Bio Heather Finlay



Heather Finlay Chief Executive Officer YWCA of San Diego County

With more than 20 years of experience in business leadership, Heather Finlay brings a bold and entrepreneurial spirit to YWCA of San Diego County. Throughout an accomplished career in real estate development, Heather realized more than \$1 billion in construction projects and was the first woman to become a partner at one of the largest developers of multifamily communities in the United States.

After an invitation to join the Board of Directors and help expand the Becky's House(r) domestic violence programs as a volunteer, she was instrumental in streamlining \$1 million in cost overruns, completing the project on schedule, and opening a 14-unit transitional housing facility for domestic violence survivors and their children in 2007. Heather served on the board for three years prior to accepting the role of CEO in 2009.

Under her leadership as CEO, YWCA of San Diego County has expanded its domestic violence programs, added a new rapid re-housing program, and diversified its funding sources. More than 9,100 women, men, and children are served each year through comprehensive residential programs and community services.

Heather received a bachelor's degree in business administration from the University of Texas in Dallas.