

2016 KEEP Equine Industry Conference

Presented by: Jackson Kelly

October 17-18, 2016

Embassy Suites, Lexington, KY

Monday, October 17

2:30 p.m. – 5:00 p.m.

Registration Opens

Location: Coldstream Ballroom Entrance

3:00 p.m. – 5:00 p.m.

Partner Committee Meetings

Location: TBD

4:30 p.m. – 7:00 p.m.

Equine Corral

Presented by: KEEP Foundation

Enjoy browsing displays by providers of equine goods and services at your convenience.

Location: Lobby of Coldstream Ballroom

5:00 p.m. - 7:00 p.m.

Saddle Up Reception

Presented by: University of Louisville Equine Industry Program

All conference attendees are invited to join us for refreshments and light hors d'oeuvres while networking with fellow equine industry leaders.

Location: Lobby of Coldstream Ballroom

Tuesday, October 18

7:30 a.m.

Registration Opens

Location: Coldstream Ballroom Entrance

8:00 a.m. – 9:00 a.m.

Horse Power Breakfast

Presented by: Kentucky Saddlebred Owners and Breeders Association

Kick off the day with a healthy continental breakfast.

Location: Coldstream Ballroom

8:00 a.m. – 2:00 p.m.

Equine Corral

Presented by: KEEP Foundation

Enjoy browsing displays by providers of equine goods and services at your convenience.

Location: Lobby of Coldstream Ballroom

8:30 a.m. – 8:45 a.m.

Welcome to 2016 Conference

Speakers: Corey Johnsen, KEEP Chairman

William A. Hoskins, Jackson Kelly PLLC

Location: Coldstream Ballroom

8:45 a.m. – 10:30 a.m.

Kentucky's Equine Industry: Where We Stand!

Notable equine industry leaders and experts will participate in a panel discussion regarding the state of the equine economy and what we need to improve the industry's outlook for the future.

Presented by: Kentucky Arabian and Half Arabian Breeders Alliance and
Kentucky Quarter Horse Association

Moderator: Jen Roytz, Topline Communications

Panelists: Dr. Stuart Brown, Hagyard Equine Medical Institute
Norm Luba, Kentucky Quarter Horse Association
Laura Prewitt, Kentucky Horse Park
Misdee Wrigley-Miller, Hillcroft Farm

Location: Coldstream Ballroom

10:30 a.m. – 11:45 a.m.

Industry Growth Opportunities

Learn about new opportunities and programs that support the equine economy through improved business marketing, tourism and innovative industry-based initiatives.

Presented by: Equilottery and Regard Law Group

Moderator: Katy Ross, Kentucky Horse Council

Panelists: Price Bell, Horse Country
Reese Koffler-Stanfield, Maple Crest Farm
Ryan Quarles, Kentucky Commissioner of Agriculture

Location: Coldstream Ballroom

11:45 a.m. – 12:00 p.m.

Break

12:00 p.m. – 1:45 p.m.

KEEP Industry Vision Awards Luncheon

Presented by: Kentucky Horse Council

KEEP Membership Update

Speaker: Joe Clabes, KEEP Executive Director

Location: Coldstream Ballroom

KEYNOTE ADDRESS – Julie Broadway, American Horse Council

KEEP Industry Vision Awards

Celebrate the recipients of the KEEP Industry Vision Awards, recognizing distinguished service to Kentucky's Equine Industry.

Presented by: University of Kentucky Ag Equine Programs

Honorees: Brereton C. Jones and Old Friends

1:45 p.m. – 3:00 p.m.

Kentucky Equine Industry Economic Reports

During this session, economic data and indices, such as foal crops, breed registry and sales averages will be presented to provide a detailed understanding of the health of Kentucky's signature industry.

Presented by: Equine Equipment and US Hunter Jumper Association

Moderator: Tim Capps, U of L Equine Industry Program

Panelists: Tom Biederman, Biederman Real Estate
Chauncey Morris, KTA-KTOB
Ted Nicholson, Kentucky Downs
Dr. Jill Stowe, UK Department of Agricultural Economics

Location: Coldstream Ballroom

3:00 p.m. – 4:00 p.m.

Legislative and Regulatory Panel

What current legislative and regulatory issues face the equine industry? What are the prospects for proposals that benefit the horse economy in the upcoming 2017 legislative session? Join us as key policy experts discuss the issues we are facing and what could be on the horizon.

Presented by: Jockeys' Guild and Kentucky Thoroughbred Farm Managers Club

Moderator: Joe Clabes, Kentucky Equine Education Project

Panelists: Rusty Ford, Office of the State Veterinarian
Marc Guilfoil, Kentucky Horse Racing Commission
Fran McCall, Kentucky Farm Bureau

Location: Coldstream Ballroom

4:00p.m. – 4:15 p.m.

Closing Remarks and Adjournment