

| MEMBERSHIP           |                                                                                                                                    | EXPOSURE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | EVENT TICKETS                                                                                                                                                                                                                              |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LEGACY<br>\$50,000   | <b>1 Year TBA/HBAV/NAHB Membership Dues</b><br>(\$700 Associates/\$800 Builders)<br>includes Affiliate membership for 20 employees | <b>Name recognition:</b> at the TBA office and all association events; on the TBA web site; and in all printed event and promotional materials. A scrolling banner ad on the TBA web site. Option to <b>display a company banner</b> at all TBA events. <b>Green fees</b> for one foursome at Golf Tournament* ( <i>space available</i> ) <b>Complimentary booth</b> at Mid-Atlantic Home & Outdoor Living Show and Homearama Marketplace. <b>Twenty percent discount</b> on print ad in the Homearama Planbook and home show guide. | <b>Mid-year reception:</b> 40 tickets<br><b>Home &amp; Outdoor Living Show:</b> 40 tickets<br>Annual Picnic: 40 tickets<br><b>Homearama Touring Edition:</b> 120 tickets<br>Homearama: 120 tickets<br><b>Holiday reception:</b> 40 tickets |
| DIAMOND<br>\$35,000  | <b>1 Year TBA/HBAV/NAHB Membership Dues</b><br>(\$700 Associates/\$800 Builders)<br>includes Affiliate membership for 14 employees | <b>Name recognition:</b> at the TBA office and all association events; on the TBA web site; and in all printed event and promotional materials. A scrolling banner ad on the TBA web site. <b>Complimentary hole sponsorship</b> at Golf Tournament. <b>Twenty percent discount</b> on booth at Mid-Atlantic Home & Outdoor Living show and Homearama Marketplace. <b>Fifteen percent discount</b> on print ad in the Homearama Planbook and home show guide.                                                                        | <b>Mid-year reception:</b> 28 tickets<br><b>Home &amp; Outdoor Living Show:</b> 28 tickets<br>Annual Picnic: 28 tickets<br><b>Homearama Touring Edition:</b> 84 tickets<br>Homearama: 84 tickets<br><b>Holiday reception:</b> 28 tickets   |
| TITANIUM<br>\$25,000 | <b>1 Year TBA/HBAV/NAHB Membership Dues</b><br>(\$700 Associates/\$800 Builders)<br>includes Affiliate membership for 10 employees | <b>Name recognition:</b> at the TBA office and all association events; on the TBA web site; and in all printed event and promotional materials. A scrolling banner ad on the TBA web site. <b>Complimentary food sponsorship</b> at Golf Tournament. <b>Fifteen percent discount</b> on booth at Mid-Atlantic Home & Outdoor Living Show and Homearama Marketplace. <b>Ten percent discount</b> on print ad in the Homearama Planbook and home show guide.                                                                           | <b>Mid-year reception:</b> 20 tickets<br><b>Home &amp; Outdoor Living Show:</b> 20 tickets<br>Annual Picnic: 20 tickets<br><b>Homearama Touring Edition:</b> 60 tickets<br>Homearama: 60 tickets<br><b>Holiday reception:</b> 20 tickets   |
| PLATINUM<br>\$15,000 | <b>1 Year TBA/HBAV/NAHB Membership Dues</b><br>(\$700 Associates/\$800 Builders)<br>Includes Affiliate membership for 6 employees  | <b>Name recognition:</b> at the TBA office and all association events; on the TBA web site; and in all printed event and promotional materials. A scrolling banner ad on the TBA web site. <b>Fifteen percent discount</b> on booth at Mid-Atlantic Home & Outdoor Living Show and Homearama Marketplace. <b>Ten percent discount</b> on print ad in the Homearama Planbook and home show guide.                                                                                                                                     | <b>Mid-year reception:</b> 12 tickets<br><b>Home &amp; Outdoor Living Show:</b> 12 tickets<br>Annual Picnic: 12 tickets<br><b>Homearama Touring Edition:</b> 36 tickets<br>Homearama: 36 tickets<br><b>Holiday reception:</b> 36 tickets   |
| GOLD<br>\$10,000     | <b>1 Year TBA/HBAV/NAHB Membership Dues</b><br>(\$700 Associates/\$800 Builders)<br>includes Affiliate membership for 4 employees  | <b>Name recognition:</b> at the TBA office and all association events; on the TBA web site; and in all printed event and promotional materials. A scrolling banner ad on the TBA web site. A <b>complimentary social event sponsorship</b> . <b>Ten percent discount</b> on booth at Mid-Atlantic Home & Outdoor Living Show and Homearama Marketplace. <b>Ten percent discount</b> on print ad in the Homearama Planbook and home show guide.                                                                                       | <b>Mid-year reception:</b> 8 tickets<br><b>Home &amp; Outdoor Living Show:</b> 8 tickets<br>Annual Picnic: 8 tickets<br><b>Homearama Touring Edition:</b> 24 tickets<br>Homearama: 24 tickets<br><b>Holiday reception:</b> 8 tickets       |
| SILVER<br>\$5,000    | <b>1 Year TBA/HBAV/NAHB Membership Dues</b><br>(\$700 Associates/\$800 Builders)<br>includes Affiliate membership for 2 employees  | <b>Name recognition:</b> at the TBA office and all association events; on the TBA web site; and in all printed event and promotional materials. A scrolling banner ad on the TBA web site. <b>Ten percent discount</b> on booth at Mid-Atlantic Home & Outdoor Living Show and Homearama Marketplace. <b>Ten percent discount</b> on print ad in the Homearama Planbook and home show guide.                                                                                                                                         | <b>Mid-year reception:</b> 4 tickets<br><b>Home &amp; Outdoor Living Show:</b> 4 tickets<br>Annual Picnic: 4 tickets<br><b>Homearama Touring Edition:</b> 12 tickets<br>Homearama: 12 tickets<br><b>Holiday reception:</b> 4 tickets       |
| BRONZE<br>\$2,500    | <b>1 Year TBA/HBAV/NAHB Membership Dues</b><br>(\$700 Associates/\$800 Builders)<br>includes Affiliate membership for 1 employee   | <b>Name recognition:</b> at the TBA office and all association events; on the TBA web site; and in all printed event and promotional materials. <b>Ten percent discount</b> on booth at Mid-Atlantic Home & Outdoor Living Show and Homearama Marketplace. <b>Ten percent discount</b> on print ad in the Homearama Planbook and home show guide.                                                                                                                                                                                    | <b>Mid-year reception:</b> 2 tickets<br><b>Home &amp; Outdoor Living Show:</b> 2 tickets<br>Annual Picnic: 2 tickets<br><b>Homearama Touring Edition:</b> 6 tickets<br>Homearama: 6 tickets<br><b>Holiday reception:</b> 2 tickets         |