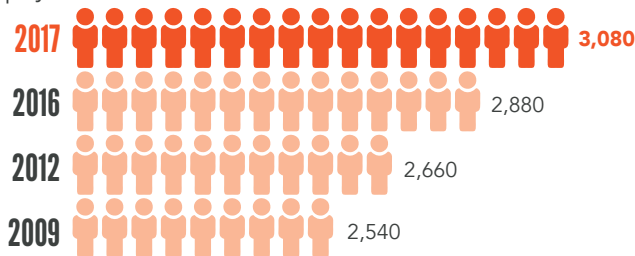


# Tourism's Growth

## Local Jobs

Visitors spending in Winnebago County put **3,080 people to work** in the hospitality sector, resulting in **\$93.8 million** in payroll in 2017.

6.9%  
increase  
over 2016



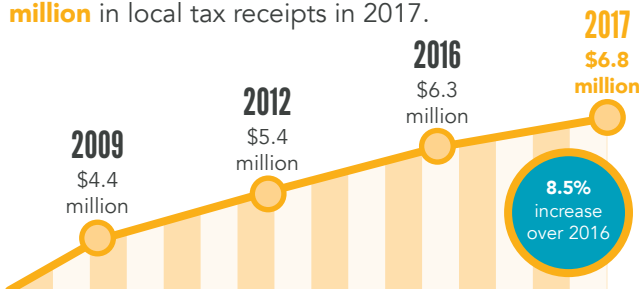
## Events & Attractions

**8,361,441 people** (visitors and residents) visited attractions and events in Winnebago County in 2017.



## Local Tax Receipts

Visitors in Winnebago County generated **\$6.8 million** in local tax receipts in 2017.



## Visitor Spending

Visitors to Winnebago County spent **\$384 million** in 2017.

