

2017 KEEP Equine Industry Conference

October 15-16, 2017

Embassy Suites, Lexington, KY

Sunday, October 15, 2017

12:00 pm - 5:00 pm Registration Open

Location: Coldstream Ballroom Entrance

1:00 pm - 2:00 pm KY Equine Organizations Communications Workshop

Explore the power of embracing the Internet to strengthen communication. Social media is a free and powerful tool for equine associations to gain exposure and participants. We don't just talk about it - we'll also set your organization up on Twitter, Facebook and Instagram in this hands-on session.

Location: Bourbon Rom

2:00 pm - 4:00 pm Kentucky Horse Council

Annual Board and membership meeting

Location: Coldstream Ballroom V

3:00 pm - 4:30 pm KEEP Board Meeting

KEEP Board Members only

Location: Clark Room

3:00 pm - 7:00 pm Equine Corral

Sponsor: Jackson Kelly

Enjoy browsing displays by providers of equine goods and services at your convenience.

Location: Lobby of Coldstream Ballroom

4:30 pm - 7:00 pm Networking and Legislative Reception

Sponsors: Exacta Systems and Kentucky Downs

All conference attendees are invited to join us for refreshments and light hors d'oeuvres while networking with fellow equine industry leaders and members of the Kentucky state legislature.

Location: Lobby of Coldstream Ballroom

Monday, October 16, 2017

8:00 am Registration Opens

Location: Coldstream Ballroom Entrance

8:00 am - 9:00am Breakfast

Sponsor: Kentucky Horse Council

Kick off the day with a healthy continental breakfast.

Location: Coldstream Ballroom

8:00 am

Equine Corral

Sponsor: Jackson Kelly

Enjoy browsing displays by providers of horse-related goods and services at your convenience.

Location: Lobby of Coldstream Ballroom

9:00 am

Welcome Remarks

Speakers:

Joe Clabes, KEEP

Fred Sarver, KEEP Foundation

Alan Balch, KEEP Conference Moderator

Location: Coldstream Ballroom

9:15 am - 10:00 am

Session 1: The Impact of Kentucky's Horse Economy

Sponsors: Equine Equipment and Jockey's Guild

Horses have a significant impact on Kentucky's economy. From contributions in the form of employment, agricultural exports and promoting tourism, horses work for Kentucky!

Speakers:

Ryan Quarles, Kentucky Commissioner of Agriculture

Kristen Branscum, Kentucky Tourism Commissioner

Jamie Eads, Deputy Executive Director, KY Horse Racing Commission

10:10 am - 10:50 am

Session 2: The Success of Historical Horse Racing in Kentucky

Sponsors: Exacta Systems and Kentucky Downs

Innovative pari-mutuel technology has led to increased purses, significant contributions to the KBIF for all breeds and the revitalization of Kentucky's year-around racing circuit.

Speakers:

Craig Bandoroff, Denali Stud

Corey Johnsen, Kentucky Downs

Frank Kling, Chairman, KY Horse Racing Commission

Katherine Paisley, Exacta Systems

10:30 am

Coffee Break Service

Sponsor: Red Mile

11:00 am - 11:45 am

Session 3: Kentucky Equine Taxation and Legislative Update

Sponsors: Jackson Kelly and Cornerstone Farm

A review of Kentucky equine tax and accounting laws and regulation, implications of the livestock designation for horses and issues related to potential tax reform proposals.

Speakers:

Louis Fister, Fister, Williams & Oberlander, PLLC

Jay Ingle, Jackson Kelly, PLLC

Frank Penn, Pennbrook Farm

11:45 am - 12:00 pm Break

Take an opportunity to visit with sponsors and vendors in the Equine Corral

12:00 pm - 1:30 pm KEEP Industry Vision Awards Luncheon

Sponsors: U of L Equine Industry Program and Kentucky Proud
Celebrate the recipients of the KEEP Industry Vision Awards, recognizing distinguished service to Kentucky's Equine Industry.

1:30 pm - 2:00 pm Session 4: Federal Legislative and Regulatory Update

Sponsors: KY Harness Horsemen's Association and Regard Law Group
The American Horse Council, which represents the equine industry in Washington DC, provides a review of legislative and regulatory issues impacting the horse industry.

Speaker:

Bryan Brendle, Director of Policy & Legislative Affairs, American Horse Council

2:00 pm - 3:00 pm Session 5: Equine Industry Education and Workforce Development Programs

Sponsors: Kentucky HBPA and KY Saddlebred Owners and Breeders Association

What do Kentucky's colleges and universities have to offer the next generation of leaders? With many parts of the state in need of employment options, how could the horse industry be a part of the solution?

Speakers:

Anne Stewart DeMott, Locust Trace AgriScience Center

Remi Bellocq, National Riding Academy

Mick Peterson, UK Equine Program

Terri Burch, Uof L Equine Industry Program

3:00 pm - 3:30 pm Closing Remarks