



2018 Annual Chamber SPONSORSHIP Application

(Please Print Clearly - Sponsorship Packages include Chamber Membership)

BUSINESS LISTING

Business Name: _____

Date: _____

Contact Name: _____
Mr./Ms./Dr. First Name Last Name

Physical Address: _____
Street or PO Box Town State Zip

Mailing Address: _____
Check if Same Street or PO Box Town State Zip

Phone #: _____

E-mail: _____

FAX #: _____

Website: _____

Number of Employees: _____

Do You Have a Facebook page? (circle one): Yes No

Business Category: _____

Please choose from the category listing on reverse side of this form. Please see Sponsor Package Details for number of categories provided per plan. Business Directories are printed annually in the Spring. Sponsorship packages also include multiple listings on the Chamber Website Directory (includes link to your website). Additional categories are available at \$25 each.

NOTE: Please indicate information you **Do Not Want** to appear in Business Directory Listings

*Do not list my mailing address
 *Do not list my physical address
 *Do not list my phone #

*Do not list my fax #
 *Do not list my email
 *Do not list my website

Sponsorship Inclusions:

In 2018, the Yarmouth Chamber will be introducing MemberZone – an interactive online profile system that will allow each Chamber Member/Business to manage their own listing. All plans include a basic listing, upgrades available for minimal fees.

YES NO * Do you want your business listed in the Chamber of Commerce PRINTED Business Directory?

YES NO * Do you want to purchase a business card ad (\$50) in the PRINTED Business Directory?

YES NO * Do you want to purchase a half-page or full-page color ad in the PRINTED Business Directory?
Contact Chamber directly for your 25% Member Level Savings.

(Deadline for inclusion in the Directory is January 26, 2018)

Sponsorship Plans (please check box along bottom row, details on next page):

The Meeting House	The Lower Falls	The Brickyard Hollow	The Upper Village
Cost: \$4,000 Value: \$12,000+	Cost: \$2,500 Value: \$3,500+	Cost: \$1,500 Value: \$2,250+	Cost: \$1,000 Value: \$1,500+
→			

Sponsorship Packages include Chamber Membership

If you have any questions, please e-mail info@yarmouthmaine.org or call us at (207) 846-3984.

Please make check payable to: Yarmouth Chamber of Commerce.

2018 Annual Chamber Sponsorship Plans

All Sponsorship Plans include General Membership Inclusions, and more...

- Inclusion of your company's approved marketing items in Chamber Welcome Packets
- Use of Chamber Meeting Room (by reservation)
- Eligible for board position and to vote
- Referrals/e-referrals and first bid opportunities for Chamber events
- Delivery of window sticker and/or insert sticker of current year
- Member discount rates for events (as assigned)
- Ribbon cutting for new locations only (*within 90 days of joining)
- New: Invitation to Quarterly New-Member Happy Hours
- Free listing on website Chamber Member Calendar of Events
- Online marketing opportunity using member-to-member discounts & website promotions
- New: Member-only access to webpage amenities
- Website recognition as a member holding a specific sponsorship level
- Company logo on Chamber emails & enewsletters as Chamber sponsor
- Company name or logo on event programs as required per event
- After Hours hosting fee (\$250) waived – when booked
- Clam Festival banner fee (\$800) waived – if ordered
- Discounted Clam Festival marketing opportunities (detailed per package)
- Additional business categories both printed & online directories (detailed/package)
- First bid opportunities on Chamber events (venues/catering/operational support etc.)
- 25% Discount on ad opportunities, ~ 45 enewsletters & other chamber printed materials

PLUS - Individual Sponsorships Plans provide these additional benefits:

The Meeting House Package Cost \$4,000 (Value up to \$10,000):

- Individual recognition at Chamber Events both verbally and on event related materials.
Does not include media outlets (reserved for event specific sponsors)
- Logo on PowerPoint slides/presentations when used for specific events
- 6 free entries to each monthly membership workshop/lecture
- 16 Tickets to Annual Chamber Meeting Event
- 50% Discount on Clam Festival marketing opportunities
- 4 Additional business directory categories (for both printed and online directories)

The Lower Falls Package Cost \$2,500 (Value \$3,500):

- 4 free entries to each monthly membership workshop/lecture
- 12 Tickets to Annual Chamber Meeting Event
- 30% Discount on Clam Festival marketing opportunities
- 3 Additional business directory categories (for both printed and online directories)

The Brickyard Hollow Package Cost \$1,500 (Value \$2,250):

- 3 free entries to each monthly membership workshop/lecture
- 10 Tickets to Annual Chamber Meeting Event
- 20% Discount on Clam Festival marketing opportunities
- 2 Additional business directory categories (for both printed and online directories)

The Upper Village Package Cost \$1,000 (Value \$1,500):

- 2 free entries to each monthly membership workshop/lecture
- 8 Tickets to Annual Chamber Meeting Event
- 10% Discount on Clam Festival marketing opportunities
- 1 Additional business directory category (for both printed and online directories)

SPONSORSHIP PACKAGES INCLUDE CHAMBER MEMBERSHIP

CATEGORY TYPES

- Accommodations
- Accountants/Tax Consultants
- Advertising
- Arborists
- Architects/Designers
- Attorneys
- Automotive Sales
- Automotive Service/Repair
- Bakeries
- Banks
- Beauty Salons/Personal Care
- Book Publishers
- Building Supplies
- Business Services
- Career & Vocational Counseling
- Child Care/Day Care
- Chiropractors
- Churches
- Community Organizations
- Computer/Internet
- Corporate Offices
- Counseling/Psychotherapy
- Dentists/Orthodontists
- Economics Research
- Education
- Electricians
- Financial Planning/Investments
- Florists
- Food and Dining
- Frame Shops
- Funeral, Cremation & Monument Services
- Garden Centers/Landscapers
- Gifts by Mail
- Graphic Designers
- Groceries/Specialty Food Stores
- Hardware Stores
- Health Care Services/Providers
- Insurance
- Interior Decorating/Design
- Landscape Architects
- Manufacturing
- Marketing Services
- Massage/Alternative Therapy
- Mortgage Companies
- Municipal/Community/State Services
- Museums/Galleries
- Newspapers/Media
- Nutrition and Wellness
- Optometrists
- Orchards
- Painters/Paint Stores
- Plumbing and Heating
- Real Estate
- Recreation/Sports/Activities
- Retail
- Security Systems
- Senior Housing/Services
- Signs
- Telecommunications
- Title Companies
- Utilities/Fuel
- Veterinarians