



**Angels' Place
Tailgate Event with Michigan State University
Coach Mark Dantonio**

Big 10 Champions Sponsor

\$25,000

- Exclusive rights to event naming: **"Your company name/individual name proudly presents Angels' Place Evening with Spartan Coach Mark Dantonio"**
- Sponsor name and logo on invitations and all marketing materials
- Linked logo in e-promotions, social media posts and website
- Acknowledgement in press releases
- Prominent logo placement on website for one year as presenting sponsor
- Full page ad on inside cover of event program
- Verbal acknowledgement from podium, in media presentation at event
- 25 patron level tickets with pre-event photo-op
- Thank you recognition in post-publicity, website and social media posts

Green & White Sponsor

\$10,000

- Logo on invitations and all marketing materials
- Linked logo in e-promotions, social media posts and website
- Acknowledgement in press releases
- Full page ad in program
- Logo on event signage, in media presentation at event
- 10 patron level tickets with pre-event photo-op
- Thank you recognition in post-publicity, website and social media posts

Spartan Nation Sponsor

\$5,000

- Logo on all marketing materials
- Linked logo in e-promotions, social media posts and website
- 1/2 page ad in program
- Logo on event signage, in media presentation at event
- 10 patron level tickets with pre-event photo-op
- Thank you recognition in post-publicity, website and social media posts



Event Sponsorship Opportunities

Red Cedar Sponsor **\$3,000**

- Logo on all marketing materials
- Linked logo in e-promotions, social media posts and website
- Logo on Spartan Nation page in event program
- Logo on event signage, in media presentation at event
- 8 Patron level tickets to the event with pre-event photo-op
- Thank you recognition in post publicity, website and social media posts

Spartan Pride Sponsor **\$1,500**

- Your name/company name listed on a special page in the program
- Your company logo/name in media presentation at event
- 4 Patron level tickets to the event with pre-event photo-op
- Recognition in post publicity

Spartan Angel **\$500**

- Your company name listed on a special page in the program
- Your company logo/name on a rolling power point presentation
- 2 Patron level tickets to the event with pre-event photo-op

Angels' Place is a 501 ©3 organization and sponsorships are tax deductible. Tax exempt ID #38-3068201
The fair market value for each sponsorship level is located on the sponsor registration form.



**Thursday, May 11, 2017
Time 6-9 pm**

We hope you can join us for a very special tailgate party with Michigan State University head football coach Mark Dantonio. In his 10 years as the Spartans' head coach, Coach D has recorded an impressive 90-42 overall record, won an unprecedented 4 Big Ten Championships, and won 4 post-season bowl games, including the Rose & Cotton Bowls. He is the first coach in Big Ten history to record five 11-win seasons in a six-year span. His tenure with Michigan State has solidified the program into a perennial force. His straightforward, no-nonsense approach to creating a national powerhouse program at MSU is a lesson for all walks of life, for any set of circumstances – overcoming obstacles, accepting nothing but 100% effort, integrity and bravery in face of obstacles – these are qualities that define a successful Big 10 college football program as well as what many Angels' Place residents, and all those we serve, must exhibit day in and day out.

Angels' Place

What started as a vision of five moms concerned about the well-being of people with developmental disabilities in their community has turned into the reality of Angels' Place, a non-profit organization providing homes and services for persons with developmental disabilities since 1992.

Each of our homes provides more than a roof; they provide a safe, loving environment where the people who live there can reach their full potential. Angels' Place commitment is CARE FOR LIFE, on average, 40 years.

Proceeds from this event provide the necessary funds to support the operations of each of 20 homes and those we serve in non-residential programs. 500 people from area business, churches and community are expected to attend.

88% of your sponsorship dollars directly impact the people we serve. We invite you into our homes by being one of our sponsors, and making a difference in the lives of those with developmental disabilities.

Angels' Place ~ 29299 Franklin Road, Suite 2 ~ Southfield ~ MI ~ 48034
www.angelsplace.com