

# **YARMOUTH CHAMBER OF COMMERCE WELLNESS WEEK**

**Saturday, May 19 to Saturday, May 26, 2018**

The Yarmouth Chamber is looking to highlight YOUR business with a Wellness Week in May!

Replacing our one-day Wellness Fair previously held in April, our mission this year is to:

- Create excitement for what our local businesses & organizations have to offer.
- Educate on different practices & programs in relation to health & wellness.
- Support community events & activities that promote health & wellness for all ages and abilities.

We are excited to be opening this opportunity up to all Yarmouth based businesses to get people in YOUR door.

## **What does Health & Wellness mean to you?**

To us, Wellness is part of developing an awareness and making choices toward a healthy and fulfilling lifestyle. It means more than being free from illness or being physically fit – we see it as a dynamic process of evolving toward a Healthier YOU with focus on the following aspects:

- Emotional
- Environmental
- Financial
- Intellectual
- Occupational
- Physical
- Social
- Spiritual

## **What kind of business or practice can participate? Pretty much everyone!**

Acupuncturists	Dietitians	Optometrists
Alternative Medicine Practitioners	Estheticians	Primary Care Providers
Banks & Credit Unions	Financial Planners	Real Estate Planners
Chiropractors	Fitness Providers	Restaurants & Food Providers
Cosmetologists	Massage Therapists	Wellness Providers
Dermatologists	Non-Profit Organizations	<i>The list goes on....</i>

## **What can you offer over the course of the week?**

We need business to let us know what they can offer over the course of the week.

Business Open House Hours	Family Friendly Events	Open Workout Sessions
Consultations	Financial Planning Services	Sales & Discounts
Discounts on Screenings	Free Services or Products	Volunteer Opportunities
Events/Programs for all Ages	Healthy Menu Options	<i>Other thoughts?</i>

## **Pick up a Wellness Week Brochure for a listing of all activities!**

- Wellness Week Brochures are for community participants to pick up in advance of the Wellness Week.
- Brochures will list information on all events.
- Brochures also offer Sponsorship and Advertisement Options.

## **What is the Chamber providing?**

- Free listing in our Wellness Week Brochures and on local websites for all registered businesses (for both Chamber members and non-members) hosting events, promotions and programs.
- Support and promotion to get the community in your door.
- Advertising opportunities in printed materials with discounts for Chamber Members.
- Sponsorship levels for the week and for individual programs.

## **What's in it for the Participant?**

- Get to know local businesses you haven't had a chance to check out yet.
- Enjoy a meal or receive a free/discounted service with Wellness in mind.
- Support our community and shop local!

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## Listing Types

We welcome any activities, open houses or promotions your business or organization would like to offer or have listed the week of May 19 – May 27, 2018.

- Please Provide:
  - ✓ Name and Contact Information
  - ✓ Business Name and Type
  - ✓ Promotion, Activity or Event Information
  - ✓ Date, Time and Location
- Printed brochure listings will be kept to a minimum of 2-4 lines.
- Website listings will provide additional space for details and links to your business/organization.
- All activity listings, Chamber Member OR Non-Member are free.

## Deadlines

- All listings for our printed brochure need to be in no later than **10:00am on Friday, April 27, 2018.**
  - The earlier the better to guarantee entry, first come, first serve.
- Submit website listings as you have them.
  - We will continue to update and post events, even if the printed brochure deadline has passed.
- Brochures will be available week of May 7.

## Become an Event Sponsor!

Wellness Week Sponsors:

- Presenting Sponsors: **\$500** (Brochure/website logo placement, announced at all speaker events).
- Supporting Sponsors: **\$250** (Brochure/website logo placement).
- Individual Speaker Event Sponsors: **\$75** (Logo on speaker event printed materials & announced at event).

## Brochure Advertisements

- Brochure Advertisements start at **\$125**.
- Limited space opportunity for advertisements in our printed brochure.
- *Chamber Member Advertising Discounts Apply.*

**Call the Chamber at 207-846-3984 for Details!**

