

Dear Chamber Members;

And the awards go to

The 41st Annual Recognition Lunch, Wednesday April 12, 2017, 11:00 a.m. – 1:15 p.m. the Winnetka Community House, 620 Lincoln Avenue, Winnetka.

At the Lunch, we will be honoring:

- Man of the Year—Fred Gouger, Northfield Village President
- Woman of the Year – Barbara Weldon, Founder Children Theater of Winnetka
- Lifetime Achievement Award— Jean Wright, Founder Jean Wright Real Estate
- Business Leader of the Year—Debbie McMahon, J. McLaughlin
- Educator of the Year— Linda Yonke, Ed.D, Superintendent New Trier High School, District 203
- Winnetka Park District District Honoree of the Year – Robert Smith, Executive Director
- Heart of the Community—To the staff and volunteers of The Winnetka Community House
- Public Safety Honorees of the Year
Northfield—Chief of Police, William Lustig
Winnetka—Firemedic Tim McCloskey

Nominations were provided by chamber members, village residents and village administrators. Thank you for all who nominated the outstanding individuals who will be honored at the April 12th event. This is truly a celebration of our communities.

MEMBERS SHOWCASE YOUR BUSINESS – Your business will be represented to approximately 250 attendees that include local dignitaries, community leaders, and residents.

HOW?

Be a table top sponsor for only \$80.00 (business name and logo) • Provide 225 gift bag items with your business name for only \$40.00 • Delight us with your spring collections in our runway fashion show \$60.00 • Donate a silent auction to showcase your business. The invitation to attend the lunch \$50.00 per person, along with details and more options for participation are included in this newsletter. You will feel proud to be a part of both communities.

Your Chamber Board of Directors has been working very hard on your behalf with a highly qualified organization called Executive Service Corp since November on board development. Our success thus far is that Winnetka-Northfield has a New Mission and Vision Statement: "***Supporting and encouraging the development and success of local businesses for the benefit of our vibrant communities.***"

Our vision statement: ***Thriving Businesses Vibrant Communities***

Update:

EXECUTIVE SERVICE CORPS: The members of the Executive Service Corps conducted 43 interviews and worked with responses from Survey Monkey. **There are Ten Basic Responsibilities of a Non-Profit Board:** Determine mission and purpose; Select the chief executive; Support and evaluate the chief executive; Ensure effective planning; Monitor and strengthen programs and services; Ensure adequate financial resources; Protect assets and provide proper financial oversight; Build a competent board; Ensure legal and ethical integrity; Enhance the organization's public standing.

- **The Key Findings** from the interviews, documents and survey are 4 Critical Areas (**1**-Selecting a Board; **2**-Building a Competent Board; **3**- Effective Planning; and **4**-Adequate Financial Resources).

Your board of directors will be attending a retreat on April 1 to address these Four Critical Areas. We will continue to report to you to better your chamber with opportunities needed to grow your business.

MUSIC AROUND EVERY CORNER

WINNETKA MUSIC FESTIVAL JUNE 23RD AND 24TH 2017

The Winnetka Music Festival is a free festival with touring artists performing throughout this unique community.

The event is defined by a sense of discovery and adventure. It's about finding and connecting to new music across genres and showcasing music that is original, music that is on the cusp of being recognized. It's your opportunity to find your new favorite artists and to literally discover new music, around every corner.

In addition to great music enjoy the unique tastes of craft beers and quality wines and great food. Throughout the village you'll find refreshments to help enhance the enjoyment of your musical experience.

The festival has been created through the leadership of the Village of Winnetka with the collaboration of the chamber of commerce and the park district. The festival is bringing some of the hottest new artists to the stage through the outstanding expertise of Val Haller CEO/Founder of ValsList.

Warm regards,

Terry Dason