

YARMOUTH CLAM FESTIVAL

yarmouth, maine



SPONSORSHIP OPPORTUNITIES



www.clamfestival.com

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- The Yarmouth Clam Festival is a fundraising event organized by the Yarmouth Chamber of Commerce that helps support over 35 non profits. 3,000 volunteers work together to prepare food, park cars, keep the grounds clean and much more.
- The Festival is free and open to the public with roughly 100-130k people attending over 3 days. While people from 32 states and 13 foreign countries are expected to attend the Festival, most are primarily from Maine and New England
- Voted Maine's Greatest Summer Festival in 2014. Every Day with Rachael Ray, Men's Health, AAA's magazine, Parents magazine, Yankee Magazine, Hallmark, Saveur, Outboard, and TrailBlazer magazine, among others, have featured the Festival as a top-pick for summer destinations
- More than 6,000 pounds of clams, 13,500 Lime Rickeys, 6,000 lobster rolls, 2,200 pancake breakfasts, 1,500 shore dinners, 400 homemade pies, and 6,000 strawberry shortcakes are expected to be consumed at the Festival.
- Over 40 musical acts and entertainers will perform on four stages. Previous acts include the Portland Symphony Orchestra, Carbon Leaf, Brooks and Dunn and The Mallett Brothers Band
- Contests and events include our Maine State Clam-Shucking contest, fireworks, running races, professional bike race, firefighter's muster, and diaper derby. In addition, we have over 180 vendors exhibiting in our Art + Craft shows and one of the largest carnivals in Maine
- Our parade is attended by more than 30,000 people lining a mile-and-a-half stretch on Friday night to watch over 130 floats, marching bands, antique cars and unique entertainers.



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PLATINUM SPONSORSHIP - \$10,000+

- Color logo and Business Name in special sponsor section of 20,000-plus brochures
- Your company's banner (size tbd) displayed inside one of the entertainment tents/at the event
- Verbal recognition at the sponsored event
- Color logo on official Clam Festival web site sponsor page with your website link
- Sampling opportunities
- Give-aways
- Other marketing opportunities tailored per event/sponsor

GOLD SPONSORSHIP - \$5,000+

- Color logo and Business Name in special sponsor section of 20,000-plus brochures
- Your company's banner (size tbd) displayed inside one of the entertainment tents/at the event
- Verbal recognition at the sponsored event
- Color logo on official Clam Festival web site sponsor page with your website link

SILVER SPONSORSHIP - \$2,500+

- Business Name in special sponsor section of 20,000-plus brochures
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For More Information or
to discuss a customized
sponsorship:

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www.clamfestival.com

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Special Sponsorships

Overall Festival sponsor - \$35k

NYA stage sponsor - \$7.5k

Memorial Green stage sponsor - \$7.5k

Road Race (adult) - \$5k

Firefighter's Muster - \$5k

Bike Race sponsor - \$5k

Fireworks sponsor - \$5k

Marketplace sponsor - \$5k

Kids Area sponsor - \$2.5k

Fun Run (kids) - \$2.5k

Clam Shuck sponsor - \$2.5k

Horse and Wagon - \$2.5k

Parade sponsor - \$1.5k

Banner Sponsors

(\$400 for Chamber Members, \$750 for non-members)

Sponsor provides a 2'x4' banner to be displayed in one of the entertainment tents for all three days of the Festival.

Banner will be returned after the event.

Sampling Sponsorship

4 Hours - Your Choice of Day

1 Day - \$2.5k

2 days - \$5k

3 days - \$7.5k