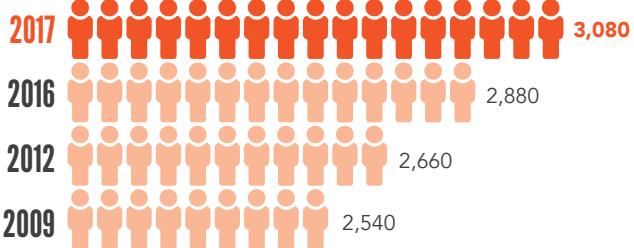


Tourism's Growth

Local Jobs

Visitors spending in Winnebago County put **3,080 people to work** in the hospitality sector, resulting in **\$93.8 million** in payroll in 2017.



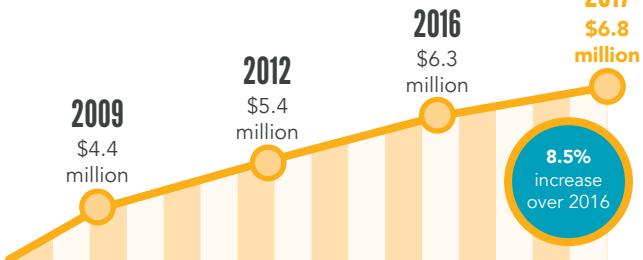
Events & Attractions

8,361,441 people (visitors and residents) visited attractions and events in Winnebago County in 2017.



Local Tax Receipts

Visitors in Winnebago County generated **\$6.8 million** in local tax receipts in 2017.



Visitor Spending

Visitors to Winnebago County spent **\$384 million** in 2017.

