



## ***HomeGrown Geauga Annual Fundraising Event (Saturday, August 19, 2017)***

**Location:** ASM International, 9639 Kinsman Road, Materials Park, OH 44073-0002

**Anticipated Attendance:** Up to 300 Business Leaders, County and State Officials, other Benefactors and Media

**Event Purpose:** HomeGrown Geauga is the primary annual fundraising event to support the GGP's Workforce Development programs, which strive to **PREPARE TOMORROW'S WORKFORCE TODAY**. The High School Internship Program, Career Awareness and Career Readiness days and the new "Ignite Your Career" event are providing Geauga County students with valuable skills they need to succeed in the workplace.

**Event Description:** HomeGrown Geauga is a unique evening of home grown food, spirits and entertainment provided by Geauga musical and other artistic talent. Featured chefs will provide a great culinary experience featuring locally grown produce, farm raised meat and exquisite desserts.

### **Marketing Tactics**

- Media releases (to begin in the spring 2017)
- eNewsletter (at least monthly, to begin no later than July) to more than 1,800 active contacts
- Social Media (Facebook, Twitter, LinkedIn)
- GGP Website
- Event e-Vites and Flyers
- Event banners & signage

### **\$7,500 – DIAMOND Presenting Sponsor Level (\$5,900 Tax-deductible)**

- Named Diamond Presenting Sponsor
- Two Complementary Tables of 8 (16 total tickets) at the HomeGrown Geauga Event
- Exclusive Recognition in Geauga Business Magazine June issue
- Logo Recognition on GGP Website Home page
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition & hot link on all GGP e-News "Growth Points" sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline July 1)
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

***HomeGrown Geauga Sponsorship Opportunities Continued...***

#### **\$5,000 – PLATINUM Sponsor Level (\$3,800 Tax-deductible)**

- Named as a Platinum Sponsor at the HomeGrown Geauga Event
- 12 Complementary Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website Home page
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline July 1st)
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

#### **\$2,500 – GOLD Sponsor Level (\$1,700 Tax-deductible)**

- Named as a Gold Sponsor at the HomeGrown Geauga Event
- 8 Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website Home page
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline July 1)
- Name & Logo recognition & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

#### **\$1,500 – SILVER Sponsor Level (\$900 Tax-deductible)**

- Named as a Silver Sponsor at the HomeGrown Geauga Event
- 6 Tickets for the HomeGrown Geauga Event
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

#### **\$1,000 – BRONZE Sponsor Level (\$600 Tax-deductible)**

- Named as a Bronze Sponsor at the HomeGrown Geauga Event
- 4 Tickets for the HomeGrown Geauga Event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

#### **\$ 500 – PATRON Sponsor Level (\$300 Tax-deductible)**

- Named as a Patron of the HomeGrown Geauga Event
- 2 Tickets for the HomeGrown Geauga Event
- Sign Recognition at HomeGrown Geauga event



leading business growth in Geauga County

geauga growth partnership, inc.

## 2017 Sponsorship Participation Form

### SPONSOR INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (OFFICE) \_\_\_\_\_ (MOBILE) \_\_\_\_\_

EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVELS

#### 2017 GGP Annual Partners Meeting

Wednesday, June 21, 2017

\_\_\_\_\_ \$2,000 - Gold Sponsor

\_\_\_\_\_ \$1,000 - Silver Sponsor

\_\_\_\_\_ \$ 500 - Bronze Sponsor

#### 2017 Internship Recognition Program

August 10, 2017

\_\_\_\_\_ \$1,000 Sponsor

\_\_\_\_\_ \$ 500 Sponsor

#### 2017 Youth Workforce Training events

Career Awareness & Career Readiness

One-day events (January - April, Oct - Dec)

\_\_\_\_\_ \$1,000 Exclusive Lunch Sponsor per event  
(actual costs not to exceed \$1000 will be invoiced)

\_\_\_\_\_ \$ 500 Lunch Co-Sponsor per event  
(actual costs not to exceed \$500 will be invoiced)

#### HomeGrown Geauga Annual Fundraising Event

Saturday, August 19, 2017

\_\_\_\_\_ \$7,500 - Diamond Sponsor

\_\_\_\_\_ \$5,000 - Platinum Sponsor

\_\_\_\_\_ \$2,500 - Gold Sponsor

\_\_\_\_\_ \$1,500 - Silver Sponsor

\_\_\_\_\_ \$1,000 - Bronze Sponsor

\_\_\_\_\_ \$ 500 - Patron Sponsor



#### 2017 Entrepreneur Success Breakfasts

Dates TBA (4/year)

\_\_\_\_\_ \$1,000 Sponsor (annual)

\_\_\_\_\_ \$ 250 Sponsor (single event)

#### 2017 Networking Events

Dates TBA (4/year)

\_\_\_\_\_ \$1,000 Sponsor (annual)

\_\_\_\_\_ \$ 250 Sponsor (single event)

### PAYMENT

Checks should be made payable to the **Geauga Growth Partnership** and returned with this form to:  
12373 Kinsman Road #106, Newbury, OH 44065

\_\_\_\_\_ **Check Enclosed**

\_\_\_\_\_ **Please Invoice Me**

\_\_\_\_\_ **Credit Card**

(☐ W-9 is needed to process payment)

Credit Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ CVC Code (security): \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date : \_\_\_\_\_