



## Players Cup heading to Southwood Golf & Country Club in 2018

7,311-yard Tom McBroom design to host the Mackenzie Tour – PGA TOUR Canada event

**Winnipeg** – The 2018 Players Cup will take place at Southwood Golf & Country Club, it was announced today by the Mackenzie Tour – PGA TOUR Canada and Marketing Without Borders, the tournament's host organization.

Established originally in 1894, Southwood is Manitoba's oldest golf club with the province's newest golf course after relocating in 2011 to a 7,311-yard Thomas McBroom design. Dates for the event will be announced at a future time.

"We're very excited to announce that Southwood Golf and Country Club will host the 2018 Players Cup," said Executive Director Adam Boge. "The course provides a challenging lay out for the players and provides a great atmosphere for our sponsors and spectators. I look forward to working with Chief Operating Officer Jeff Scott and his staff as well as the members of the club."

Southwood has hosted several Provincial and National Championships, most recently the 2017 Canada Games, 2014 Canadian National University/College Championships and the 2014 Canadian Men's Amateur Championship, as well as Players Cup Open Qualifying. In addition to one of the finest tests of golf in Manitoba, Southwood Golf & Country Club offers a 15-acre practice facility.

"The Board and Management Team are very excited that Southwood Golf & Country Club has been selected to host the 2018 Players Cup. This will be Southwood's 12th time hosting in the event's 99 year history," said Chief Operating Officer Jeff Scott. Based on the extraordinary feedback from the 2017 Canada Games and the success the Club has enjoyed hosting amateur and professional golf tournaments in the past, we are very confident that the Club's Membership will once again make this event a huge success."

The Players Cup is one of the most storied tournaments in all of Canadian golf, beginning as the Manitoba Open in 1919 and boasting a list of past champions that includes PGA TOUR members Graham DeLaet and C.T. Pan. The tournament has been mainstay on the annual Mackenzie Tour schedule, where each season players compete to finish in the top five on the Order of Merit and earn status on the Web.com Tour.

"We're thrilled to see the next chapter of the Players Cup as the event moves to Southwood in 2018. The course will be an outstanding test for our players and we look forward to working with Adam, Jeff and the rest of the team at the Players Cup and Southwood Golf and Country Club for a great tournament in 2018," said Mackenzie Tour President Jeff Monday.



Details for the Players Cup and the full 2018 Mackenzie Tour schedule will be announced at a later date.

**For more information please contact:**

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**About Marketing Without Borders:** MWOB is a marketing agency for small to medium size businesses, its focus is to help their clients use the correct platforms and to understand the metrics behind them. From social media, websites, corporate promotional items, event management, e-marketing strategies, and print it offers their clients a full-service solution.

**About Golf Mentor/Junior Golf Mentorship Foundation:** Owned and operated by Adam Boge and Glen Sirkis Golf Mentor specializes in junior golf at the grass roots level. They offer programs across Manitoba with their home base being Golf Mentor Teaching Academy at St. Vital Golf Centre. Through various programs which include Future Links Learn to Play, Golf in Schools, and Discover Junior Golf Day Golf Mentor instructs over 2000 juniors annually. Golf Mentor recently launched the Junior Golf Mentorship Foundation (JGM) which will allow youth in Manitoba to experience golf and at the same time instil life-enhancing values.

**About the Mackenzie Tour-PGA TOUR Canada:** The Mackenzie Tour-PGA TOUR Canada is a series of tournaments played across Canada each summer, where tomorrow's stars begin the path to the PGA TOUR. The leading five money winners at the end of each season earn status on the Web.com Tour for the following season. The Mackenzie Tour's mission is to deliver a PGA TOUR experience for our members, fans, volunteers and our partners in order to develop the future stars of professional golf & enrich the communities we visit.

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