



Partners in Prevention

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FLASH Covers Ground at the NAHB International Builders Show

The FLASH team wore out several pairs of shoes over three days walking through 570,000 square feet in multiple halls that showcased more than 1,500 manufacturers and suppliers during the [2017 National Association of Home Builders International Builders Show](#) in Orlando, FL.

FLASH joined an estimated 60,000 show visitors and met with partners including BASF Corporation, Huber Engineered Woods, LLC, the International Code Council, Kohler, and Simpson Strong-Tie Co. The team posted [Twitter](#) and Facebook videos during the event highlighting partner booths and innovative products showcased at the exhibits.

“Walking the show floor is more than just seeing what is new and upcoming in the world of construction,” said FLASH SVP of Education and Technical Programs Mike Rimoldi. “It provided the opportunity for attendees to network with new faces in the industry, and we were able to distribute information about our programs to vendors and attendees that explained the importance of the work we will be doing in 2017.”