

A'18 Features *#HurricaneStrong* Home

FLASH joined Legacy Partner BASF Corporation and +LAB to share the [*#HurricaneStrong* Home](#) story on June 21 as the 2018 [American Institute of Architects Annual Conference](#) opened in New York City. The conference began with FLASH SVP Mike Rimoldi, BASF's Joel May, Director of Resilient Construction, Disaster Durable Solutions™ and Illya Azaroff, Director of Design, +LAB Architect PLLC, updating more than 50 attendees on the project during a morning session.

The next day, approximately 35 architects boarded a bus for the [*#HurricaneStrong in Breezy Point: Building Back Through Partnerships & Collaboration Tour*](#) to see the home up close. Industry leaders, design professionals, and educators briefed the architects about the successful collaboration that helped design and build a state-of-the-art resilient, sustainable home.

"Presenting the *#HurricaneStrong* Home to the A18' both in the classroom and at the jobsite allowed attendees to better understand the value of resilience, said Joel May. "The partnership between BASF and FLASH and is driving the positive change in resilient building through the power of design, material science, and collaboration."

BASF, FEMA, FLASH, Huber Engineered Woods, Kohler Generators, Lightning Protection Institute, Logix, NJIT, +LAB, Portland Cement Association, Quad-Lock, Simpson Strong-Tie, Smart Vent, Trex and other leading, resilience-minded organizations contributed to the *#HurricaneStrong* Home project.

Conference interviews with Illya and Joel can be watched on the [FLASH Facebook page](#), and you can view the home at <http://flash.org/hurricanestrong/breezy-point.php>.