

The Michigan
Pet Fund Alliance
presents
YEAR of THE CAT
**Getting
to the
Goal**

2016



Thursday, September 15 & Friday, September 16, 2016

OUR SPONSORS



Holiday Inn Gateway Centre Flint-Grand Blanc, MI

2016 Getting to the Goal

Year of the Cat

Thank You to all our Sponsors



We thank our generous sponsors. It is with their support that we are able to offer a day and a half of sessions, networking, awards, learning, sharing, and celebrating, at an affordable price. Also a special thanks to Graphic Designer Bev Ostrom for her generous contribution (theinnovations.net).



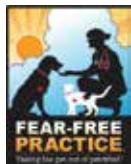
Maddie's Fund® is a family foundation founded in 1994 by Workday co-founder Dave Duffield and his wife, Cheryl, who have endowed the Foundation with more than \$300 million. Since then, they have awarded more than \$172 million in grants toward increased community lifesaving, shelter medicine education, and pet adoptions across the U.S. The Duffields named Maddie's Fund after their Miniature Schnauzer, Maddie, who made them laugh and gave them comfort. Maddie was with Dave and Cheryl from 1987 - 1997 and continues to inspire them today. Maddie's Fund is the fulfillment of a promise to an inspirational dog, investing its resources to create a no-kill nation where every dog and cat is guaranteed a healthy home or habitat. www.maddiesfund.org.



At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$167 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 5 million pets find their new loving families, and we're just getting started. Visit www.petcofoundation.org to learn more about how you can get involved.



Zoetis For Shelters (ZFS) is a partnership between Zoetis and over 2,300 shelters and rescues across the United States. ZFS members account for approximately half of all dog and cat adoptions in the U.S. each year. This number continues to grow as more shelters and rescues join the program. Membership provides savings on many of the Zoetis products shelters and rescues use most. Members also receive a bi-weekly newsletter that includes informative articles, insights from Zoetis experts and exclusive offers only for member shelters. Since the inception of the program, ZFS members have collectively saved more than \$27 million – freeing up much needed funds to rescue, rehabilitate and rehome millions of homeless animals. www.ZoetisUS.com.



Official conference photographer:
John McTaggart, founder of Gabe's Gang Dachshund & Basset Rescue

WELCOME

Michigan Pet Fund Alliance presents

Getting to the Goal Year of the Cat

The Michigan Pet Fund Alliance is pleased to produce Michigan's fourth No Kill Conference and to support Flint by holding our conference in their greater community.

What makes this conference unique or different from other educational and networking opportunities for animal welfare is that it is a conference with a goal: Getting Michigan to no kill. Since our first conference in 2008, we have experienced phenomenal improvements in most Michigan shelters. In 2008, over 125,000 cats and dogs were being killed in Michigan shelters and now, just 7 years later, that number has been reduced to 27,250. Intake is down; adoptions and getting lost dogs home have greatly improved. In 2008, Michigan had one county which met the definition of no-kill. In 2015 we joyfully celebrate that we now have 54 counties that are no-kill. The goal is in sight.

We have fashioned this conference content to not only empower attendees to help make Michigan a no kill state for homeless cats and dogs, but to focus on the areas where there is the greatest need for change or improvement. So this conference we focus on THE YEAR OF THE CAT.

Most Michigan shelters have recognized that trapping and killing of feral cats is not only inhumane, but is not effective at eliminating the feral cat situation. We have been doing well as a state in finding cats new homes (adoptions) – even at a better percentage than dogs. However, we have not been doing well in getting cats back to their owners when lost, and we, are killing twice as many cats as dogs annually with a comparable annual intake. So one full conference track is dedicated to the Million Cat Challenge – programs fashioned to save more homeless cat' lives. The Million Cat Challenge is a national program and if your shelter has not signed up to participate, we hope that you will as soon as you get home at millioncatchallenge.org.

Remember that you, as an individual, can make all the difference in our achieving the goal. It was just last month that we read with delight a Facebook post from Paula Hadden. She wrote ... *"The 1st conference I attended is the reason I set up the Genesee County Animal Shelter Dogs and Cats Facebook page. I would sneak pics and post."* We have no doubt that Paula has saved countless lives - - - you can too. Learn, network and enjoy!

Michigan Pet Fund Alliance
Board of Directors





Getting to the Goal

Thursday, September 15

Year of the Cat

9:00 a.m. - 5:00 p.m. REGISTRATION - Main Lobby Entrance

9:30 a.m. – Noon Preconference Work Shop

Trap, Neuter, and Return Training Workshop – All About Animals Rescue (AAAR) will teach and empower you to start TNRing the cats in your area with their 2.5 hour Trap, Neuter and Return Workshop. Once you have taken the class you are entitled to a major spay/neuter discount for all ferals: \$25 each. This includes sterilization, mandatory ear tip and a rabies vaccine (rabies vaccine for cats 12 weeks and older). This workshop teaches the best practices in management and trapping. Gain access to the benefits of AAAR TNR program, including the discounted feral cat spay/neuter, trap loans and networking.

Catherine Garrett, Director of Development and Marketing, All About Animals Rescue

Jefferson Room

1:00 p.m. – 2:00 p.m. BREAKOUT SESSIONS

Transparency and Accountability – What does the word transparency mean for a shelter, a rescue organization, or a not for profit involved in animal welfare? How transparent is your operation? Does everyone know the conditions or criteria that would result in euthanasia? Do you post all of your performance results? Are your financials available for public inspection? Transparency and accountability help build trust with your supporters, contributors and taxpayers. Listen as a panel of speakers from a shelter, rescue, and not for profit explain how they define transparency for their organization.

Cheryl Gault, Treasurer, Michigan Pet Fund Alliance

Tawny Hammond, Chief Animal Services Office, Austin Animal Services, Austin, Texas

Courtney Protz-Sanders, Executive Director, Paws for Life Rescue

Lincoln Room

Million Cat Challenge Overview – The Million Cat Challenge is a shelter-based campaign to save the lives of one million cats in North America over the next five years. The core strategy of the campaign focuses on five key initiatives that offer every shelter, in every community, practical choices to reduce euthanasia and to increase live outcomes for shelter cats. This life-saving campaign is a joint project of the UC Davis Koret Shelter Medicine Program and the Medicine Program at the University of Florida, led by Drs. Kate Hurley and Julie Levy.

Christie Keith, Communications Director, Million Cat Challenge

Dr. Julie Levy, DVM, PhD, DACVIM, Co-founder, Million Cat Challenge

Jefferson Room



Getting to the Goal

Thursday, September 15 con't

Year of the Cat

Stories of Change – Several large shelters have had dramatic turnarounds in the last two years. Three such shelters will be highlighted: Genesee County Animal Control and Detroit Animal Control and Care (both municipal animal control shelters), and the Humane Society of Macomb (a private non-profit humane society). Learn what led up to the change, the challenges they face, and their vision for the future for their shelters.

Kenneth Kempkens, Board Chair, Humane Society of Macomb

Melissa Miller, CPDT-KA, CBCC-KA, Director, Detroit Animal Care and Control

Paul Wallace, Director, Genesee County Animal Control

Monroe Room

ACO Certification - Is It Time To Up the Requirements? – Animal Control Officer certification in Michigan requires completion of the required 100 hours of training/field work, such as a day shadowing a current officer; a day with a veterinarian; a half day with the local authority, county commissioner, or city manager discussing local policies and procedures; and a day spent with the sheriff or police chief discussing laws, enforcement policies, how to issue a summons, serving of warrants, and public relations. Once training is complete, a summary of activities is submitted to the Michigan Department of Agriculture and Rural Development for certification approval. Substantial change and complications have evolved in animal welfare since these standards were established. Hear three Animal Control experts give their perspective and launch the dialogue for change.

Rebecca Neal, President, Michigan Association of Animal Control Officers & ACO, Eaton County Animal Control

Matt Pepper, President and CEO, Michigan Humane Society

Jeff Randazzo, Chief Animal Control Officer, Macomb County

Taft/Taylor Room

1:00 p.m. – 3:00 p.m. BREAKOUT SESSION

Improving Potential for Successful Adoptions - Understanding Canine Body Language

(2 hour session) - The more your staff, volunteers, and fosters know about how to read and interpret dog body language, the more effective they can be in helping a dog overcome a behavior issue. This two-hour session focuses on learning to recognize and interpret negotiation signals; calming and cut off signals; the language of play; predation and prey drive; conflict and escalating signals; and stress, fear and anxiety.

Kate Wilson, Trainer, Cascades Humane Society

Jane Wolff, CPDT-KA, Cascades Humane Society

Washington Room



Getting to the Goal Thursday, September 15 con't

Year of the Cat

2:00 p.m. – 2:15 p.m. EXHIBITOR SHOWCASE & SNACK BREAK

Atrium

2:15 p.m. – 3:15 p.m. BREAKOUT SESSIONS

Michigan Legislation - Several important bills have been introduced into the state legislature with the potential to improve animal welfare. This session will provide an overview of each bill, the current status and what you can do. Updates will include Breed Specific Legislation (SB 239), Logan's Law: animal abuse background checking (HB 4353 & 4355, SB 219 & 220), Stray Hold (HB 4915), No-Kill Shelter License Plate (HB5349), Regulations for Large-scale Dog Breeders (HB 4898) and Shelter Gassing Ban (SB 403).

Richard Angelo, Legislative Attorney for Best Friends Animal Society

Courtney Protz-Sanders, Board Trustee, Michigan's Political Action Committee for Animals (Mi-PACA)

Pamela Sordyl, Founder, Puppy Mill Awareness of SE Michigan and Michigan Friends of Companion Animals

Lincoln Room

Million Cat Challenge: Alternatives to Intake - Is entering an animal shelter always the best option for a cat? There will always be cats who need sheltering, but for many cats, there are better, more appropriate alternatives that will serve cat, community, and shelter better. And if the answer is no, shelters have an ample and expanding toolbox of alternatives to offer. Providing alternatives to intake can be a great choice for shelters that are limited in their capacity to provide humane care or assure live outcomes once a cat is admitted. In most parts of North America, there is no legal requirement for shelters to impound every healthy cat presented to them. By providing alternatives to intake for healthy cats, shelters with limited capacity can reserve their efforts for the sick, injured, orphaned, and dangerous animals that most need the shelter's care.

Ayse Dunlap, Director of Operations, Cleveland Animal Protective League

Dr. Julie Levy, DVM, PhD, DACVIM, Co-founder, Million Cat Challenge

Jefferson Room

Canine Play Groups - Play groups are a powerful tool for shelters to increase adoptions, provide enrichment, and improve animals' quality of life. Dogs who participate in play groups are much easier to adopt! For one thing, they have better kennel presentation because they are well exercised and more satisfied. But, how do you start one and what do you need to know to make sure you do it right? When Macomb County started



CONTINUED on next page



Getting to the Goal Thursday, September 15 con't

Year of the Cat

2:00 p.m. – 2:15 p.m. EXHIBITOR SHOWCASE & SNACK BREAK

Atrium

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Getting to the Goal Thursday, September 15 con't

Year of the Cat

using play groups, they prepared for the worst but found their concerns were unfounded. They have now shared their experience with Genesee County.

Lisa Rabine, Canine Trainer & Administrative Assistant, Macomb County Animal Control

Amy Warner, Volunteer/Event Coordinator, Genesee County Animal Control

Monroe Room

Changing Animal Control Practices from Punitive to Positive – Your animal control program can be more successful by implementing positive, rather than punitive, practices in your community. Community engagement leads to fewer cruelty complaints and impounds, and more positive experiences in the field. Learn which law enforcement organizations to partner with, the benefits of using deferments over citations, how to educate owners for long-term success, and how to keep animals that are not shelter adoption candidates in homes where they were successful.

Karen Sparapani, Executive Director, Milwaukee Area Domestic Animal Control Commission

Taft/Taylor Room

3:15 p.m. – 3:30 p.m. EXHIBITOR SHOWCASE, RAFFLE & REFRESHMENT BREAK

Atrium

3:30 p.m. – 4:30 p.m. BREAKOUT SESSIONS

Best Practices for Rescues – How Do You Measure Up? Home-based rescue organizations serve a tremendous need – especially those that collaborate with shelters to solve or remedy challenges with animals' health or behavior issues. It is important that each rescue organization operate using best practices for the animals' well-being, as well as sound business practices. Join Jaime Wolfe from NBS Animal Rescue as she leads a panel discussion of several Michigan Pet Fund Alliance Certified home-based rescue organizations as they discuss the advantages and challenges of certification including grants for animals pulled from shelters with health or behavior issues or over the age of 7, participation in the Michigan SECC (charitable giving program for state employees), changing operations to focus only on Michigan animals, etc.

Missi Bellottie, Vice President and Co-founder, Detroit Bully Corp

Nicole Fear, Canine Companions Rescue Center

Jillian Kane, Director, Furever Tails Animal Rescue

Jaime Wolfe, Co-founder, NBS Animal Rescue

Lincoln Room



Million Cat Challenge: Managed Admission - Managed admission is distinct from limited admission and refers to any form of regulating or scheduling intake, from simply limiting the hours for drop-off and closing night drop boxes, to scheduled intake appointments, to a formal process of surrender interviews with extensive efforts at providing support and alternatives. In short, managed admission can be thought of as the "how" and "when" of intake, but not necessarily the "who." Even shelters with an obligation to take in all animals presented to them (either by law, contract, or policy) can benefit greatly from scheduling intake to smooth out fluctuations, plan for staffing, and match capacity to provide humane care. Far from meaning more animals will be turned away, for both limited and open intake shelters, managed admission is often associated with serving more, rather than fewer, animals over time.

Ayse Dunlap, Director of Operations, Cleveland Animal Protective League

Dr. Julie Levy, DVM, PhD, DACVIM, Co-founder, Million Cat Challenge

Jefferson Room

Breed Labels and Language – The dog comes in the door, has a kind of a square head, not real muscular, but...we think it is pit bull. So what is on the intake card for breed – pit bull? We have come a long way in busting the myths of breed discrimination, but there is a lot of misinformation and education needs to be done, and by simply marking pit bull, you have eliminated adopters from some communities, put a potential adopter in jeopardy of losing their home insurance, and limited the number of potential adopters. We certainly can't perform DNA tests on all incoming shelter dogs, but there are things each and every shelter can and should be doing concerning identifying the breed of dog on intake.

Tawny Hammond, Chief Animal Services Officer, Austin Animal Services, Austin, Texas

Washington Room

Why the Numbers Count – Every shelter is required to collect information on the intake and disposition of the animals that come into their facilities. If the only time those numbers are used is to provide an annual accounting to the state, a valuable resource is being lost. Understanding your intake, common conditions, length of stay, etc. helps to identify programs to reduce intake, serve the community, and measure success. Learn how the Humane Society of Huron Valley uses their numbers to improve their operations and provide animal welfare programs for the dogs and cats of Washtenaw County.

Tanya Hilgendorf, President & CEO, Humane Society of Huron Valley

Monroe Room



Humane Behavioral and Handling Tips for Shy and Fearful Dogs - When faced with apprehending a fearful or fear aggressive dog, it is often human nature or habit to react with a brute physical force. Often the result is the dog struggling or fighting back, which can result in harm to both the dog and handler. Most dogs do not want a struggle or even a conflict. This session will focus on the use of your best skills and attitudes and will teach a variety of new tools and techniques, such as catching dogs by hand in a safe, humane, and efficient manner; compassionate physical restraint including scruff, lateral restraint, leash muzzle wrap, and hobbles without adding energy to any struggle; recognize how you, the handler, is raising or lowering the tension of the dog and the situation; and, explore how to create a calm conscious manner to minimize the energy of conflict, even with very uncooperative dogs.

Katelin Thomas, ACDBC, CPDT-KA, Owner, K9 Turbo Training

Kate Wilson, Trainer, Cascades Humane Society

Taft/Taylor Room

5:00 p.m. – 6:30 p.m. Cocktail Reception (Cash Bar) & Roundtables

Enjoy a cocktail and talk shop. This is one of two opportunities to discuss with the speakers and your colleagues session topics, best practices, or topics of your interest.



Subjects include: Managed Admission, Play Groups, Alternatives to Intake, Rescue Certification Program, Pending Michigan Legislation, Using Matrices to Measure Success, TNR and more.

Atrium/Lobby

6:30 p.m. – 8:30 p.m. Awards Banquet

Join us for dinner and the annual awards program, recognizing Michigan's leaders and most-improved shelters. Hear thoughts on "The Year of the Cat".

Dr. Julie Levy, DVM, PhD, DACVIM, Maddie's Shelter Medicine at the University of Florida

Ballroom





Getting to the Goal

Friday, September 16

Year of the Cat

Friday

8:00 a.m. – Noon Registration

Main Lobby Entrance



8:00 a.m. – 9:00 a.m. Breakfast

Ballroom

8:30 a.m. – 5:00 p.m.

Animals in the Field - Law Enforcement Training

Full day of Michigan Commission on Law Enforcement Standards (MCOLES) Certified Training.

Must be registered specifically for this training to attend.

Morning Sessions 8:30 a.m. – 12:15 p.m.

Welcome and Introduction

Matt Pepper, President and CEO, Michigan Humane Society

Human Violence and Animal Cruelty

Matt Pepper, President and CEO, MHS

Animals as Evidence and Michigan Animal Law

Ann Griffin, Esq., Special Project Manager, MHS

Dr. Robert Fisher, Vice President and Chief of Veterinary Medicine, MHS

Afternoon Sessions 1:30 – 5:00 p.m.

Animal Behavior and Handling in the Field

CJ Bentley, Senior Director of Operations, MHS

Debby MacDonald, Chief Cruelty Investigator and Detroit Shelter Director, MHS

Bloodsport Awareness – Dog Fighting

Debby MacDonald, Chief Cruelty Investigator and Detroit Shelter Director, MHS

Taft/Taylor Room



Getting to the Goal

Friday, September 16 con't

Year of the Cat

9:00 a.m. – 9:30 a.m. Opening Session

No Kill Michigan - Progress We Have Made – The first Michigan No Kill Conference was held in 2011.

Several years prior to the conference, Otsego County was Michigan's first county to adopt a millage, develop

a collaborative public/private partnership, and become no-kill, saving 90% or more of the animals in their care.

Shortly after Otsego's life-saving measures, UPAWS in Marquette was teetering on the brink of closing due to financial issues. Their board decided they had NOTHING TO LOSE; they read together Nathan Winograd's book

Redemption: The No Kill Revolution in America and decided to implement the programs he said were possible

– and almost immediately they were saving over 90% of the animals in their care. In 2014, 40% of Michigan's counties were no-kill. So what do the 2015 numbers tell us and when will Michigan be No Kill?

Deborah Schutt, Board Chair, Michigan Pet Fund Alliance

Ballroom

**9:30 a.m. – 9:45 a.m. EXHIBITOR SHOWCASE
& REFRESHMENT BREAK**

Atrium

9:45 a.m. – 10:45 a.m. BREAKOUT SESSIONS

Stories of Change – Several large shelters have had dramatic turnarounds in the last two years. Three such shelters will be highlighted: Genesee County Animal Control and Detroit Animal Control and Care (both municipal animal control shelters), and, Humane Society of Macomb (a private non-profit humane society). Learn what led up to the change, the challenges they face, and their vision for the future of their shelters.

Kenneth Kempkens, Board Chair, Humane Society of Macomb

Melissa Miller, CPDT-KA, CBCC-KA, Director, Detroit Animal Care and Control

Paul Wallace, Director, Genesee County Animal Control

Lincoln Room



Getting to the Goal

Friday, September 16 con't

Year of the Cat

Million Cat Challenge: Capacity for Care - Capacity for care (C4C), considered holistically, means meeting the needs of each cat admitted to a shelter, whether feral or friendly, stray or owner surrendered, young or old. The Five Freedoms of Animal Welfare provide a framework to define what it means to meet the needs of any animal in confinement. Assuring capacity for care also supports success in meeting a Sixth Freedom, the freedom from euthanasia for cats that are neither terminally ill nor dangerous. Providing high quality housing and minimizing length of stay through pro-active management are two key factors in assuring capacity for care for every cat in the shelter.

Tanya Hilgendorf, President & CEO, Humane Society of Huron Valley

Dr. Julie Levy, DVM, PhD, DACVIM, Co-founder, Million Cat Challenge

Jefferson Room

Breed Labels and Language – The dog comes in the door, has a kind of a square head not real muscular, but ... we think it is pit bull. So what is on the intake card for breed – pit bull? We have come a long way in busting the myths of breed discrimination, but there is a lot of misinformation and education to be done, and by simply marking pit bull, you have eliminated adopters from some communities, put a potential adopter in jeopardy of losing their home insurance, and limited the number of potential adopters. We certainly can't perform DNA tests on all incoming shelter dogs, but there are things each and every shelter can and should be doing concerning identifying the breed of dog on intake.

Tawny Hammond, Chief Animal Services Officer, Austin Animal Services, Austin, Texas

Monroe Room



Getting to the Goal

Friday, September 16 con't

Year of the Cat

9:45 a.m. – noon BREAKOUT SESSION

Improving Potential for Successful Adoptions – Understanding Aggression & Reactivity

(2 hour session) - When a dog responds in an abnormal way or overreacts to a certain stimulus (known as a "trigger"), we sometimes refer to them as being reactive. Some common behaviors that you may see in a dog displaying reactivity include barking (or other vocalizations such as whining), growling, or lunging. Reactivity can develop for various reasons but generally stems from fear, frustration, or aggression. This two-hour session discusses the basics of reactivity and aggression in dogs, what it is, and how to safely and effectively modify it. The session will specifically focus on assisting shelters and the rescue community in making dogs more adoptable and training these dogs in a way that increases adoptability and reliability.

Katelin Thomas, ACDBC, CPDT-KA, Owner, K9 Turbo Training

Kate Wilson, Trainer for Cascades Humane Society

Jane Wolff, CPDT-KA, Cascades Humane Society

Washington Room

10:45 a.m. – 11:00 a.m. EXHIBITOR SHOWCASE & SNACK BREAK

Atrium

11:00 a.m. – noon BREAKOUT SESSIONS

Why the Numbers Count – Every shelter is required to collect information on the intake and disposition of the animals that come into their facilities. If the only time those numbers are used is to provide an annual accounting to the state, a valuable resource is being lost. Understanding your intake, common conditions, length of stay, etc. helps to identify programs to reduce intake, serve the community and measure success. Learn how the Humane Society of Huron Valley uses their numbers to improve their operations and provide animal welfare programs for the dogs and cats of Washtenaw County.

Tanya Hilgendorf, President & CEO, Humane Society of Huron Valley

Lincoln Room



Getting to the Goal

Friday, September 16 con't

Year of the Cat

Million Cat Challenge: Removing Barriers to Adoption - In most communities, we simply can't afford to provide unlimited care for every cat who is temporarily without a home, or find a traditionally defined "perfect forever home" for every cat, of every temperament, and in any condition, who might appear on a shelter's doorstep. It's the job of shelters to prepare cats for adoption and then move them out as quickly as possible into permanent homes. In many cases, the quality of life in a home, even an imperfect one, is better than a cat's experience in a shelter.

Susan Cosby, Director of Business & Lifesaving Programs and Partnerships, Petco Foundation

Dr. Julie Levy, DVM, PhD, DACVIM, Co-founder, Million Cat Challenge

Jefferson Room

How to Minimize Shelter Illness and Maximize Shelter Health

Welcome to 21st century sheltering! There are countless decisions that are made daily within a shelter that will contribute to the animals' health and well-being. From the moment of intake to daily routine – each standard procedure can affect the animal's health. When are vaccinations given? How are cages cleaned and with what? What is the cage size and where are they placed? What is an acceptable noise level? How much enrichment should be provided daily and what should it be? What is your capacity for humane care? Learn how well you are doing or where you might find change is needed.

Dr. Jeff Fortna, DVM, MS

Monroe Room



ZOETIS FOR SHELTERS

12:00 p.m. – 12:30 p.m. EXHIBITOR SHOWCASE & RAFFLE

Atrium

12:30 p.m. – 2:15 p.m. Lunch & Keynote Speaker

Hey Einstein – Moving from Insane to Success

Susan Cosby, Director of Business & Lifesaving Programs and Partnerships, Petco Foundation

Ballroom

2:15 p.m. – 2:30 p.m. EXHIBITOR SHOWCASE & REFRESHMENT BREAK

Atrium



Getting to the Goal

Friday, September 16 con't

Year of the Cat

2:30 p.m. – 3:30 p.m. Roundtable Discussions

This is one of two opportunities to discuss with the speakers and your colleagues session topics, best practices or topics of your interest. Subjects include: Capacity for Care, Minimizing Shelter Illnesses, Return to Field and TNR, Effectively Using Shelter Statistics, Play Groups, Removing Barriers to Adoption, Breed Labels and Language, and more.

Ballroom

3:30 p.m. – 3:45 p.m. EXHIBITOR SHOWCASE & SNACK BREAK

Atrium

3:45 p.m. – 4:45 p.m. BREAKOUT SESSIONS

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Dr. Jeff Fortna, DVM, MS

Monroe Room

ZOETIS FOR SHELTERS



Year of the Cat

Getting to the Goal Friday, September 16 con't

Million Cat Challenge: Return to Field - In traditional trap-neuter-return (TNR) programs, community cats are trapped and transported directly to a spay/neuter clinic, where they are sterilized, vaccinated, and ear-tipped for identification. Following recovery, the cats are returned to the location where they were trapped to live out their lives without producing any more kittens. TNR programs have been shown to decrease colony size through attrition, and even to eliminate colonies entirely in some cases. Recently, growing popularity of Return to Field (RTF) programs stems from the recognition that neuter-return is appropriate for most healthy unowned cats that are thriving in the community, regardless of whether they have entered a shelter. A combination of both community-based traditional TNR and shelter-based RTF creates the greatest opportunity to maximize cat welfare, reduce nuisance concerns, and minimize reproduction.

Renee Jarackas, Clinic Director, All About Animals Rescue

Dr. Julie Levy, DVM, PhD, DACVIM, Co-founder, Million Cat Challenge

Dr. Diana Newman, Board Member, Michigan Pet Fund Alliance

Amy Wettlaufer, Program Manager, All About Animals Rescue

Jefferson Room

Canine Play Groups - Play groups are a powerful tool for shelters to increase adoptions, provide enrichment and improve animals' quality of life. Dogs who participate in play groups are much easier to adopt! For one thing, they have better kennel presentation because they are well exercised and more satisfied. But, how do you start one and what do you need to know to make sure you do it right? When Macomb County started using play groups, they prepared for the worst but found their concerns were unfounded. They have now shared their experience with Genesee County.

Lisa Rabine, Canine Trainer & Administrative Assistant, Macomb Animal Control

Amy Warner, Volunteer/Event Coordinator, Genesee County Animal Control

Washington Room



Best Practices for Rescues – How Do You Measure Up? Home-based rescue organizations serve a tremendous need – especially those that collaborate with shelters to solve or remedy challenges with animals' health or behavior issues. It is important that each rescue organization operate using best practices for the animals' well-being, as well as sound business practices. Join Jaime Wolfe from NBS Animal Rescue as she leads a panel discussion of several Michigan Pet Fund Alliance Certified home-based rescue organizations as they discuss the advantages and challenges of certification including grants for animals pulled from shelters with health or behavior issues or over the age of 7, participation in the Michigan SECC (charitable giving program for state employees), changing operations to focus only on Michigan animals, etc.

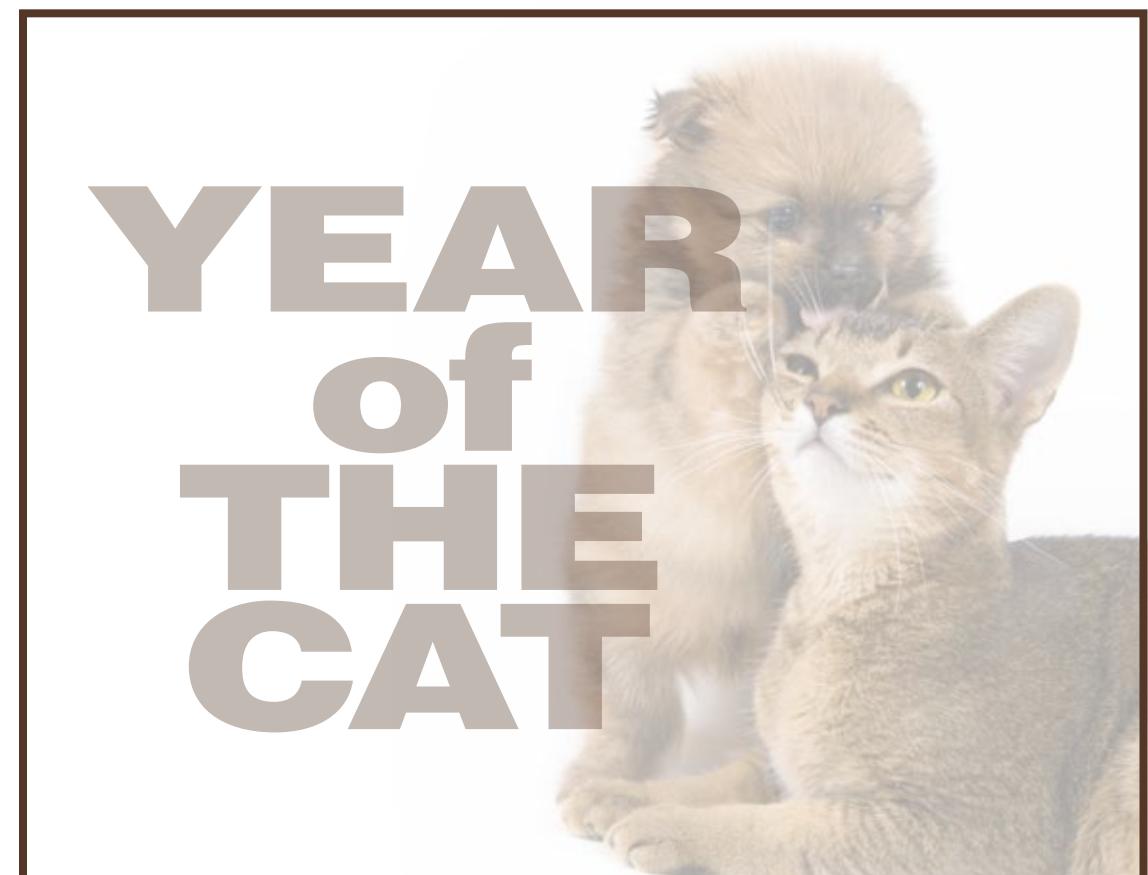
Missi Bellottie, Vice President and Co-founder, Detroit Bully Corp

Nicole Fear, Canine Companions Rescue Center

Jillian Kane, Director, Furever Tails Animal Rescue

Jaime Wolfe, Co-founder, NBS Animal Rescue

Lincoln Room



2016 Getting to the Goal

Year of the Cat

2016 Conference Speakers



Richard Angelo, Jr. is a Legislative Attorney for Best Friends Animal Society. His focus is on Best Friends' Community Cat Initiatives and promoting legislation that will humanely and directly reduce the killing of cats in shelters across the country. He was previously a sole practitioner with an office in Davison, Michigan, focusing on companion animal-related matters and litigation. Richard has been a member of the Animal Law Section of the State Bar of Michigan and has served as a council member of that Section since 2009. He is also a member of the National Animal Care and Control Association, American Bar Association, TIPS-Animal Law Committee, and a vice-chair of the newly formed International Law Section, Animal Law Committee. In addition to his work for Best Friends, Richard also volunteers at his local animal control shelter, and several other animal welfare organizations in Michigan.

Richard resides in Goodrich, Michigan with his wife, four dogs, and three cats.

Missi Bellottie started rescuing canines in 2008. She moved to Michigan in 2011 from South Texas. While in Texas, with husband Bill Bellottie, they operated a rescue which focused on canines but also included rescuing farm animals such as horses and cattle. After arriving in Michigan in February of 2011, Missi and Bill had plans to take a "break" from rescue. However that didn't last long as they witnessed the tremendous need for their experience in Detroit. In March of 2011, Detroit Bully Corp (DBC) was established. In 2016 DBC became a licensed shelter with the Michigan Department of Agriculture and Rural Development along with a certified rescue with the Michigan Pet Fund Alliance.



CJ Bentley has been MHS' Senior Director of Operations for more than 5 years and previously was with MHS as a volunteer and then as a staff program manager for nearly 20 years. She is the past Executive Director of the Association of Professional Trainers and a current instructor for an Animal Assisted Therapy on-line program at Oakland University. She has taught dog obedience classes for more than 15 years and is a published author, radio, and TV spokesperson on dog behavior and training.



Susan Cosby serves as the Petco Foundation's Director of Lifesaving Programs and Partnerships overseeing the alignment and forward progress of both the adoption and investment (grants) programs. Prior to joining the Foundation her experience included CEO, Executive Director, and other leadership roles for both open and limited admission, public animal control, and private shelters. Throughout her career she has utilized customer focused, data driven strategies, and a sense of urgency to improve organizational performance and increase lives saved.



Ayse Dunlap has worked in animal welfare for 18 years and joined the Cleveland Animal Protection League in 2006. Prior to her time in Cleveland, she worked at Chicago's Animal Care and Control, PAWS Chicago, and the Animal Humane Association in New Mexico. At the Cleveland APL, Ayse oversees operations including the admissions, adoptions, shelter wellness, veterinary, humane investigations, and TNR programs that assist more than 14,000 animals annually. She also oversees the APL's newest program, project CARE (Community Animal Retention Effort), which is focused on creating proactive initiatives to help keep pets in their homes. Ayse currently has one dog and three cats. All three cats were foster failures. Maybe one day she'll learn not to foster cats.

Nicole Fear began fostering for Canine Companions Rescue Center (CCRC) in 2009 and specializes in harder to place and senior dogs. She worked closely with CCRC's manager to change intake policies to concentrate on local Michigan shelters and dogs with medical needs. She is an active animal advocate and currently works for Warren Animal Control.



Dr. Robert Fisher, DVM has been with MHS since 1985. In his role as Vice President and Chief of Veterinary Medicine, he oversees the organization's day-to-day operations from both financial and medical standpoints. He is Chair of MHS' legislative committee, and he is frequently called upon to testify before Michigan legislators regarding animal-related pending legislation. His MHS veterinary medicine practice focuses on orthopedic and soft tissue surgery.



Dr. Jeff Fortna, DVM graduated from veterinary school at Michigan State University in 2000. As a newly minted veterinarian, he began his career in small animal private practice. After five years in this traditional role, he branched out into other areas of meaningful veterinary work—teaching veterinary technician students and providing relief services at a municipal shelter. Shortly thereafter, he accepted a permanent position with the municipal shelter where he learned about the successes and challenges of shelter practice. Over his tenure working in shelter medicine, he has garnered a profound appreciation for the art and science that rests within this burgeoning field. Dr. Fortna has endeavored to stay at the leading edge of this new discipline by completing the Maddie's Graduate Certificate in Shelter Medicine. He has gone on to become one of the first graduates to receive a master's degree in shelter medicine at the University of Florida. This training has broadened his knowledge and skills in shelter medicine, veterinary forensics, and public health. His areas of professional interest include protocol development for animal shelters, disease outbreak management, public health and zoonotic diseases, and surgical proficiency in high volume caseloads. Outside of work, one will find "Dr. Jeff" marathon training, drinking coffee, or being trained by his shelter rescue dog, Beans.



Catherine Garrett is the Director of Development and Marketing at All About Animals Rescue. An advocate for feral cats for over 16 years, she heads the Trap Neuter Return program at the organization. Her first hands-on experience with community cats was TNRing in Tokyo where she learned how critical spay/neuter is to bettering the lives of our feral friends. Over 3,000 caretakers have come through the AAAR TNR training and nearly 20,000 community cats have been sterilized in the past 5 years, a good portion under Catherine's leadership.

Cheryl Gault is a founding member of the Michigan Pet Fund Alliance and has served as Treasurer since inception of the organization in 2003. Cheryl's career background was in commercial lending having work as a consultant, Senior Vice President and loan officer for several financial institutions and directed Oakland County's financial services for economic development including administration of the federal SBA program for the county. Cheryl has been a dog Mom to various rescue canine companions over the years. Her current four legged children include a rescue and a foster that became a full time family member 6 years ago.



Ann Griffin, Esq. is a licensed attorney with more than 16 years of experience in legal education administration and teaching. She is Vice Chair of the State Bar of Michigan Animal Law Section, and she chairs the Section's legislative committee. From 2008-10, she managed a low-cost feline spay/neuter program for MHS. In January 2015, she returned to MHS as Special Projects Manager, to serve as the Law Enforcement Training program administrator and to focus on legislative advocacy.

Tawny Hammond is the Chief of Animal Services for the City of Austin Texas, and has spent the last 29 years working in the public service arena, creating and implementing programs and services for people and their animals. For five years, Austin Animal Services has been a leader for municipal shelters in the nation, saving more than 90% of the more than 18,000 animals that come through the doors each year. Austin is the largest No Kill city in the nation. Chief Hammond has a proven track record of success, serving for more than 25 years in municipal government in Fairfax County, Virginia and bringing the Fairfax County Animal Shelter to No Kill in less than three years. Austin reached a new milestone, achieving live outcomes for nearly 95% of the more than 18,000 animals who came through its doors this past year.



Tanya Hilgendorf has been leading HSHV for over 10 years. With a BA in Political Science from University of Michigan-Dearborn and a Masters in Social Work Administration and Public Policy from Wayne State University and having served as Executive Director of Ozone House, her passion centers on protecting the vulnerable (human and non-human animals) and transformational leadership that helps failing nonprofit organizations achieve mission success. With an incredible team of staff, volunteers, and supporters, HSHV built a state of the art facility and has become a thriving, dynamic, multi-service animal welfare organization, with 100+ employees, 700+ volunteers, and a 95% save rate focused on rescuing, healing, saving, and protecting. Tanya currently is the proud mom of several fabulous felines and a beautiful teenaged human.

Renee Jarackas has been in the veterinary field since 1986 and has extensive husbandry experience caring for horses and chickens. She also spent several years as a wildlife rehabber for waterfowl. Her passion for animals led her to join All About Animals Rescue in 2012. She is currently the Clinic Director of the organization and is helping pave the way for the non-profit to expand its sterilization capacity and reach. All About Animals Rescue Clinic currently performs over 20,000 spay/neuter procedures a year.



Jillian (Jill) Kane is a founding director of Furever Tails Animal Rescue, a foster home based 501(c)(3), canine and feline rescue. She has been prominent in the rescue community since 2012. Jill has always had a love for animals. In Dryden, where she graduated high school, she participated in the local 4-H programs and raised chickens, ducks, geese, rabbits, pigs, and goats. Jill has a bachelor degree in Computer Science but her passion has always been for helping animals. Jill resides in Oakland Township with her husband and sons in a large ranch home on 5 acres. She has taken part in rescuing more than 300 lives in only a few years. Her compassion and patience speak true for those whose voices cannot be heard.



Christie Keith is a communications and social media consultant for a number of animal welfare and veterinary clients, including The Shelter Pet Project, Maddie's Fund, the Million Cat Challenge, the Maddie's Shelter Medicine Program at the University of Florida and Dr. Marty Becker of "Good Morning America" and "The Dr. Oz Show." She is a frequent speaker at animal welfare and pet writer conferences, and is a member of the advisory board of the Michigan Pet Fund Alliance in her adopted state of Michigan.



Ken Kempkens has 39 years' experience in various management and sales positions in the graphic arts industry, during which time he met and developed a great relationship with Mr. George Fox at the Humane Society of Macomb. Ken was asked to join the Board of Directors when Mr. Fox passed away and eventually was elected to fill his seat on the Board. In 2014 he was elected to the Board of Directors as its President. In his 2nd year as President he assumed a more hands-on approach to the day-to-day operations of the shelter. Ken oversaw the introduction of many new and exciting programs and worked directly with the Director to make some positive changes to move the Humane Society of Macomb from a high kill shelter to its current status as a no kill shelter. In the past 12 months Ken is proud to say that through teamwork and a great crew they have accomplished the necessary steps to boast a 95% save rate. Ken intends to make sure that by using Best Practices this trend will continue into the future. Ken has been married to his wife Josie for 43 years. They have two sons and three grandchildren. They have adopted numerous shelter animals and now live in Clinton Township with their lab/pit Roxie. She rules the house.



Dr. Julie Levy is a professor of shelter medicine at the University of Florida. She is a specialist in small animal internal medicine and has published more than 100 scientific papers on the health and welfare of animals in shelters, feline infectious diseases, humane alternatives for cat population control, and contraceptive vaccines for cats. She founded Operation Catnip, a university-based community cat trap-neuter-return program that has sterilized more than 45,000 cats since 1998. In 2014, she joined Dr. Kate Hurley to launch the Million Cat Challenge, a shelter-based campaign to save a million cats in five years.



Debby MacDonald is the Chief Cruelty Investigator and Detroit Shelter Director for the Michigan Humane Society. She has been with MHS for 24 years and has been a cruelty investigator for 20 years. Qualified as an expert witness in dog-fighting investigations, she is currently an instructor for Code 3 Associates/Colorado State's Cruelty Investigations Academy and has taught throughout the U.S.



Melissa Miller is the Director of Detroit Animal Care and Control since December 2015. Prior to her current position, she served as the Shelter Operations Manager and sheltering consultant for the Humane Society of the United States Animal Rescue Team. Melissa is the co-founder of Dog Aide, a non-profit devoted to shelter intervention and owner retention which is focused within the City of Detroit. Ms. Miller is a Certified Behavior Consultant Canine (CBCC-KA) and Certified Professional Dog Trainer (CPDT-KA).



Becky Neal is currently the President of the Michigan Association of Animal Control Officers, sits on the Small Animal Companion Board, MI-SART Board, and is active as a legislative representative for MAACO. Becky has been employed by Eaton County Animal Control as an ACO for the past 20 years. She is a graduate of Michigan State University, where she attended the Horse Management program. Becky was previously employed at a veterinary clinic as an exam room technician for 5 years prior to becoming an ACO. She lives on the family farm where she raises Hereford cattle with her husband and two boys.

Dr. Diana Newman is a board member of the Michigan Pet Fund Alliance and has been involved in animal welfare for many years. Although her work situations have varied, her dedication to animals has remained the same. Dr. Newman practiced dental hygiene, served as assistant director of a low cost health clinic, and for the last 15 years of her career worked at Western Michigan University as a program manager for grants from the State of Michigan and the National Science Foundation. After retirement, she became the Director of the Barry County Animal Shelter where she developed a comprehensive TNR program for the county and transformed the shelter's performance. Dr. Newman lives in Battle Creek, MI with her husband, two dogs and four cats, and depending on the time of year, usually several bottle baby kittens and fosters. Her two children, their spouses and five grandchildren live near-by and are always in awe of the "zoo" as they call it.



Matthew Pepper joined the Michigan Humane Society (MHS) as its President and CEO in August 2014. He came to MHS with more than 15 years of animal welfare experience including leadership roles in animal care and control in New Mexico, Tennessee, and Louisiana. He began his career in Michigan working both with Kent County Animal Control and the Humane Society of West Michigan. He holds a B.S. in wildlife biology from Grand Valley State University and has taught law enforcement and animal care and control professionals in four states – primarily on complex animal cruelty investigations and related topics.

Courtney Protz-Sanders began her career in animal welfare in 2000 at the Dumb Friends League, the largest open admission animal shelter in the Rocky Mountains. With more than 16 years of experience in animal welfare, Protz-Sanders has led or participated in numerous projects, coalitions and organizations, including the committee to reform Detroit Animal Control, the Michigan Pet Fund Alliance Rescue Certification Task Force and the National Disaster Animal Response Team. From wildfires to hurricanes, and from animal hoarding to dog fighting, Protz-Sanders is skilled in triage and emergency sheltering for animals. In 2014, Protz-Sanders was a professional speaker at the largest international animal welfare conference, the HSUS Expo. Protz-Sanders was also a presenter at three past Michigan No Kill conferences. In 2005, Protz-Sanders founded Paws for Life Rescue, a non-profit, foster-based, all-breed rescue for dogs and cats. She continues today as Board president and executive director. Protz-Sanders also currently serves as a founding member, Board trustee and spokesperson for Michigan's Political Action Committee for Animals (Mi-PACA). In 2014, Protz-Sanders helped develop and launch Make Michigan Next, a coalition of advocates working to end breed discrimination in Michigan, and also served as the rally emcee at the state Capitol in September of that year.



Lisa Rabine is currently a Canine Trainer and Administrative Assistant for Macomb County Animal Control and Vice President on the Board and Lead Program Facilitator for Teacher's Pet: Dogs and Kids Learning Together. Lisa has been with Teacher's Pet since she started training dogs 10 years ago, and started volunteering for MCAC while running a Teacher's Pet Program at the Macomb County Juvenile Justice Center. Lisa volunteered for MCAC for five years before being hired three years ago and has been heavily involved in reforming the shelter under Chief Randazzo. One of the programs Lisa implemented at MCAC is the Dogs Play For Life canine play group program. Since starting this program over a year ago they have experienced a major difference in dog behavior in the shelter. MCAC has shared this program with several other Michigan shelters and Lisa is available to keep sharing!



Jeff Randazzo currently serves as the Chief Animal Control Officer for Macomb County. He was the recipient of the 2014 Michigan Pet Fund Alliance Award for Innovations & Best Practices – Creating Transformational Change. Jeff attended Michigan State University where he studied Equine Science & Livestock Management which prepared him for his employment with the City of Detroit as a horse trainer and instructor for the Detroit Mounted Police. For the last decade, Jeff's professional career has focused on various aspects of welfare for homeless cats and dogs, ranging from animal evaluator, adoption counselor, to veterinary and surgical assistant, to animal control for both municipal and not for profits shelters. Jeff takes a "problem solving" approach to animal control. Under his direction Macomb was the first in the state to institute higher professional standards for Animal Control Officers; a shelter, neuter, release program for community cats; and dog play groups.

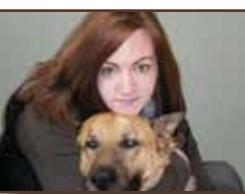


Deborah Schutt is Chair and one of the founders of the Michigan Pet Fund Alliance. She is an urban planner by profession. After 21 years working for the public sector, she established her own consulting firm 19 years ago, working out of her home, which allowed her to volunteer as a foster parent for puppies. As she became more familiar and more involved with animal welfare, Deborah became acutely aware of the lack of planning, collaboration, and use of systematic approaches, which were successfully used in other areas of her profession, to solve and address problems and issues in animal welfare. She became convinced that animal homelessness in Michigan could be solved, including saving the more than 100,000 animals annually euthanized in shelters, if a different approach was taken. Since the Michigan Pet Fund Alliance has been providing information on best practices and supporting advocacy, Michigan shelters have reduced the number of animals euthanized annually to 27,000.



Pamela Sordyl started advocating for animals in 2007 when she learned about puppy mills and factory farming.

It didn't take her long to find an active local group, like Southeast Michigan Animal Rights Team (S.M.A.R.T), to start protesting Petland, the world's largest puppy retailer. Protesting turned into leading public education campaigns and the formation of Puppy Mill Awareness of SE Michigan. Last year, she worked to form a coalition called Michigan Friends of Companion Animals to focus on pending state legislation (HB 4898), the Large-scale Commercial Dog Breeder Act ,and local ordinances that would prohibit the retail sale of dogs, cats, rabbits, ferrets, long-lived birds, and large reptiles. It is her hope that one day animal exploitation will be only found in history books.



Karen Sparapani is the Executive Director of Milwaukee Area Domestic Animal Control Commission (MADACC). MADACC is the sole animal control provider for the 19 municipalities of Milwaukee County taking in 11,000 animals per year. She is a member of the Milwaukee Animal Cruelty Task Force, the Milwaukee County Hoarding Task Force, and is part of a coalition of progressive Wisconsin shelter leaders who recently worked to successfully make important and lifesaving changes to Wisconsin State Statute 173. She recently appeared in a Discovery Channel special discussing the dangers of the private ownership of exotic animals and has presented extensively on evolving animal control practices.



Katelin Thomas is the owner of K9 Turbo Training, a company based out Metro Detroit that assists owners, rescues, and shelters with their more "difficult" dogs. Katelin offers in-home behavior modification and training for owned animals, as well as, volunteer and staff training to rescues and shelters in order to ensure that adoptable dogs get only the best and most up-to-date training available. Katelin is an Associate Certified Dog Behavior Consultant through the International Association of Animal Behavior Consultants as well as a Certified Professional Dog Trainer through the Certification Council for Professional Dog Trainers. Katelin shares her home with lab/shepherd, Turbo, and bully breed mix, Denver.





Paul Wallace took the reins as Director of Genesee County Animal Control in January 2015 with his work cut out for him. The good news was the county had recently approved a millage to support the shelter. The challenging news was the shelter was the subject of public controversy with high kill rates, locked doors, shut out volunteers and what some felt were secretive operations. Paul's three decades of law enforcement experience for Genesee County and the city of Clio as patrolmen, detective, and commander provided many of the skill sets needed for the challenge. As a respected community leader with long-standing associations and respect, political confidence increased delivering the support needed to institute many of the transformations at the municipal shelter. Paul will be the first to tell you there is still a lot to be done. Paul's love of animals began during his childhood growing up across the street from a farm that provided him the hands-on opportunities of caring for horses, cows, chickens, etc., and of course having his own furry pals throughout the years.

Amy Warner has found that her BBA in Marketing and Business Management has been a valuable tool in effectively raising funds and educating the public in responsible pet ownership. Through her involvement with numerous rescues and organizations over the years, she has been instrumental in re-homing efforts and animal care and welfare. She currently is the Volunteer Coordinator for Genesee County Animal Control and is very excited about coming in at a time when the future of Animal Control is being shaped to the benefit of the public, the animals, the volunteers, and the staff. Ask Amy about her travels with Sully.



Amy Wettlaufer is a Program Manager with All About Animals Rescue where she manages an active Community Cats program, which includes partnerships with the Macomb County Animal Shelter and the City of Warren. Before joining All About Animals Rescue in 2013, Amy managed community outreach, adoption, and low-cost spay/neuter programs for the Michigan Animal Rescue League in Pontiac. She has a lifelong affection for animals and a commitment to a life of service in animal welfare. Amy happily shares her home with her two elderbulls, Emma and Jake, but also regularly welcomes feline and canine fosters.

Kate Wilson has a BS from Michigan State University that is focused on applied animal behavior and neurobiology. She has had a lifelong passion of observing and studying animal behavior. Kate is the trainer at the Creature Conservancy, where she works to improve the lives of exotic animals and provide less stressful vetting and handling. Kate is also the trainer at Cascades Humane Society, where she works to train and enrich the shelter dogs that come to the shelter. Previously she worked as an educator in math and zoology and traveled around the world observing animals in their natural environments.



Jaime Wolfe is the co-founder of NBS Animal Rescue, a Five Star Certified Rescue. She is also the Certification Coordinator for the Michigan Pet Fund Alliance's Rescue Certification Program that was launched in 2012. Jaime devotes her time and energy to NBS Animal Rescue finding shelter animals who are high risk, fostering, screening adopters, and doing home visits. Her heart is with senior dogs and those needing extra medical help.

Jane Wolff has a background in Sociology from the University of Michigan. As a dog guardian all her life, she started educating herself and working with them professionally about 3 years ago. She began as a volunteer at Cascades Human Society providing training and enrichment and transitioned to a staff position in animal care. Jane became a Certified Professional Dog Trainer this spring and is enrolled in the Academy for Dog Trainers. Jane became aware of the need for dog training by rescue organizations and shelters in rehoming dogs in their care, and with her passion to help, has focused her skills in this area.



2016 Getting to the Goal

Year of the Cat

Exhibitors

Visit our exhibitors located in the Atrium

All About Animals Rescue Founded in 2005 to help end pet overpopulation, All About Animals Rescue, a 501 (C)(3) nonprofit, is the largest high quality, high capacity, low-cost spay/neuter clinic in Michigan. We focus on the fundamentals of preventing pet homelessness by bringing affordable sterilization, wellness care, education and community cat management assistance to underserved communities. We are proud to have sterilized over 140,000 pets in Michigan, greatly reducing the number of unwanted litters and keeping pets out of shelters. To learn more about our donor centered organization, please visit us at allaboutanimalsrescue.org 586-879-1745. **BOOTH 6**

Attorneys for Animals A non-profit organization based in Michigan of legal professionals and advocates who are dedicated to animals and animal rights. Attorneys for Animals believes animals have a purpose of their own and inherent value. We work within the legal system and encourage efforts to ensure that animals are recognized, treated and protected as individuals. www.attorneysforanimals.org 734-451-9950. **BOOTH 17**



Best Friends Best Friends Animal Society is a national animal welfare organization focused on ending the killing of dogs and cats in America's shelters. An authority and leader in the no-kill movement, Best Friends runs the nation's largest no-kill sanctuary for companion animals, as well as lifesaving programs in partnership with rescue groups and shelters across the country. We believe that by working together we can Save Them All. bestfriends.org 435-644-2001. **BOOTH 4**

Cats and Dogs Magazine Cats and Dogs, is a magazine devoted to companion animals, is a free monthly publication distributed in west Michigan. Founded in 2006 and supported by advertisers, Cats and Dogs promotes area businesses, rescues and shelters. Spay/Neuter and adoption are promoted to help combat overpopulation. www.catsanddogsmagaine.com 616-777-0645. **BOOTH 15**



CEVA Ceva Animal Health's key products include the Vectra™ line of parasiticides, the pheromone products Adaptil™, Feliway™ and Confidence EQ™, Meloxicyl™, Altresyn™, DOUXO™ dermatology products and TRP-TRI-COX™. The company's North American headquarters is in Lenexa, Kansas. Visit www.ceva.us. **BOOTH 23**

Detroit Bully Corps Detroit Bully Corps is a 501(c)(3) non-profit public charity dedicated to helping and advocating for abused, neglected and homeless dogs through education, adoption, rehabilitation and training. We advocate for Bully Breeds, especially the American Pit Bull Terrier and any strain of the Molosser category of canine. www.dbcdogs.org 248-470-7569. **BOOTH 18**

2016 Getting to the Goal

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Elite Surface Shield Our objective is to help establish a healthier and safer environment for animals and their caretakers. We carry products that will bestow solutions for numerous situations.

www.elitesurfaceshield.com 248-974-5219. **BOOTH 13**



Fear Free Developed by "America's Veterinarian," Dr. Marty Becker, the Fear Free initiative aims to "take the 'pet' out of 'petrified'" and get pets back for veterinary visits by promoting considerate approach and gentle control techniques used in calming environments. Utilization of Fear Free methods and protocols leads to reduction or removal of anxiety triggers, which creates an experience that is rewarding and safer for all involved, including pets, their owners, and veterinary health care teams. The end result? Calmer, more accepting patients, more compliant clients, and better veterinary care.

www.fearfreepets.com 303-986-2800. **BOOTH 24**

Food for Thought - A program of Animal Place is one of the oldest and largest farmed animal sanctuaries in the country. The Food for Thought program works with animal organizations like Humane Societies, SPCA's, shelters and rescues, encouraging them to adopt more animal-friendly menu policies for their sponsored events. We help to align an organization's menu with their mission by extending compassion to all animals and keeping them off the plate at events. Food for Thought has successfully worked with over 200 organizations, who now have formal vegetarian and vegan menu policies! **BOOTH 26**



GG's Foundation The GG Foundation through proceeds from [GG's Journey: From Lost to Loved](#) and GG product sales, helps to save, rescue, and care for homeless, neglected, abused and feral (TNR) animals and assists individuals and organizations in their efforts to place rescued animals into suitable homes as family pets for responsible and loving pet owners or in other safe and appropriate environments. www.ggsjourney.com 313-910-9200. **BOOTH 22**

Heart Charms Only your imagination can limit the use of these custom hand made dog tags/charms: bling for a collar, zipper pull, thanksgiving/memorial for a bracelet, pendent etc. All profit from these charms go to the heartworm treatment for dogs who are found to be positive while they are at Genesee County Animal Control. It isn't too early to order your holiday gift and save a life. Roberta will answer your questions or take your orders at rangelo@centurytel.net. **BOOTH 5**

Helping Lost Pets HelpingLostPets.com is a National Lost/Found Pet Registry that is map based and free for all to use. We partner with shelters, vet clinics, volunteer groups to help pet owners find their missing pets. www.helpinglostpets.com 647-955-8439. **BOOTH 14**

Kiss My Glass Handcrafted Fused Glass Jewelry. Lots of pawprint and animal related jewelry, nightlights, suncatchers. I am an animal advocate and run fundraisers on my page for shelters and rescues and donate 20% of my online sales to rescues. www.kissmyglassart.com 248-722-1989. **BOOTH 9**

Leash Up for Rescue Selling quality dog leashes and collars to benefit animal rescue. leashupforrescue@yahoo.com. **BOOTH 7**

2016 Getting to the Goal

Year of the Cat

Macomb Community College Veterinary Technicians are an important member of the veterinary health care team. They are formally educated in the care and handling of animals and work under the direction of a licensed Veterinarian. They perform routine laboratory and clinical procedures, anesthesia, assist in surgery, provide nursing and emergency care, and also educate clients. The Veterinary Technician Program at Macomb Community College is a two year program that leads to an Associates of Applied Science degree in Veterinary Technology. The program is highly regarded for being accredited by the American Veterinary Medical Association and is the only program in Michigan (and one of only a few in the country) that is also accredited by the American Animal Hospital Association. If you would like more information about this exciting career or would like a personal tour of the program, please contact Dr. Lori Renda-Francis, PhD, LVT; Veterinary Technician Program Director, 586-286-2096 FrancisL@macomb.edu. **BOOTH 16**



Maddie's Fund Maddie's Fund® is a family foundation founded in 1994 by Workday co-founder Dave Duffield and his wife, Cheryl, who have endowed the Foundation with more than \$300 million. Since then, they have awarded more than \$172 million in grants toward increased community lifesaving, shelter medicine education, and pet adoptions across the U.S. The Duffields named Maddie's Fund after their Miniature Schnauzer, Maddie, who made them laugh and gave them comfort. Maddie was with Dave and Cheryl from 1987 - 1997 and continues to inspire them today. Maddie's Fund is the fulfillment of a promise to an inspirational dog, investing its resources to create a no-kill nation where every dog and cat is guaranteed a healthy home or habitat. www.maddiesfund.org 925-310-5450. **BOOTH 1**

Million Cat Challenge We now know that euthanasia of healthy cats in shelters can be replaced with programs that are dramatically more humane and effective for cats and communities alike. Shelters are hungry for this change. Co-founded by Dr. Julie Levy of the Maddie's Shelter Medicine Program at the University of Florida and Dr. Kate Hurley of the UC Davis Koret Shelter Medicine Program, and sponsored by Maddie's Fund, the Million Cat Challenge is a shelter-based campaign to save the lives of 1 million cats in North America over five years. The core strategy of the campaign is five key initiatives that offer every shelter, in every community, practical choices to reduce euthanasia and increase live outcomes for shelter cats. www.millioncatchallenge.org. **BOOTH 2**

MI-PACA is Michigan's Political Action Committee for Animals, organizing voters and endorsing elected officials who support shelter reform and animal protection legislation. info@mi-paca.org, www.mi-paca.org 248-457-5248. **BOOTH 10**

Manifested Harmony, LLC Allie Phillips is an internationally-recognized animal protection attorney who turned her love of animals into a healing business. Manifested Harmony was created to help shelter pets and shelter workers be well. When a shelter pet can be at their best physically and emotionally, they have a better chance at a quick adoption. And when shelter workers can be at their best, they and the shelter will thrive. www.manifestedharmony.com 517-281-3009 **BOOTH 27**



Oakland Veterinary Referral Services Oakland Veterinary Referral Services is a multi-specialty referral center and is comprised of over 20 board-certified veterinary specialists and experienced emergency doctors who work as a team to provide your pet with the most compassionate, unsurpassed veterinary care. We stand ready 24-hours a day, every day of the year to meet and exceed your expectations. OVRS is committed to providing patients and their families with a facility that offers the latest technological advances while maintaining the highest standards of patient care. Stop by our booth where we will have live demonstrations and an opportunity to ask the behaviorist. www.ovrs.com 248-334-6877. **BOOTH 25**

2016 Getting to the Goal

Year of the Cat

Paws for Life is a volunteer-run, non-profit animal welfare organization and an all-breed, dog and cat certified rescue that intakes from overflowing shelters throughout Michigan. PFL operates under the philosophy of do no harm.

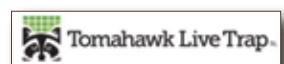
www.pawsforliferescue.org 248-906-8752. **BOOTH 11**

Pethealth Inc/Petpoint is a leading provider of services to shelters, pet owners, veterinarians and those seeking to become pet owners in the United States, Canada and the United Kingdom. We help shelters and rescues with their software requirements with PetPoint, Vestafy and HumaneSolutions. We assist shelters in finding forever home for animals in need, with the third largest online adoptable pet search engine, Petango.com. We're there to aid pet owners in keeping their pets healthy and making sure they can always find their way home with 24PetWatch Pet Insurance and Lost Pet Recovery. Pethealth – we're here for the lifetime of your pet. www.pethealthinc.com 905-320-5989. **BOOTH 12**



Petlink is dedicated solely to pet identification and reunification. As a manufacturer of RFID products for more than 28 years, PetLink provides the most diverse and innovative Microchip & Scanner products in the industry. www.petlink.net/us 781-281-2216. **BOOTH 19**

Puppy Mill Awareness of SE Michigan and Michigan Friends of Companion Animals The Puppy Mill Awareness Meetup of Southeast Michigan is working to end the mass production of dogs in commercial kennels ("puppy mills"). Our mission is to educate the public about the cruel cycle of commercial dog breeding and the pet store link. www.meetup.com/puppymillawareness/. Michigan Friends of Companion Animals is a coalition and network of businesses and animal welfare organizations supporting stronger laws and ordinances to protect animals in breeding facilities and families from irresponsible pet retailers. mfca.yolasite.com/ 734-718-7100. **BOOTH 8**



Tomahawk Live Trap offers quality traps and animal handling equipment, and superior customer service to support your efforts. Our products are effective, easy to use, reliable and safe for you and the animals. We have partnered with reputable organizations such as Neighborhood Cats and Fix Nation in order to provide a nice selection of quality TNR products. Please visit our website at www.livetraps.com 715-356-4600. **BOOTH 20 & 21**



Zoetis for Shelters (ZFS) is a partnership between Zoetis and over 2,300 shelters and rescues across the United States. ZFS members account for approximately half of all dog and cat adoptions in the U.S. each year. This number continues to grow as more shelters and rescues join the program. Membership provides savings on many of the Zoetis products shelters and rescues use most. Members also receive a bi-weekly newsletter that includes informative articles, insights from Zoetis experts and exclusive offers only for member shelters. Since the inception of the program, ZFS members have collectively saved more than \$27 million – freeing up much needed funds to rescue, rehabilitate and rehome millions of homeless animals. www.ZoetisUS.com. **BOOTH 3**

2016 Getting to the Goal

Year of the Cat

Exhibitor Showcase Map





2016 Getting to the Goal

Year of the Cat

Awards

Leading the Way Award

Otsego County

On January 1, 1999, the Donald Reece Animal Shelter became the first municipal no kill shelter in Michigan. On May 11, 1999, Otsego County made this no kill "policy" an official resolution. The resolution was founded on the basis that Otsego County believed it to be in the best interest of the citizens to enhance the quality of life of dogs, cats and other companion animals. The County desired an effective, humane way of solving the homeless and unwanted pet problem and overpopulation. This resolution was also founded on the belief that ONLY those animals received in a condition of terminal illness or mortal injury that are beyond clinical redemption and/or animals that are deemed aggressive and/or dangerous and cannot be successfully rehabilitated with available resources should be humanely destroyed.

Tanya Hilgendorf

CEO/President Humane Society of Huron Valley, Tanya's been leading HSHV for over 10 years. With a BA in Political Science from University of Michigan-Dearborn and a Masters in Social Work Administration and Public Policy from Wayne State University and having served as Executive Director of Ozone House, her passion centers on protecting the vulnerable (human and non-human animals) and transformational leadership that helps failing nonprofit organizations achieve mission success. With an incredible team of staff, volunteers, and supporters, HSHV has become a thriving, dynamic animal welfare organization with a multi-service organization, with 100+ employees, 700+ volunteers, and a 94% save rate focused on rescuing, healing, saving and protecting. Tanya currently is the proud mom of several fabulous felines and a beautiful teenaged human. Beyond Tanya's leadership for her own facility, she has mentored numerous other shelters and has never failed to share programs, policies and experiences.

Most Improved Open/Managed Admissions, Animal Control

Large Shelter (>1200 annual intake)

- Genesee County Animal Control 20% life-saving improvement - live release rate of 86%

Medium Shelter (600 – 1200 annual intake)

- Clare County Animal Control 27% life-saving improvement - live release rate of 95%
- Lapeer County Animal Control 27% life-saving improvement - live release of 92%

Small Shelter (300 – 600 annual intake)

- Arenac County Animal Control 28% life-saving improvement – live release rate of 68%

Micro Shelter (<300 annual intake)

- Eva Burrell (Schoolcraft County) 20% life-saving improvement – live release rate of 92%

Limited Admission

- Most Adoptions with a save rate of 90% or better – Adopt-A-Pet (Genesee County) - 1243 adoptions
- Humane Society of Macomb 40% life-saving improvements – live release rate of 73%



2016 Getting to the Goal

Year of the Cat

Michigan's 90% Club

County	Shelter	Save Rate	Live Release Rate
Oakland	Animal Welfare Society of Southeastern Michigan	100%	100%
Mecosta	AuCaDo Rescue Mid Michigan	100%	100%
Kent	Cascade Hospital for Animals	100%	100%
Charlevoix	Charlevoix County Humane Society, Inc.	96%	100%
Wayne	City of Wayne Animal Shelter	38%	100%
Oakland	Gasow Veterinary Hospital	100%	100%
Hillsdale	Greater Hillsdale Humane Society	76%	100%
Oakland	Huntington Woods Public Safety	78%	100%
Calhoun	Irwin Ave Animal Hospital	56%	100%
Marquette	Ishpeming Township Animal Control	74%	100%
Missaukee	Missaukee Humane Society	98%	100%
Saginaw	Pet Angel Adoption & Rescue Inc.	100%	100%
Sanilac	Sanilac County Humane Society	98%	100%
Ottawa	Shelby's Place	100%	100%
Wayne	Sumpter Township Animal Shelter	68%	100%
Lenawee	Tecumseh Police Department Animal Shelter	92%	100%
Antrim	With a Little Help From My Friends Inc.	100%	100%
Oakland	Almost Home Animal Rescue League	95%	100%
Roscommon	Roscommon County Animal Shelter	100%	100%
Genesee	Adopt-A-Pet, Inc.	100%	100%
Emmet	Little Traverse Bay Humane Society	99%	100%
Wayne	Friends of Michigan Animals Rescue	99%	100%
Oakland	K-9 Stray Rescue League Inc.	98%	99%
Newaygo	McCloud's Lake Haven	99%	99%
Kent	Carol's Ferals	99%	99%
Macomb	Sterling Heights Police Department	92%	99%
Alger	Alger County Animal Shelter	97%	99%
Wayne	Wyandotte Animal Adoption Center	99%	99%
Manistee	Manistee County Animal Shelter	36%	99%
Washtenaw	Ann Arbor Cat Clinic	99%	99%
Delta	Delta Animal Shelter	95%	99%
Antrim	Antrim County Pet and Animal Watch	99%	99%
Monroe	Humane Society of Monroe County	96%	99%

Michigan's 90% Club

County	Shelter	Save Rate	Live Release Rate
Macomb	Serenity Animal Hospital, P.C.	97%	99%
Macomb	City of Warren Animal Control	33%	99%
Gogebic	Help Orphaned Pets Everywhere	97%	99%
Marquette	Upper Peninsula Animal Welfare Shelter, Inc.	98%	99%
Oakland	New Beginnings Animal Rescue	99%	99%
Wayne	Downriver Central Animal Control	34%	99%
Kalamazoo	Kalamazoo Animal Rescue Project	98%	99%
Chippewa	Chippewa County Animal Control Shelter	98%	98%
Eaton	Eaton County Humane Society	98%	98%
Oakland	Bloomfield Twp Animal Shelter	98%	98%
Branch	Humane Society of Branch County	94%	98%
Houghton	Copper Country Humane Society	98%	98%
Ontonagon	Ontonagon County Animal Protection, Inc.	96%	98%
Jackson	Cascades Humane Society, Inc.	98%	98%
Oakland	City of Madison Heights Animal Shelter	91%	98%
Midland	Humane Society of Midland County	98%	98%
Otsego	Otsego County Animal Shelter	97%	98%
Ottawa	Bestpals Animal Rescue Center	98%	98%
Kent	Kelley's Heart-to-Heart Adoption Center	96%	98%
Manistee	Manistee HS/Homeward Bound Animal Shelter	98%	98%
Mecosta	Animal Rescue Coalition of Mecosta County	97%	98%
Grand Traverse	Cherryland Humane Society	84%	97%
Lenawee	Lenawee Humane Society	97%	97%
Kalkaska	Kalkaska County Animal Control Shelter	97%	97%
St. Joseph	St. Joseph County Animal Control	90%	97%
Wayne	Flat Rock Animal Shelter	96%	97%
Van Buren	Al-Van Humane Society	94%	96%
Wayne	Brownstown Township Animal Shelter	89%	96%
Berrien	Humane Society of Southwestern Michigan	93%	96%
Benzie	Benzie County Animal Control	96%	96%
Muskegon	Cat Tales Rescue	96%	96%
Wayne	Detroit Dog Rescue	94%	96%
Wayne	Shelter to Home Pet Adoption Center	96%	96%
Kent	Vicky's Pet Connection	94%	96%
Oceana	Oceana County Animal Shelter	95%	96%
Montmorency	Elk Country Animal Shelter	84%	96%
Barry	Barry County Animal Shelter	93%	96%
Muskegon	HS & Animal Rescue of Muskegon County	94%	96%

Michigan's 90% Club

County	Shelter	Save Rate	Live Release Rate
Huron	Thumb Animal Shelter	92%	95%
Emmet	Emmet County Stray Center	72%	95%
Mackinac	Mackinac County Animal Shelter	95%	95%
Livingston	Humane Society of Livingston County	95%	95%
Lapeer	Paradise Animal Rescue	94%	95%
Clare	Clare County Animal Shelter	94%	95%
Washtenaw	Humane Society of Huron Valley	94%	94%
Wayne	Taylor Animal Shelter	94%	94%
Wexford	Wexford County Animal Shelter	94%	94%
Clinton	Capital Area Humane Society	93%	94%
Ogemaw	Ogemaw County Humane Society	92%	94%
Wayne	Grosse Ile Animal Shelter	94%	94%
Monroe	Monroe County Animal Control Shelter	84%	94%
Calhoun	Calhoun County Animal Center, Inc.	79%	93%
Washtenaw	Happy Hearts Feline	93%	93%
Calhoun	Humane Society of South Central Michigan	89%	92%
Schoolcraft	Eva Burrell Animal Shelter	84%	92%
Clinton	Clinton County Animal Shelter	29%	92%
Lapeer	Lapeer County Animal Control	92%	92%
Muskegon	Faithful to Felines	91%	91%
Shiawassee	Shiawassee County Humane Society	91%	91%
Ionia	Mackenzie's Animal Sanctuary	91%	91%
Osceola	Osceola County Animal Control	74%	91%
Ionia	Ionia County Animal Shelter	81%	91%
Ottawa	Harbor Humane Society	80%	90%
Kent	Kitty Koop Cat Rescue & Adoption	90%	90%
Eaton	Eaton County Animal Control	55%	90%
Gladwin	Gladwin County Animal Control	84%	90%
Oakland	Greenfield Animal Hospital	50%	90%
Wayne	Grosse Pointe Animal Adoption Society	90%	90%
Muskegon	Pound Buddies/Muskegon County Animal Control	69%	90%
Allegan	Allegan County Animal Shelter	75%	90%

Formula:

Save Rate = (Adoption + Return to Owner) / (Adoption + Return to Owner + Transfer + Euthanized)

Live Release Rate = (Adoption + Return to Owner + Transfer) / (Adoption + Return to Owner + Transfer + Euthanized)

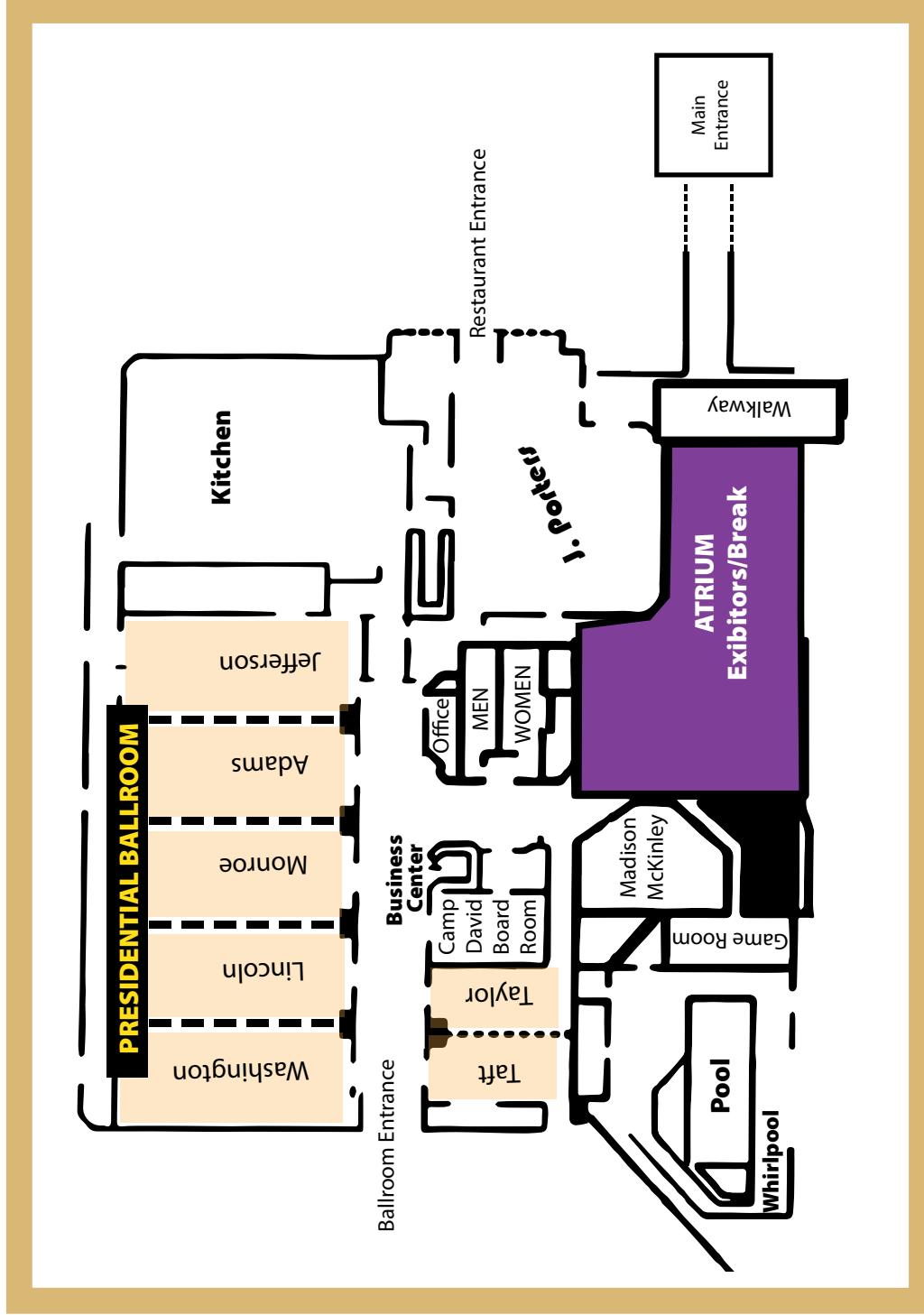
Note: See full Save Rate Report: www.michiganpetfund.org

55 Shelters = Open/Managed Admission or Animal Control

43 Shelters = Limited Admission

6 Shelters = Rescue and Sanctuary

Conference Venue Map



Thursday, September 15

2016			
Thursday, September 15th	9:30 am - 12:00 pm	TNR Training	Lincoln
	2:00 - 2:15 pm	Jefferson	Washington
	2:15-3:15 pm	Montroe	Taft/Taylor
1:00-2:00 pm	Transparency and Accountability	Million Cat Challenge - Overview	ACCO Certification - Is it time to Up the Requirements?
2:00 - 2:15 pm	Break/Snacks & Exhibitor Showcase	Improving Potential for Successful Adoptions - Understanding Canine Body Language	Canine Play Groups
2:15-3:15 pm	Michigan Legislation Update	Million Cat Challenge - Alternatives to Intake	Changing Animal Control Practices from Punitive to Positive
3:15 - 3:30 pm	Break/Refreshments/Raffle & Exhibitor Showcase		
3:30-4:30 pm	Best Practices for Rescues - How Do You Measure Up?	Million Cat Challenge - Managed Admission	Why the Numbers Count
5:00-6:30 pm		Breed Labels and Language	Behavioral and Handling Tips for Shy and Fearful Dogs
6:30-8:30 pm		Cocktails/Reception/ Informal Roundtables - Atrium	
			Banquet / Awards - Ballroom

Conference Schedule at a Glance

Friday, September 16



Friday, September 16					
8:00-9:00 am	Breakfast & Exhibitor Showcase	Lincoln	Jefferson	Washington	Monroe
9:00-9:30 am	No-Kill Michigan - Progress we have made!	Ballroom			Taft/Taylor
9:30 - 9:45 am Break	Break/Refreshments & Exhibitor Showcase				
9:45-10:45 am	Stories of Change	Million Cat Challenge - Capacity for Care	Improving Potential for Successful Adoptions – Understanding Aggression & Reactivity	Breed Labels and Language	Law Enforcement Officer Training for Animal Related Issues in the Field
10:45 - 11:00 am Break	Break/Snacks & Exhibitor Showcase	Million Cat Challenge - Removing Barriers to Adoption		How to Minimize Shelter Illnesses and Maximize Animal Health	
11:00 am - 12:00 pm	Why the Numbers Count				
12:00 - 12:30 pm Break	Break/Raffle & Exhibitor Showcase				
12:30-2:15 pm			Lunch/Keynote - Ballroom		
2:15 - 2:30 pm Break	Break/Refreshments & Exhibitor Showcase				
2:30-3:30 pm			Roundtables - Ballroom		
3:30 - 3:45 pm Break	Break/Snacks & Exhibitor Showcase				
3:45-4:45 pm	Best Practices for Rescues - How Do You Measure Up?	Million Cat Challenge - Return to Field	Canine Play Groups	How to Minimize Shelter Illnesses and Maximize Animal Health	Law Enforcement Officer Training for Animal Related Issues in the Field

Conference Schedule at a Glance