



2019 Annual Chamber SPONSORSHIP Application

(Please Print Clearly - Sponsorship Packages include Chamber Membership)

BUSINESS LISTING

Business Name: _____

Date: _____

Contact Name: _____
Mr./Ms./Dr. _____ First Name _____ Last Name _____

Physical Address: _____
Street or PO Box _____

Town _____ State _____ Zip _____

Mailing Address: _____
Check if Same Street or PO Box _____

Town _____ State _____ Zip _____

Phone #: _____

E-mail: _____

FAX #: _____

Website: _____

Number of Employees: _____

Do You Have a Facebook page? (circle one): Yes No

Business Category: _____

Please choose from the category listing on reverse side of this form (or write what best fits).

Please see Sponsor Package Details for number of printed categories provided per plan. Business Directories are printed annually in the Spring. Sponsorship packages also include multiple listings on the Chamber Website Directory (includes link to your website).

(Additional printed categories are available at \$25 each.)

NOTE: Please indicate information you **Do Not Want** to appear in Business Directory Listings

*Do not list my mailing address
 *Do not list my physical address
 *Do not list my phone #

*Do not list my fax #
 *Do not list my email
 *Do not list my website

Sponsorship Inclusions:

Use the Chamber's MemberZone – an interactive online profile system that will allow each Chamber Member/ Business to manage their own listing. All plans include a Standard directory page, upgrade to a Deluxe version with maps, photo gallery & video for \$100/year.

YES NO * Do you want your business listed in the Chamber of Commerce PRINTED Business Directory?

YES NO * Do you want to purchase a business card ad (\$50) in the PRINTED Business Directory?

YES NO * Do you want to purchase a half-page or full-page color ad in the PRINTED Business Directory?
Contact Chamber directly for your 25% Member Level Savings.

YES NO * Do you want to upgrade to a Deluxe Business Directory Page (\$100/year)
See Yarmouth Chamber's Directory Page for example

(Deadline for inclusion in the Printed Directory is end of February)

Sponsorship Plans (please check box along bottom row, details on next page):

The Meeting House	The Lower Falls	The Brickyard Hollow	The Upper Village
Cost: \$4,000 Value: \$8,000+	Cost: \$2,500 Value: \$3,500+	Cost: \$1,500 Value: \$2,250+	Cost: \$1,000 Value: \$1,500+
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Sponsorship Packages include Chamber Membership

Please make check payable to: Yarmouth Chamber of Commerce.

Annual Chamber Sponsorship Plans

All Chamber Sponsorship and Membership plans include:

- Inclusion of your company's approved marketing items in Chamber Welcome Packets, distributed to members, as well as residents and tourists as requested.
- Use of Chamber Meeting Room (by reservation).
- Eligible for Board Position and to Vote.
- Referrals/E-Referrals for Chamber Members.
- Delivery of Door/Window Sticker with current year of membership.
- Member Discount Rates for Events (as assigned).
- Ribbon Cutting for New Locations Only (*Within 90 Days of Joining).
- Business Directory Listing under ONE category (printed annually in Spring).
 - Additional categories for basic membership plans are available at \$25 each.
- Chamber Website Directory Listing under ONE category (includes link to Co. Webpage)
 - Ask about Deluxe Page Upgrades \$100/year (Map, Photo Gallery & Video Option).
- Free listing on website Chamber Member Calendar of Events.
- Online marketing opportunity using member-to-member discounts & website promotions.
- Member-Only Access to Webpage Amenities.
- Eligible for Committee Opportunities - call the Chamber to discuss!
- 25% Discount on Ad Opportunities (\$300-800 value).
- Business After Hour fee (\$200) waived when booked.
- Clam Festival Banner fee (\$800) waived when booked.
- Eligible for **Chamber BlueOptions** Health Insurance (2-50 Employees).

PLUS - Individual Sponsorships Plans provide these additional benefits:

The Meeting House Package Cost \$4,000 (Value up to \$8,000):

- Individual recognition at Chamber Events as a Chamber Sponsor both verbally and on event related materials.
- This does not include media outlets (reserved for event specific sponsorship)
- Logo on Power Point Slides/Presentations when used for specific events.
- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 4 Additional Business Categories in Printed Directory.
- 50% Discount on Interactive Clam Festival Marketing Opportunity.

The Lower Falls Package Cost \$2,500 (Value \$3,500+):

- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 3 Additional Business Categories in Printed Directory.
- 40% Discount on Interactive Clam Festival Marketing Opportunity.

The Brickyard Hollow Package Cost \$1,500 (Value \$2,250+):

- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 2 Additional Business Categories in Printed Directory.
- 30% Discount on Interactive Clam Festival Marketing Opportunity.

The Upper Village Package Cost \$1,000 (Value \$1,500+):

- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 1 Additional Business Categories in Printed Directory.
- 20% Discount on Interactive Clam Festival Marketing Opportunity.

SPONSORSHIP PACKAGES INCLUDE CHAMBER MEMBERSHIP

CATEGORY TYPES

- Accommodations
- Accountants/Tax Consultants
- Advertising
- Arborists
- Architects/Designers
- Attorneys
- Automotive Sales
- Automotive Service/Repair
- Bakeries
- Banks
- Beauty Salons/Personal Care
- Book Publishers
- Building Supplies
- Business Services
- Career & Vocational Counseling
- Child Care/Day Care
- Chiropractors
- Churches
- Community Organizations
- Computer/Internet
- Corporate Offices
- Counseling/Psychotherapy
- Dentists/Orthodontists
- Economics Research
- Education
- Electricians
- Financial Planning/Investments
- Florists
- Food and Dining
- Frame Shops
- Funeral, Cremation & Monument Services
- Garden Centers/Landscapers
- Gifts by Mail
- Graphic Designers
- Groceries/Specialty Food Stores
- Hardware Stores
- Health Care Services/Providers
- Insurance
- Interior Decorating/Design
- Landscape Architects
- Manufacturing
- Marketing Services
- Massage/Alternative Therapy
- Mortgage Companies
- Municipal/Community/State Services
- Museums/Galleries
- Newspapers/Media
- Nutrition and Wellness
- Optometrists
- Orchards
- Painters/Paint Stores
- Plumbing and Heating
- Real Estate
- Recreation/Sports/Activities
- Retail
- Security Systems
- Senior Housing/Services
- Signs
- Telecommunications
- Title Companies
- Utilities/Fuel
- Veterinarians