



Note: Associate or industry members will not be able to register for the conference unless they sponsor at a silver level or higher, or sponsor any a la carte item with one full non-discounted registration and associate membership for 2018. First time attendees to the conference can attend without sponsoring upon approval by IATR.

SPONSORSHIP OPPORTUNITIES

Contact: Bianca Blag at Bianca@biancab.com, tel. # (212) 757-0939

Matthew Daus at mdaus@iatr.global, tel. # (646) 261-1590

PLATINUM (\$15,000)

- Opportunity to speak at a general or breakout session during the conference (TBD within discretion of IATR).
- Your logo and weblink on the IATR's website conference section for one year from the date of sponsorship.
- Corporate feature articles and ads in the IATR's weekly newsletter from date of sponsorship until the date of the conference.
- Two registrations to the IATR annual conference.
- Full-page color advertisement and premiere location in the IATR conference program (inside covers or back page on first come, first serve basis).
- A premium location and one large-sized exhibit space.
- Banner placement in the plenary session rooms (banners and stands are to be provided by sponsors themselves).
- Rotating advertisements in between PowerPoint presentations during plenary sessions.
- Prominent and special recognition at the IATR's welcome reception
- Vehicle display enhancement option listed in a la carte section.

SILVER (\$5,000)

- Your logo on the IATR website's conference section for one year from the date of sponsorship.
- Corporate advertisements in the IATR conference email blasts from date of sponsorship until the date of the conference.
- 50% discounted rate for one registration to the IATR annual conference.
- Half-page color advertisement in the IATR conference program
- One small-sized exhibit space
- Recognition at the IATR Welcome Reception.
- Vehicle display enhancement option listed in a la carte section.

GOLD (\$7,500)

- Your logo and link on the IATR's website conference section for one year from the date of sponsorship.
- Corporate advertisements in the IATR conference email blasts from the date of sponsorship until the date of the conference.
- One registration to the IATR annual conference.
- Full-page color advertisement in the conference program.
- One medium-sized exhibit space.
- Recognition at the IATR's welcome reception.
- Vehicle display enhancement option listed in a la carte section.

A LA CARTE & CUSTOMIZED SPONSORSHIP

Dinner/Gala Event: \$25,000 minimum (event to be customized)

Demo Opportunity Enhancement: Sponsors can add a demo enhancement to their sponsor packages for \$2,500, enabling them to conduct a survey on the conference app, promote or demonstrate their products or services before a plenary or general session, or engage in another exercise or innovative task or engagement with members to be approved by the IATR's conference planning committee. **A demo enhancement** shall be included as part of platinum sponsorship in lieu of the speaking opportunity. The time and place and duration of said demo shall be within the sole discretion and approval of IATR.

Welcome Reception: \$7,500 (which shall include one coffee break) or add \$3,500 to the Silver Sponsor level.

Coffee Breaks: \$3,500

Conference Wi-Fi, Splash Page: \$3,500

Hotel Room Card Keys: \$3,500

Lanyards & Conference Badges: \$3,500

Room Key + Lanyard Package: \$5,000