

# 2016 KEEP Equine Industry Conference

**Presented by: Jackson Kelly**

*October 17-18, 2016*

Embassy Suites, Lexington, KY

## **Monday, October 17**

2:30 p.m. – 5:00 p.m.

**Registration Opens**

Location: Coldstream Ballroom Entrance

3:00 p.m. – 5:00 p.m.

**Partner Committee Meetings**

Location: TBD

4:30 p.m. – 7:00 p.m.

**Equine Corral**

Presented by: KEEP Foundation

*Enjoy browsing displays by providers of equine goods and services at your convenience.*

Location: Lobby of Coldstream Ballroom

5:00 p.m. - 7:00 p.m.

**Saddle Up Reception**

Presented by: University of Louisville Equine Industry Program

*All conference attendees are invited to join us for refreshments and light hors d'oeuvres while networking with fellow equine industry leaders.*

Location: Lobby of Coldstream Ballroom

## **Tuesday, October 18**

7:30 a.m.

**Registration Opens**

Location: Coldstream Ballroom Entrance

8:00 a.m. – 9:00 a.m.

**Horse Power Breakfast**

Presented by: Kentucky Saddlebred Owners and Breeders Association

*Kick off the day with a healthy continental breakfast.*

Location: Coldstream Ballroom

8:00 a.m. – 2:00 p.m.

**Equine Corral**

Presented by: KEEP Foundation

*Enjoy browsing displays by providers of equine goods and services at your convenience.*

Location: Lobby of Coldstream Ballroom

8:30 a.m. – 8:45 a.m.

**Welcome to 2016 Conference**

Speakers: Corey Johnsen, KEEP Chairman

William A. Hoskins, Jackson Kelly PLLC

Location: Coldstream Ballroom

8:45 a.m. – 10:30 a.m.

**Kentucky's Equine Industry: Where We Stand!**

*Notable equine industry leaders and experts will participate in a panel discussion regarding the state of the equine economy and what we need to improve the industry's outlook for the future.*

Presented by: Kentucky Arabian and Half Arabian Breeders Alliance and Kentucky Quarter Horse Association

Moderator: Jen Roytz, Topline Communications

Panelists: Dr. Stuart Brown, Hagyard Equine Medical Institute  
Norm Luba, Kentucky Quarter Horse Association  
Laura Prewitt, Kentucky Horse Park  
Misdee Wrigley-Miller, Hillcroft Farm

Location: Coldstream Ballroom

10:30 a.m. – 11:45 a.m.

**Industry Growth Opportunities**

*Learn about new opportunities and programs that support the equine economy through improved business marketing, tourism and innovative industry-based initiatives.*

Presented by: Equilottery and Regard Law Group

Moderator: Katy Ross, Kentucky Horse Council

Panelists: Price Bell, Horse Country  
Reese Koffler-Stanfield, Maple Crest Farm  
Ryan Quarles, Kentucky Commissioner of Agriculture

Location: Coldstream Ballroom

11:45 a.m. – 12:00 p.m.

**Break**

12:00 p.m. – 1:45 p.m.

**KEEP Industry Vision Awards Luncheon**

Presented by: Kentucky Horse Council

**KEEP Membership Update**

Speaker: Joe Clabes, KEEP Executive Director

Location: Coldstream Ballroom

**KEYNOTE ADDRESS** – Julie Broadway, American Horse Council

**KEEP Industry Vision Awards**

*Celebrate the recipients of the KEEP Industry Vision Awards, recognizing distinguished service to Kentucky's Equine Industry.*

Presented by: University of Kentucky Ag Equine Programs

Honorees: Brereton C. Jones and Old Friends

1:45 p.m. – 3:00 p.m.

**Kentucky Equine Industry Economic Reports**

*During this session, economic data and indices, such as foal crops, breed registry and sales averages will be presented to provide a detailed understanding of the health of Kentucky's signature industry.*

Presented by: Equine Equipment and US Hunter Jumper Association

Moderator: Tim Capps, U of L Equine Industry Program

Panelists: Tom Biederman, Biederman Real Estate

Chauncey Morris, KTA-KTOB

Ted Nicholson, Kentucky Downs

Dr. Jill Stowe, UK Department of Agricultural Economics

Location: Coldstream Ballroom

3:00 p.m. – 4:00 p.m.

**Legislative and Regulatory Panel**

*What current legislative and regulatory issues face the equine industry? What are the prospects for proposals that benefit the horse economy in the upcoming 2017 legislative session? Join us as key policy experts discuss the issues we are facing and what could be on the horizon.*

Presented by: Jockeys' Guild and Kentucky Thoroughbred Farm Managers Club

Moderator: Joe Clabes, Kentucky Equine Education Project

Panelists: Rusty Ford, Office of the State Veterinarian

Marc Guilfoil, Kentucky Horse Racing Commission

Fran McCall, Kentucky Farm Bureau

Location: Coldstream Ballroom

4:00p.m. – 4:15 p.m.

**Closing Remarks and Adjournment**