

# OLD NORTH FESTIVAL CHORUS—MARBLEHEAD

8 STACEY STREET  
MARBLEHEAD MA 01945  
781-631-4832 or 781-631-1244 x.3

October 1, 2017

Dear Festival Chorus Advertiser:

We are pleased to offer you this opportunity to advertise in the **Thirty-Seventh (37<sup>th</sup>) Annual Old North Festival Chorus Concerts Program Book**. This season, Festival Chorus Christmas Concerts—presented as part of the annual Marblehead Christmas Walk—will take place on Saturday and Sunday evenings, December 2 and 3, in the sanctuary at Old North Church.

Highlights of the December 2017 Festival Chorus Concerts – for chorus and full orchestra – include: *Missa in Angustiis (Lord Nelson Mass)* by Franz Joseph Haydn; excerpts from a delightful Christmas Cantata by German composer, Gottfried August Homilius; works by American composer Gary Fry, including *A World of Joy* (a world music arrangement of *Joy to the World*) and *On This Day*; and *I Wonder as I Wander*, arranged by Randol Bass. As always, selections presented by the Festival Youth Chorus and Old North Bell Choir, as well as a host of holiday carols with audience participation, will top off this 37<sup>th</sup> annual celebration. Featured soloists include, Holly Cameron, *soprano*; Stephanie Scarella, *mezzo-soprano*; Kevin Hayden, *tenor*; and Jonathan Cole, *baritone*. The Old North Festival Orchestra, Soloists and one hundred-voice (100) Chorus will be led by Maria van Kalken, *Choir Director, Organist, and Minister of Music at Old North Church*.

Festival Chorus Programs serve as an important guide for nearly 1,000 distinctive holiday enthusiasts and potential customers, as well as an informative resource thereafter; this is a holiday advertising opportunity you simply cannot afford to overlook! Our rates are very reasonable: \$250 (Full page), \$150 (Half page), and \$90 (Quarter page or Business Card); an Old North Festival Chorus 2017 Advertising Contract is appended.

The deadline for your advertising space reservation and electronic artwork submission is Friday, November 10, 2017. Please mail your space reservation immediately for choice placement. If you wish to e-mail your space reservation information, please send e-mail to: kathy@bemf.org. *Thank you!*

Finally, if you wish to support our concerts as a **Festival Angel** (\$500 or more), **Guarantor** (\$250-\$499), **Benefactor** (\$100-\$249), **Patron** (\$50-\$99), or **Friend** (\$10-49), kindly list your name/business – as you'd like it to appear in our printed programs – on the attached Advertising Contract and Contribution Form. *Thank you for your support!*

Sincerely,

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Festival Chorus Committee Member

daytime telephone number

REMEMBER: Ad copy is due Friday, November 10, 2017 (“camera-ready” electronic submissions only).

**Please e-mail artwork to kathy@bemf.org,**  
and send payment—check payable to *Old North Festival Chorus*—to:  
Old North Church, Festival Chorus Program Ads, 8 Stacey Street, Marblehead MA 01945

# OLD NORTH FESTIVAL CHORUS

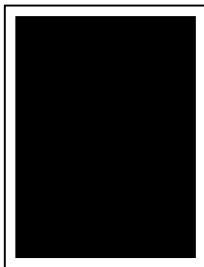
## DECEMBER 2017 ADVERTISING CONTRACT & CONTRIBUTION FORM

### Advertisement Sizes (Page size: 5.5" x 8.5")

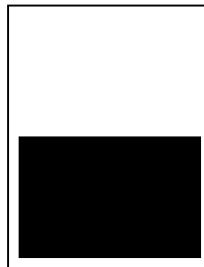
Full page b/w (with bleed)  
5.5ö x 8.5ö



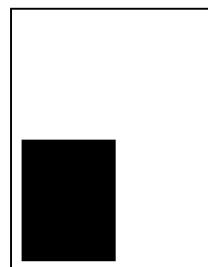
Full page b/w (no bleed)  
4.75ö x 7.75ö



Half page horizontal  
4.75ö x 3.75ö



Quarter page vertical  
2.25ö x 3.75ö



### December 2017 Advertisement Prices

Back cover/black & white	\$450
Inside Front or Inside Back cover/black & white	\$350
Full page/black & white	\$250
Half page/black & white	\$150
Quarter page/black & white	\$ 90
Business Card/black & white	\$ 90 (3.25ö x 2ö not pictured above)

**ALL Festival Chorus Advertisers are listed on our FACEBOOK PAGE!**

### Deadlines

Reservations and artwork due: Friday, Nov. 10, 2017

### Submission

High-resolution PDF files ó with your preferred fonts and any graphic elements or photos ó must be embedded in your ad, and emailed to kathy@bemf.org.

*Questions? Please contact Kathy Fay at 781-608-2782 or kathy@bemf.org*

### Advertiser Information

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

WWW \_\_\_\_\_

Ad size: \_\_\_\_\_

Total amount enclosed: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*By signing this contract, you agree to provide your ad in the format and by the date specified herein and to submit payment. **Thank you for your advertisement!***

Contact: Kathy Fay, Old North Festival Chorus Program Ads & Contributions  
8 Stacey Street, Marblehead, MA 01945  
[kathy@bemf.org](mailto:kathy@bemf.org) | 781-608-2782 (Kathy); 781-631-4832 (Jane)

### FOR ONFC USE ONLY

Payment: \_\_\_\_\_

Ad received: \_\_\_\_\_

Notes: \_\_\_\_\_

### Contribution Information

If you wish to support our concerts as a **Festival Angel** (\$500 or more), **Guarantor** (\$250-\$499), **Benefactor** (\$100-\$249), **Patron** (\$50-\$99), or **Friend** (\$10-49), kindly list your name/business as you'd like it to appear in our printed programs. **Thank you for your support!** \_\_\_\_\_

\_\_\_\_ My check, payable to *Old North Festival Chorus* is enclosed.