

2017 RRHBA Sponsorship Opportunities



Our Association hosts a wide variety of activities throughout the year. These events are only made possible by your support and sponsorship.

Sponsorships are a unique opportunity for advertising your business to other businesses with a sound return. The 2017 RRHBA Sponsorship Marketing Guide contains a listing of events and sponsorships. Each sponsorship includes an investment amount, estimated market reach, and detailed listing of marketing support activities.

If you are interested in sponsoring any of the 2017 events, contact Rena DeBerry (rdeberry@rrhba.com) or return the sponsorship interest form.

Contact Information

Name: _____

Company: _____

Phone: _____ Email: _____

Payment Options

- | | |
|---|---|
| <input type="checkbox"/> * Check Enclosed | <input type="checkbox"/> Invoice 30 Days Prior to Event |
| <input type="checkbox"/> ** Credit Card | <input type="checkbox"/> ** Charge Credit Card 30 Days Prior to Event |

** Make Checks Payable to Roanoke Regional Home Builders Association or RRHBA*

*** 2.8% convenience fee applies to all credit card payments*

Mail form to 1626 Apperson Drive; Salem, VA 24153; Attention Rena DeBerry or email to rdeberry@rrhba.com.

2017 RRHBA Sponsorship Opportunities



Family Hockey Night

<input type="checkbox"/>	Door Prize Sponsor (2)	\$ 50
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February Membership Meeting

<input type="checkbox"/>	Buffet Sponsorship (4)	\$ 50
<input type="checkbox"/>	Dessert Sponsor (2)	\$ 50
<input type="checkbox"/>	Talent Sponsor (24)	\$ 50
<input type="checkbox"/>	Talent Show Stage Sponsor (1)	\$ 400



Spring Home Show

<input type="checkbox"/>	Ticket Sponsorship (1)	SOLD
<input type="checkbox"/>	VIP Lounge Sponsorship (1)	\$1,800
<input type="checkbox"/>	Bag Sponsor (2)	\$ 600
<input type="checkbox"/>	Bathroom Sponsor (4)	\$ 100
<input type="checkbox"/>	Presentation Stage Sponsorship (1)	\$ 470
<input type="checkbox"/>	Art Gallery Sponsorship (1)	\$ 250
<input type="checkbox"/>	Farmer's Market Sponsorship (1)	\$ 470



Spring Build It Better Workshop

<input type="checkbox"/>	Refreshment Sponsorship (2)	\$ 200
<input type="checkbox"/>	Showcase Sponsorship (9)	\$ 150
<input type="checkbox"/>	Water Sponsor (2)	\$ 25



2017 RRHBA Sponsorship Opportunities



Annual Golf Classic

<input type="checkbox"/>	Premier Sponsor (6)	\$1,000
<input type="checkbox"/>	Lunch Sponsorship (2)	\$ 800
<input type="checkbox"/>	Dinner Sponsorship (3)	\$ 800
<input type="checkbox"/>	Beverage Sponsor (4)	\$ 400
<input type="checkbox"/>	Hole Sponsor (18)	\$ 200
<input type="checkbox"/>	Player Prize Sponsor (1)	\$ 950
<input type="checkbox"/>	Door Prize Sponsor	



Bowling Bash

<input type="checkbox"/>	Premier Sponsor (1)	\$ 600
<input type="checkbox"/>	Lane Sponsorship (3)	\$ 100
<input type="checkbox"/>	Grand Prize Sponsor (1)	\$ 100
<input type="checkbox"/>	General Event Sponsor (7)	\$ 100
<input type="checkbox"/>	Door Prize Sponsor	



Fall Home Show

<input type="checkbox"/>	Presentation Stage Sponsor (1)	\$ 350
<input type="checkbox"/>	Bag Sponsor (1)	\$ 225
<input type="checkbox"/>	Bathroom Sponsor (4)	\$ 100
<input type="checkbox"/>	Art Gallery Sponsor (1)	\$ 150



2017 RRHBA Sponsorship Opportunities



Sporting Clay Shoot

<input type="checkbox"/>	Lunch Sponsorship (1)	\$ 800
<input type="checkbox"/>	Trophy Sponsor (1)	\$ 150
<input type="checkbox"/>	Stand Sponsor (12)	\$ 100
<input type="checkbox"/>	Water Sponsor (1)	\$ 40
<input type="checkbox"/>	Showcase Sponsor (2)	\$ 150
<input type="checkbox"/>	Prize Sponsor (11)	\$ 25



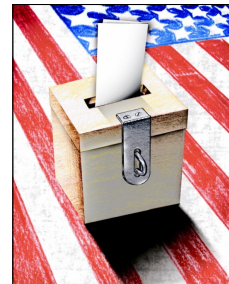
Fall Build It Better Workshop

<input type="checkbox"/>	Refreshment Sponsorship (2)	\$ 200
<input type="checkbox"/>	Showcase Sponsorship (9)	\$ 150
<input type="checkbox"/>	Water Sponsor (2)	\$ 25



Annual November Membership Meeting

<input type="checkbox"/>	Showcase Sponsorship (2)	\$ 350
<input type="checkbox"/>	Buffet Sponsorship (4)	\$ 50
<input type="checkbox"/>	Desert Sponsorship (2)	\$ 50



2017 RRHBA Sponsorship Opportunities



Virginia Legislative Meeting

<input type="checkbox"/>	Event Sponsorship (2)	\$ 500
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December Membership Meeting Toys for Tots Installation of Officers

<input type="checkbox"/>	Buffet Sponsorship (4)	\$ 50
<input type="checkbox"/>	Desert Sponsorship (2)	\$ 50
<input type="checkbox"/>	Hors d'oeuvre Sponsorship (1)	\$ 300
<input type="checkbox"/>	General Event Sponsor (31)	\$ 100



Family Hockey Night



January 13, 2017



Bring your family for a night of hockey as the Roanoke Rail Yard Dawgs hockey team takes on the Memphis Riverkings at the Berglund Center. This is a premium game where dressing as your favorite Superhero is acceptable.

Market Reach

- ◇ 20-30 Attendees

Door Prize Sponsor ~ 2 Available

- ◇ Cost: \$50 each
- ◇ Company logo on all promotional materials related to the event
- ◇ Recognition on RRHBA website
- ◇ Recognition in eNewsletter, "The Nail Keg Express"



February Membership Meeting



February 9, 2017



Our first membership meeting of the year features a wonderful evening of member entertainment in the form of a FUNraiser Talent Show.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

Market Reach

- ◇ 70-80 Attendees

Buffet Sponsor ~ 4 Available

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at buffet table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

Dessert Sponsor ~ 2 Available

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at desert table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

Talent Sponsor ~ 24 Available

- ◇ Cost: \$50
- ◇ Recognition before sponsored talent performs
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above



Talent Show Stage Sponsor ~ 1 Available

- ◇ Cost: \$400
- ◇ Sign as provided by Sponsor is hung from top of stage or on easels beside stage
- ◇ Verbal recognition during membership meeting

Spring Home Show



March 24—26, 2017



In it's 47th year, the Spring Home Show is the largest true home show west of Richmond with thousands of attendees over 3 days. Show attractions include over 140 home professionals such as builder's, remodelers and interior designers plus Farmer's Market, Home Show Marketplace, Kid's Zone, Wine Tasting, and Gazebo Giveaway.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Spring Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

Ticket Sponsorship ~ Sold Atlantic Bay Mortgage



- ◇ Cost: \$1,000
- ◇ 10 Admission tickets
- ◇ Company logo printed on the front of the Spring Home Show ticket stub
- ◇ Full color ad on back of ticket
- ◇ Pre-event recognition as noted above

VIP Lounge Sponsorship ~ Limited to 1 Firm

- ◇ Cost: \$1,800
- ◇ 10 Admissions tickets
- ◇ Display table provided in lounge for literature
- ◇ Entrance and lounge signage as provided by Sponsor
- ◇ Pre-event recognition as noted above

Bag Sponsor ~ 2 Available

- ◇ Cost: \$600 Each or 1 sponsor at \$1,100
- ◇ Sponsors provide 1,500 branded bags to be given out at entrance of show.
 - ◇ Bags may contain promotional items but must be inserted prior to delivery to Salem Civic Center
- ◇ Pre-event recognition as noted above



Spring Home Show



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Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Spring Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

Bathroom Sponsor ~ 4 Available

- ◇ Cost: \$100 Each
- ◇ Company poster provided by RRHBA displayed in each restroom throughout the facility
- ◇ Pre-event recognition as noted above

Presentation Stage Sponsorship ~ Limited to 1 Firm

- ◇ Cost: \$500, if sponsored by February 28 \$470
- ◇ 10 Admission tickets
- ◇ Company sign as provided by Sponsor displayed on Home Show University stage
- ◇ Verbal recognition before each educational session
- ◇ Pre-event recognition as noted above

Art Gallery Sponsorship ~ Limited to 1 Firm

- ◇ Cost: \$250
- ◇ Company sign as provided by Sponsor displayed in front of Home Show Art Gallery
- ◇ Company sign as provided by Sponsor displayed at Home Show entrance beside Art Gallery signage
- ◇ Pre-event recognition as noted above



Spring Home Show



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In its 47th year, the Spring Home Show is the largest true home show west of Richmond with thousands of attendees over 3 days. Show attractions include over 140 home professionals such as builder's, remodelers and interior designers plus Farmer's Market, Home Show Marketplace, Kid's Zone, Wine Tasting, and Gazebo Giveaway.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Spring Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

Farmer's Market Sponsorship ~ Limited to 1 Firm

- ◇ Cost: \$500, if sponsored by February 28 \$470
- ◇ 10 Admission tickets
- ◇ Company sign as provided by Sponsor displayed in front of Farmer's Market
- ◇ Company signage as provided by RRHBA at Home Show Farmer's Market entrance
- ◇ Pre-event recognition as noted above



Build It Better Workshop



April 2017



PEC Build It Better workshops draw over 60+ attendees from both our Association and the community. The goal for these workshops is to educate attendee's on various topics including best practices, tips for reducing call backs, improved quality and how to sell more homes.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 60+ Attendees

Refreshment Sponsorship ~ 2 Available

- ◇ Cost: \$200
- ◇ One complimentary ticket to the event
- ◇ Company signage as provided by Sponsor displayed in refreshment area
- ◇ Pre-event recognition as noted above

Showcase Sponsorship ~ 9 Available

- ◇ Cost: \$150
- ◇ One complimentary ticket to the event
- ◇ Display table provided for firm to demonstrate products and services during breaks and pre-event networking
- ◇ Pre-event recognition as noted above

Water Sponsor ~ 2 Available

- ◇ Cost: \$25
- ◇ Signage as provided by RRHBA displayed on cooler
- ◇ Pre-event recognition as noted above



Annual Golf Classic



May 2017



A fun-filled day spent at one of our areas finest courses, hand-picked and planned by a committee of fellow members. A delicious lunch and dinner are provided before and after a fantastic round of 18 holes of golf. Our golf tournament draws nearly 110 members and non-members for an entire day of relaxed fun.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

Market Reach

- ◇ 100+ Attendees

Premier Sponsor ~ 6 Available

- ◇ Cost: \$1,000 each
- ◇ Includes 4 player team and meals
- ◇ Company sign as provided by Sponsor displayed at registration area
- ◇ Pre-event recognition as noted above

Lunch Sponsorship ~ 2 Available

- ◇ Cost: \$800 each
- ◇ Company signage as provided by Sponsor displayed during lunch
- ◇ Pre-event recognition as noted above

Dinner Sponsorship ~ 3 Available

- ◇ Cost: \$800 each
- ◇ Company signage as provided by Sponsor displayed during lunch
- ◇ Pre-event recognition as noted above



Annual Golf Classic



May 2017



A fun-filled day spent at one of our areas finest courses, hand-picked and planned by a committee of fellow members. A delicious lunch and dinner are provided before and after a fantastic round of 18 holes of golf. Our golf tournament draws nearly 110 members and non-members players for an entire day of relaxed fun!.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

Market Reach

- ◇ 100+ Attendees

Beverage Sponsor ~ 4 Available

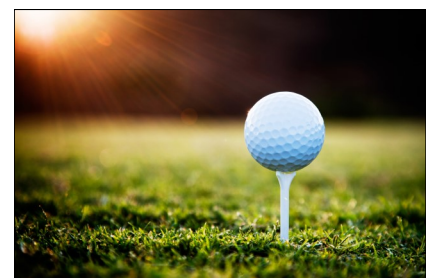
- ◇ Cost: \$400 each
- ◇ Signage as provided by RRHBA at beverage stations
- ◇ Sponsor may provided branded beverages such as water to be handed out to players
- ◇ Pre-event recognition as noted above

Hole Sponsor ~ 18 Available

- ◇ Cost: \$200 per Stand
- ◇ Company signage provided by RRHBA on assigned hole
- ◇ Pre-event recognition as noted above

Player Prize Sponsor ~ Limited to 1 Firm

- ◇ Cost: \$950
- ◇ Cost covers RRHBA branded gift which is provided to each player such as golf towels.
- ◇ Listed as primary sponsor for Annual Golf Classic
- ◇ Pre-event recognition as noted above



Annual Golf Classic



May 2017



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Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, “The Nail Keg”.

Market Reach

- ◇ 100+ Attendees

Door Prize Sponsors

- ◇ Donated prizes such as gift cards, golf balls, tees, etc.
- ◇ Pre-event recognition as noted above



Bowling Bash



August 17, 2017



Will your team roll a strike and win the RRHBA Bowling Bash? Come enjoy an evening of friendly competition, prizes and an overall good time. Bowlers are treated to a dinner and beverages prior to showing their skills in a 3-game tournament.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 60+ Attendees

Premier Sponsor ~ Limited to 1 firm

- ◇ Cost: \$600 each
- ◇ Includes 4 player team and meals
- ◇ Company sign as provided by Sponsor displayed at registration area
- ◇ Pre-event recognition as noted above

Lane Sponsorship ~ 3 Available

- ◇ Cost: \$100
- ◇ Company signage provided by RRHBA on lane monitor
- ◇ Pre-event recognition as noted above

Grand Prize Sponsor ~ Limited to 1 Firm

- ◇ Cost: \$100
- ◇ Company signage as provided by RRHBA displayed at Awards area
- ◇ Pre-event recognition as noted above



Bowling Bash



August 17, 2017



Will your team roll a strike and win the RRHBA Bowling Bash? Come enjoy an evening of friendly competition, prizes and an overall good time. Bowlers are treated to a dinner and beverages prior to showing their skills in a 3-game tournament.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 60+ Attendees

General Event Sponsorship ~ 7 Available

- ◇ Cost: \$100 minimum with maximum determined by Sponsor
- ◇ Company signage provided either by Sponsor or RRHBA displayed throughout the bowling location
- ◇ Pre-event recognition as noted above

Door Prize Sponsors

- ◇ Donated prizes such as gift cards, golf balls, tees, etc.
- ◇ Pre-event recognition as noted above



Fall Home Show



September 23—24, 2017



In it's 22nd year, the Fall Home Show is the Roanoke Valley's only Fall Home Show event reaching thousands of attendee's. Show attractions include over 60 home professionals such as builder's, remodelers and interior designers plus Home Show Marketplace, Kid's Zone, Wine Tasting, Pet Adaptions, and Gazebo Giveaway.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Fall Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

Presentation Stage Sponsorship ~ Limited to 1 Firm

- ◇ Cost: \$350
- ◇ 10 Admission tickets
- ◇ Company sign as provided by Sponsor displayed on Home Show University stage
- ◇ Verbal recognition before each educational session
- ◇ Pre-event recognition as noted above

Bag Sponsor ~ 1 Available

- ◇ Cost: \$225 Each
- ◇ Sponsors provide 600 branded bags to be given out at entrance of show.
 - ◇ Bags may contain promotional items but must be inserted prior to delivery to Salem Civic Center
- ◇ Pre-event recognition as noted above

Bathroom Sponsor ~ 4 Available

- ◇ Cost: \$100 Each
- ◇ Company poster provided by RRHBA displayed in each restroom throughout the facility
- ◇ Pre-event recognition as noted above



Fall Home Show



September 23—24, 2017



In it's 22nd year, the Fall Home Show is the Roanoke Valley's only Fall Home Show event reaching thousands of attendee's. Show attractions include over 60 home professionals such as builder's, remodelers and interior designers plus Home Show Marketplace, Kid's Zone, Wine Tasting, Pet Adoptions, and Gazebo Giveaway.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, Fall Home Show website page, event flyers, and eNewsletter, "The Nail Keg".

Art Gallery Sponsorship ~ Limited to 1 Firm

- ◇ Cost: \$150
- ◇ Company sign as provided by Sponsor displayed in front of Home Show Art Gallery
- ◇ Company sign as provided by Sponsor displayed at Home Show entrance beside Art Gallery signage
- ◇ Pre-event recognition as noted above



Sporting Clay Shoot



October 20, 2017



Come join the fun as we host the Annual Sporting Clay Shoot at Summit Springs in Ferrum, Virginia. Lunch is served in the serene country forest, followed by 4 person team competition on a 14 stand course.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers, and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 60-75 Attendees

Lunch Sponsorship ~ Limited to 1 Firm

- ◇ Cost: \$800
- ◇ Company signage as provided by RRHBA displayed at lunch area
- ◇ Pre-event recognition as noted above

Trophy Sponsor ~ Limited to 1 Firm

- ◇ Cost: \$150
- ◇ Company signage as provided by RRHBA displayed at awards area
- ◇ Pre-event recognition as noted above

Stand Sponsor ~ 12 Available

- ◇ Cost: \$100 per Stand
- ◇ Company signage provided by RRHBA on shooters stand
- ◇ Pre-event recognition as noted above

Water Sponsor ~ 1 Available

- ◇ Cost: \$40
- ◇ Company signage as provided by RRHBA displayed on coolers
- ◇ Pre-event recognition as noted above



Sporting Clay Shoot



October 20, 2017



Come join the fun as we host the Annual Sporting Clay Shoot at Summit Springs in Ferrum, Virginia. Lunch is served in the serene country forest, followed by 4 person team competition on a 14 stand course.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers, awards ceremony and eNewsletter, “The Nail Keg”.

Market Reach

- ◇ 60-75 Attendees

Showcase Sponsorship ~ 2 Available

- ◇ Cost: \$150
- ◇ Display table provided for firm to demonstrate products and services during lunch, breaks and awards
- ◇ Pre-event recognition as noted above

Prize Sponsor ~ 11 Available

- ◇ Cost: \$25 apiece
- ◇ Pre-event recognition as noted above



Build It Better Workshop



October 2017



PEC Build It Better workshops draw over 60+ attendees from both our Association and the community. The goal for these workshops is to educate attendee's on various topics including best practices, tips for reducing call backs, improved quality and how to sell more homes.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 60+ Attendees

Refreshment Sponsorship ~ 2 Available

- ◇ Cost: \$200
- ◇ One complimentary ticket to the event
- ◇ Company signage as provided by Sponsor displayed in refreshment area
- ◇ Pre-event recognition as noted above

Showcase Sponsorship ~ 9 Available

- ◇ Cost: \$150
- ◇ One complimentary ticket to the event
- ◇ Display table provided for firm to demonstrate products and services during breaks and pre-event networking
- ◇ Pre-event recognition as noted above

Water Sponsor ~ 2 Available

- ◇ Cost: \$25
- ◇ Company signage as provided by RRHBA displayed on coolers
- ◇ Pre-event recognition as noted above



Annual November Membership Meeting



November 14, 2017



The Annual November Membership Meeting is the second membership meeting of the year with expected attendance of 70+ guests. Attendee's enjoy a dinner buffet, cash bar and networking opportunities in addition to election of next year's Board of Directors.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 70-80 Attendees

Showcase Sponsorship ~ Limited to 2 Firm

- ◇ Cost: \$350
- ◇ 5 Minute presentation to all attendee's
- ◇ Display table provided for firm to demonstrate products and services while greeting guests during Happy Hour
- ◇ Pre-event recognition as noted above

Buffet Sponsor ~ 4 Available

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at buffet table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

Desert Sponsor ~ 2 Available

- ◇ Cost: \$50 per sign
- ◇ Signage as provided by RRHBA displayed at desert table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above



Annual Virginia Legislative Breakfast Meeting



December 2017



Take advantage of the opportunity to meet our area's state legislators and hear response regarding matters of interest to the home building industry. Also learn about matters your state association (Home Builders Association of Virginia) will be addressing during the upcoming Virginia General Assembly Session. Buffet breakfast provided to attendees during this formal, information meeting.

Market Reach

- ◇ 50-70 Attendees

Event Sponsorship ~ 2 Available

- ◇ Cost: \$500
- ◇ One complimentary ticket to the event
- ◇ Company logo on all promotional materials related to the event
- ◇ Company signage as provided by Sponsor displayed at stage area
- ◇ Recognition on RRHBA website
- ◇ Recognition in eNewsletter, "The Nail Keg Express"



December Membership Meeting, Toys for Tots Celebration & Installation of Officers



December 7, 2017



Celebrate the holidays with RRHBA and the U.S. Marine Corps Toys for Tots Campaign. For many years, RRHBA members have graciously donated toys and provided financial support to help those less fortunate children in the area. Join us as we conclude the year and once again support this great cause. Also during our December Membership meeting we will conduct the installation of our 2018 Officers.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 90-100 Attendees

Buffet Sponsor ~ 4 Available

- ◇ Cost: \$50
- ◇ Signage as provided by RRHBA displayed at buffet table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

Desert Sponsor ~ 2 Available

- ◇ Cost: \$50
- ◇ Signage as provided by RRHBA displayed at desert table
- ◇ Verbal recognition during membership meeting
- ◇ Pre-event recognition as noted above

Hors d'oeuvre Sponsor ~ 1 Available

- ◇ Cost: \$300
- ◇ Verbal recognition during membership meeting
- ◇ Listed as primary sponsor for December Membership Meeting
- ◇ Pre-event recognition as noted above



December Membership Meeting, Toys for Tots Celebration & Installation of Officers



December 7, 2017



Celebrate the holidays with RRHBA and the U.S. Marine Corps Toys for Tots Campaign. For many years, RRHBA members have graciously donated toys and provided financial support to help those less fortunate children in the area. Join us as we conclude the year and once again support this great cause. Also during our December Membership meeting we will conduct the installation of our 2018 Officers.

Note: All sponsorships include recognition on all promotional materials related to event including but not limited to RRHBA website, event flyers and eNewsletter, "The Nail Keg".

Market Reach

- ◇ 90-100 Attendees

General Event Sponsorship ~ 31 Available

- ◇ Cost: \$100 minimum with maximum determined by Sponsor
- ◇ Company signage provided either by Sponsor or RRHBA displayed throughout the December Membership Meeting
- ◇ Pre-event recognition as noted above

