



## 2017 WOMEN'S EVENT SPONSORSHIP PROGRAM



### WHY BECOME A SPONSOR?

Visibility is a powerful advantage and as a sponsor of the 2<sup>nd</sup> Annual Women's Conference co-hosted by Healthcare Financial Management Association of the Southern California and San Diego-Imperial Chapters (HFMA-SoCal & HFMA San Diego-Imperial), you gain exposure to a select audience that is over 1,500 members strong. Our membership consists of CEOs, CFOs, VPs of Revenue Cycle, Patient Financial Services Directors, Network Contracting Executives, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an HFMA sponsor, a wealth of recognition opportunity is yours. At a minimum, you will see your organization's name and logo on pertinent marketing materials and gain on-site acknowledgment and signage at our premier women's leadership event. Additional promotional opportunities are available, depending on the category of sponsorship you select.

With your support and expertise, the HFMA women's event will continue to thrive and provide valuable services to our current and future members. The Southern California Chapter, in partnership with the San Diego-Imperial Chapter and with the support of the San Diego Organization of Healthcare Leaders (SOHL), is proud of its current affiliation with sponsors and looks forward to hearing from you.

[Click Here to Claim Your Sponsorship Category](#)

## I. CATEGORIES AND BENEFITS OF SPONSORSHIP

Benefits	Bronze \$500	Silver \$1,000	Gold \$2,000	Platinum \$3,500	Partner \$5,000+
Name and level in the mailings, brochure, sponsor boards, logo on PowerPoint	X	X	X	X	X
Special ribbon and/or name tag designating Event Sponsor	X	X	X	X	X
Option to include Sponsor introduction on tables		X	X	X	X
Free attendee pass(es) See # included →			1	2	4
Name recognition given during event introduction				X	X
Option to sponsor breakfast, lunch, or a specific session					X
Opportunity to introduce speaker(s)					X

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SPONSOR DONATIONS NEEDED  
FOR OUR  
RAFFLE & SILENT AUCTION  
In support of  


As a sponsor, it is with great excitement we invite you to participate in two very special events, taking place during the 2<sup>nd</sup> Annual HFMA Women's Event.

Since 1993, WHW has provided over 80,000 (unemployed and underemployed) individuals the skills and resources they need to get and keep a good job, all at no charge to them. WHW provides Employment Readiness Workshops, Computer Training, Job Placement Services and Employment Retention Support.

Please help us raise additional funds to keep this commendable organization thriving, as they continue, moving families from struggling to economically self-sufficient. We ask that you consider contributing an item to the raffle and/or silent auction.

Auction items that have successfully sold in the past include: gift baskets, spa packages, sporting event tickets, vacation property rentals, sports memorabilia, etc.

Previous raffle donations have included: movie tickets, gift cards, gift baskets, event tickets, etc.

## **2017 WOMEN'S EVENT SPONSOR REGISTRATION**

**PLEASE COMPLETE AND RETURN THIS FORM TO:**

**Attn: T. Denise Ransdell, Sponsorship Chair HFMA-SoCal Chapter**

c/o Stephenson Acquisto and Colman, 303 North Glenoaks Blvd. ste 700 , Burbank CA 91502-1116

NOTE: Please make checks payable to **"Southern California Chapter- HFMA"**

To pay by credit card please contact Lori Kuwahara at 310-347-8258 or email at [lori@hfma-socal.org](mailto:lori@hfma-socal.org)

SPONSOR'S COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

WEB SITE ADDRESS: \_\_\_\_\_

Company Logo Attached

We would like to participate at the following sponsorship level:

- |                                   |            |
|-----------------------------------|------------|
| <input type="checkbox"/> PARTNER  | (\$5,000+) |
| <input type="checkbox"/> PLATINUM | (\$3,500)  |
| <input type="checkbox"/> GOLD     | (\$2,000)  |
| <input type="checkbox"/> SILVER   | (\$1,000)  |
| <input type="checkbox"/> BRONZE   | (\$500)    |



**For More Information, Contact:**

T. Denise Ransdell Sponsorship Chair HFMA Southern California Chapter

E-mail: [transdell@sacfirm.com](mailto:transdell@sacfirm.com)

Phone: (626)-824-1606

Contributions to 501(c)(6) organizations are not deductible as charitable donations for federal income tax purposes. Donations may be deducted as a business expense if they are "ordinary and necessary" in the conduct of the taxpayer's business. Always consult your tax advisor for assistance.