



Woman's Month Event

The MBAWC Marketing Committee very proudly hosted a Woman's Month Event for a number of female senior company representatives on 30 August 2018 at the Belmont Square Conference Facilities.

The event kicked off to an exciting start as the guests arrived early, clearly in anticipation of a much needed "afternoon off". Little did they know that the afternoon involved WORK coupled with a bit of leisure on the side.

Upon arrival, ladies were served their choice of Champagne and Strawberries or Appletiser & Strawberries. All the ladies arrived with their donations in hand and such generosity warmed our hearts. We look forward to joining the call for "Keeping a Girl Child in School" with these kind gifts of sanitary pads received from everyone in attendance.



As a thank you to guests for their generosity each guest received a charming goody bag and in addition 5 guests won a lucky prize, all courtesy of our sponsors. Delightful snacks and warm drinks were served after the guests had settled in and the WORK of the afternoon commenced. Director, Allen Bodill, graced us with his presence to welcome the Leadership speaker, whereafter the Woman's Month Event took off.

Inspirational speaker, Sarah Arnot, gave us food for thought as she took us through the art of setting goals and achieving them. Sarah is Managing Partner of the Woodburn Mann Leadership Science Institute. Her motivational address centred around commencing the process from "audit your life to creating daily routines that will keep you on track".

There was a question and answer session after Sarah's address and clearly the talk had made an impact on the guests as they kept Sarah busy for the better part of the early evening with 1 on 1 discussions seeking to remedy their plight. An informative session towards the end was centred at Leadership, a discussion on Self-Management, which had made quite an impression as Sarah hardly had time for a snack as ladies surrounded her to discuss the path to this new buzzword.



The event is the start of bringing women in industry together in a space of engaging with the Association on matters particular to Women in Industry as well as to Female students needing to enter the Industry.



In closing, we wish to thank our generous sponsors for ensuring the success of the afternoon, Dekon Projects Pty Ltd, Status Africa, Sub Saharan Aluminium and FEM. We urge members to support the efforts of the Marketing Committee as we strive towards growing the image and the membership of the Association.

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31 August 2018