

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

Advocacy Panel

for an Innovation Policy Agenda

Second meeting

Venue: **Berytech Mathaf**, Damascus Road, Beirut

25 September 2018



Project
funded by the
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Agenda of the second meeting (tentative)

Registration

9.00 am

Welcoming session

Welcoming words

M. Ramy Boujawdeh, Deputy General Manager, Berytech, Lebanon

THE NEXT SOCIETY ambitions in Lebanon: First meeting's findings and second meeting's objectives

M. Mathias Fillon, Coordinator of THE NEXT SOCIETY

Roundtable introduction & presentation of the Advocacy panel members

9.30-10.30 am

First Session: Ecosystem players contribution to an innovation policy advocacy Agenda

Lebanon situation/ranking in THE NEXT SOCIETY innovation scoreboard (updated): Strengths and weaknesses and recommendations for a policy paper

Dr. Maryse Louis, General Manager, FEMISE

Open discussion

Boost Lebanon highest-performing sectors: presentation of the "rising stars" on the international scene

Dr. Constantin Tsakas, General Manager of Institut de la Méditerranée – General Secretary of FEMISE

Propositions of explanation factors for promoting these potential successes

10.00–11.30 am

Second Session: Local and international perspectives on innovation support mechanisms

LIRA program: A bridge between Academy and Industry, featuring key impacts on the Lebanese economy and challenges faced

Benchmark of Technology Transfer Good practices

INSME expert (tbc)

Restitution and open discussion

11.30 am-1.00 pm



Lunch & Open discussion

Third Session: Action to be conducted by THE NEXT SOCIETY to address priority needs of the ecosystem

Content of a collaborative research/industry projects: objectives, dotation, eligibility, monitoring...

Subgroups working session: potential mechanisms of innovation to develop collaborative projects between academia, industry and private sector in Lebanon

Restitution and open discussion

2.00-4.00 pm

Closing Remarks

Presentation THE NEXT SOCIETY's perspectives & Technical assistance defined

4.00-4.30 pm