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Upcoming Events—Register At www.rrhba.com/registration

August 10 ~ Business Links Hosted by Trustpoint Insurance ~ FREE

August 17 ~ Bowling Bash at AMF Hilltop Lanes ~ Cost \$50

September 12 ~ Picnic In The Parking Lot at RRHBA ~ FREE

September 14 ~ Business Links Hosted by Boxley ~ FREE

August 25 ~ HBAV Rebate Claim Deadline

September 23 & 24 ~ Fall Home Show

Mark your calendar, reserve your exhibit space today

October 11 ~ KATZ Roadshow ~ FREE

October 20 ~ Sporting Clay Shoot ~ Cost TBD

October 24 ~ Business Links Hosted by Pella Windows and Doors ~ FREE

October 25 through 27 ~ CAPS Certification at RRHBA ~ \$690

October 26 ~ Picnic In The Parking Lot at RRHBA ~ FREE

November 9 ~ Annual Membership Meeting ~ Cost TBD

December 5 ~ Virginia Legislative Breakfast ~ Cost TBD

December 7 ~ Membership Meeting, Toys for Tots & Installation of Officers Cost TBD



Mark Your Calendars

EVENTS



Turkey, Hambone, All The Details ~ 2017 Bowling & Barbeque Bash

Which team will roll a strike and win the RRHBA Bowling Bash? How about you? The Bowling Bash is designed to be an evening of friendly competition with participants being treated to dinner prior to showing their skills in a 3-game tournament.



Registration begins at 5 p.m. followed by dinner. Bowling starts at 6 p.m., with event ending at 8:30 p.m. Cost is \$50 for 3 games of tournament style bowling, shoe rental and dinner. Barbeque Bash Dinner includes,

> Pulled BBQ Pork	> BBQ Chicken Breasts
> Baked Beans	> Cornbread Muffins
> Redskin Potato Salad	> Caesar Salad
> Unlimited Soda	> One (1) Drink Ticket



Registration is now open for 4 person teams or individuals. You can register at <http://rrhba.com/event-registration-bowling-bash/> or email the form to rdeberry@rrhba.com. Make plans to join us on August 17 at AMF Hilltop Lanes for the Bowling Bash.

Bowling Committee Is Looking For Door Prize Donations

The Bowling Bash Committee is looking for door prizes. If you are interested in donating a prize for the Bowling Bash, you will be listed and recognized as an event sponsor. To donate, drop off your item by 12 p.m. Friday, August 11.

Thanks To Our Sponsors

ALCOVA MORTGAGE

Showing You the Way Home.



Atlantic Bay
Mortgage Group





Bowling & Barbeque Bash

Thursday, August 17

AMF Hilltop Lanes

Cost \$50 per Player



Cost Includes

- ◊ 3-Game Tournament Style Bowling
- ◊ Dinner
- ◊ Shoe Rental

Dinner

- ◊ BBQ Pulled Pork
- ◊ BBQ Chicken Breasts
- ◊ Baked Beans
- ◊ Cornbread Muffins
- ◊ Redskin Potato Salad
- ◊ Caesar Salad
- ◊ Unlimited Soda
- ◊ One (1) Drink Ticket

Event Schedule

- ◊ 5 p.m. Registration
- ◊ 5:30 p.m. Dinner
- ◊ 6 p.m. Bowling
- ◊ 8:20 p.m. Awards

Sponsorships

- ◊ Lane: \$100
- ◊ General Event: \$100
- ◊ Table: \$50

Door Prize

- ◊ 1/2 Raffle Money
- ◊ Camping Chair

Thanks To Our Sponsors



ALCOVA MORTGAGE
Showing You the Way Home.



1. _____

2. _____

3. _____

4. _____

Team Members & Email

Payment

Check Enclosed

Credit Card (Visa, Mastercard or Discover)

For credit card payments, RRHBA will be in contact for credit card number.

Individual registrations accepted and will be assigned to a team. Participant email will be used only for Outlook invitation which provides event details.

Contact RRHBA

(540) 389-7135 ~ www.rrhba.com
1626 Apperson Drive ~ Salem, VA 24153

Join The Association For Food & Fun ~ Picnic In The Parking Lot

As a way to say *Thank You* for your membership, we have started a FREE drop-by event at the Association called Picnic In The Parking Lot. Stop by for a burger and cold beverage, meet the staff, members of the Board of Directors and visit with fellow members. This is a perfect opportunity to bring potential members or your family. Make reservations today at www.rrhba.com/registration.

Picnic In The Parking Lot Dates:

- ◊ Tuesday, September 12 from 12:15 p.m. to 1:30 p.m.
- ◊ Thursday, October 26 from 5 p.m. to 6:30 p.m.



HBAV Welcomes Craig Toalson & Andrew Clark

Home Builders Association of Virginia welcomes Craig Toalson as Chief Executive Officer and Andrew Clark as Vice President of Governmental Affairs. They both come from the Home Building Association of Richmond (HBAR) and are familiar with the Association's legislative initiatives and the partnership between local HBA's and HBAV.

Clark started his career as Legislative Aide for Delegate Scott Lingamfelter before taking a position at HBAR as Director of Government Affairs and Member Services. As Vice President of Governmental Affairs his first priority will be to continue gains made on cash proffer reform across the state.

Before becoming HBAV Chief Executive Officer, Toalson was the Chief Executive Officer of HBAR. Prior to joining HBAR, Toalson was General Manager of the Virginia Association of Automobile Dealers.

The state housing industry supported more than 314,000 jobs paying more than \$14 billion in annual wages, salaries and benefits in 2015, making it one of the largest contributors to the Virginia economy. Toalson said "HBAV is the voice of these 314,000 jobs to state elected leaders and policymakers. As CEO, I'll work every day to ensure that everyone's children and grandchildren will be able to afford housing when they enter adulthood."



Make Plans To Attend An Upcoming Business Links

Business Links are a unique, informal networking event hosted by Members at their location. These events are FREE with food and drink provided by the host. Mark your calendar to join us and make reservations today at www.rrhba.com/registration.

August Business Links

Thursday, August 10 ~ 5 p.m. to 7 p.m.

Hosted By



Catered By



October Business Links

Tuesday, October 24 ~ 5 p.m. to 7 p.m.

Hosted By



September Business Links

Thursday, September 14 ~ 5 p.m. to 7 p.m.

Hosted By



Want To Become A Certified Aging-In-Place Specialist?

Certified Aging-In-Place Specialist (CAPS) designation program teaches the technical, business management and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry, home modifications for the aging-in-place. The CAPS designation offers your potential clients what they need most, reassurance that you'll help them make the choices that will help them stay in their homes safely and securely.



In October, RRHBA is offering all 3 courses to become CAPS certified. Courses can be taken individually, but all 3 courses are required for certification. Cost is \$230 per class for members and \$280 for non-members. To register for CAPS training, go to <http://rrhba.com/event-registration-caps/>.

Welcome July New Member



The Association welcomed one new Associate Member in July, East Roanoke Lowe's located on Challenger Avenue in Roanoke, Virginia. Lowe's Home Improvement was sponsored into the Association by Tina Rush of F & S. Building Innovations, Inc. Lowe's Companies, Inc. is a Fortune 500 American company that operates a chain of retail home improvement and appliance stores.

KATZ Roadshow ~ October 11 ~ Master Your Craft

Registration is now open for the Frame to Finish Carpentry Clinic KATZ Roadshow. Cost is FREE due to our wonderful sponsors and grant from NAHB. Event includes 4 sessions, hot breakfast and box lunch. Continuing education credits and certifications are available, as courses are NARI CEU approved. To register go to www.rrhba.com/event-registration-katz-roadshow.

KATZ Roadshow brings a unique marketing opportunity to members. The roadshow will draw 120+ attendee's from across varied professions and HBAs. Multiple sponsorships are still available. Event promotions include a cross platform, multi-market plan to help bring your message to a wide, unique audience giving maximum return on your investment.

If you are interested in attending, sponsoring or have questions about the KATZ Roadshow, contact Rena DeBerry (rdeberry@rrhba.com). Make plans now to join us on October 11 at Salem Civic Center for the KATZ Roadshow.

Thanks To Our KATZ Roadshow Sponsors





Frame to Finish

Carpentry Clinic

With Mike Sloggatt



MASTER YOUR CRAFT If you believe in quality craftsmanship, don't miss this FREE event!

Event Details

Cost

- ◆ Free

When

- ◆ October 11
- ◆ 7:30 a.m. to 2:30 p.m.

Where

- ◆ Salem Civic Center
- ◆ 1001 Roanoke Blvd.
- ◆ Salem, VA 24153

Teacher

- ◆ Mike Sloggatt

Reservations

- ◆ rrhba.com/event-registration-katz-roadshow

Continuing Education

- ◆ NARI CEU Approved

Thanks To Our Showcase Sponsors



Schedule of Events

Hot Breakfast

7:30 a.m. to 8:30 a.m.

Session 1: Walls, Windows & Doors

8:30 a.m. to 9:30 a.m.

- ◆ Weather resistant barriers
- ◆ Factory applied and jobsite WRBs
- ◆ Waterproof windows and doors
- ◆ Getting the rough opening right
- ◆ Problem-free pre-fit exterior doors

Session 2: Lifelong Exterior Trim & Siding

10 a.m. to 11 a.m.

- ◆ Drain rates: Drain screens and rain screens
- ◆ Time-honored architectural trim details
- ◆ Everything moves: Moisture and thermal movement
- ◆ Story poles for siding

Lunch

11 a.m. to 12 p.m.

Session 3: Storm-Proof Roof Details

12 p.m. to 1 p.m.

- ◆ Wind-driven rain solutions
- ◆ Flashing details for corners, walls and roofs
- ◆ Wall-to-Roof transitions
- ◆ Fascia and trim integration

Session 4: Solving Deck Problems

1:30 p.m. to 2:30 p.m.

- ◆ Newel post and railing code
- ◆ From Finish to Rough: Framing solutions
- ◆ Ledger connections and flashing details
- ◆ Stair stringer and trim layout



KATZ Roadshow Clinic

October 11, 2018
Salem Civic Center

KATZ Roadshow is a unique hands-on training clinic hosted by professionals for professionals.

Each attendee receives a hot breakfast, boxed lunch and 4 training sessions all at no cost.

Connections

120+ Attendees from
Virginia, North
Carolina, West
Virginia & Tennessee

Pre-promotion
impressions of
100,000+

Promotions

3-Month cross
platform promotion
which includes listing on

- RRHBA website
- The Nail Keg
- RRHBA Facebook Page
- KATZ Roadshow Invitation
- Recognition through clinic
- Press releases
- RRHBA Invitation

Showcase Investment: \$1,300

- ◆ Products are used during clinic giving you the most brand exposure to the audience.
- ◆ Display table provided in roadshow area for promotional items.
- ◆ Noted as Showcase sponsor RRHBA and KATZ invitations and website.

Breakfast Investment: \$1,000

- ◆ Company signage and any other marketing material as provided by Sponsor displayed in the dining area during breakfast hours.

Lunch Investment Sole: SOLD

- ◆ Company signage and any other marketing material as provided by Sponsor displayed in the dining area during lunch hours.

Key Investment Shared: \$400

- ◆ Company signage not to exceed 5' 0" x 5' 0" as provided by Sponsor displayed around the stage area.

If you are interested in being a KATZ Roadshow Clinic sponsor, return the sponsorship interest form to RRHBA.

Contact Information

Name: _____

Company: _____

Phone: _____

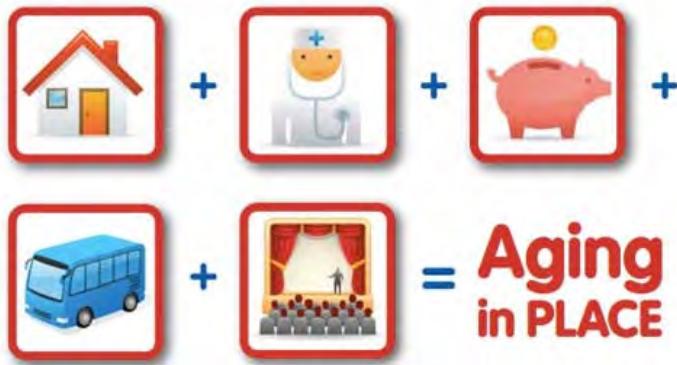
Email: _____

Contact RRHBA

(540) 389-7135 ~ www.rrhba.com
Rena DeBerry ~ rdeberry@rrhba.com

How to Simplify and Customize Your Aging Options

Presented by: Western and Central Virginia Aging in Place Council



Tuesday, October 17, 2017

5:00 PM – 7:30 PM

Jefferson Center, Fitzpatrick Hall
41 Luck Avenue, Roanoke

Open to Public
Free Admission and Refreshments

Part 1

Guest Speakers

Prepare yourself or family member for healthy aging — Dr. Brian Unwin, Chief of Geriatric and Palliative Medicine

Prepare and protect yourself for the “If-Thens” of life stages — Mark Dellinger, Elder Law Attorney

The Peter Pan dilemma: housing built for people who never grow old and what to do about it — Chris Moore, Certified Aging in Place Specialist

What is our region and state's plan for the aging population? — Delegate Chris Head, 17th District

Part 2

Ask Aging in Place Experts about: hearing loss prevention, driving rehabilitation, alternate transportation, elder law, geriatric medicine, insurance, finance, investments, home retrofit

Thank you to Our Generous Sponsors



Please call Karen Hankins at 540-404-1588 or email karenhankins@atlanticbay.com with event questions, Age in Place membership interest, event sponsor or event vendor interest. Speakers are subject to change.

Fall Home Show Ambassadors Needed



Ambassadors are an integral part of each Home Show. They represent the Association, welcome and assist guests all while networking with exhibitors. Various shifts are available throughout the weekend. If you are interested in volunteering go to <http://rrhba.com/home-show-ambassador-sign/> and sign up.

Models for Remodels ~ A Benefit for Renovation Alliance

Renovation Alliance, formerly Rebuilding Together—Roanoke) is excited to announce its inaugural *Models for Remodels* benefit event on September 15, 2017. They are inviting organizations to support their efforts by becoming a participant in the *Models for Remodels* competition.

Participants are invited to construct small-scale local landmarks out of the materials of their choosing. These models will be on display for the public in the lobby of the Patrick Henry for one week. The event culminates in a ticketed reception on September 15 from 5 p.m. to 7 p.m. Awards will be given in several categories, including most original construction, People's Choice and creative use of materials.



Models for Remodels is designed to raise awareness of, and support of, the extraordinary work Renovation Alliance accomplishes with real homes. Since operations began in 1998, Renovation Alliance has made critical repairs for over 1,000 homeowners across the Roanoke Valley. Our work ensures that those 1,000 families can preserve home ownership in a safe and healthy home.

This is a wonderful opportunity to promote your business within the community. Participation is limited to 15 teams, so, if interested, make sure to return the registration form to Renovation Alliance by Friday, September 8, 2017.

Roanoke County Stormwater Contractor Appreciation Program

Land development in Roanoke County presents difficult challenges in the minimization and control of erosion and sedimentation and in the management of stormwater runoff due to the steep slopes and highly erodible soils in the region.



Because of these challenges, Roanoke County has created the "Contractor Appreciation Program" to recognize land-disturbing contractors who conduct exemplary work within the County relative to the protection of its natural water resources through the proper use of onsite erosion and sediment controls, implementation of effective stormwater pollution prevention and good housekeeping measures, proper upkeep and use of the Stormwater Pollution Prevention Plan (SWPPP), if applicable, and the proper construction and use of stormwater management best practices.

For more information go to <http://www.roanokecountyva.gov/index.aspx?nid=1780>.



MODELS FOR RE MODELS

A Benefit for Renovation Alliance



We envision a world where everyone can live in a safe and healthy home.

Contest NOTES and RULES

- The theme is Roanoke Valley landmarks, so all entries should contribute to that theme
- Materials choice (be creative!) and materials purchase is up to the entrant
- Maximum dimensions of 24" x 36" - the long side should be towards the front for optimal viewing
- Each entry must have a firm, non-collapsible base
- All entry titles, company logos, and any power source requirements must be sent to Ellie Rigby at ellie@renovateall.org by Friday, September 1, 2017
- All entries must be delivered to the Patrick Henry lobby on Friday, September 8, 2017 (times TBA)
- SPACE IS LIMITED to 15 entries, so get your forms in ASAP!

Please detach the entry form below ASAP (*space is limited to 15 entries!*) and return with \$200 Entry fee payable to Renovation Alliance in the envelope provided.

Models for Remodels Entry Form

Company Name: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Fax: _____

Contact Person: _____

Contact Person Phone: _____

Contact Person E-Mail: _____

**Contact RRHBA
(540) 389-7135 ~ www.rrhba.com**

Marketing, Education, KATZ Roadshow, or Sponsorship Opportunities contact Rena DeBerry at rdeberry@rrhba.com

Trade Shows, Spring Home Show or Fall Home Show, Associate Advisory Council, or Accounting contact Carolyn MacLeod at cmacleod@rrhba.com.

Governmental Affairs, SUBPAC, Membership, or General Inquiry contact Nancy Kelderhouse at nkelderhouse@rrhba.com.

Office Hours:

- ◊ Monday through Thursday 8:30 a.m. to 5 p.m.
- ◊ Friday 8:30 a.m. to 12 p.m.

2017 Holiday Schedule Offices Closed:

- ◊ Labor Day ~ Monday, September 4
- ◊ Thanksgiving ~ Thursday, November 23 & Friday, November 24
- ◊ Christmas & New Year's ~ Monday, December 25 through Monday, January 1





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Remodeler Members
for using any of the
52 participating
manufacturers



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- ② Submit a Rebate Claim
- ③ Receive a Rebate Check

Register & Claim:

866-849-8400

www.HBAVrebates.com

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and your family

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