

T2T

Tradition to Transformation

July 25 | 8:00 a.m. - 12:00 p.m. | Shenandoah University

Presented by Top of Virginia Regional Chamber and Optimum Impact, LLC

How to Win the War for Talent in Today's Workforce!

Join the movement to transform your workplace by participating in 2018's premier business development event. You will learn how to attract and retain top talent and take your organization to new heights. During this 4-hour experience, two revolutionary leaders, best-selling authors, professional members of the National Speakers Association, and creators of The You-Print™, Dr. Sherri Yoder and Crystel Lynn Smith shrewdly reveal the critical missing elements for today's working world and what employers and leaders must do to win the current attraction and retention war for top talent!

Participants will also receive:

- Organizational Employee Engagement Assessment
- Assessment Results, Analysis, and Recommendations
- Organizational Talent Acquisition and Retention
- Guide Amazon's New-Release Best-Seller "It's All About Me!"
- Exclusive access to the Organizational Transformation Experience™ 12-module Online Course

REGISTRATION:

\$399 | Chamber Members

\$999 | Non-Members

Register at www.regionalchamber.biz/T2T, or call 540-662-4118

Join Top of Virginia Regional Chamber now and receive member pricing for this event. A \$600 savings!

Contact Danita Roble, 540-662-4118 ext. 11



About the Presenters:

Dr. Sherri Yoder and Crystel Lynn Smith are revolutionary leaders in corporate training, and personal and professional development. With 35 years of combined experience, Dr. Sherri and Crystel have discovered, developed, and now deliver the critical and transformative elements of organizational success. They have earned the prestigious designation of Professional Members of the National Speakers Association and have authored the Best-selling New Release on Amazon, *It's All About Me!*