

- Upcoming Events
- Turkey, Hambone All The Details ~ 2017 Bowling & Barbeque Bash
- Bowling Committee Is Looking For Door Prize Donations
- Registration Form 2017 Bowling & Barbeque Bash
- Join The Association for Food & Fun ~ Picnic In The Parking Lot
- HBAV Welcomes Craig Toalson & Andrew Clark
- Make Plans To Attend An Upcoming Business Links
- Want To Become A Certified Aging-In-Place Specialist?
- Welcome July New Member
- KATZ Roadshow ~ October 11 ~ Master Your Craft
- KATZ Roadshow Schedule
- KATZ Roadshow Sponsorship Opportunities
- Details About How To Simplify & Customize Your Aging Options Clinic
- Fall Home Show Ambassadors Needed
- Models for Remodels ~ A Benefit for Renovation Alliance
- Roanoke County Stormwater Contractor Appreciation Program
- Contact RRHBA
- HBAV Rebate Details
- NAHB Member Advantage Discount

## Upcoming Events—Register At [www.rrhba.com/registration](http://www.rrhba.com/registration)

August 10 ~ Business Links Hosted by Trustpoint Insurance ~ FREE

**August 17 ~ Bowling Bash at AMF Hilltop Lanes ~ Cost \$50**

September 12 ~ Picnic In The Parking Lot at RRHBA ~ FREE

September 14 ~ Business Links Hosted by Boxley ~ FREE

**August 25 ~ HBAV Rebate Claim Deadline**

September 23 & 24 ~ Fall Home Show  
Mark your calendar, reserve your exhibit space today

October 11 ~ KATZ Roadshow ~ FREE

**October 20 ~ Sporting Clay Shoot ~ Cost TBD**

October 24 ~ Business Links Hosted by Pella Windows and Doors ~ FREE

**October 25 through 27 ~ CAPS Certification at RRHBA ~ \$690**

October 26 ~ Picnic In The Parking Lot at RRHBA ~ FREE

**November 9 ~ Annual Membership Meeting ~ Cost TBD**

**December 5 ~ Virginia Legislative Breakfast ~ Cost TBD**

**December 7 ~ Membership Meeting, Toys for Tots & Installation of Officers  
Cost TBD**



# Turkey, Hambone, All The Details ~ 2017 Bowling & Barbeque Bash

Which team will roll a strike and win the RRHBA Bowling Bash? How about you? The Bowling Bash is designed to be an evening of friendly competition with participants being treated to dinner prior to showing their skills in a 3-game tournament.



Registration begins at 5 p.m. followed by dinner. Bowling starts at 6 p.m., with event ending at 8:30 p.m. Cost is \$50 for 3 games of tournament style bowling, shoe rental and dinner. Barbeque Bash Dinner includes,

- > Pulled BBQ Pork
- > Baked Beans
- > Redskin Potato Salad
- > Unlimited Soda
- > BBQ Chicken Breasts
- > Cornbread Muffins
- > Caesar Salad
- > One (1) Drink Ticket



Registration is now open for 4 person teams or individuals. You can register at <http://rrhba.com/event-registration-bowling-bash/> or email the form to [rdeberry@rrhba.com](mailto:rdeberry@rrhba.com). Make plans to join us on August 17 at AMF Hilltop Lanes for the Bowling Bash.

## Bowling Committee Is Looking For Door Prize Donations

The Bowling Bash Committee is looking for door prizes. If you are interested in donating a prize for the Bowling Bash, you will be listed and recognized as an event sponsor. To donate, drop off your item by 12 p.m. Friday, August 11.



Thanks To Our Sponsors

**ALCOVA MORTGAGE**

Showing You the Way Home.





## Bowling & Barbeque Bash

Thursday, August 17

AMF Hilltop Lanes

Cost \$50 per Player



### Cost Includes

- ◇ 3-Game Tournament Style Bowling
- ◇ Dinner
- ◇ Shoe Rental

### Dinner

- ◇ BBQ Pulled Pork
- ◇ BBQ Chicken Breasts
- ◇ Baked Beans
- ◇ Cornbread Muffins
- ◇ Redskin Potato Salad
- ◇ Caesar Salad
- ◇ Unlimited Soda
- ◇ One (1) Drink Ticket

### Event Schedule

- ◇ 5 p.m. Registration
- ◇ 5:30 p.m. Dinner
- ◇ 6 p.m. Bowling
- ◇ 8:20 p.m. Awards

### Sponsorships

- ◇ Lane: \$100
- ◇ General Event: \$100
- ◇ Table: \$50

### Door Prize

- ◇ 1/2 Raffle Money
- ◇ Camping Chair

### Registration

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Team Members & Email

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

### Payment

☐ Check Enclosed

☐ Credit Card (Visa, Mastercard or Discover)

*For credit card payments, RRHBA will be in contact for credit card number.*

Individual registrations accepted and will be assigned to a team. Participant email will be used only for Outlook invitation which provides event details.

### Contact RRHBA

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)

1626 Apperson Drive ~ Salem, VA 24153



### Thanks To Our Sponsors



**ALCOVA MORTGAGE**  
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# Join The Association For Food & Fun ~ Picnic In The Parking Lot

As a way to say *Thank You* for your membership, we have started a FREE drop-by event at the Association called Picnic In The Parking Lot. Stop by for a burger and cold beverage, meet the staff, members of the Board of Directors and visit with fellow members. This is a perfect opportunity to bring potential members or your family. Make reservations today at [www.rrhba.com/registration](http://www.rrhba.com/registration).

Picnic In The Parking Lot Dates:

- ◇ Tuesday, September 12 from 12:15 p.m. to 1:30 p.m.
- ◇ Thursday, October 26 from 5 p.m. to 6:30 p.m.



## HBAV Welcomes Craig Toalson & Andrew Clark

Home Builders Association of Virginia welcomes Craig Toalson as Chief Executive Officer and Andrew Clark as Vice President of Governmental Affairs. They both come from the Home Building Association of Richmond (HBAR) and are familiar with the Association's legislative initiatives and the partnership between local HBA's and HBAV.

Clark started his career as Legislative Aide for Delegate Scott Lingamfelter before taking a position at HBAR as Director of Government Affairs and Member Services. As Vice President of Governmental Affairs his first priority will be to continue gains made on cash proffer reform across the state.

Before becoming HBAV Chief Executive Officer, Toalson was the Chief Executive Officer of HBAR. Prior to joining HBAR, Toalson was General Manager of the Virginia Association of Automobile Dealers.

The state housing industry supported more than 314,000 jobs paying more than \$14 billion in annual wages, salaries and benefits in 2015, making it one of the largest contributors to the Virginia economy. Toalson said "HBAV is the voice of these 314,000 jobs to state elected leaders and policymakers. As CEO, I'll work every day to ensure that everyone's children and grandchildren will be able to afford housing when they enter adulthood."



## Make Plans To Attend An Upcoming Business Links

Business Links are a unique, informal networking event hosted by Members at their location. These events are FREE with food and drink provided by the host. Mark you calendar to join us and make reservations today at [www.rrhba.com/registration](http://www.rrhba.com/registration).

### August Business Links

Thursday, August 10 ~ 5 p.m. to 7 p.m.

*Hosted By*

**TRUSTPOINT**  
INSURANCE

*Catered By*

**THE HONEYBAKED HAM CO.**  
.....  
**AND CAFÉ**

### October Business Links

Tuesday, October 24 ~ 5 p.m. to 7 p.m.

*Hosted By*



### September Business Links

Thursday, September 14 ~ 5 p.m. to 7 p.m.

*Hosted By*

**BOXLEY**

## Want To Become A Certified Aging-In-Place Specialist?

Certified Aging-In-Place Specialist (CAPS) designation program teaches the technical, business management and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry, home modifications for the aging-in-place. The CAPS designation offers your potential clients what they need most, reassurance that you'll help them make the choices that will help them stay in their homes safely and securely.



In October, RRHBA is offering all 3 courses to become CAPS certified. Courses can be taken individually, but all 3 courses are required for certification. Cost is \$230 per class for members and \$280 for non-members. To register for CAPS training, go to <http://rrhba.com/event-registration-caps/>.

## Welcome July New Member



The Association welcomed one new Associate Member in July, East Roanoke Lowe's located on Challenger Avenue in Roanoke, Virginia. Lowe's Home Improvement was sponsored into the Association by Tina Rush of F & S. Building Innovations, Inc. Lowe's Companies, Inc. is a Fortune 500 American company that operates a chain of retail home improvement and appliance stores.

## KATZ Roadshow ~ October 11 ~ Master Your Craft

Registration is now open for the Frame to Finish Carpentry Clinic KATZ Roadshow. Cost is FREE due to our wonderful sponsors and grant from NAHB. Event includes 4 sessions, hot breakfast and box lunch. Continuing education credits and certifications are available, as courses are NARI CEU approved. To register go to [www.rrhba.com/event-registration-katz-roadshow](http://www.rrhba.com/event-registration-katz-roadshow).

KATZ Roadshow brings a unique marketing opportunity to members. The roadshow will draw 120+ attendee's from across varied professions and HBAs. Multiple sponsorships are still available. Event promotions include a cross platform, multi-market plan to help bring your message to a wide, unique audience giving maximum return on your investment.

If you are interested in attending, sponsoring or have questions about the KATZ Roadshow, contact Rena DeBerry ([rdeberry@rrhba.com](mailto:rdeberry@rrhba.com)). Make plans now to join us on October 11 at Salem Civic Center for the KATZ Roadshow.

## Thanks To Our KATZ Roadshow Sponsors



**MASTER YOUR CRAFT** If you believe in quality craftsmanship, don't miss this **FREE** event!

## Event Details

### Cost

- ♦ Free

### When

- ♦ October 11
- ♦ 7:30 a.m. to 2:30 p.m.

### Where

- ♦ Salem Civic Center
- ♦ 1001 Roanoke Blvd.
- ♦ Salem, VA 24153

### Teacher

- ♦ Mike Sloggatt

### Reservations

- ♦ [rrhba.com/event-registration-katz-roadshow](http://rrhba.com/event-registration-katz-roadshow)

### Continuing Education

- ♦ NARI CEU Approved

## Thanks To Our Showcase Sponsors



## Schedule of Events

### Hot Breakfast

*7:30 a.m. to 8:30 a.m.*

### Session 1: Walls, Windows & Doors

*8:30 a.m. to 9:30 a.m.*

- ♦ Weather resistant barriers
- ♦ Factory applied and jobsite WRBs
- ♦ Waterproof windows and doors
- ♦ Getting the rough opening right
- ♦ Problem-free pre-fit exterior doors

### Session 2: Lifelong Exterior Trim & Siding

*10 a.m. to 11 a.m.*

- ♦ Drain rates: Drain screens and rain screens
- ♦ Time-honored architectural trim details
- ♦ Everything moves: Moisture and thermal movement
- ♦ Story poles for siding

### Lunch

*11 a.m. to 12 p.m.*

### Session 3: Storm-Proof Roof Details

*12 p.m. to 1 p.m.*

- ♦ Wind-driven rain solutions
- ♦ Flashing details for corners, walls and roofs
- ♦ Wall-to-Roof transitions
- ♦ Fascia and trim integration

### Session 4: Solving Deck Problems

*1:30 p.m. to 2:30 p.m.*

- ♦ Newel post and railing code
- ♦ From Finish to Rough: Framing solutions
- ♦ Ledger connections and flashing details
- ♦ Stair stringer and trim layout





# KATZ Roadshow Clinic

October 11, 2018

Salem Civic Center

KATZ Roadshow is a unique hands-on training clinic hosted by professionals for professionals.

Each attendee receives a hot breakfast, boxed lunch and 4 training sessions all at no cost.

## Connections

120+ Attendees from Virginia, North Carolina, West Virginia & Tennessee

Pre-promotion impressions of 100,000+

## Promotions

3-Month cross platform promotion which includes listing on

- RRHBA website
- The Nail Keg
- RRHBA Facebook Page
- KATZ Roadshow Invitation
- Recognition through clinic
- Press releases
- RRHBA Invitation

### □ **Showcase Investment: \$1,300**

- ◆ Products are used during clinic giving you the most brand exposure to the audience.
- ◆ Display table provided in roadshow area for promotional items.
- ◆ Noted as Showcase sponsor RRHBA and KATZ invitations and website.

### □ **Breakfast Investment: \$1,000**

- ◆ Company signage and any other marketing material as provided by Sponsor displayed in the dining area during breakfast hours.

### □ **Lunch Investment Sole: SOLD**

- ◆ Company signage and any other marketing material as provided by Sponsor displayed in the dining area during lunch hours.

### □ **Key Investment Shared: \$400**

- ◆ Company signage not to exceed 5' 0" x 5' 0" as provided by Sponsor displayed around the stage area.

If you are interested in being a KATZ Roadshow Clinic sponsor, return the sponsorship interest form to RRHBA.

## Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

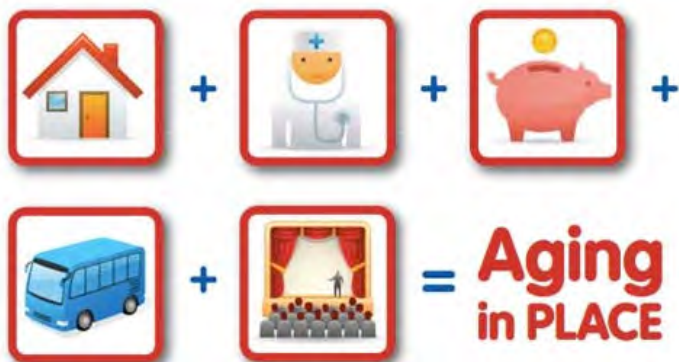
Email: \_\_\_\_\_

### **Contact RRHBA**

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)  
Rena DeBerry ~ [rdeberry@rrhba.com](mailto:rdeberry@rrhba.com)

# How to Simplify and Customize Your Aging Options

Presented by: Western and Central Virginia Aging in Place Council



**Tuesday, October 17, 2017**

**5:00 PM – 7:30 PM**

**Jefferson Center, Fitzpatrick Hall  
41 Luck Avenue, Roanoke**

**Open to Public**

**Free Admission and Refreshments**

## Part 1

### Guest Speakers

*Prepare yourself or family member for healthy aging — Dr. Brian Unwin, Chief of Geriatric and Palliative Medicine*

*Prepare and protect yourself for the “If-Thens” of life stages — Mark Dellinger, Elder Law Attorney*

*The Peter Pan dilemma: housing built for people who never grow old and what to do about it — Chris Moore, Certified Aging in Place Specialist*

*What is our region and state's plan for the aging population? — Delegate Chris Head, 17th District*

## Part 2

*Ask Aging in Place Experts about: hearing loss prevention, driving rehabilitation, alternate transportation, elder law, geriatric medicine, insurance, finance, investments, home retrofit*

### Thank you to Our Generous Sponsors

**RHODES, BUTLER  
& DELLINGER, PC**  
ATTORNEYS AT LAW



Please call Karen Hankins at 540-404-1588 or email [karenhankins@atlanticbay.com](mailto:karenhankins@atlanticbay.com) with event questions, Age in Place membership interest, event sponsor or event vendor interest. Speakers are subject to change.

## Fall Home Show Ambassadors Needed



Ambassadors are an integral part of each Home Show. They represent the Association, welcome and assist guests all while networking with exhibitors. Various shifts are available throughout the weekend. If you are interested in volunteering go to

<http://rrhba.com/home-show-ambassador-sign/> and sign up.

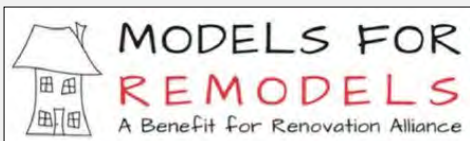
## Models for Remodels ~ A Benefit for Renovation Alliance

Renovation Alliance, formerly Rebuilding Together—Roanoke) is excited to announce its inaugural *Models for Remodels* benefit event on September 15, 2017. They are inviting organizations to support their efforts by becoming a participant in the *Models for Remodels* competition.

Participants are invited to construct small-scale local landmarks out of the materials of their choosing. These models will be on display for the public in the lobby of the Patrick Henry for one week. The event culminates in a ticketed reception on September 15 from 5 p.m. to 7 p.m. Awards will be given in several categories, including most original construction, People's Choice and creative use of materials.



*Models for Remodels* is designed to raise awareness of, and support of, the extraordinary work



Renovation Alliance accomplishes with real homes. Since operations began in 1998, Renovation Alliance has made critical repairs for over 1,000 homeowners across the Roanoke Valley. Our work ensures that those 1,000 families can preserve home

ownership in a safe and healthy home.

This is a wonderful opportunity to promote your business within the community. Participation is limited to 15 teams, so, if interested, make sure to return the registration form to Renovation Alliance by Friday, September 8, 2017.

## Roanoke County Stormwater Contractor Appreciation Program

Land development in Roanoke County presents difficult challenges in the minimization and control of erosion and sedimentation and in the management of stormwater runoff due to the steep slopes and highly erodible soils in the region.



Because of these challenges, Roanoke County has created the "Contractor Appreciation Program" to recognize land-disturbing contractors who conduct exemplary work within the County relative to the protection of its natural water resources through the proper use of onsite erosion and sediment controls, implementation of effective stormwater pollution prevention and good housekeeping measures, proper upkeep and use of the Stormwater Pollution

Prevention Plan (SWPPP), if applicable, and the proper construction and use of stormwater management best practices.

For more information go to <http://www.roanokecountyva.gov/index.aspx?nid=1780>.



# MODELS FOR REMODELS

A Benefit for Renovation Alliance



We envision a world where everyone can live in a safe and healthy home.

## Contest NOTES and RULES

- The theme is Roanoke Valley landmarks, so all entries should contribute to that theme
- Materials choice (be creative!) and materials purchase is up to the entrant
- Maximum dimensions of 24" x 36" - the long side should be towards the front for optimal viewing
- Each entry must have a firm, non-collapsible base
- All entry titles, company logos, and any power source requirements must be sent to Ellie Rigby at [ellie@renovateall.org](mailto:ellie@renovateall.org) by Friday, September 1, 2017
- All entries must be delivered to the Patrick Henry lobby on Friday, September 8, 2017 (times TBA)
- SPACE IS LIMITED to 15 entries, so get your forms in ASAP!

Please detach the entry form below ASAP (*space is limited to 15 entries!*) and return with \$200 Entry fee payable to Renovation Alliance in the envelope provided.

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## Models for Remodels Entry Form

Company Name:

---

Address:

---

City, State, ZIP:

---

Phone:

Fax:

---

Contact Person:

---

Contact Person Phone:

---

Contact Person E-Mail:

---



**Contact RRHBA**  
**(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)**

Marketing, Education, KATZ Roadshow, or Sponsorship Opportunities contact Rena DeBerry at [rdeberry@rrhba.com](mailto:rdeberry@rrhba.com)

Trade Shows, Spring Home Show or Fall Home Show, Associate Advisory Council, or Accounting contact Carolyn MacLeod at [cmacleod@rrhba.com](mailto:cmacleod@rrhba.com).

Governmental Affairs, SUBPAC, Membership, or General Inquiry contact Nancy Kelderhouse at [nkelderhouse@rrhba.com](mailto:nkelderhouse@rrhba.com).

**Office Hours:**

- ◇ Monday through Thursday 8:30 a.m. to 5 p.m.
- ◇ Friday 8:30 a.m. to 12 p.m.

**2017 Holiday Schedule Offices Closed:**

- ◇ Labor Day ~ Monday, September 4
- ◇ Thanksgiving ~ Thursday, November 23 & Friday, November 24
- ◇ Christmas & New Year's ~ Monday, December 25 through Monday, January 1



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**52** participating  
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- ② Submit a Rebate Claim
- ③ Receive a Rebate Check

Register & Claim:



866-849-8400



[www.HBAVrebates.com](http://www.HBAVrebates.com)



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