

# 2017 RRHBA Sponsorship Opportunities



Our Association hosts a wide variety of activities throughout the year. These events are only made possible by your support and sponsorship.

Sponsorships are a unique opportunity for advertising your business to other businesses with a sound return. The 2017 RRHBA Sponsorship Marketing Guide contains a listing of events and sponsorships. Each sponsorship includes an investment amount, estimated market reach, and detailed listing of marketing support activities.

If you are interested in sponsoring any of the 2017 events, contact Rena DeBerry ([rdeberry@rrhba.com](mailto:rdeberry@rrhba.com)) or return the sponsorship interest form.

## Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Options

- |                                           |                                                                       |
|-------------------------------------------|-----------------------------------------------------------------------|
| <input type="checkbox"/> * Check Enclosed | <input type="checkbox"/> Invoice 30 Days Prior to Event               |
| <input type="checkbox"/> ** Credit Card   | <input type="checkbox"/> ** Charge Credit Card 30 Days Prior to Event |

*\* Make Checks Payable to Roanoke Regional Home Builders Association or RRHBA*

*\*\* 2.8% convenience fee applies to all credit card payments*

Mail form to 1626 Apperson Drive; Salem, VA 24153; Attention Rena DeBerry or email to [rdeberry@rrhba.com](mailto:rdeberry@rrhba.com).

# 2017 RRHBA Sponsorship Opportunities



## Family Hockey Night

<input type="checkbox"/>	Door Prize Sponsor	SOLD
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## February Membership Meeting

<input type="checkbox"/>	Buffet Sponsorship (2)	\$ 50
<input type="checkbox"/>	Dessert Sponsor (2)	\$ 50
<input type="checkbox"/>	Talent Sponsor (23)	\$ 50
<input type="checkbox"/>	Talent Show Stage Sponsor (1)	\$ 400



## Spring Home Show

<input type="checkbox"/>	Ticket Sponsorship	SOLD
<input type="checkbox"/>	VIP Lounge Sponsorship (1)	\$1,800
<input type="checkbox"/>	Bag Sponsor	SOLD
<input type="checkbox"/>	Bathroom Sponsor (2)	\$ 100
<input type="checkbox"/>	Presentation Stage Sponsorship	SOLD
<input type="checkbox"/>	Art Gallery Sponsorship (1)	SOLD
<input type="checkbox"/>	Farmer's Market Sponsorship (1)	\$ 470



## Spring Build It Better Workshop

<input type="checkbox"/>	Refreshment Sponsorship (2)	\$ 200
<input type="checkbox"/>	Showcase Sponsorship (8)	\$ 150
<input type="checkbox"/>	Water Sponsor	SOLD



# 2017 RRHBA Sponsorship Opportunities



## Annual Golf Classic

<input type="checkbox"/>	Premier Sponsor (6)	\$1,000
<input type="checkbox"/>	Lunch Sponsorship (2)	\$ 800
<input type="checkbox"/>	Dinner Sponsorship (3)	\$ 800
<input type="checkbox"/>	Beverage Sponsor (3)	\$ 400
<input type="checkbox"/>	Hole Sponsor (17)	\$ 200
<input type="checkbox"/>	Player Prize Sponsor (1)	\$ 950
<input type="checkbox"/>	Door Prize Sponsor	



## Bowling Bash

<input type="checkbox"/>	Premier Sponsor (1)	\$ 600
<input type="checkbox"/>	Lane Sponsorship (2)	\$ 100
<input type="checkbox"/>	Grand Prize Sponsor (1)	\$ 100
<input type="checkbox"/>	General Event Sponsor (7)	\$ 100
<input type="checkbox"/>	Door Prize Sponsor	



## Fall Home Show

<input type="checkbox"/>	Presentation Stage Sponsor (1)	\$ 350
<input type="checkbox"/>	Bag Sponsor (1)	\$ 225
<input type="checkbox"/>	Bathroom Sponsor (2)	\$ 100
<input type="checkbox"/>	Art Gallery Sponsor (1)	\$ 150



# 2017 RRHBA Sponsorship Opportunities



## Sporting Clay Shoot

<input type="checkbox"/>	Lunch Sponsorship (1)	\$ 800
<input type="checkbox"/>	Trophy Sponsor	SOLD
<input type="checkbox"/>	Stand Sponsor (11)	\$ 100
<input type="checkbox"/>	Water Sponsor (1)	\$ 40
<input type="checkbox"/>	Showcase Sponsor (2)	\$ 150
<input type="checkbox"/>	Prize Sponsor (10)	\$ 25



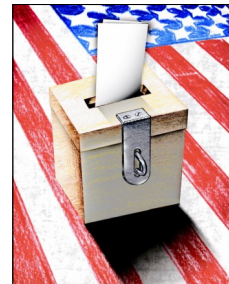
## Fall Build It Better Workshop

<input type="checkbox"/>	Refreshment Sponsorship (2)	\$ 200
<input type="checkbox"/>	Showcase Sponsorship (9)	\$ 150
<input type="checkbox"/>	Water Sponsor	SOLD



## Annual November Membership Meeting

<input type="checkbox"/>	Showcase Sponsorship (2)	\$ 350
<input type="checkbox"/>	Buffet Sponsorship (2)	\$ 50
<input type="checkbox"/>	Desert Sponsorship (2)	\$ 50



# 2017 RRHBA Sponsorship Opportunities



## Virginia Legislative Meeting

<input type="checkbox"/>	Event Sponsorship (2)	\$ 500
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## December Membership Meeting Toys for Tots Installation of Officers

<input type="checkbox"/>	Buffet Sponsorship (4)	\$ 50
<input type="checkbox"/>	Desert Sponsorship (2)	\$ 50
<input type="checkbox"/>	Hors d'oeuvre Sponsorship (1)	\$ 300
<input type="checkbox"/>	General Event Sponsor (29)	\$ 100



# Family Hockey Night



**January 13, 2017**



Bring your family for a night of hockey as the Roanoke Rail Yard Dawgs hockey team takes on the Memphis Riverkings at the Berglund Center. This is a premium game where dressing as your favorite Superhero is acceptable.

## **Market Reach**

- ◇ 20-30 Attendees

## **Door Prize Sponsor ~ Sold to ALCOVA Mortgage**

- ◇ Cost: \$50 each
- ◇ Company logo on all promotional materials related to the event
- ◇ Recognition on RRHBA website
- ◇ Recognition in eNewsletter, "The Nail Keg Express"



**ALCOVA MORTGAGE**

Showing You the Way Home.





# February Membership Meeting



**February 9, 2017**



Our first membership meeting of the year features a wonderful evening of member entertainment in the form of a FUNraiser Talent Show.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

## **Market Reach**

- ◇ 70-80 Attendees

## **Buffet Sponsor ~ 2 Remaining**

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at buffet table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Bug Man Exterminating
  - ◇ Long & Foster



## **Dessert Sponsor ~ 2 Available**

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at desert table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

# February Membership Meeting



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Our first membership meeting of the year features a wonderful evening of member entertainment in the form of a FUNraiser Talent Show.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

## **Market Reach**

- ◇ 70-80 Attendees

## **Talent Show Stage Sponsor ~ 1 Available**

- ◇ Cost: \$400
- ◇ Sign as provided by Sponsor is hung from top of stage or on easels beside stage
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above



# February Membership Meeting



## February 9, 2017



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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

### Market Reach

- ◇ 70-80 Attendees



### Talent Sponsor ~ 23 Remaining

- ◇ Cost: \$50 per Act
  - ◇ When you choose this sponsorship, you can do a general act sponsorship or sponsors a specific act.
  - ◇ If you want to sponsor a specific act, choose from the following
    - ◇ Original Gossip Girls
    - ◇ Getting' Along Little Doggie
    - ◇ Who's on First
    - ◇ Return of Mizz Home Builders Lady
- ◇ Recognition before sponsored talent performs
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsors
  - ◇ Morris Tile Distributors Inc.

# Spring Home Show



**March 24—26, 2017**



In it's 47<sup>th</sup> year, the Spring Home Show is the largest true home show west of Richmond with thousands of attendees over 3 days. Show attractions include over 140 home professionals such as builder's, remodelers and interior designers plus Farmer's Market, Home Show Marketplace, Kid's Zone, Wine Tasting, and Gazebo Giveaway.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Spring Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

## **Ticket Sponsorship ~ Sold Atlantic Bay Mortgage**



- ◇ Cost: \$1,000
- ◇ 10 Admission tickets
- ◇ Company logo printed on the front of the Spring Home Show ticket stub
- ◇ Full color ad on back of ticket
- ◇ Pre-event recognition as noted above

## **VIP Lounge Sponsorship ~ Limited to 1 Firm**

- ◇ Cost: \$1,800
- ◇ 10 Admissions tickets
- ◇ Display table provided in lounge for literature
- ◇ Entrance and lounge signage as provided by Sponsor
- ◇ Pre-event recognition as noted above

## **Bag Sponsor ~ Sold Window World**



- ◇ Cost: \$1,100
- ◇ Sponsors provide 1,500 branded bags to be given out at entrance of show.
  - ◇ Bags may contain promotional items but must be inserted prior to delivery to Salem Civic Center
- ◇ Pre-event recognition as noted above

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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Spring Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

## **Bathroom Sponsor ~ 2 Remaining**

- ◇ Cost: \$100 Each
- ◇ Company poster provided by RRHBA displayed in each restroom throughout the facility
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Affordable Portable
  - ◇ Morris Tile Distributors Inc.



## **Presentation Stage Sponsorship ~ Sold to Bug Man Exterminating**

- ◇ Cost: \$500, if sponsored by February 28 \$470
- ◇ 10 Admission tickets
- ◇ Company sign as provided by Sponsor displayed on Home Show University stage
- ◇ Verbal recognition before each educational session
- ◇ Pre-event recognition as noted above



# Spring Home Show



**March 24—26, 2017**



In it's 47<sup>th</sup> year, the Spring Home Show is the largest true home show west of Richmond with thousands of attendees over 3 days. Show attractions include over 140 home professionals such as builder's, remodelers and interior designers plus Farmer's Market, Home Show Marketplace, Kid's Zone, Wine Tasting, and Gazebo Giveaway.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Spring Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

## **Art Gallery Sponsorship ~ Sold to The Roanoke Times**

**THE ROANOKE TIMES**  
[roanoke.com](http://roanoke.com)

- ◇ Cost: \$250
- ◇ Company sign as provided by Sponsor displayed in front of Home Show Art Gallery
- ◇ Company sign as provided by Sponsor displayed at Home Show entrance beside Art Gallery signage
- ◇ Pre-event recognition as noted above

## **Farmer's Market Sponsorship ~ Limited to 1 Firm**

- ◇ Cost: \$500, if sponsored by February 28 \$470
- ◇ 10 Admission tickets
- ◇ Company sign as provided by Sponsor displayed in front of Farmer's Market
- ◇ Company signage as provided by RRHBA at Home Show Farmer's Market entrance
- ◇ Pre-event recognition as noted above

# Build It Better Workshop



April 2017



PEC Build It Better workshops draw over 60+ attendees from both our Association and the community. The goal for these workshops is to educate attendee's on various topics including best practices, tips for reducing call backs, improved quality and how to sell more homes.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## Market Reach

- ◇ 60+ Attendees

## Refreshment Sponsorship ~ 2 Available

- ◇ Cost: \$200
- ◇ One complimentary ticket to the event
- ◇ Company signage as provided by Sponsor displayed in refreshment area
- ◇ Pre-event recognition as noted above

## Water Sponsor ~ SOLD

- ◇ Cost: \$25
- ◇ Signage as provided by RRHBA displayed on cooler
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Affordable Portable
  - ◇ Morris Tile Distributors Inc.



# Build It Better Workshop



**April 2017**



PEC Build It Better workshops draw over 60+ attendees from both our Association and the community. The goal for these workshops is to educate attendee's on various topics including best practices, tips for reducing call backs, improved quality and how to sell more homes.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 60+ Attendees

## **Showcase Sponsorship ~ 8 Remaining**

- ◇ Cost: \$150
- ◇ One complimentary ticket to the event
- ◇ Display table provided for firm to demonstrate products and services during breaks and pre-event networking
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Bug Man Exterminating



# Annual Golf Classic



**May 2017**



A fun-filled day spent at one of our areas finest courses, hand-picked and planned by a committee of fellow members. A delicious lunch and dinner are provided before and after a fantastic round of 18 holes of golf. Our golf tournament draws nearly 110 members and non-members for an entire day of relaxed fun.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

## **Market Reach**

- ◇ 100+ Attendees

## **Premier Sponsor ~ 6 Available**

- ◇ Cost: \$1,000 each
- ◇ Includes 4 player team and meals
- ◇ Company sign as provided by Sponsor displayed at registration area
- ◇ Pre-event recognition as noted above

## **Door Prize Sponsors**

- ◇ Donated prizes such as gift cards, golf balls, tees, etc.
- ◇ Pre-event recognition as noted above



# Annual Golf Classic



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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

## **Market Reach**

- ◇ 100+ Attendees

## **Lunch Sponsorship ~ 2 Available**

- ◇ Cost: \$800 each
- ◇ Company signage as provided by Sponsor displayed during lunch
- ◇ Pre-event recognition as noted above

## **Dinner Sponsorship ~ 3 Available**

- ◇ Cost: \$800 each
- ◇ Company signage as provided by Sponsor displayed during lunch
- ◇ Pre-event recognition as noted above

# Annual Golf Classic



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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

## **Market Reach**

- ◇ 100+ Attendees

## **Beverage Sponsor ~ 3 Remaining**

- ◇ Cost: \$400 each
- ◇ Signage as provided by RRHBA at beverage stations
- ◇ Sponsor may provided branded beverages such as water to be handed out to players
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Affordable Portable



## **Player Prize Sponsor ~ Limited to 1 Firm**

- ◇ Cost: \$950
- ◇ Cost covers RRHBA branded gift which is provided to each player such as golf towels.
- ◇ Listed as primary sponsor for Annual Golf Classic
- ◇ Pre-event recognition as noted above

# Annual Golf Classic



**May 2017**



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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

## **Market Reach**

- ◇ 100+ Attendees

## **Hole Sponsor ~ 18 Remaining**

- ◇ Cost: \$200 per Stand
- ◇ Company signage provided by RRHBA on assigned hole
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor:
  - ◇ Morris Tile Distributors Inc.



# Bowling Bash



**August 17, 2017**



Will your team roll a strike and win the RRHBA Bowling Bash? Come enjoy an evening of friendly competition, prizes and an overall good time. Bowlers are treated to a dinner and beverages prior to showing their skills in a 3-game tournament.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 60+ Attendees

## **Premier Sponsor ~ Limited to 1 firm**

- ◇ Cost: \$600 each
- ◇ Includes 4 player team and meals
- ◇ Company sign as provided by Sponsor displayed at registration area
- ◇ Pre-event recognition as noted above

## **Lane Sponsorship ~ 2 Remaining**

- ◇ Cost: \$100
- ◇ Company signage provided by RRHBA on lane monitor
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Affordable Portable



## **Grand Prize Sponsor ~ Limited to 1 Firm**

- ◇ Cost: \$100
- ◇ Company signage as provided by RRHBA displayed at Awards area
- ◇ Pre-event recognition as noted above

# Bowling Bash



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Will your team roll a strike and win the RRHBA Bowling Bash? Come enjoy an evening of friendly competition, prizes and an overall good time. Bowlers are treated to a dinner and beverages prior to showing their skills in a 3-game tournament.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## Market Reach

- ◇ 60+ Attendees

## General Event Sponsorship ~ 5 Remaining

- ◇ Cost: \$100 minimum with maximum determined by Sponsor
- ◇ Company signage provided either by Sponsor or RRHBA displayed throughout the bowling location
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Bug Man Exterminating
  - ◇ Morris Tile Distributors Inc.



## Door Prize Sponsors

- ◇ Donated prizes such as gift cards, golf balls, tees, etc.
- ◇ Pre-event recognition as noted above

# Fall Home Show



**September 23—24, 2017**



In it's 22<sup>nd</sup> year, the Fall Home Show is the Roanoke Valley's only Fall Home Show event reaching thousands of attendee's. Show attractions include over 60 home professionals such as builder's, remodelers and interior designers plus Home Show Marketplace, Kid's Zone, Wine Tasting, Pet Adoptions, and Gazebo Giveaway.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Fall Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

## **Presentation Stage Sponsorship ~ Limited to 1 Firm**

- ◇ Cost: \$350
- ◇ 10 Admission tickets
- ◇ Company sign as provided by Sponsor displayed on Home Show University stage
- ◇ Verbal recognition before each educational session
- ◇ Pre-event recognition as noted above

## **Bag Sponsor ~ 1 Available**

- ◇ Cost: \$225 Each
- ◇ Sponsors provide 600 branded bags to be given out at entrance of show.
  - ◇ Bags may contain promotional items but must be inserted prior to delivery to Salem Civic Center
- ◇ Pre-event recognition as noted above

# Fall Home Show



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In it's 22<sup>nd</sup> year, the Fall Home Show is the Roanoke Valley's only Fall Home Show event reaching thousands of attendee's. Show attractions include over 60 home professionals such as builder's, remodelers and interior designers plus Home Show Marketplace, Kid's Zone, Wine Tasting, Pet Adoptions, and Gazebo Giveaway.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Fall Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

## **Art Gallery Sponsorship ~ Limited to 1 Firm**

- ◇ Cost: \$150
- ◇ Company sign as provided by Sponsor displayed in front of Home Show Art Gallery
- ◇ Company sign as provided by Sponsor displayed at Home Show entrance beside Art Gallery signage
- ◇ Pre-event recognition as noted above

## **Bathroom Sponsor ~ 3 Remaining**

- ◇ Cost: \$100 Each
- ◇ Company poster provided by RRHBA displayed in each restroom throughout the facility
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor: Affordable Portable





# Sporting Clay Shoot



**October 20, 2017**



Come join the fun as we host the Annual Sporting Clay Shoot at Summit Springs in Ferrum, Virginia. Lunch is served in the serene country forest, followed by 4 person team competition on a 14 stand course.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers, and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 60-75 Attendees

## **Lunch Sponsorship ~ Limited to 1 Firm**

- ◇ Cost: \$800
- ◇ Company signage as provided by RRHBA displayed at lunch area
- ◇ Pre-event recognition as noted above

## **Trophy Sponsor ~ Sold to Affordable Portables**



- ◇ Cost: \$150
- ◇ Company signage as provided by RRHBA displayed at awards area
- ◇ Pre-event recognition as noted above

## **Water Sponsor ~ 1 Available**

- ◇ Cost: \$40
- ◇ Company signage as provided by RRHBA displayed on coolers
- ◇ Pre-event recognition as noted above

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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers, and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 60-75 Attendees

## **Stand Sponsor ~ 11 Remaining**

- ◇ Cost: \$100 per Stand
- ◇ Company signage provided by RRHBA on shooters stand
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Bug Man Exterminating



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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers, awards ceremony and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 60-75 Attendees

## **Showcase Sponsorship ~ 2 Available**

- ◇ Cost: \$150
- ◇ Display table provided for firm to demonstrate products and services during lunch, breaks and awards
- ◇ Pre-event recognition as noted above

## **Prize Sponsor ~ 10 Remaining**

- ◇ Cost: \$25 apiece
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Morris Tile Distributors



# Build It Better Workshop



**October 2017**



PEC Build It Better workshops draw over 60+ attendees from both our Association and the community. The goal for these workshops is to educate attendee's on various topics including best practices, tips for reducing call backs, improved quality and how to sell more homes.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 60+ Attendees

## **Refreshment Sponsorship ~ 2 Available**

- ◇ Cost: \$200
- ◇ One complimentary ticket to the event
- ◇ Company signage as provided by Sponsor displayed in refreshment area
- ◇ Pre-event recognition as noted above

## **Showcase Sponsorship ~ 9 Available**

- ◇ Cost: \$150
- ◇ One complimentary ticket to the event
- ◇ Display table provided for firm to demonstrate products and services during breaks and pre-event networking
- ◇ Pre-event recognition as noted above

## **Water Sponsor ~ SOLD**

- ◇ Cost: \$25
- ◇ Company signage as provided by RRHBA displayed on coolers
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Affordable Portable
  - ◇ Morris Tile Distributors



# Annual November Membership Meeting



**November 14, 2017**



The Annual November Membership Meeting is the second membership meeting of the year with expected attendance of 70+ guests. Attendee's enjoy a dinner buffet, cash bar and networking opportunities in addition to election of next year's Board of Directors.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## Market Reach

- ◇ 70-80 Attendees

## Buffet Sponsor ~ 2 Remaining

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at buffet table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Bug Man Exterminating
  - ◇ Morris Tile Distributors



## Dessert Sponsor ~ 2 Available

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at desert table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

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**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 70-80 Attendees

## **Showcase Sponsorship ~ Limited to 2 Firm**

- ◇ Cost: \$350
- ◇ 5 Minute presentation to all attendee's
- ◇ Display table provided for firm to demonstrate products and services while greeting guests during Happy Hour
- ◇ Pre-event recognition as noted above

# Annual Virginia Legislative Breakfast Meeting



**December 2017**



Take advantage of the opportunity to meet our area's state legislators and hear response regarding matters of interest to the home building industry. Also learn about matters your state association (Home Builders Association of Virginia) will be addressing during the upcoming Virginia General Assembly Session. Buffet breakfast provided to attendees during this formal, information meeting.

## **Market Reach**

- ◇ 50-70 Attendees

## **Event Sponsorship ~ 2 Available**

- ◇ Cost: \$500
- ◇ One complimentary ticket to the event
- ◇ Company logo on all promotional materials related to the event
- ◇ Company signage as provided by Sponsor displayed at stage area
- ◇ Recognition on RRHBA website
- ◇ Recognition in eNewsletter, "The Nail Keg Express"



# December Membership Meeting, Toys for Tots Celebration & Installation of Officers



**December 7, 2017**



Celebrate the holidays with RRHBA and the U.S. Marine Corps Toys for Tots Campaign. For many years, RRHBA members have graciously donated toys and provided financial support to help those less fortunate children in the area. Join us as we conclude the year and once again support this great cause. Also during our December Membership meeting we will conduct the installation of our 2018 Officers.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 90-100 Attendees

## **Buffet Sponsor ~ 4 Available**

- ◇ Cost: \$50
- ◇ Signage as provided by RRHBA displayed at buffet table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

# December Membership Meeting, Toys for Tots Celebration & Installation of Officers



**December 7, 2017**



Celebrate the holidays with RRHBA and the U.S. Marine Corps Toys for Tots Campaign. For many years, RRHBA members have graciously donated toys and provided financial support to help those less fortunate children in the area. Join us as we conclude the year and once again support this great cause. Also during our December Membership meeting we will conduct the installation of our 2018 Officers.

**Note:** All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

## **Market Reach**

- ◇ 90-100 Attendees

## **Dessert Sponsor ~ 2 Available**

- ◇ Cost: \$50
- ◇ Signage as provided by RRHBA displayed at desert table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

## **Hors d'oeuvre Sponsor ~ 1 Available**

- ◇ Cost: \$300
- ◇ Verbal recognition during membership meeting
- ◇ Listed as primary sponsor for December Membership Meeting
- ◇ Pre-event recognition as noted above

# December Membership Meeting, Toys for Tots Celebration & Installation of Officers



**December 7, 2017**



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## Market Reach

- ◇ 90-100 Attendees

## General Event Sponsorship ~ 29 Remaining

- ◇ Cost: \$100 minimum with maximum determined by Sponsor
- ◇ Company signage provided either by Sponsor or RRHBA displayed throughout the December Membership Meeting
- ◇ Pre-event recognition as noted above
- ◇ Current Sponsor
  - ◇ Bug Man Exterminating
  - ◇ Morris Tile Distributors

