

Bio

Cally Christensen



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Regional Director
CMI Group

Cally Christensen has excelled in Revenue Cycle; Patient Billing & Collections for two decades. Her strengths and passion focus on Empowered & Engaged Communication, Consumer-Centric Pre/Collect - Point of Service (POS) Revenue Strategies, and helping create Exceptional Patient Experiences. Currently, she serves as Regional Director for The CMI Group based in Carrollton, Texas.

Cally has been active in HFMA for over 5 years, in 2017-2018, she received the Follmer Merit Award and was voted “Volunteer of the Year” in her home chapter of Colorado HFMA. She serves as Marketing & Communications Chair, and Co-Chair for the Women In Leadership (WIL) Committee.

Cally has presented for multiple state HFMA Annual Conferences and HERe events on various topics such as Negotiation, Consumerism, Improving Front of the House Collections; Tips and Tricks for Collecting Patient Pay, Self-Care & Mindfulness.

Cally and her family enjoy Urban Homesteading in Northern Colorado, also Camping, Hiking, & Exploring with their dog in the mountains of “Colorful Colorado.”