



IAPD Women in Plastics University Outreach Coordinator

Title: University Outreach Coordinator

Aim: To raise awareness and drive student attendance to Educational Workshops from local universities.

Term: The University Outreach Coordinator serves a one year term starting at the IAPD Annual Convention.

Time Requirement: 2 hours per workshop/8 hours over the course of a term/year

Responsibilities:

- Research universities with sales degree programs or business administration degrees offering a minor/focus in sales
- Reach out to business department via phone to gauge interest in students attending the Educational Workshops
- Distribute flyers to school contact to post around campus
- Send HTML emails (create by IAPD staff) to school contact to forward on to students
- Work closely with IAPD Marketing Manager

Note: Members are expected to fully participate in all meetings, whether those are held at Leadership Development Conferences or Annual Conventions as well as to take part in conference calls or conduct business by telephone and/or written communications as deemed necessary to fulfill the committee's charge.

Members are expected to attend one or more Women in Plastics Education Workshops a term.