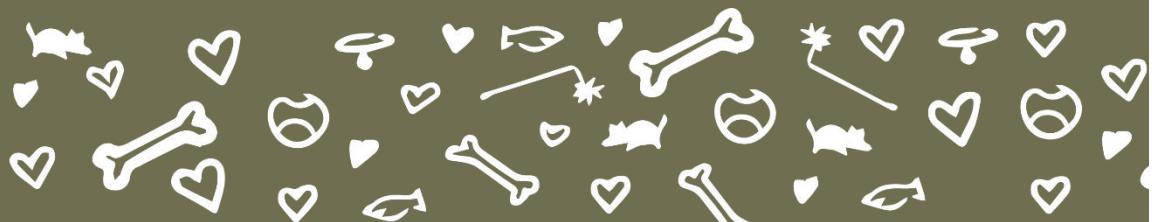
ONCE YOU'VE MET THEM...YOU'LL HAVE TO ADOPT THEM!

Our seven longest-term dogs, FREE adoptions 2/27 & 2/28

111 W HUNTING PARK AVE ★ ADOPT@ACCTPHILLY.ORG ★ 267-385-3800 ★ ACCTPHILLY.ORG

That's new too!

LOVE it



NOV. 9TH THRU 15TH \$10 CATS ACCT
Philly
Animal Care & Control Team

111 W HUNTING PARK AVE
ADOPT@ACCTPHILLY.ORG
267-385-3800

WEEKDAYS: 1 P.M. - 8 P.M.
WEEKENDS: 10 A.M. - 5 P.M.
WWW.ACCTPHILLY.ORG

\$50 KITTENS

Is that
cheating?

Is that a lot



SPRING SNEEZIN' CHALLENGE!



**ALL MONTH LONG!
APRIL 1-30, 2015**

**Cats with kitty
colds are FREE!**

PLUS: Receive free
medication and a
packet of catnip to help
them feel better.

**Come adopt, rescue or
foster a sneezy cat in
need and save a life!**

**MONDAY- FRIDAY: 1PM - 8PM
WEEKENDS: 10AM - 5PM**

111 W Hunting Park Ave
Philadelphia, PA 19140

www.acctphilly.org
adopt@acctphilly.org

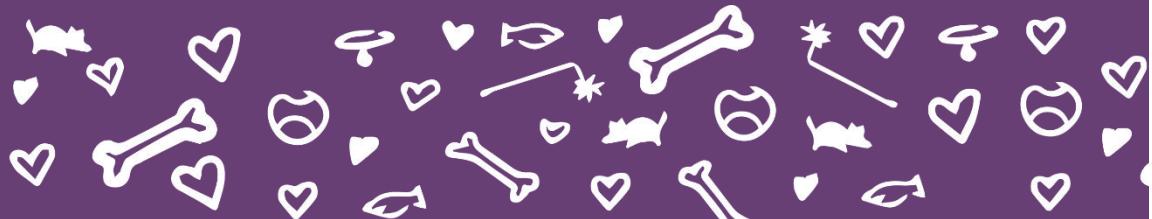
ACCT Philly
Animal Care &
Control Team



**Now that we've got everyone's
attention |**

Sorry We're
CLOSED

Yay!



Boo 😞



Wow, that was news?

ANDREA SCURTI (L) AND EMILY EGAN

South Jersey's Newspaper

COURIER-POST

www.courierpostonline.com

Friday, December 26, 2003

Shelter's first Christmas opening allows pets to be adopted on holiday

By MATT KATZ
Courier-Post Staff

VOORHEES

Joe McCormick, 16, didn't know what he was getting for Christmas until he unwrapped his gift Thursday morning and found a little doggy bed.

"It's my puppy!" McCormick said when he first saw his tiny black terrier mix. "Hello!"

As of midafternoon, three dogs had been adopted from the shelter. Two of them, including McCormick's, were puppies from an animal shelter in West Virginia where they might have been euthanized because of overpopulation.

Not only did opening

Christmas Day for the first time in its 37-year history, Christmas wishes like McCormick's were able to be fulfilled on the holiday itself.

"It's my puppy!" McCormick said when he first saw his tiny black terrier mix. "Hello!"

As of midafternoon, three dogs had been adopted from the shelter. Two of them, including McCormick's, were puppies from an animal shelter in West Virginia where they might have been euthanized because of overpopulation.

Not only did opening

on Christmas Day allow more dogs and cats to be adopted, customer service manager Susan Cosby said, but it also drew attention to the shelter.

Keryl Hausmann of Voorhees, one of the volunteers who spent her Christmas at the shelter, was upset to see Mattie go, but she was pleased with the couple who adopted her.

"People were thrilled that they could come down on Christmas Day and pick up their pet," she said.

The prize Christmas Day adoption was Mattie, a black-and-white terrier mix who had been at the shelter since July, longer than any other dog.

"She's been overlooked for so long, the staff was ready to cry

when she left," Cosby said. "It made it all worthwhile to come in today."

"She'll get all the attention she wants," she said. "That's what makes it all worth it — when they go home."

Reach Matt Katz at (856) 486-2456 or mkatz@courierpostonline.com

MICHAEL SCHWARTZ / Courier Post

Shelter worker Diane Hallowell holds Mattie, who was adopted on Christmas Day by Jesse (center) and Leah Cave (right).



Open
365 Days
a year

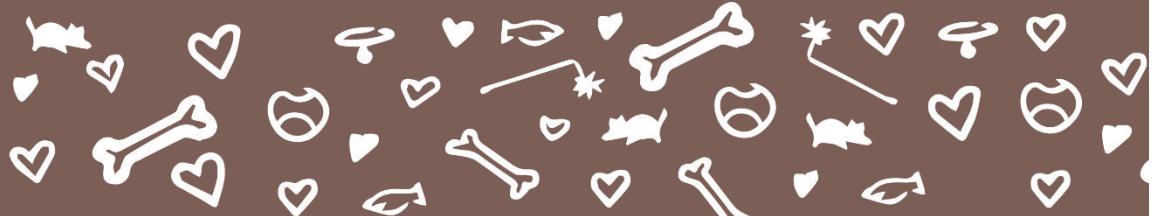






Now that we've got everyone's
attention AGAIN

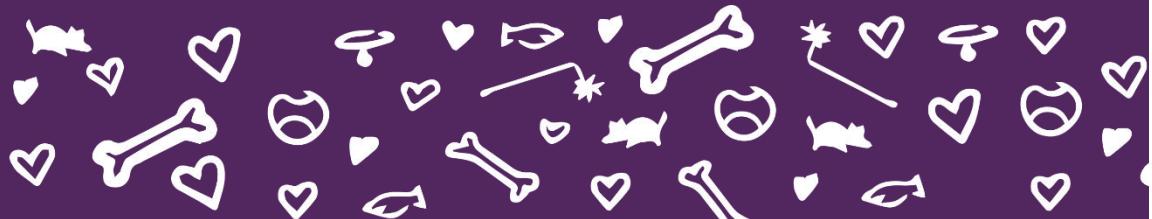
You've got to
be kidding me



**Why?
We just want
to do the right
thing**



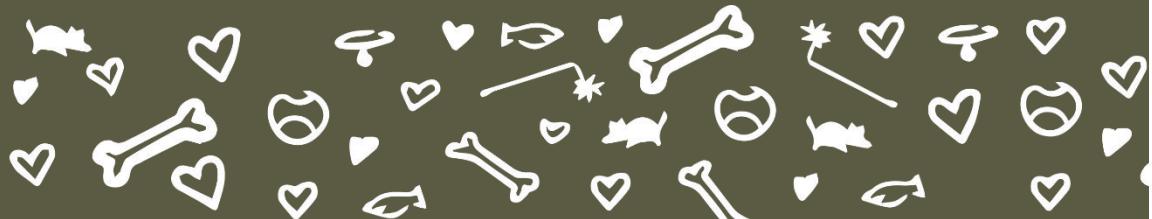
The (mythical) perfect family



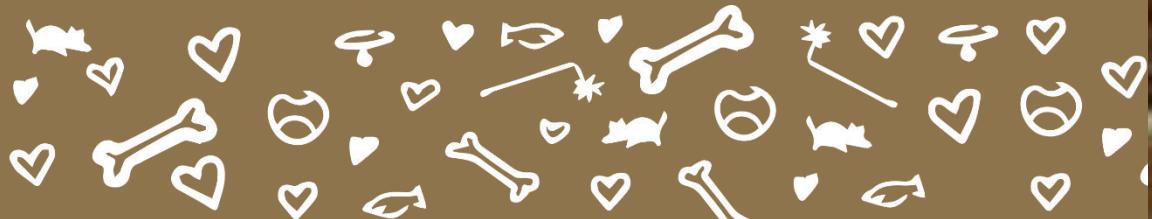
Because
honestly...



As I was saying...



Unintended consequences



THERE WAS A SPIDER

IT'S GONE NOW

**Get the right
results**



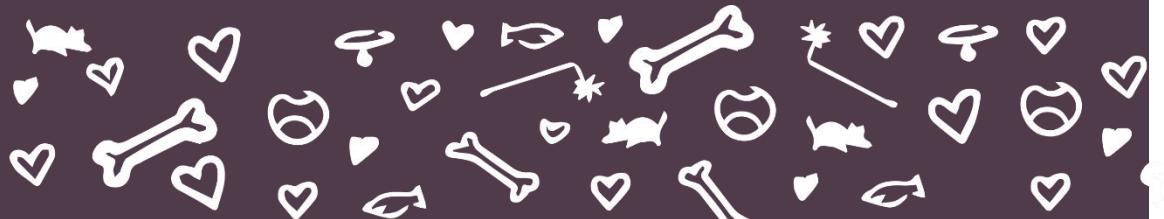
LOVE The three pillars of adoption programs



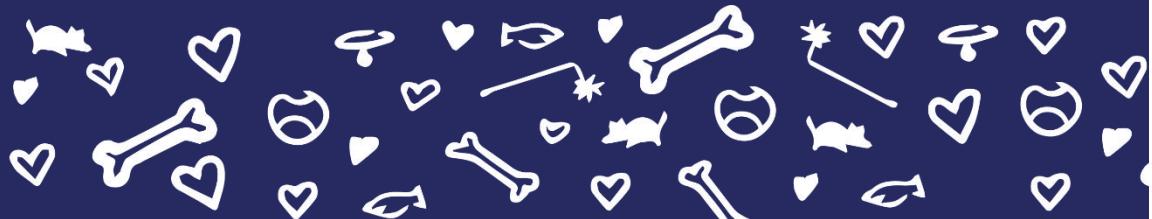
EMPOWE

R

LOVE
(let people
rescue)

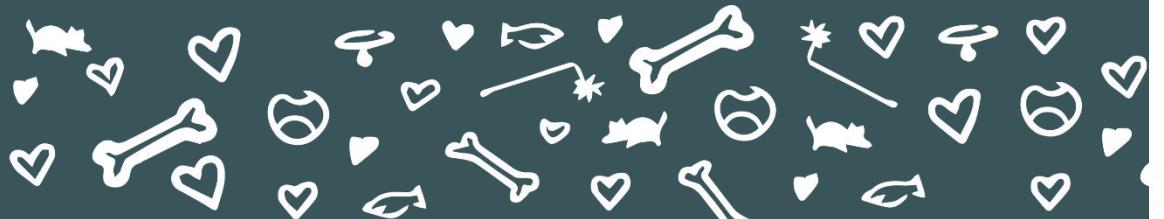


inform with LOVE (nobody likes a lecture)

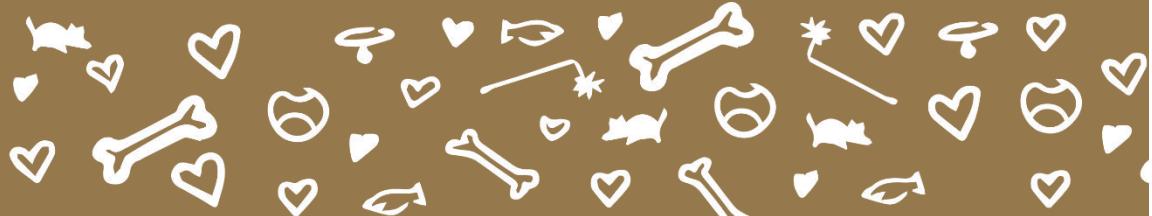


inspire

love
and
compassion
!)



My orange friends (let people rescue)



Elk County Update: Adoption Event a Success!

July 6, 2010 at 11:42am 

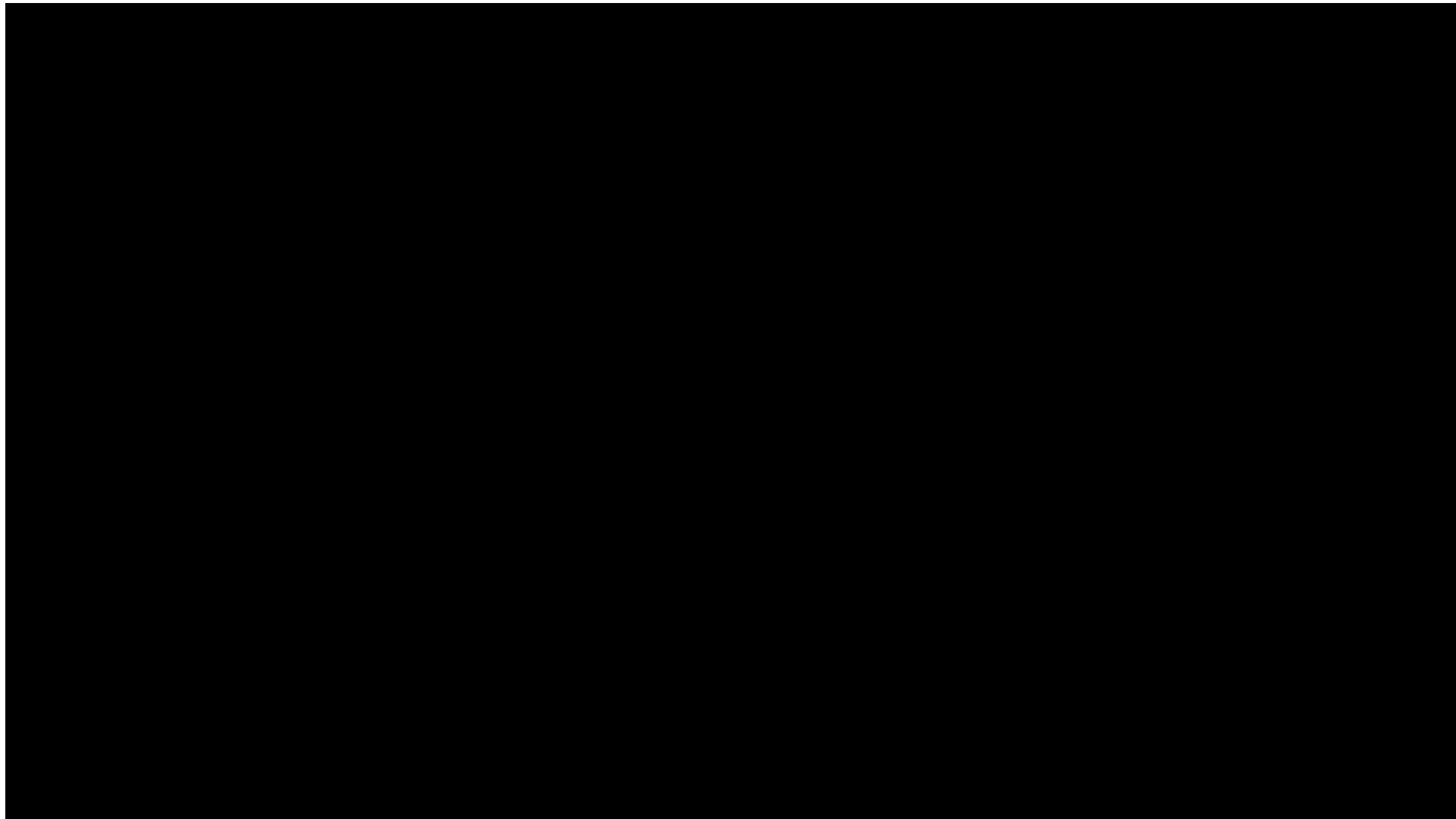
The ASPCA is thrilled to report that 139 adoptions took place at the Elk County Independence Day Adoption Event, and that the remaining cats have been placed with ASPCA partner agencies throughout the country. The nearly 400 severely neglected felines were discovered in late June, living in deplorable conditions at a "sanctuary" known as the Animal Friends of Elk and Cameron Counties in St. Mary's, PA.



“The community really stepped forward to support this adoption event,” says Tim Rickey, ASPCA Senior Director of Field Investigations and Response.

“One of the **most surreal moments of my entire career** was standing at the event site wondering if anyone would show up. When a line of 50 people walked up the hill with crates in their hands, I nearly broke down.”

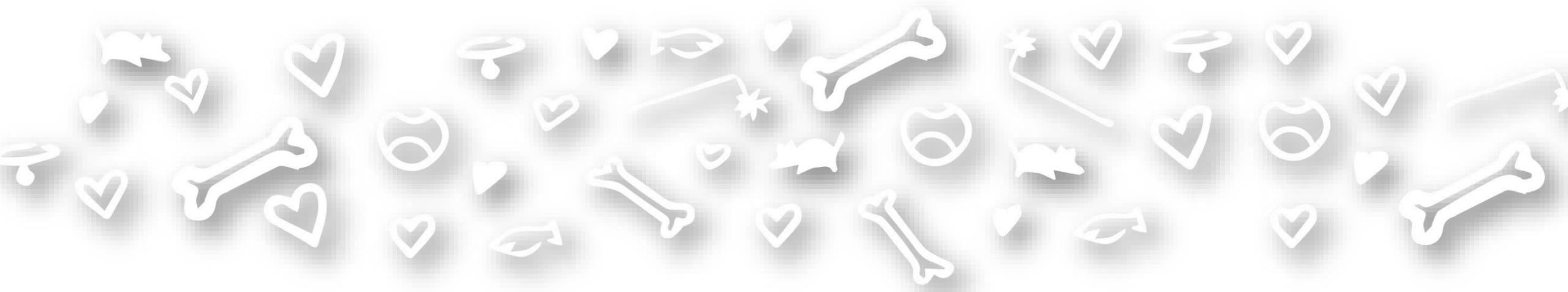
The two-day event attracted more than 500 potential adopters.



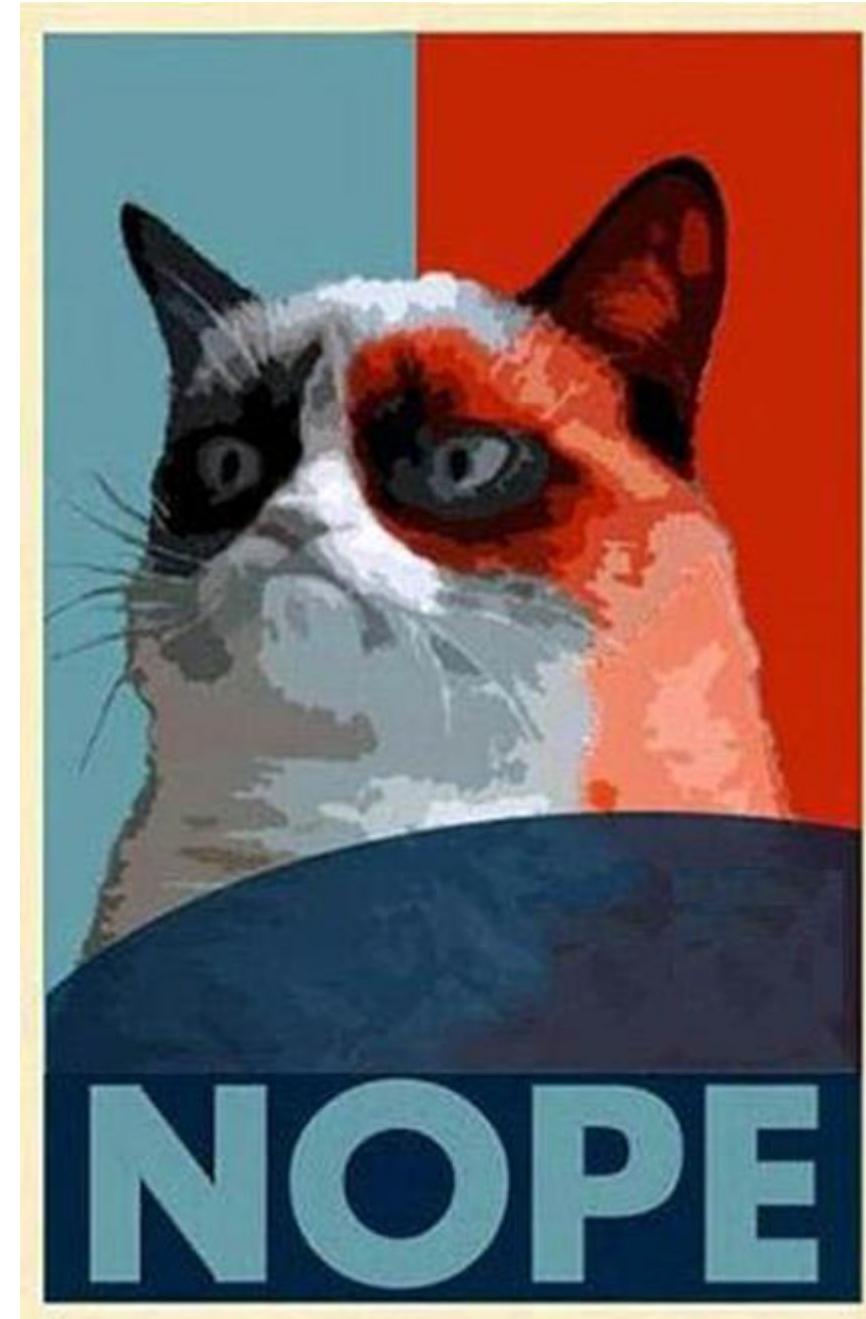


Adopting Your New Best Friend

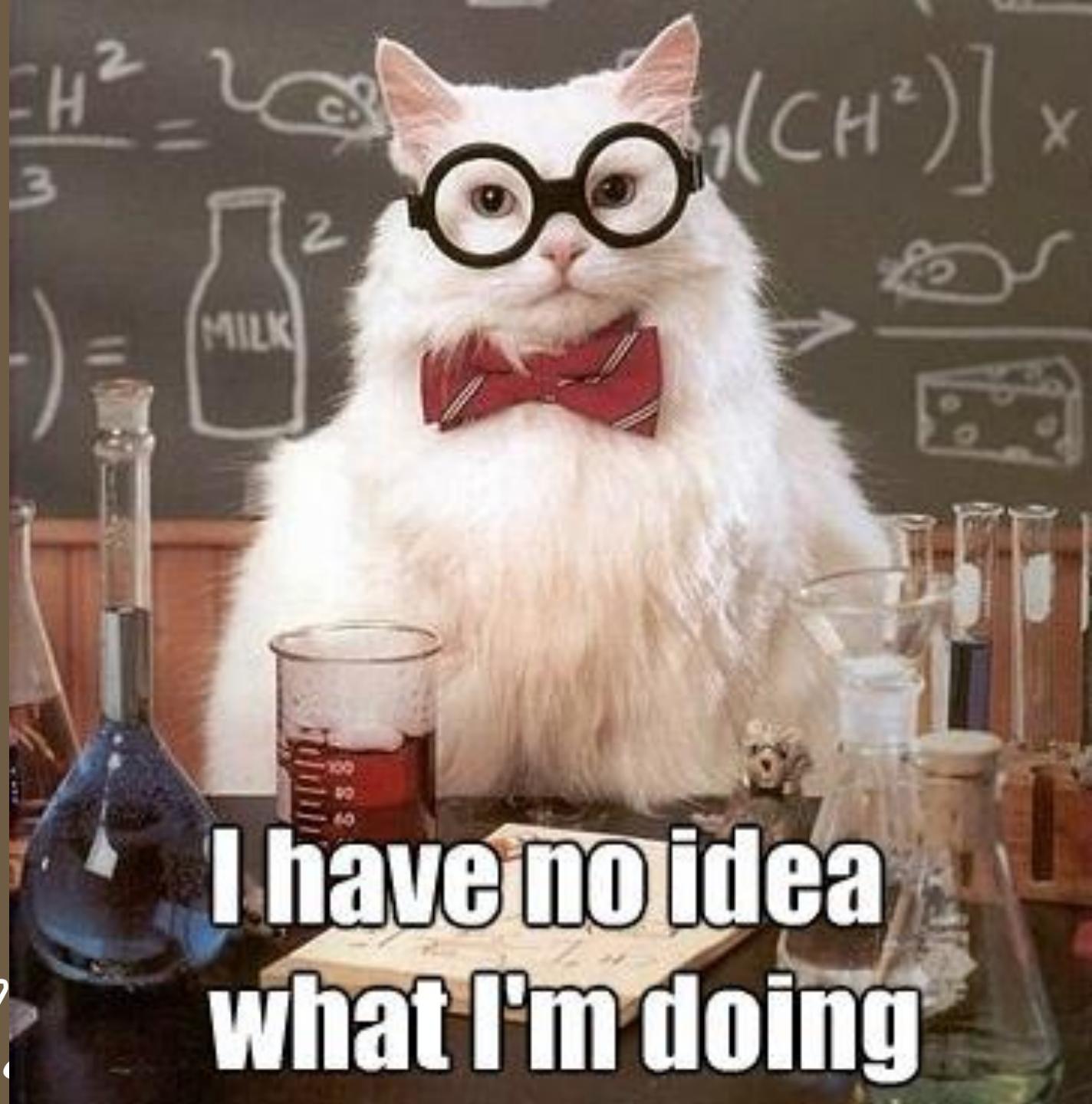
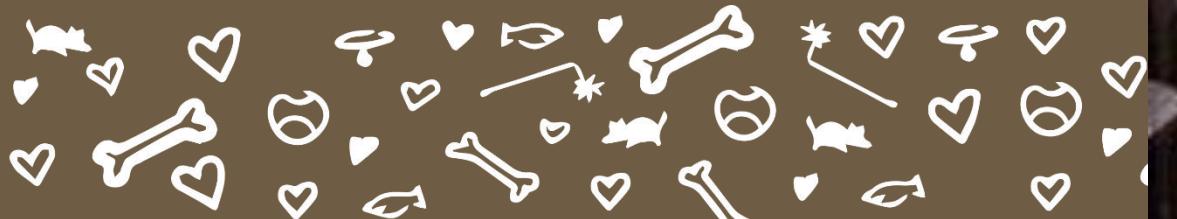
Everything you need to know



We all have
carefully crafted,
data driven,
tested & proven
successful
adoption
applications



Adoption Programs: Making stuff up

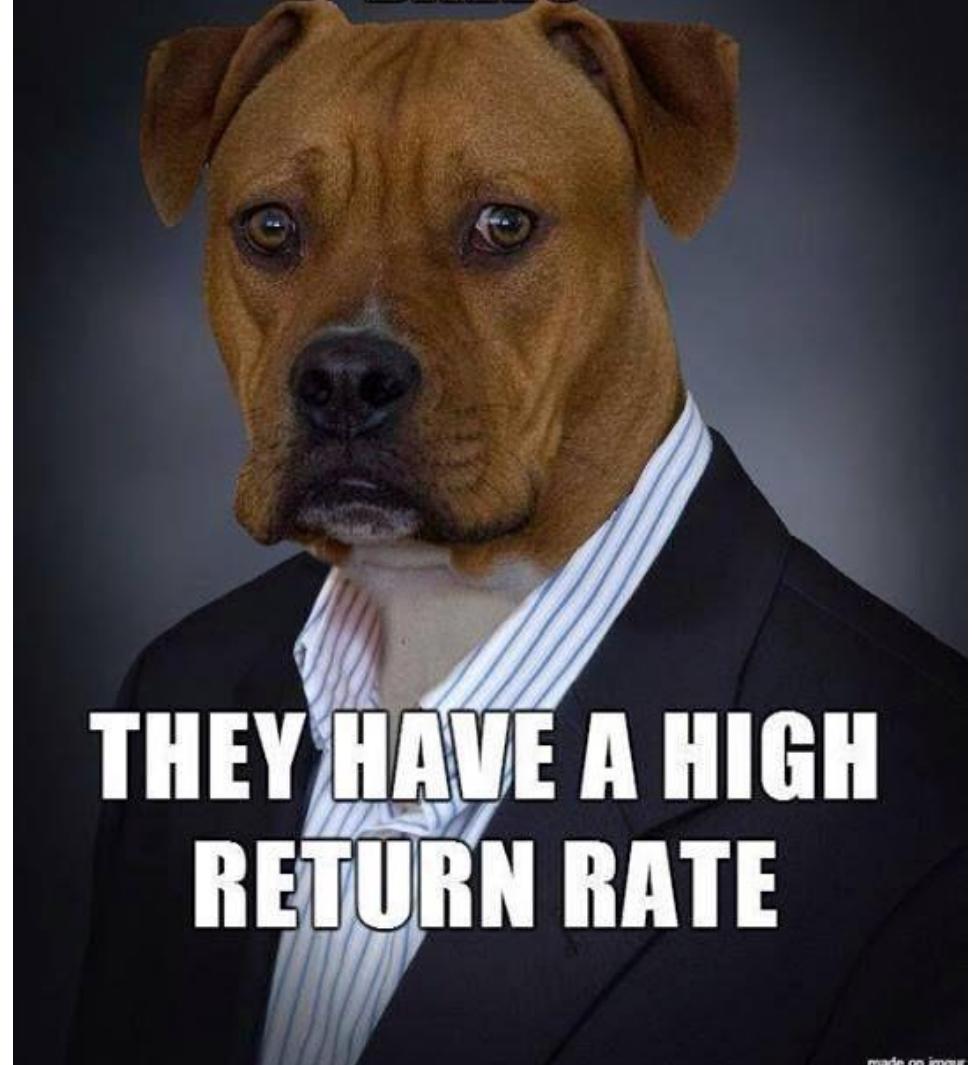


**I have no idea
what I'm doing**

How to make better investments



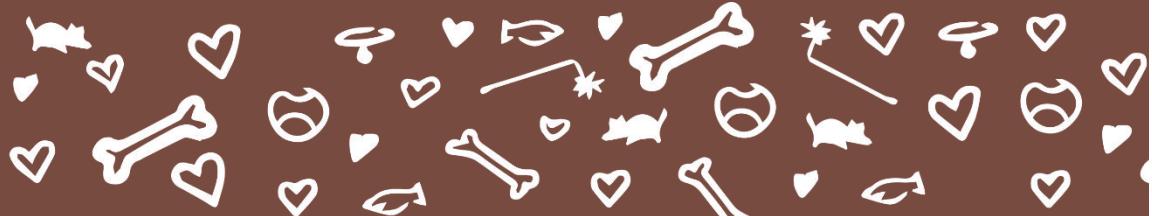
**INVESTS IN TENNIS
BALLS**



**THEY HAVE A HIGH
RETURN RATE**

made on imgur

Be a
mythbust
er



Be a **big**
mythbust
er



Customer Service

(isn't optional)



**“Someone calling themselves
a customer says they want
something called service.”**

There are some
things polite
people just
don't say



**Avoid
existential
questions &
other poorly
designed ones**



**No really, I'm
serious!**

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www.glasbergen.com

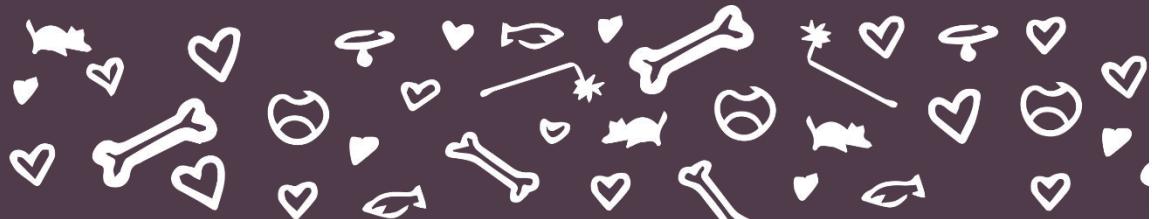


**"The bad news is, our customers hate us. The good news is,
we have a lot fewer customers than we used to!"**

We waited
30 min
NO SERVICE

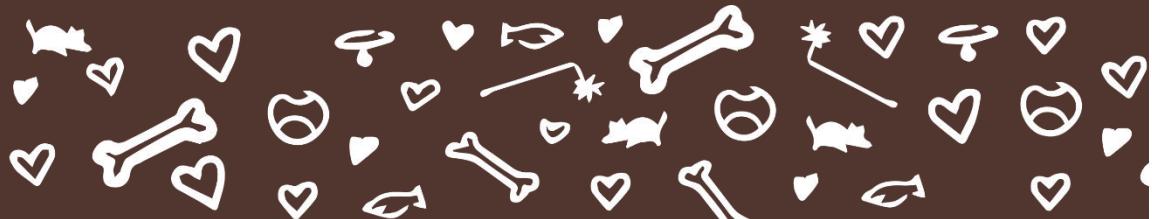
People will

LOVE
(with or without
you)



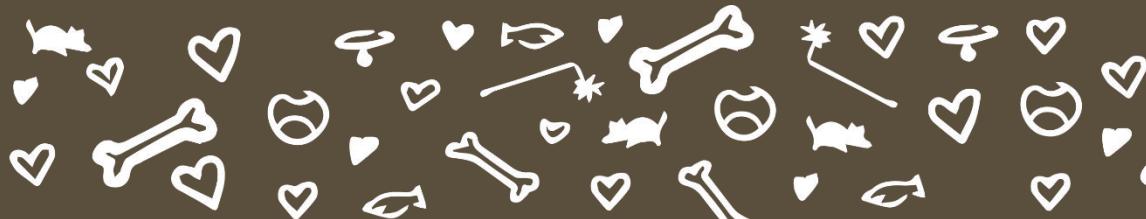
Pets & people will find

(with  or without
you)



We're all
better
when we work
Together

!



ICANHASCHEEZBURGER.COM

Do what you do
so well that they
will want
to see it again
and bring their
friends.

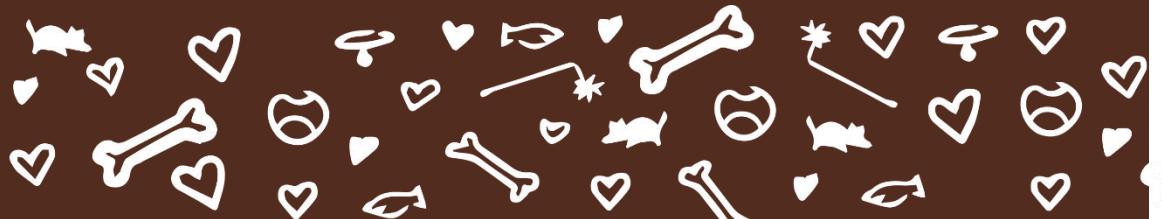
-Walt

Disney-

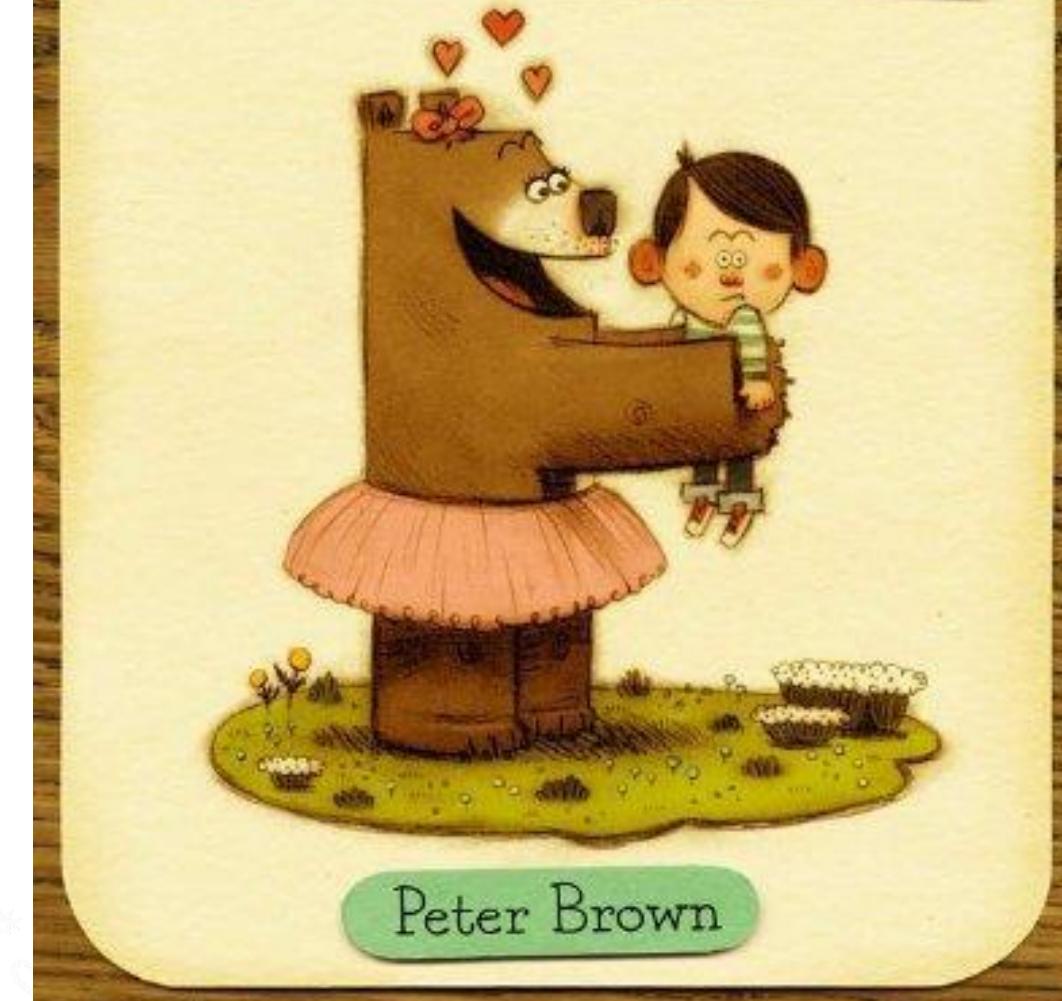


You
CAN
adopt more
pets because

LOVE



Children Make
Terrible Pets



Special thanks to:



**petco
foundation**

HSUS Pets for Life Program

ASPCA

ACCT Philly –

facebook.com/acctphilly