

Volume Twelve: Number 10 October, 2018



HAPPY HALLOWEEN!!

**El Cerrito Community Council Meeting
OCTOBER 18, 2018 7:00PM PARISH HALL**

**MEET WITH REPRESENTATIVES FROM
SOCCERCITY'S ON PLANS FOR MISSION
VALLEY AND THE STADIUM**

Please join us on Thursday, October 18th for a presentation by representatives from SoccerCity on the development proposal for the approximately 253 acres in Mission Valley made up of the Stadium site and Charger's former headquarters property in Murphy Canyon. SDSU attended our meeting in April to present its plan and now we want to see what SoccerCity's plan is.

The SoccerCity proposal is **Measure E on our November 6, 2018 ballots**, is named the Mission Valley Stadium SoccerCity Lease and Redevelopment Initiative and is for a 99 year lease and development of the land.

The November vote will determine whether SDSU or SoccerCity, if either, is awarded the development of the entire site. There is a possibility that neither plan will receive the required number of votes, in which case the other plans for the City owned property will have to be made.

Both the SDSU and SoccerCity plans include a stadium with seating to fulfill the capacity needs of SDSU and professional soccer games. The SoccerCity plans include development of a 34 acre riverfront park at a cost of \$20,000,000 - \$40,000,000.

A pair of studies by The San Diego County Taxpayers Association and the San Diego Regional Economic

Development Corp. (EDC) have determined that the SoccerCity project will be a monetary benefit to the San Diego taxpayers and is likely to generate \$400 million in tax revenue over the life of the project. This meeting will give you a chance to hear details directly from the SoccerCity representative and ask questions you have to help you decide how you want to vote on this important issue.



**El Cerrito Kids 14th Annual
Halloween Costume Parade!**

Dear Friends and Neighbors:

It is the time for the 14th Annual El Cerrito Pre-Halloween Costume Parade. Please invite your friends and family! As in years past, Kevin Delgado will be parade marshal and will lead the parade on drum.

- We will meet in front of Blessed Sacrament Church at **4pm on Halloween (Wednesday, October 31)**.
- The Parade will start promptly at 4:15 p.m. Typically the parade lasts about a half hour.
- Children (and adults if they wish) should come dressed in costume (strollers and wagons are welcome).
- We welcome children of all ages.
- Bring a musical instrument or noisemaker.
- The Parade Route will be as follows: Start at Blessed Sacrament, north on El Cerrito, west on Madison, north on 55th Street, east and then south on Redland Drive, end at the corner of Redland and Adams. Feel free to join and/or leave the parade at any point.
- As in years past, we will end the parade at the Booths' home at the northeast corner of Redland and Adams.
- If you do not plan to march, please plan to watch. We want the entire community to see all of the El Cerrito Kids in their costumes! Spectators are welcome to watch from their homes along the parade route, or to bring chairs to set up on the lawn in front of the Booths' home at Redland and Adams, where we will end the parade.

Thank you to the Booths for hosting the post-parade gathering and providing cold beverages. Neighbors are invited to contribute potluck finger foods (healthy snacks such as fruit are encouraged).

room each day anxious to participate in band and chorus.

www.crawfordcolts.org is website for the Alumni Foundation, a non-profit group run by volunteers. ALL money raised on the GO FUND ME page goes to the instruments program.

Also, if you have any instruments that you would like to give to a group that will really appreciate them, please donate them to Crawford High School. If you want to make an instrument donation, please call El Cerrito neighbor, Lorna Zukas at 619-286-3890 to make arrangements.



SAVE THE DATE FOR THE FOLLOWING ECCC EVENTS
THE FOLLOWING MEETING PROGRAMS ARE TENTATIVE AND SUBJECT TO CHANGES

October 18th – SoccerCity to present its plans for Mission Valley for our consideration for the upcoming November 6th elections.

November 15th, ECCC Meeting – we want to talk bikes and scooters.

December 8th – ECCC See’s Candy deliveries.

December 20th – ECCC Holiday Potluck!!



COLLEGE AREA PUBLIC SAFETY (CARPUS) MEETINGS

If you are having problems that you would like to discuss with the police, there is a monthly meeting with the San Diego Police Department joined by the SDSU University Police Department you may want to start attending.

These meeting are to address College Area Regional Public Safety (CARPUS). The purpose of CARPUS is to give community members an opportunity to discuss law enforcement related concerns or comments.

College Area Public Safety (CARPUS) Meeting
College Ave. Baptist Church (4747 College Ave.)
Tuesday, October 16, 2018 6:30pm-8pm



FRIDAY NIGHT LIGHTS AT CRAWFORD

The Colts football schedule for October is:

10/12 6:30p @ Serra (San Diego, CA)
Location: Serra High School

10/19 6:30p @ Clairemont (San Diego, CA)
Location: Clairemont High School

10/26 6:30p Hoover (San Diego, CA)
Location: **Crawford High School**

NO BOO! PARADE THIS YEAR

With a lot of regret, after 13 years, the College Area Business District has decided it will not be able to hold the well-loved BOO! Parade this year.

The reasons are many and include the costs for security and lack of volunteers.

Many of us think our participation is to line El Cajon Blvd for the family-friendly event and enjoy floats, vintage cars, costumes bands & more.

But it takes about 200 volunteers to make the event a success and a lot of time to coordinate all the aspects of the parade. It may be back in the future, but will need community volunteer support to be a success.



HELP CRAWFORD ALUMNI FOUNDATION RAISE MONEY FOR MUSICAL INSTRUMENTS FOR CRAWFORD HIGH ON GOFUNDME

Will C. Crawford High School Alumni Foundation wants to help supply musical instruments to Crawford high school and has set up a GO FUND ME Page to help raise money at <https://www.gofundme.com/crawfordmusic>.

The school wants to get the music program back on track but is in need of instruments. The students at the school have little access to instruments or money for them, yet enthusiastic novices line up at the door of the music

Reminders

- Keep Crawford Sports Fields Safe – If you notice activity at or around the new Crawford sports fields that does not seem right, lights on past 7:00 too many nights, people hanging around on the fields after organized games and events are over, etc., please contact Mark at markesolo@hotmail.com. He is helping the El Cerrito neighborhood track bad activity to help the

schools keep control over their property and the neighborhood be better for all of us.

If you have unused sports equipment sitting around your home and garage, neighbor, Lorna Zukas, would like to help you donate it to Crawford High School – give her a call at 619-286-3890 with questions and to make arrangements.

SEPTEMBER MEETING RECAP ON HOMELESS SHELTER SITE SELECTIONS

At the ECCC September 20th meeting, Keryna Johnson from Georgette Gomez's office and Eric Young, our community representative from Mayor Kevin Faulconer's office, joined us to discuss homeless storage facilities throughout the City and the announced plans that a storage locker site at Wesley Church was a first choice for District 9.

Keryna and Eric did a great job answering the questions and providing information. Though not all agreed, in general, the community's sentiment was to not have storage lockers at this site or elsewhere near our residential neighborhood.

Several community members spoke eloquently about the safety and security we now have, how we chose to live in the neighborhood for many reasons including being a good, safe area and that we want to maintain the well-being of our El Cerrito neighborhood and our households' welfare.

Many stressed that when any selection process does occur, a lot of time and information needs to be provided to community residents to review, discuss and have real input into a selected site and feel that that residential neighborhoods in general are not good choices for storage lockers for the homeless.

The day after our meeting a news article ran in the Union Tribune regarding the newest storage facility which supports a lot of the concerns voiced at our meeting.

The article is at the following link:
<http://www.sandiegouniontribune.com/news/homeless-ness/sd-me-storage-neighbors-20180921-story.html>

Advertise Here!

GIVE YOUR BUSINESS LOCAL EXPOSURE IN THE ECCC NEWSLETTER

The ECCC Newsletter is accepting advertising! This is great news for businesses wanting to get the word out about your products and services to 2,000+ of your neighbors. Advertising in our newsletter. The Cost is very reasonable at \$60 per month (one month free if you pay for six months in advance).

To make arrangements, please contact us at elcerritocommunitycouncil@gmail.com. We require camera ready art in a jpeg format. If you are unsure about what you have, please contact and we will figure it out with you. We look forward to helping you broaden your exposure and expanding your business.



NOVEMBER IS ECCC SEE'S CANDY TIME

Next month See's Candy order forms will be delivered with the newsletter so you can order See's Candy with ECCC and cross it off your list. You can

save a lot of money and have your See's Candy order delivered to your door.

This event is an ECCC fund raiser which allows you to save on every pound you order – a very sweet win-win!

No fighting crowds or trying to find a parking spot and standing in long lines! Look for your order form next month. The deadline for getting your order to us is Tuesday, December 4, 2018 for delivery to your door no later than Saturday December 8th.

LIVING IN THE COLLEGE AREA

SDSU students are back and some of us have new student neighbors, which can be great or not. Some of us have student neighbors we enjoy and have no problems. However, that is not always the case.

If problems do arise, one source of information is the "Being a Good College Area Neighbor" pamphlet which is put out by SDSU. This pamphlet has good advice and helpful hints on for students on expectations and how to create a good relationship with neighbors - click on the link below to open and download for your use.

<https://as.sdsu.edu/ccs/ccs-brochure.pdf>

You may also find answers to problems with students at the CARPUS monthly meetings.



We have a few newsletter delivery routes available for volunteers. Each route has approximately 30 homes to delivery to, taking about 20 minutes once a month. Our block captains often tell us that it really is pretty fun to get out and walk in the neighborhood delivering the newsletters and greeting neighbors.

The routes are 54th Street, north of El Cajon Blvd and 60th Street, south of Trojan. If you can help, please contact Jim at jacobw@cox.net.

PLEASE HELP US KEEP PRINTING THE NEWSLETTER THROUGH YOUR DONATIONS

I/we donate \$ to the printing of the El Cerrito Community Council Newsletter.

Name(s) or Company Name (if corporate sponsor):

Address: _____ Phone #(s): _____

_____ DO _____ DO NOT print our name(s) in the newsletter.

**Send donation to: ECCC, P.O. Box 151268 ♦ San Diego, CA 92175-1268
OR**

Go to elcerritocommunitycouncil.org and use our PayPal account



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NEIGHBORHOOD MEETING
October 18, 2018
7:00pm to 8:30pm

SoccerCity Presents
its development proposal for the
stadium site in Mission Valley,
just in time for you to get the
information needed to
vote on November 6th

The ECCC Monthly Meeting
Is Every 3rd Thursday
Blessed Sacrament Parish Church
4540 El Cerrito Drive
El Cajon Boulevard at El Cerrito Drive

Your El Cerrito Realtor

Your Neighbor With 15 Years
Real Estate Experience
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As a Resident, I'll Make Sure
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BIG BLOCK

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