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## **Upcoming Events—Register At [www.rrhba.com/registration](http://www.rrhba.com/registration)**

September 23 & 24 ~ Fall Home Show  
Sign-up to be an Ambassador today.

### ***Friday, September 29 ~ Physical Offices Closed***

Wednesday, October 11 ~ 7:30 a.m. to 2:30 p.m.  
KATZ Roadshow ~ Cost: FREE

Thursday, October 19 ~ 8 a.m. to 4:30 p.m.  
BoCo Expo ~ Cost: FREE  
Sign-up to be an Ambassador today.

### ***Friday, October 20 ~ 11 a.m. to 5 p.m. Sporting Clay Shoot ~ Cost: \$60***

### ***Friday, October 20 ~ Offices Closed***

Tuesday, October 24 ~ 5 p.m. to 7 p.m.  
Business Links Hosted by Pella Windows and Doors ~ Cost: FREE

### ***October 25 through 27 ~ 8 a.m. to 5 p.m. CAPS Certification at RRHBA ~ Cost: \$690***

Thursday, October 26 ~ 5 p.m. to 6:30 p.m.  
Picnic In The Parking Lot at RRHBA ~ Cost: FREE

### ***Thursday, November 9 ~ 8 a.m. to 10 a.m. Annual Membership Meeting ~ Cost: \$20***

### ***Thursday, November 23 & Friday, November 24 ~ Offices Closed***

### ***Tuesday, December 5 ~ 8 a.m. to 10 a.m. Virginia Legislative Breakfast ~ Cost: TBD***

***Thursday, December 7 ~ 5:30 p.m. to 8 p.m.  
Membership Meeting, Toys for Tots Celebration & Installation of Officers ~ Cost: \$40***

### ***Monday, December 25 through Monday, January 1 ~ Offices Closed***





# Frame to Finish

## Carpentry Clinic

With Mike Sloggatt



MASTER YOUR CRAFT If you believe in quality craftsmanship, don't miss this FREE event!

### Event Details

#### Cost

- ◆ Free, registration requested to ensure enough seats and food

#### Reservations

- ◆ [rrhba.com/event-registration-katz-roadshow](http://rrhba.com/event-registration-katz-roadshow)

#### When

- ◆ Wednesday, October 11
- ◆ 7:30 a.m. to 2:30 p.m.

#### Where

- ◆ Salem Civic Center
- ◆ 1001 Roanoke Blvd.
- ◆ Salem, VA 24153

#### Teacher

- ◆ Mike Sloggatt

#### Continuing Education

- ◆ NARI CEU Approved

### Thanks To Our Showcase Sponsors



ENGINEERED  
WOODS



**James Hardie**

### Schedule of Events

#### Hot Breakfast

7:30 a.m. to 8:30 a.m.

#### Session 1: Walls, Windows & Doors

8:30 a.m. to 9:30 a.m.

- ◆ Weather resistant barriers
- ◆ Factory applied and jobsite WRBs
- ◆ Waterproof windows and doors
- ◆ Getting the rough opening right
- ◆ Problem-free pre-fit exterior doors

#### Session 2: Lifelong Exterior Trim & Siding

10 a.m. to 11 a.m.

- ◆ Drain rates: Drain screens and rain screens
- ◆ Time-honored architectural trim details
- ◆ Everything moves: Moisture and thermal movement
- ◆ Story poles for siding

#### Lunch

11 a.m. to 12 p.m.

#### Session 3: Storm-Proof Roof Details

12 p.m. to 1 p.m.

- ◆ Wind-driven rain solutions
- ◆ Flashing details for corners, walls and roofs
- ◆ Wall-to-Roof transitions
- ◆ Fascia and trim integration

#### Session 4: Solving Deck Problems

1:30 p.m. to 2:30 p.m.

- ◆ Newel post and railing code
- ◆ From Finish to Rough: Framing solutions
- ◆ Ledger connections and flashing details
- ◆ Stair stringer and trim layout

INCREASE YOUR BOTTOM LINE | IMPROVE YOUR BOTTOM LINE | HONE YOUR SKILLS

## Member News

Congratulations to Chris Moore who is pursing his CAPS recertification. He will be the first CAPS III certified instruction in the area teaching Virginia's first CAPS III course on October 27.



Our condolences to John Hopkins and his family on the loss of his grandmother, Juanita Hopkins.

Congratulations to Michael Bennett who recently joined Building Specialists, Inc. as Commercial Project Manager.



If you have news you would like to share with fellow members, let us know and we will publish in our next edition.

## Thank You For Participating In Bowling & Barbeque Bash

Thank you to everyone that participated in August 17 Bowling & Barbeque Bash held at AMF Hilltop Lanes. This event raised over \$2,000 for the Association. Special thanks to our wonderful sponsors!





# Thank You Bowling & Barbeque Bash Sponsors



## Thanks To Our Premier Sponsor



**ALCOVA MORTGAGE**  
Showing You the Way Home.

## Thanks To Our Additional Sponsors





## Sporting Clay Shoot

Friday, October 20  
Summit Springs in Ferrum  
Cost \$60 per Player



### Cost Includes

- ◊ 14 Rounds
- ◊ Lunch

### Lunch

- ◊ BBQ Pulled Pork
- ◊ BBQ Pulled Chicken
- ◊ Buns
- ◊ Baked Beans
- ◊ Potato Salad
- ◊ Coleslaw
- ◊ Dessert
- ◊ Lemonade
- ◊ Tea
- ◊ Water

### Event Schedule

- ◊ 11 a.m. to 11:30 a.m.  
Registration
- ◊ 11:30 a.m. to 12:15 p.m.  
Lunch
- ◊ 12:30 p.m. Clay Shoot
- ◊ 4:30 p.m. Awards

### Marketing Opportunities

- ◊ Premier: \$500
- ◊ Stand Sole: \$250
- ◊ Stand Shared: \$150

## Registration

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Team Members & Email

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

## Payment

Check Enclosed

Credit Card (Visa, Mastercard or Discover)

*For credit card payments, RRHBA will be in contact for credit card number.*

Individual registrations accepted and will be assigned to a team. Participant email will be used only for Outlook invitation which provides event details.

## Contact RRHBA

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)  
1626 Apperson Drive ~ Salem, VA 24153

## Thanks To Our Sponsors

**BOXLEY**  
MATERIALS COMPANY



**Chandler**  
INC.  
CONCRETE COMPANY

**BUG MAN**  
EXTERMINATING

**CMC**  
SUPPLY, INC.

**Morris**  
Tile Distributors Inc  
Proudly Serving the Mid-Atlantic since 1953

## Donate Door Prize To 2017 Sporting Clay Shoot

The Sporting Clay Shoot Committee is looking for door prizes. If you are interested in donating a prize or prizes for the event, drop off your item by 12 p.m. Friday, October 6. As a door prize sponsor, you will be recognized during the event and listed on the event poster.



## How Are You Supporting the Hurricane Relief Efforts

This week's devastating hurricane, rain, and floods in Texas and Florida have left much of the area uninhabitable, and the home building industry has taken notice. Builders, manufacturers, and related groups have stepped up to help ease the burden on Harvey's and Irma's victims in various ways.



NAHB has pledged to help its affiliates and [offered a list](#) of ways that the public can help. The group will be working closely with state and local home builder associations in the region to help them meet the needs of members who have been affected by the storm. NAHB will also provide resources to support members as they help families rebuild, according to a release.

Are you helping with the relief effort? If so, let the Association know. We want to share your story with the community, HBAV and NAHB. Your efforts during times like these are what strengthen our Association within the community. Please share how you are helping with the hurricane relief.

## Feedback Requested on eTRAKiT

Mr. Ian Shaw, Planning Administrator for Roanoke City, has reached out to the Association for input on eTRAKiT. "City of Roanoke knows that we are having issues with the IVR phone system that is part of the TRAKiT package. As RRHBA members have first-hand experience with the new system I thought it would be helpful if your members could provide the "Top 5 Concerns" that they are having with TRAKiT so that we can make sure we are prioritizing our efforts."



If you use the eTRAKiT online system used by Roanoke City for scheduling inspections, etc. and have concerns/frustrations with that portion of the permitting system, please email Nancy Kelderhouse ([nkelderhouse@rrhba.com](mailto:nkelderhouse@rrhba.com)) your "Top 5 Concerns" by Friday, September 22. She will then forward a compiled list to City of Roanoke.

## Business Links Spotlight ~ Boxley Materials Group



Thank you Boxley for hosting our September 14 Business Links. Boxley Materials Company is a customer directed supplier of quality construction materials including: aggregate, asphalt, concrete, block, brick, and hardscape elements. Serving local markets with honest and personal consideration since 1892. Delivery, dedication and service. It's the Boxley way.



# Sporting Clay Shoot

Friday, October 20  
Summit Springs Sport Shooting Facility

RRHBA Sporting Clay Shoot is planned by a committee of fellow members where over 75+ business leaders participate.

Each attendee receives a delicious lunch, followed by the fellowship and fun of a four person team competition on a 14 stand course.

## Connections

75+ Event Attendees

Pre-promotion impressions of 5,000

## Promotions

3-Month cross platform promotion and recognition on

- ◊ RRHBA website
- ◊ The Nail Keg
- ◊ RRHBA Facebook Page
- ◊ RRHBA YouTube Channel
- ◊ Promotional Flyer
- ◊ Verbal and printed recognition during event

### **Premier Investment: \$500**

- ◊ Includes 4 person team
- ◊ Company banner (provided by company) prominently hung at the event
- ◊ Enhanced listing on all event materials
- ◊ Table for promotional materials

### **Lunch Investment: SOLD**

- ◊ Signage displayed throughout the lunch area including buffet and dining tables

### **Stand Investment Sole: \$250**

- ◊ Highly visible box sign (as provided by RRHBA) at stand
- ◊ Sponsor may bring pre-approved table, tents or material to sponsored hole allowing your team to meet and greet shooters

### **Stand Investment Shared: \$150**

- ◊ Highly visible box sign (as provided by RRHBA) at stand
- ◊ Note: Two signs will be at shared stand

If you are interested in being a Sporting Clay Shoot sponsor, return the sponsorship interest form to RRHBA.

## Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Contact Us

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)  
1626 Apperson Drive ~ Salem, VA 24153

## Join The Association Last 2017 Picnic In The Parking Lot Thursday, October 26 from 5 p.m. to 6:30 p.m.

As a way to say *Thank You* for your membership, we have started a FREE drop-by event at the Association called Picnic In The Parking Lot. Rain or shine, stop by for a burger and cold beverage, meet the staff, members of the Board of Directors and visit with fellow members. This is a perfect opportunity to bring potential members or your family. Make reservations today at [www.rrhba.com/registration](http://www.rrhba.com/registration).



## HBAV Developing Subject Matter Expert List

Leveraging our members' extensive experience and expertise in a wide variety of fields is one of the most critical components of the Home Builders Association of Virginia's (HBAV) legislative and regulatory efforts. HBAV spends countless hours working with State regulators and elected officials on issues that impact every segment of the residential land development and construction industry. We proactively engage the Virginia General Assembly and various State boards and commissions so that you can continue focusing on your bottom line. But we need your help!

**Expert**  
An expert is some  
experience through  
extensive knowled  
called in for advice

Through survey link, <https://www.surveymonkey.com/r/D6RRXNS>, HBAV is building a list of subject matter experts that they can rely upon when a challenging issue comes before the General Assembly or a State regulatory body. Their effectiveness is dependent upon their ability to quickly understand an issue's impact on our members and advocate for a solution that protects our industry.

Please take a few moments to complete the survey, <https://www.surveymonkey.com/r/D6RRXNS>, select each of the issues that you specialize in. Feel free to forward this survey to other members of your firm if you think they would be a good resource for the HBAV Government Affairs team.

## Make Plans To Attend An Upcoming Business Links

Business Links are a unique, informal networking event hosted by Members at their location. These events are FREE with food and drink provided by the host. Mark your calendar to join us and make reservations today at [www.rrhba.com/registration](http://www.rrhba.com/registration).



### October Business Links

Tuesday, October 24  
5 p.m. to 6:30 p.m.



# KATZ Roadshow Clinic

October 11, 2017  
Salem Civic Center

KATZ Roadshow is a unique hands-on training clinic hosted by professionals for professionals.

Each attendee receives a hot breakfast, boxed lunch and 4 training sessions all at no cost.

## Connections

120+ Attendees from  
Virginia, North  
Carolina, West  
Virginia & Tennessee

Pre-promotion  
impressions of  
100,000+

## Promotions

3-Month cross  
platform promotion  
which includes listing on

- RRHBA website
- The Nail Keg
- RRHBA Facebook Page
- KATZ Roadshow Invitation
- Recognition through clinic
- Press releases
- RRHBA Invitation

### **Showcase Investment: \$1,300**

- ◆ Products are used during clinic giving you the most brand exposure to the audience.
- ◆ Display table provided in roadshow area for promotional items.
- ◆ Noted as Showcase sponsor RRHBA and KATZ invitations and website.

### **Breakfast Investment: \$1,000**

- ◆ Company signage and any other marketing material as provided by Sponsor displayed in the dining area during breakfast hours.

### **Lunch Investment Sole: SOLD**

- ◆ Company signage and any other marketing material as provided by Sponsor displayed in the dining area during lunch hours.

### **Key Investment Shared: \$400**

- ◆ Company signage not to exceed 5' 0" x 5' 0" as provided by Sponsor displayed around the stage area.

If you are interested in being a KATZ Roadshow Clinic sponsor, return the sponsorship interest form to RRHBA.

## Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Contact RRHBA

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)  
Rena DeBerry ~ [rdeberry@rrhba.com](mailto:rdeberry@rrhba.com)

## Advance Fall Home Show Tickets On Sale At Less Than 1/2 Price

Advance Fall Home Show Tickets are sale at \$25 per book. Tickets are a low-cost, high-value way to say thank you to your customers. Use them to,

- Say Thank You to current, past and potential customers
- Boost morale with your team by giving away FREE tickets
- Realtors, reward recent listing, inquires or home sales with tickets

Quantities are limited, contact the Association today to reserve your tickets.



### Fall Home Show Ambassadors Needed

Ambassadors are an integral part of each Home Show. They represent the Association, welcome and assist guests all while networking with exhibitors. For this year's show, Ambassadors will be even more integral as they will help man the Exhibitor Registration booth. The following shifts are available throughout the weekend, so if you are interested in volunteering go to <http://rrhba.com/home-show-ambassador-sign/> to sign up.

#### Saturday, September 23 Ambassador Shifts

- 9 a.m. to 11 a.m.
- 11 a.m. to 1 p.m.
- 1 p.m. to 3 p.m.
- 3 p.m. to 5 p.m.
- 5 p.m. to 7 p.m.

#### Sunday, September 24 Ambassador Shifts

- 11 a.m. to 1 p.m.
- 1 p.m. to 3 p.m.
- 3 p.m. to 5:30 p.m.

## Ambassadors Needed to Work BoCo Xpo Booth

The Association has been given a great opportunity to spread the word job opportunities within the building industry. On Thursday, October 19 we will participate in the BoCo Xpo being held at Greenfield Education & Training Center.

The BoCo Xpo is designed to educate students in Botetourt County of the employment opportunities available to them in the future. Botetourt County Chamber of Commerce, Botetourt County Public Schools and Botetourt County are working together to provide the opportunity for businesses to inform our youth and their parents about workforce needs in the county.

We could use your help to man the booth. When you volunteer to work one of the following shifts, bring company literature plus any information you have on internships or jobs to share with these students. To volunteer, go to <http://rrhba.com/boco-xpo-ambassador/> and sign up for shift.

### BoCo Xpo Ambassador Shifts

- ◆ 7:30 a.m. to 9:30 a.m.
- ◆ 9:30 a.m. to 11:30 a.m.
- ◆ 11:30 a.m. to 1:30 p.m.
- ◆ 1:30 p.m. to 3 p.m.
- ◆ 3 p.m. to 5 p.m.



# Want To Become A Certified Aging-in-Place Specialist (CAPS)?

**October 25-27, 2017**

8:00am to 5:00pm

Roanoke Regional Home Builders Association Conference Room

1626 Apperson Drive  
Salem, VA 24153

Cost Per Student Per Class  
\$230 Member  
\$280 Non-Member

Minimum of 4 Students needed for class to be held.

Refunds will be made if minimum is not met.

Deposit of \$50 per Class required to reserve your spot.

Cancellation fee applies.

To Register  
<http://rrhba.com/event-registration-caps/>

Deadline to Register  
October 18, 2017

The Certified Aging-in-Place Specialist (CAPS) designation program teaches the technical, business management and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry: home modifications for the aging-in-place market.

The CAPS designation offers your potential clients what they need most: reassurance that you'll help them make the choices that will help them stay in their homes safely and securely.

Below are the 3 courses required to earn CAPS designation. Courses can be taken separately for continuing education or all together for certification.

## **Marketing & Communications Strategies with the Aging-In-Place Client (CAPS I)**

Wednesday, October 25, 2017

## **Design Concepts for Livable Homes and Aging-In-Place (CAPS II)**

Thursday, October 26, 2017

## **Details and Solutions for Livable Homes and Aging-In-Place (CAPS III)**

Friday, October 27, 2017

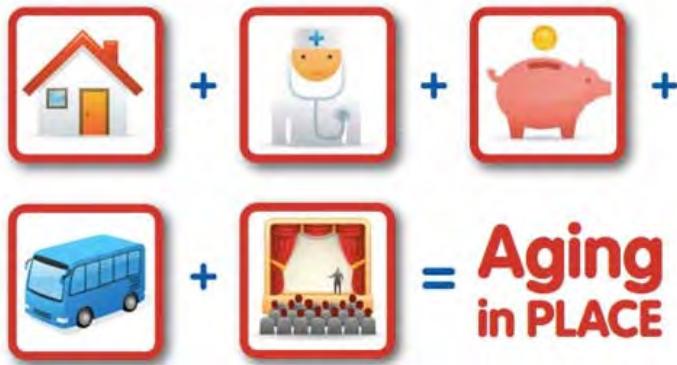
*For full course description, visit [www.rrhba.com](http://www.rrhba.com)*

*Course Instructor:* Chris Moore was the first CAPS contractor in the Roanoke Valley. He holds an Executive Certificate in Home Modification from the Andrus Gerontology Center at USC, serves on the panel of experts at [www.caring.com](http://www.caring.com), and writes monthly column in the Senior News called Housing Matters.



# How to Simplify and Customize Your Aging Options

Presented by: Western and Central Virginia Aging in Place Council



Tuesday, October 17, 2017

5:00 PM – 7:30 PM

Jefferson Center, Fitzpatrick Hall  
41 Luck Avenue, Roanoke

Open to Public  
Free Admission and Refreshments

Part 1

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#### Guest Speakers

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Prepare yourself or family member for healthy aging — Dr. Brian Unwin, Chief of Geriatric and Palliative Medicine

Prepare and protect yourself for the “If-Thens” of life stages — Mark Dellinger, Elder Law Attorney

The Peter Pan dilemma: housing built for people who never grow old and what to do about it — Chris Moore, Certified Aging in Place Specialist

What is our region and state's plan for the aging population? — Delegate Chris Head, 17th District

Part 2

Ask Aging in Place Experts about: hearing loss prevention, driving rehabilitation, alternate transportation, elder law, geriatric medicine, insurance, finance, investments, home retrofit

#### Thank you to Our Generous Sponsors



Please call Karen Hankins at 540-404-1588 or email [karenhankins@atlanticbay.com](mailto:karenhankins@atlanticbay.com) with event questions, Age in Place membership interest, event sponsor or event vendor interest. Speakers are subject to change.

# Contact RRHBA

**(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)**

Marketing, Education, KATZ Roadshow, or Sponsorship Opportunities contact Rena DeBerry at [rdeberry@rrhba.com](mailto:rdeberry@rrhba.com)

Trade Shows, Spring Home Show or Fall Home Show, Associate Advisory Council, or Accounting contact Carolyn MacLeod at [cmacleod@rrhba.com](mailto:cmacleod@rrhba.com).

Governmental Affairs, SUBPAC, Membership, or General Inquiry contact Nancy Kelderhouse at [nkelderhouse@rrhba.com](mailto:nkelderhouse@rrhba.com).

## Office Hours:

- ◊ Monday through Thursday 8:30 a.m. to 5 p.m.
- ◊ Friday 8:30 a.m. to 12 p.m.

## 2017 Holiday Schedule Offices Closed:

- ◊ Fall Home Show ~ Friday, September 29
- ◊ Sporting Clay Shoot ~ Friday, October 20
- ◊ Thanksgiving ~ Thursday, November 23 & Friday, November 24
- ◊ Christmas & New Year's ~ Monday, December 25 through Monday, January 1



A circular logo for the HBA Virginia Member Rebate Program. It features a green border with the text "BUILDERS &amp; REMODELERS" at the top, "ASSOCIATE MEMBERS" on the left, and "MANUFACTURERS" on the right. In the center is a white house icon with a green roof and a blue outline. The text "MEMBER REBATE PROGRAM" is inside the house. At the top right of the circle is the "HBA VIRGINIA REBATE PROGRAM" logo. Below the circle, the text "WANT TO START GETTING MONEY FOR PRODUCTS YOU ALREADY USE?" is displayed in green and white. A list of participating manufacturers is at the bottom left, including AZEK, BLANCO, BRIZO, CROWN, Delta, DIRT DEVIL, DINE ON PACIFIC, ELMENTAL PORTFOLIO, FRANKLIN, FYPON, GENERAC, H&amp;G, HEAT &amp; GLO, HONEYWELL, ICYNENE, LEGRAD, LUTRON, MANSFIELD, MELWOOD, MOHAWK, NORITZ, PANASONIC, PEERLESS, RICOH, ROYAL, SHERWIN WILLIAMS, SIGNATURE, THERMA-TRU, TIMBERTECH, TRUTEAM, VELUX, ZURI, and ZURN. A green box at the bottom left says "It's easy to participate!" with three steps: "① Register", "② Submit a Rebate Claim", and "③ Receive a Rebate Check". A green box at the bottom right says "Register &amp; Claim: 866-849-8400" and "www.HBAVrebates.com" with a Facebook link.

A circular advertisement for the NAHB Member Discount. The text "Every Year Thousands Save Millions" is in the center, with "Put Your NAHB Membership to Work Now." below it. To the right is a glass jar filled with US dollar bills. Below the jar are logos for various companies: Chevrolet, UPS, RAM, GEICO, TSY, houzz, LOWE'S ProServices, DELL, and 210 HOME BUYER WARRANTY. To the right of these logos is the text "and many more." At the bottom right is the NAHB logo with the text "National Association of Home Builders". A small text at the bottom right says "Money-saving discounts that benefit you, your business, and your family" and "nahb.org/MA".

# A Note from Our Executive Officer



## RRHBA Executive Officers

*Nancy Kelderhouse*  
*nkelderhouse@rrhba.com*

### Office Hours

Monday—Thursday  
8:30 a.m. to 5 p.m.  
Friday  
8:30 a.m. to 12 p.m.

### Holiday Closings

- ♦ September 4, Labor Day
- ♦ November 23-24, Thanksgiving
- ♦ December 25-29, Christmas

## Finishing 2017 Strong

As we wind down the year, I want to thank all the Companies that have sponsored events through July. The Association redesigned the Sponsorship Guide this year to provide you broader range (\$50—\$1,300) of investment opportunities. Through the end of July, 25% of our Membership have sponsored an event raising over \$17,000 for the Association. Thank you.

Enclosed in this guide are the remaining 2017 Sponsorship Opportunities. Our goal is to finish the year strong with a target to raise over \$16,000. With the redesigned packet, we included expected return on investment (ROI) plus a strong online marketing campaign. Our goal with each investment made is to maximize your exposure while bringing a strong ROI.

Our goal is to end 2017 with 100% participation. Whether you support the organization through a financial investment or time volunteering, we appreciate your support. It is because of your support we were able to introduce FREE events such as Picnic In the Parking Lot and Business Links.

Take some time to review the Guide so you can decide where you will get the most value for your investment. Need help? Just reach out. We are here to serve and help you figure out how to maximize your investment and experience as a valued member of the Roanoke Regional Home Builders Association.

### Contact Us

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)  
1626 Apperson Drive ~ Salem, VA 24153



# Legislative Breakfast

Tuesday, December 5  
Salem Civic Center

Take advantage of the opportunity to meet our area's state legislators and hear responses regarding matters of interest to the home building industry.

Each attendee receives a buffet breakfast, followed by an informational session on topics to be addressed during the Virginia General Assembly Session.

## Connections

40+ Event Attendees including elected officials, media, community, and corporate leaders.

Pre-promotion impressions of 5,000

## Promotions

3-Month cross platform promotion and recognition on

- ◊ RRHBA website
- ◊ The Nail Keg
- ◊ RRHBA Facebook Page
- ◊ RRHBA YouTube Channel
- ◊ Promotional Flyer
- ◊ Verbal and printed recognition during event

## □ Premier Investment: \$500

- ◆ Company signage (provided by company) displayed beside stage area
- ◆ Corporate logo on main screen during networking and breakfast hours
- ◆ Recognition on every table and program
- ◆ Company name featured on invitation to government officials, media and corporate leaders

## Contact Us

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)  
1626 Apperson Drive ~ Salem, VA 24153



# Membership Meeting

Promote your business at this casual networking event where business leaders make long lasting connections with other industry professionals.

**Connections**  
60+ Event Attendees

10+ Tables

Pre-promotion impressions of 5,000

**Promotions**  
3-Month cross platform promotion and recognition on

- ◊ RRHBA website
- ◊ The Nail Keg
- ◊ RRHBA Facebook Page
- ◊ RRHBA YouTube Channel
- ◊ Promotional Flyer
- ◊ Verbal and printed recognition during event

- **Premier Investment: \$1,000**
  - ◆ Company signage (provided by company) displayed beside stage area
  - ◆ Corporate logo on main screen during networking and dining hours
  - ◆ Recognition on every buffet, desert and dining table
  - ◆ Signage at registration and name tag pick-up table
  - ◆ Premier 2018 investor opportunities are available for Membership Meetings planned for February, April, November, and December
    - ◊ Thursday, November 9 Meeting is *Annual Meeting & Election of Officers* being held at Salem Civic Center from 8 a.m. to 10 a.m.
    - ◊ Thursday, December 7 Meeting is *Installation of Officers & Toys for Tots Celebration* being held at Sheraton Roanoke Hotel & Conference Center from 5:30 p.m. to 8 p.m.

## Contact Us

(540) 389-7135 ~ [www.rrhba.com](http://www.rrhba.com)  
1626 Apperson Drive ~ Salem, VA 24153