

NAFOA Sponsorship Opportunities

Showcase your organization and connect with tribal leaders, tribal finance officers, and other key decision-makers when you participate in the NAFOA Annual Conference and the Fall Finance and Tribal Economies Conference.



NAFOA conferences provide an exclusive platform to interact and contribute solutions to challenges affecting Indian Country, and offer services and policies to promote economic growth.

Sponsorship during each NAFOA conference provides you two days of exposure to your target audience.

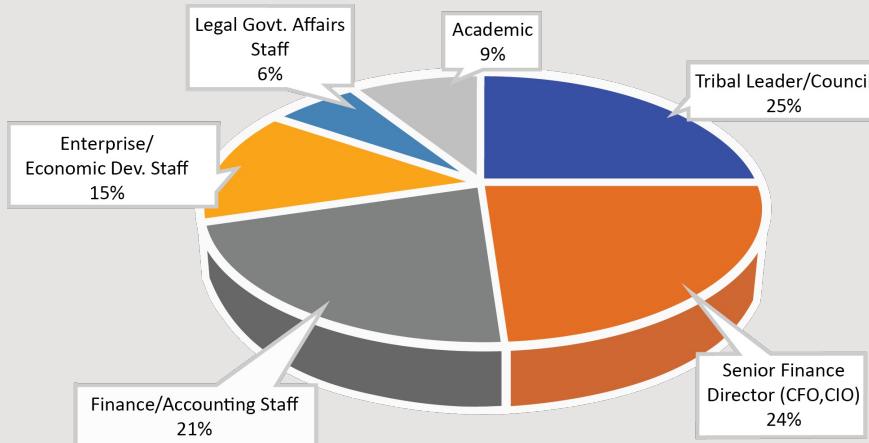
Each conference brings together an average of 550–600 attendees, including over 300 tribal government representatives.



We have multiple sponsorship opportunities to meet any budget to help you reach your target audience.

Becoming a conference sponsor means you will establish new connections and maximize your reach.

Key Decision Makers Attending



NAFOA brings together all of the necessary components and partners needed for sustained tribal economic growth and development including private sector, public sector, and the supporting entities of academia and non-profits. Attendees represent the areas of finance, investment, banking, insurance, financial management, business development, legal, planning, engineering, construction, information technology, capital markets, and influential partners.

All sponsorships include:

- Logo/link on conference home page
- Logo/link/primary contact info on NAFOA Member Tribe page, year-round
- List of attendees 2 weeks prior to conference
- All speaker bios and presentations to appear on post-conference wrap-up broadcast
- Recognition on conference sponsor slide
- Recognition in conference program book
- 20% discount off second event sponsored within 12 months
- NAFOA Corporate Partner status to include email updates on policy, trends, and events impacting the tribal marketplace
- Facebook and Twitter sponsor recognition

Platinum

\$18,000 and above

- All benefits of Gold Level listed below
- Welcome letter from sponsor provided to attendees upon hotel check-in
- 1 additional firm pass (5 total)
- Opening Remarks

Gold

\$11,000 - \$17,999

- All benefits of Silver listed below
- 1 additional speaking opportunity (2 total)
- 1 additional firm pass (4 total)

Silver

\$5,000 - \$10,999

- All benefits of Bronze listed below
- 1 speaking opportunity
- 1 additional firm pass (3 total)
- Exhibit space

Bronze

up to \$4,999

- 2 total passes

NAFOA Sponsorship Opportunities

Co-Chair - Platinum Level

\$18,000

The conference co-chair sponsor logo and name are featured prominently on all conference collateral material. In addition, a welcome letter from the sponsor is provided to attendees upon hotel check-in, and the sponsor provides opening remarks to attendees at the start of the conference.

Luncheon Host - Gold Level

\$15,000

NAFOA will be providing conference attendees a complimentary lunch each day (Monday and Tuesday) of the conference. Sponsors will have one speaking opportunity during the sponsored luncheon, as well as two reserved tables. The sponsor will be identified with signage during each breakfast.

President's Reception Co-Host - Gold Level

\$12,000

This fun and festive event, open to all attendees, is held the first evening of the NAFOA conference. This event includes hors d'oeuvres, drinks, and networking. Sponsorship includes a tabletop space for company materials and public recognition during the event, as well as signage at the event.

Tuesday Evening Event Co-host - Silver Level (2 available) \$10,000

The closing evening event is an ideal networking event for all NAFOA attendees. This themed event is held offsite and highlights the location of the conference. Past activities have included professional sporting events, concerts, and sports venue tours.

Member Tribe Reception Host - Silver Level

\$8,000

On Sunday evening before the start of the conference, NAFOA will provide a private reception for Member Tribes. This is an opportunity for Member Tribe representatives to network and discuss best practices and challenges with their counterparts from other tribes. The sponsor will be identified with signage during this event.

Break Sponsor - Silver Level (4 available)

\$5,500

NAFOA will be offering conference attendees free coffee, tea, soft drinks, and water during four 30-minute breaks each day (Monday and Tuesday) of the conference. Sponsors will be identified with signage during each break.

Internet Sponsor - Silver Level

\$5,000

Your company name will be used as the password for participants to log on to the conference WiFi connection. Your logo and company name will also be featured on the WiFi password card handed out to all attendees.

Room Key Card Sponsor - Bronze Level

\$4,000

Your logo or name will appear (along with the NAFOA logo) on the hotel room key cards. Your logo will be viewed by guests every time they enter their rooms.

Exhibitor - Bronze Level

\$4,000

Exhibitors will have a total of 20 hours of exposure to conference attendees through a tabletop display. Exhibit spaces are equipped with a 6-foot table and 2 chairs.

Conference Tote Bags - Bronze Level

\$2,500

Your logo or name will appear (along with the NAFOA logo) on one side of the conference tote bag that each attendee will receive at registration. This bag contains all program material needed for the conference. Your company logo will be carried everywhere NAFOA attendees travel, whether to work or around the globe. Sponsorship also includes one company insert into the conference bag (brochure, flyer, CD-ROM, flash drive, etc.).

Marketing Maximizer Tote Bag Insert - Bronze Level \$500

Sponsorship includes one company insert into the conference bag (brochure, flyer, CD-ROM, flash drive, etc.).

Additional firm passes (above sponsor-level allotment) can be purchased for \$500. Limit 3 upgrade passes per firm. Subsequent passes will be priced at \$750.

Please contact Michelle Taunton at (202) 853-0405 or micelle@nafoa.org.



nafoa.org/partners

