



Dear Maryland HIMSS Members, Sponsors and Supporters

Thanks to you, the Maryland Chapter is one of the strongest local chapters in both membership and participation. Our success and the success of our Education Events is due to your ongoing participation; not only in attending our events but more importantly, in providing insight and expertise in the development of our program content.

Each year we survey our membership and sponsors for the most pressing topics you would like to hear about or share with the membership. At the end of last season Data Analytics topped the list for many of you.

We are launching our season at the **Fall Networking event on September 17th with Mr. Chris Donovan, Executive Director Enterprise Analytics from the Cleveland Clinic** who will talk about the analytics program they have built at the Clinic. This will set the stage for our late fall education program that will be dedicated to Health Care Data Analytics. Our winter and spring event topics have not yet been finalized as we want to hear from you.

The speaking proposal submission format and guidelines are attached. The key things to remember are:

- Here in Maryland there are many provider, payor, health information exchange, government and academic organizations with success stories that should be shared with the health care community. We encourage you to consider the many innovative solutions and transformations you have achieved at your organizations and submit a proposal to present at one of our education events. These are often the most exciting and well received presentations!
- Often your success stories include a vendor solution or technology and we welcome the participation or submissions from your vendor partners. HIMSS only requires that the **provider/customer organization be the lead presenting partner**.

Please share this opportunity throughout your organization; there are innovations occurring at all levels and in all departments. Maryland's health care industry is a leader in transformation and we encourage you to present your innovation and vision.



Thank you for your interest in speaking at an upcoming Maryland HIMSS educational event! Proposals must be submitted by emailing a completed template to MD.Programs@himsschapter.org no later than **Friday, October 12, 2018 by 5pm EST.**

Please review and adhere to the format and guidelines below as only fully completed forms complying with the format and guidelines below will be considered.

Proposal Submission Format:

Utilizing this MS Word document template, please complete the following 4 sections:

1. Primary Speaker

- a. Name:
- b. Title:
- c. Organization:
- d. Address:
- e. Email:
- f. Phone:
- g. Twitter Handle:
- h. HIMSS Member? Y/N
- i. Number of years in healthcare?
- j. Speaker Qualification Bio (200 words maximum):

2. Secondary Speaker (optional)

- a. Name:
- b. Title:
- c. Organization:
- d. Address:
- e. Email:
- f. Phone:
- g. Twitter Handle:
- h. HIMSS Member? Y/N
- i. Number of years in healthcare?
- j. Speaker Qualification Bio (200 words maximum):



Guidelines:

1. Given the unique healthcare landscape in Maryland, we are seeking HealthIT enabled health care transformation case studies from Maryland healthcare organizations including providers, payers, health information exchanges, government agencies, and academic institutions.
2. To ensure Maryland HIMSS can offer continuing education credit for attending our educational presentations, we will only consider vendor submitted proposals if co-presented with a healthcare organization customer who is the primary case study speaker.
3. Case studies must be success stories which highlight real-world health care transformation challenges for the Maryland healthcare organization, provide an overview of the solution including any HealthIT leveraged, review the organization's outcome and measurable benefits of the solution, and share lessons learned as educational takeaways.
4. This year we have added the option of including a 3-5 minute solution demonstration to further illustrate value. *This option will not impact the selection process and may or may not be granted based on HIMSS finalizing future program agenda timing and logistics.*
5. Proposal submission topics may focus on any relevant and timely aspect of Maryland health care transformation including subjects such as population health management, healthier populations, care coordination, chronic care management, patient engagement, data management and analytics, value based reimbursement, etc. All relevant topics will be considered.
6. Case study proposal submissions must be presented:
 - a. showcasing a Maryland healthcare organization,
 - b. in a 45 minute window and followed by 10-15 minutes of Q&A,
 - c. by no more than two speakers,
 - d. demonstrating thought leadership and engaging speaking skills, and
 - e. utilizing the Maryland HIMSS PowerPoint presentation outline and template.
7. To be accepted for consideration, proposal submissions must be received before the deadline, include a fully completed proposal template, and comply with all required format and guidelines herein.

We will review submissions via a HIMSS led peer review process and notify those selected for presentation by the end of November 2018 (sooner if you submit a data analytics topic). We expect to select one or more Maryland provider case study presentations to augment the educational programs.

We thank you for your continued interest in Health IT and the Maryland Chapter of HIMSS. If you have any questions, please contact Jennifer Moore at JMoore@HCICLLC.com, Maryland HIMSS Board Member or Regan Pasko at reganpasko@gmail.com, Maryland HIMSS Board Member, and Program Planning Co-Chair at.