



JOIN US FOR 3 DAYS OF  
FUN - NETWORKING &  
EDUCATION  
WHILE CELEBRATING THE  
SIGN INDUSTRY



June 8-11, 2017  
WinStar Convention Center  
777 Casino Ave Thackerville, OK 73459

DOING IT GATSBY STYLE!  
2017 64TH ANNUAL CONFERENCE  
& NEW PRODUCT SHOW



## WinStar World Casino and Resort Welcomes TSA

You're invited to a world of luxury, excitement and culture at WinStar World Casino and Resort. Whether you're visiting from around the globe or live close by, we have everything you need and want to make your visit enjoyable every time.

WinStar World Casino and Resort features the best in electronic games, table games and bingo for you to try your hand at. Attend one of our weekly poker tournaments or take advantage of our promotions for more ways to have fun and win. As you make your way through the casino, you'll also find an assortment of entertainment and dining options that will satisfy any palate, including the popular Toby Keith's I Love This Bar and Grill.

As Oklahoma's largest casino resort, we offer many opportunities to make your stay as relaxing and convenient as possible. After playing in the fast-paced casino, your day is far from over. There's more excitement waiting for you at WinStar World Casino Hotel, WinStar Global Event Center, WinStar Golf Course, Spa Habitat and our shopping boutiques.

WinStar Convention Center  
 777 Casino Ave Thackerville, OK 73459  
 Group Room Block Code: TXSGN17  
 Group Room Block Rate: \$159.00  
 TSA Annual Conference: June 8-10, 2017  
 Reservations: 844-946-4768, 844-WIN-GROU(P)

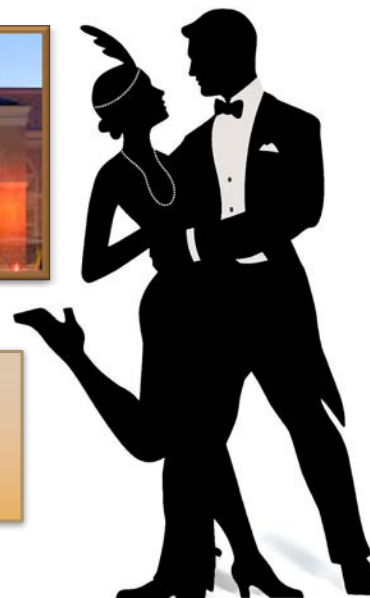
### Included in your Group Rate:

- Check-in exclusively through VIP check in.
- Complimentary WIFI in all guest rooms and public spaces
- Player's cards available upon check-in for all group members, promotional offer of: Play \$50, get \$25
- Group rate offered 3 days pre-and 3 days post event based on availability



### How to get there:

Located at mile marker 1 on IH 35 in Oklahoma,  
 One hour from Downtown Ft. Worth  
 One hour 10 minutes from DFW Airport  
 Two hours south of Oklahoma City



## 2017 Platinum Sponsors



Please be sure and thank these sponsors for their continued support of TSA.  
We hope you will keep them in mind when considering where to take your  
business.





## 2017 Schedule of Events

### Thursday June 8, 2017

Foyer	10:00am – 4:30pm	Registration open
Junior Ballroom A	11:00am – 1:30pm	TSA Board Meeting
Junior Ballroom A	2:00pm – 3:00pm	TSA Comp Group Meeting
Junior Ballroom A	3:15pm – 4:00pm	Supplier Meeting
The Mist	4:30pm – 7:00pm	Opening Reception, Player & Team Auction

Open Evening

### Friday June 9, 2017

Golf Course	7:30am -1:00pm	TSA Golf Tournament
	Breakfast and Lunch in Golf Banquet Hall	
Foyer	10:00am – 5:00pm	TSA Registration Open
Grand Foyer	2:00pm	Opening of Silent Auction
Jr. Ballroom	2:30pm – 5:00pm	National/Custom
		Networking Event
Grand Foyer	5:30 – 6:30pm	Reception
Grand Ballroom	6:30 – 10:30pm	The Gatsby Awards Dinner, & Auctions
Grand Foyer	10:00pm	Close of Silent Auction

### Saturday June 10, 2017

Foyer	8:00am - 3:30pm	Registration Open
Board Room C	9:00am-2:00pm	Auction Item Pick up
Grand Ballroom	6:00am– 10:00am	New Products Showcase Set up
Jr Ballroom	9:30am – 10:30AM	Membership Brunch & Design Contest
Jr Foyer	11:00am	Opening of Frank Page Voting
Grand Ballroom	10:30am – 2:30pm	New Products Showcase
Open Afternoon		
Jr. Ballroom A	3:00pm – 4:00pm	TSA 2017-2018 Board Meeting
The Mist	8:00pm – 10:30pm	Mist Night Club Event
The Mist	8:30pm	Frank Page Winner Announcement
The Mist	10:30pm	Raffle drawing

### Registration Info:

[www.txsigns.org](http://www.txsigns.org)  
Events

Annual Conference  
then mail or fax to:  
1200 Braircrest STE 3000,  
Bryan, TX 77802  
F: (979) 268-7501  
More Information:  
P: (979) 268-7500

### TSA 2017 Design Contest

Winners will be announced during the Gatsby Dinner Friday, June 9, 2017 6:30pm–10:30pm

Frank Page voting will open following the presentation of Design Contest, winner will be announced at the Saturday Night Mist Event.



### 2016 Frank Page Winner "The Majestic"

Custom Sign Creations  
Austin, TX  
Custom Sign Creations Staff

## 2017 Platinum Sponsors



**Built for You.**



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# REECE SUPPLY COMPANY



## PRINCIPAL LED

WE SPEAK SIGN LANGUAGE.



# watchfire®



## 2017 Golf Events

### OPENING & GOLFER'S RECEPTION

Thursday, June 8, 2017 (4:30pm -7:00pm)

Golfers and early arrivals are invited to attend this informal reception.  
Golf pairings will be auctioned off to the highest bidders.  
A Silent Calcutta will be held, bid on your favorite team!



### TSA ANNUAL GOLF TOURNAMENT

Friday, June 9, 2017 (7:30am - 1:00pm)  
8:00am Shotgun Start

Golfers will hop onto the resort shuttle and head to the Clubhouse to enjoy a golfer's dream. Enjoy a quick breakfast, and get in a little practice before the 8:00am shotgun start. Lunch and prizes are included in the golf fee.

For golf information contact:  
Keith Kirkconnell, (512) 567-0370,  
[keith.kirkconnell@altec.com](mailto:keith.kirkconnell@altec.com)

Golf Sponsorships are available, see the registration form.

### 2017 Dwayne Billingsley Memorial Scholarship Presentation of Recipients

Friday, June 9, 2017  
(6:30pm – 10:30pm)

Recipients will be honored in conjunction  
with the Gatsby Party & Awards Dinner.



## 2017 Friday Events



### **National/Custom Networking Event** Friday, June 9, 2017 (2:30pm-5:00pm)

Meet our National Sign company guest. These are companies working inside of Texas looking for installer and manufacturers in Texas. Bring plenty of business cards to share your contact information with our guest. Cocktails will be available to stimulate the networking.



### **The Gatsby Awards Dinner and Auction** Friday, June 9, 2017 (5:30pm-10:00pm)

Bring out your fancy duds or not. Just join us for a stimulating evening while showing off the industry. Then participate in the new mobile bidding process for the silent auction. Get notifications when someone over bids you on that special item. Get your bidder card out and let's raise some money for our scholarship programs.



### **Mobile Bidding and Bidder Numbers**

All attendees will be offered a bidder number at check-in.  
(A credit card will be required)

**All Silent auction bids will require Mobile Bidding**



## 2017 Saturday Events



### 2017 Sign Products Show

Saturday, June 11, 2017  
(10:30am – 2:00pm)

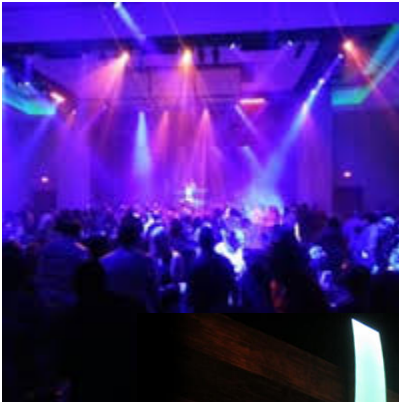
Lunch will be provided

Come on down and see the new products, meet the exhibitors, and ask those questions you need to ask.

#### **Wait don't leave!**

Attendees will receive raffle tickets through-out the show entering them into a drawing to be drawn at (1:55pm).

The winner walks away with a \$1000.00 one-time play casino Chip, to be used on a predetermined game in the Casino. Winner keeps all winnings.



### Mist Spectacular Night Club Event

Saturday, June 10, 2017 (8:30pm)

Let's end this in style. Join your colleagues for an evening of fun. 8:30pm until 10:00pm we have the night club to ourselves, at 10:00pm the night clubs opens to the public, attendance is included in your registration.

Frank Page winner and the Raffle drawing will be announced at 10:00pm



**Texas Sign Association's 2017 64<sup>th</sup> Annual Conference Attendee Registration Form**

Company \_\_\_\_\_ TSA Member ID# \_\_\_\_\_

Show contact: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

**Advance Registration  
and Coupon deadline is  
Monday  
May 14, 2017  
Registration Form Required**

**Full Conference Registration** Includes complete conference, including entrance to the 2017 Sign Products Showcase, National/Custom reception, business meetings, refreshment breaks, hospitalities, Awards Dinner, Membership luncheon, and the Gatsby Party in Mist. The Golf Tournament is an additional charge.

TSA Member Company Attendee (\$225.00) # of Attendees \_\_\_\_\_ \$ \_\_\_\_\_

Non Member Company Attendee (\$475.00) # of Attendees \_\_\_\_\_ \$ \_\_\_\_\_

Early Registration Discount (Subtract \$25 if registering prior to May 8, 2017) # of Attendees \_\_\_\_\_ \$ \_\_\_\_\_

**Member Benefit:** Hotel Confirmation # \_\_\_\_\_ Reservation Name: \_\_\_\_\_

One Complimentary conference registration is included with your membership must provide hotel confirmation number.

Attendee must supply Hotel Confirmation # at Host hotel to claim this benefit (limit 1 attendee per member sign company) Not accepted after May 14, 2017.

**HOTEL "CUT OFF" date is May 14, 2017. Register before this date to ensure you are in the TSA room block.****Attendees:** Please provide first and last name, DOB & DL number (used for player's card which you will receive upon check-in.)

If DOB and DL Number are not provided no players card will be issued at check in. Individual will be responsible for obtaining their own players card.

Name	DOB	DL Number	Awards Dinner	Membership Brunch	Gatsby Party in Mist
1.			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please contact the TSA office to request a form for additional attendees. (be sure to include the total number of attendees above in the pricing).

**Golf Registration** (Includes Breakfast and Lunch Friday) All golf team pairings will be selected by live auction on Thursday June 8, 2017.

TSA Sign Company Member (\$99.00) Non Member (\$175.00) # of Golfers \_\_\_\_\_ \$ \_\_\_\_\_

Golfer's Name: \_\_\_\_\_ Golfer's Name: \_\_\_\_\_

Please attach a list for additional Golfers

**Golf Hole Sponsorship:** Golf Sponsorship, Individual Hole - Maximum of 3 sponsors per hole and recognized on the signage at individual hole.☐ Hole #1 (\$200.00) ☐ Hole #9 (\$200.00) ☐ Hole #18 (\$200.00) Hole # \_\_\_\_\_ - all other holes are \$100.00 each**Total Golf Sponsorship** ..... \$ \_\_\_\_\_**Method of Payment:** Payment must be received with registration form. No registrations will be invoiced.**TOTAL \$**Cardholder's Name \_\_\_\_\_ # Ck Enclosed ☐

VISA

Credit Card Number \_\_\_\_\_ Exp. \_\_\_\_\_

☐ MasterCard

Billing Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

☐ Discover

Cardholder's Signature \_\_\_\_\_

☐ AMEX

Please submit this form to the Texas Sign Association by Monday, May 14, 2017, via fax, mail, or email.

**No refunds will be accepted after 05/23/2017**Texas Sign Association - 1200 Braircrest STE 3000 Bryan, TX 77802 - 979-268-7500 - fax 979-268-7501 - [tsaoffice@txsigns.org](mailto:tsaoffice@txsigns.org)



**Texas Sign Association's 2017 64<sup>th</sup> Annual Conference Exhibitor Registration Form**

Company \_\_\_\_\_ TSA Member ID# \_\_\_\_\_

Show contact: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

**Advance Registration  
deadline is Monday  
May 14, 2017  
Registration Form Required**

**Full Conference Exhibitor Attendee and Booth Registration** Includes ONE complete conference attendee: business meetings, refreshment breaks, hospitalities, Friday Dinner Event, and Saturday Lunch and Gatsby Party. Note: There is no charge for Sign Manufacturers and their employees to attend the 2017 Sign Products Showcase only. 108 booths available including Electricity, pipe and drape, table with two chairs is included in your 8x10 booth fee. Allied members, must register as an Exhibitor to attend or "walk the floor" of the Sign Products Showcase.

TSA Member - \$675.00 per 8'x10' table.....# of tables \_\_\_\_\_ \$ \_\_\_\_\_

Non Member - \$950.00 per 8'x10' table.....# of tables \_\_\_\_\_ \$ \_\_\_\_\_

Crane & LED Display area \$200.00 – Requires exhibitor registration and booth fee. (see above)  
(13 spaces available, first come first serve Platinum Sponsor will have first pick)

Additional Booth Spaces - \$450.00 per table.....# of tables \_\_\_\_\_ \$ \_\_\_\_\_

Your booth space comes with 3 booth workers. (This does NOT include full conference registration)

Requested Booth  
# \_\_\_\_\_

Space(s) \_\_\_\_\_

Booth Worker Name:	Email:
1. _____	_____
2. _____	_____
3. _____	_____

Please contact the TSA office to request a form for additional booth workers.

**Full Conference Registration** Includes complete conference attendance, business meetings, refreshment breaks, hospitalities, Awards Dinner, Membership Luncheon, and the Gatsby Party in Mist. The Golf Tournament is an additional charge.

TSA Member Company Attendee (\$225.00)

# of Attendees \_\_\_\_\_ \$ \_\_\_\_\_

Non Member Company Attendee (\$475.00)

# of Attendees \_\_\_\_\_ \$ \_\_\_\_\_

Early Registration Discount (Subtract \$25 if registering prior to May 8, 2017)

# of Attendees \_\_\_\_\_ \$ ( \_\_\_\_\_ )

**Attendees:** Please provide first and last name. DOB & DL # are used for player's card which you will receive upon check-in.

If DOB and DL Number are not provided no players card will be issued at check in. Individual will be responsible for obtaining their own players card.

Name	DOB	DL Number	Awards Dinner	Membership Brunch	Gatsby Party in Mist
1. _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please contact the TSA office to request a form for additional attendees. (be sure to include the total number of attendees above in the pricing).

**Exhibitor Golf Registration** (Includes Breakfast and Lunch Friday) All golf team pairings will be selected by live auction on Thursday June 8, 2017.

**Exhibitors/Vendors registering for Golf must also be registered for the conference.**

TSA Member (\$175.00) Non Member (\$275.00)

# of Golfers \_\_\_\_\_ \$ \_\_\_\_\_

Early Registration Discount (Subtract \$25 if registering prior to May 14, 2017)

# of Attendees \_\_\_\_\_ \$ ( \_\_\_\_\_ )

Golfer's Name: \_\_\_\_\_ Golfer's Name: \_\_\_\_\_

Please attach a list for additional Golfers

**Sponsors:** Sponsorship payments must be received, in full, **prior to February 1, 2017**, to allow Sponsors to have first pick of booth space.

☐ Platinum (\$3500.00) ☐ Gold (\$2000.00) ☐ Silver (\$1500.00) ☐ Bronze (\$500.00) Sponsors Total ..... \$ \_\_\_\_\_

See below sponsorship form for full description.

**Golf Hole Event Sponsorship** (6 available first come first serve)

☐ \$500.00

Each sponsor can set up on a hole a private tent (Sponsor is responsible for tents, chairs, giveaway, games at their hole, and cleaning up after; Includes one additional golf position on a team)

**Golf Hole Sponsorship:** Golf Sponsorship, Individual Hole - Maximum of 3 sponsors per hole and recognized on the signage at individual hole.

☐ Hole #1 (\$200.00) ☐ Hole #9 (\$200.00) ☐ Hole #18 (\$200.00) Hole # \_\_\_\_\_ - all other holes are \$100.00 each

**Golf Sponsorship:** Food and Beverage - Maximum of 2 sponsors per category and recognized on the signage and in program.

☐ Golf Breakfast (\$600.00) ☐ Golf Lunch (\$600.00) ☐ Beverage Cart at course (\$600.00) ☐ Long Drive (\$200.00) ☐ Closest to Pin (\$200.00)

**Total Golf Sponsorship** ..... \$ \_\_\_\_\_

**Method of Payment:** Payment must be received with registration form. No registrations will be invoiced.

**TOTAL \$**

Cardholder's Name \_\_\_\_\_ # Ck Enclosed ☐ VISA

Credit Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ ☐ MasterCard

Billing Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_ ☐ Discover

Cardholder's Signature \_\_\_\_\_ ☐ AMEX

Please submit this form to the Texas Sign Association by Monday, May 14, 2016, via fax, mail, or email. - **No refunds will be accepted after 05/23/2017**

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tsaoffice@txsigns.org – www.txsigns.org





1200 Braircrest Dr.  
STE 3000  
Bryan, TX 77802



A LITTLE  
PARTY  
NEVER  
KILLED  
NOBODY