



CAPITAL FEASIBILITY STUDY QUESTIONNAIRE

Covenant Presbyterian Church is considering a capital funds campaign in 2017. Hewett Consulting LLC, the national stewardship consulting firm based in Charlotte, has been retained to conduct an independent and confidential feasibility study to determine support for this effort. Please take a few minutes to complete this questionnaire and return it directly to Hewett Consulting in the enclosed reply envelope by **NOVEMBER 26**. You may also respond via the online questionnaire at the following link: <https://www.surveymonkey.com/r/Covenant2017>. Only Hewett Consulting staff will see your responses, and no names will be associated with any response in their final report. Each adult in the household is asked to respond separately, allowing for distinct opinions (except for the section labeled "Support"). **Please read the Vision Statement thoroughly before completing the questionnaire.** Your prompt response will be appreciated.

RELATIONSHIP

1. How long have you been involved in congregational life at Covenant Presbyterian Church?
☐ 0-5 years ☐ 6-10 years ☐ 11-20 years ☐ 21-30 years ☐ More than 30 years
2. How often do you currently participate in worship and/or programs (including online worship)?
☐ Weekly ☐ 2-3 times a month ☐ Once a month ☐ Several times a year ☐ Infrequently
3. How would you characterize your primary relationship to Covenant? (Check only **ONE**.)

<input type="checkbox"/> Resident member	<input type="checkbox"/> Active participant	<input type="checkbox"/> Preschool family
<input type="checkbox"/> Nonresident member	<input type="checkbox"/> Infrequent participant	<input type="checkbox"/> Relative of member
<input type="checkbox"/> Former member	<input type="checkbox"/> Friend of the church	<input type="checkbox"/> _____
4. Approximately how long does it take you to travel to Covenant from your home? _____
5. What is your age?

<input type="checkbox"/> 18 and under	<input type="checkbox"/> 30-44	<input type="checkbox"/> 55-64	<input type="checkbox"/> 75 – 84	<input type="checkbox"/> 90 and above
<input type="checkbox"/> 19-29	<input type="checkbox"/> 45-54	<input type="checkbox"/> 65-74	<input type="checkbox"/> 85 - 89	

PERSPECTIVE

6. In general, how much enthusiasm do you feel about Covenant's programs and ministries?

<input type="checkbox"/> Very high enthusiasm	<input type="checkbox"/> Moderately low enthusiasm
<input type="checkbox"/> Moderately high enthusiasm	<input type="checkbox"/> Very low enthusiasm
<input type="checkbox"/> Moderate enthusiasm	<input type="checkbox"/> No opinion
7. How well does Covenant communicate with you about events, plans and programs?

<input type="checkbox"/> Very well	<input type="checkbox"/> Well	<input type="checkbox"/> Not well	<input type="checkbox"/> No Opinion
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If you responded 'Not Well,' how could the church improve its communication with you?

8. What are your sources of information about Covenant programs and activities? **(Check all that apply)**

- ☐ Covenant News ☐ Facebook ☐ Church bulletin ☐ Windows on Covenant
☐ Website ☐ Twitter ☐ Worship announcements ☐ Weekend Update

9. In your opinion, how well does Covenant meet its annual operating budget?

- ☐ Very well ☐ Well ☐ With occasional difficulty ☐ Not well ☐ I don't know

10. Do you believe church funds are handled and allocated with integrity and transparency?

- ☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly Disagree ☐ No opinion

11. Does Covenant encourage you to practice Christian financial stewardship?

- ☐ Yes ☐ Yes, too much ☐ Yes, too little ☐ No ☐ No opinion

12. Please indicate your opinion of the relative strength of the following areas of church life by circling the appropriate number on the scale: *(1 = not strong at all; 5 = exceptionally strong)*

Session	1	-	2	-	3	-	4	-	5
Church Staff	1	-	2	-	3	-	4	-	5
Clergy	1	-	2	-	3	-	4	-	5
Worship	1	-	2	-	3	-	4	-	5
Music	1	-	2	-	3	-	4	-	5
Adult Education/Bible Study	1	-	2	-	3	-	4	-	5
Young Adult Ministry (20s-30s)	1	-	2	-	3	-	4	-	5
Children's Ministry	1	-	2	-	3	-	4	-	5
Youth Ministry	1	-	2	-	3	-	4	-	5
Mission & Outreach	1	-	2	-	3	-	4	-	5
Presbyterian Women	1	-	2	-	3	-	4	-	5
Men's Fellowship	1	-	2	-	3	-	4	-	5
Buildings and Facilities	1	-	2	-	3	-	4	-	5
Fellowship Events (dinners, retreats, etc.)	1	-	2	-	3	-	4	-	5
Community Programs hosted at Covenant	1	-	2	-	3	-	4	-	5
Congregational Care (visitation, small groups, Stephen Ministry)	1	-	2	-	3	-	4	-	5
Recreation Ministry	1	-	2	-	3	-	4	-	5
Senior Adult Ministry	1	-	2	-	3	-	4	-	5
Epiphany School	1	-	2	-	3	-	4	-	5
Covenant Preschool	1	-	2	-	3	-	4	-	5
Open Table (Wed. night)	1	-	2	-	3	-	4	-	5

CAPITAL NEEDS

13. Do you think Covenant should proceed with plans for a capital funds campaign as outlined in the enclosed Vision Statement? ☐ Yes ☐ No ☐ Undecided

Please explain your answer:

14. Church leaders have identified the following five (5) areas as capital needs. Please indicate on a scale of 1 – 5 your interest in and support for each of the following project components (1 = *no interest/support*; 5 = *exceptional interest/support*). **Please refer to the Vision Statement for details about project components.**

_____	21 st Century Campus (Build sanctuary restrooms and an elevator; create welcoming entrances; secure and inviting Education Wing, etc.)	\$4,500,000
_____	Affordable Housing (Covenant purchases safe and affordable family housing and contracts with local service agencies for placement and management)	\$2,000,000
_____	Full-Day Child Care Program (Covenant launches, in the renovated Education Wing, a new full-day child care program, including a component designed to serve multi-economic families.)	\$1,750,000
_____	Public Education (Enhanced school partnerships and creation of a fund to support and recognize teachers)	\$1,000,000
_____	The Epiphany School of Charlotte (Enhanced partnership with school housed at Covenant for students with Asperger's or other social communication challenges)	\$250,000

15. Please list any additional projects you feel should be funded by a prospective capital campaign.

SUPPORT

IF YOU GIVE AS ONE HOUSEHOLD UNIT, PLEASE COMPLETE THIS SECTION ONLY ONCE PER HOUSEHOLD. IF BOTH SPOUSES/PARTNERS GIVE SEPARATELY, COMPLETE SEPARATELY.

16. Do you currently participate in the financial support of Covenant Presbyterian Church?

☐ Yes ☐ No

17. My/our gift to Covenant is based on: (Choose only ONE)

☐ 10% or more of household income ☐ A weekly/monthly dollar amount
☐ A percentage of household income ☐ What we can afford
☐ An annual dollar amount ☐ _____

18. During 2016, approximately what percentage of your **total monetary giving** to charitable causes will be directed to Covenant? ("Total monetary giving" includes this church, other churches, schools, non-religious charities, community organizations, social causes, arts, etc.)

☐ 5-10% ☐ 11-24% ☐ 25-49% ☐ 50-74% ☐ 75-89% ☐ 90-100%

19. If Covenant proceeds with a capital campaign, how likely are you to support it financially *over and above your current regular giving*?

☐ Very likely ☐ Likely ☐ Somewhat Likely ☐ Unlikely ☐ Undecided

20. Would your gift be a personal or foundation contribution? **(Check all that apply.)**

☐ Personal gift ☐ Foundation gift ☐ Combination of both

21. Would your gift be made in a form *other than cash* such as stocks, bonds, real estate, life insurance, charitable trusts, works of art, jewelry, or gifts-in-kind?

☐ Yes ☐ No ☐ Undecided

22. All congregants will play an important role in a capital campaign. Please estimate a challenging and attainable gift your household would be willing to consider contributing over a three-year period above your regular giving. This is not a commitment, but a statement of opinion.

Personal 3-Year Gift Levels	Approximate Weekly Amounts	Approximate Monthly Amt.
<input type="checkbox"/> Less than \$3,000 (please indicate amount) \$ _____		
<input type="checkbox"/> \$3,000	\$19	\$83
<input type="checkbox"/> \$5,000	\$32	\$139
<input type="checkbox"/> \$10,000	\$64	\$278
<input type="checkbox"/> \$15,000	\$96	\$417
<input type="checkbox"/> \$25,000	\$160	\$694
<input type="checkbox"/> \$50,000	\$321	\$1,389
<input type="checkbox"/> \$75,000	\$481	\$2,083
<input type="checkbox"/> \$100,000	\$641	\$2,777
<input type="checkbox"/> \$200,000	\$1,282	\$5,555
<input type="checkbox"/> \$300,000 or more (please indicate amount) \$ _____		

23. Would you consider including Covenant in your will or estate plan?

☐ Yes ☐ No ☐ Already included ☐ Undecided

Would you welcome a conversation with a Covenant elder about this possibility?

☐ Yes ☐ No

LEADERSHIP

24. Please suggest the names of a few lay volunteers who have the visibility and credibility to lead a capital campaign for Covenant:

_____	_____
_____	_____

Additional Comments (Attach additional sheets if needed):

Name _____ Date _____

The information and opinions provided by you in this questionnaire are **completely confidential** and will be treated with the utmost respect. Giving your name provides Hewett Consulting the opportunity to verify your answers with you personally, if necessary. The information from all questionnaires will be compiled managed and reported by Hewett Consulting in a feasibility report for the purpose of considering a capital campaign for Covenant Presbyterian Church. **No names will be attached to any answer in the final report.** Thank you for participating in this important process.