



As of July 18, 2018

MMTC's 16th Annual Access to Capital and Telecom Policy Conference
Turning Disruption into Opportunity

July 19, 2018, 8:00 AM to 6:00 PM
Hogan Lovells Conference Center
555 13th Street NW | Washington, DC

The Multicultural Media, Telecom and Internet Council (MMTC) presents our 16th Annual Access to Capital and Telecom Policy Conference (#MMTC18), *themed "Turning Disruption into Opportunity."* During #MMTC18, media and telecom industry experts, innovators, and investors will discuss the latest developments in tech accountability, online privacy, diversity, the future of work, innovative financing, spectrum, and next generation technologies and opportunities for smart cities and entrepreneurs.

Hon. Mignon Clyburn, the first woman FCC chair and the first African American woman commissioner, will receive MMTC's *Everett C. Parker Lifetime Achievement Award* during the FCC Commissioners' Awards Luncheon.

Agenda Snapshot

TIME	PANEL
7:00 AM – 5:00 PM	Registration Open
8:00 AM – 9:15 AM Room 202/203	Congressional Breakfast: Tech Accountability, Online Privacy, and Diversity
9:30 AM – 10:30 AM Room 202/203	The Future of Work: Turning Innovation into Opportunity
10:45 AM – 11:45 AM Room 202/203	Keeping Things in Per-Spectrum: Next Generation Technology and Opportunities for Smart Cities and Entrepreneurs
12:00 PM – 1:30 PM Room 106/107	FCC Commissioners' Awards Luncheon: <ul style="list-style-type: none">• Presentation of Everett C. Parker Award to Hon. Mignon L. Clyburn, First woman FCC Chair• Fireside Chat with FCC Chairman Ajit Pai (Via Video)• Featuring FCC Commissioners Brendan Carr and Michael O'Rielly• Presentation of Distinguished Pro Bono Service Award to Davis Wright Tremaine• Announcement of MMTC's New Henry M. Rivera Fellowship
1:30 PM – 2:00 PM	Break
2:00 PM – 3:15 PM Room 202/203	Disruption and Opportunity: Reimagining Broadcasting, Cable, and OTT
3:30 PM – 4:30 PM Room 202/203	Innovative Financing: Friend or Foe to Diverse Entrepreneurs? <ul style="list-style-type: none">• Equity Crowdfunding, Cryptocurrencies, Vendor Financing, and FinTech• Featuring Howard University Blockchain Lab

EXTENDED AGENDA

Time	Panel
7:00 AM – 5:00 PM	Registration Open
8:00 AM – 9:15 AM Room 202/203	<p><u>Congressional Breakfast: Tech Accountability, Online Privacy, and Diversity</u></p> <p>Members of Congress from the Tech Accountability Caucus and Congressional Black Caucus address net neutrality, online privacy legislation, algorithm discrimination, media ownership, tech diversity, and other media and telecom issues impacting communities of color.</p> <p>Welcome:</p> <ul style="list-style-type: none">• Maurita Coley Flippin, Esq., President and CEO, MMTC - @MauritaColey @MMTConline <p>Moderator:</p> <ul style="list-style-type: none">• Alex Hoehn-Saric, Chief Counsel, Communications and Technology Subcommittee, House Energy and Commerce Committee Democrats - #AlexHoehnSaric @EnergyCommerce <p>Remarks:</p> <ul style="list-style-type: none">• Hon. Clifford B. Stearns, Member of Congress Emeritus; Co-Chair, Telecom and Internet Policy Taskforce - @RepCliffStearns• Hon. Edolphus “Ed” Towns, Member of Congress Emeritus; Co-Chair, Telecom and Internet Policy Taskforce - @EdTowns• Hon. Angela Angel, Delegate, Maryland General Assembly (25th District); National Corresponding Secretary, National Organization of Black Elected Legislative (NOBEL) Women - @MDAdvocateAngel @NOBELWomen1 <p>Speakers:</p> <ul style="list-style-type: none">• Hon. G.K. Butterfield (D-NC), Co-Chair, Congressional Black Caucus Diversity Task Force; Member, U.S. House of Representatives - @GKButterfield• Hon. Barbara Lee, (D-CA), Co-Chair, Congressional Black Caucus Diversity Task Force; Co-Chair, Congressional Asian Pacific American Caucus Health Care Task Force; Member, U.S. House of Representatives - @RepBarbaraLee
9:30 AM – 10:30 AM Room 202/203	<p><u>The Future of Work: Turning Innovation into Opportunity</u></p> <p>Experts in business, labor, government, workforce, and supplier development discuss the impact of automation, AI, and disruptive technologies on the availability of jobs, and how best to fill the skills gap. The session includes a discussion of apprenticeship as a solution to closing the wealth and skills gaps in diverse communities, and a discussion of the Wireless Infrastructure Apprenticeship Access Initiative (WIAAI), a consortium funded by the U.S. Department of Labor and led by the National Urban League in partnership with the Wireless Infrastructure Association and MMTC. Speakers also discuss the International Entrepreneur Rule (IER) and its impact on foreign-born techpreneurs.</p> <p>Moderator:</p> <ul style="list-style-type: none">• Rikin Thakker, Ph.D., VP & Chief Telecom & Spectrum Policy Officer, MMTC - @RikinThakker @MMTConline #ApprenticeshipWorks <p>Special Presentation:</p>

	<ul style="list-style-type: none"> • Spencer Overton, President, Joint Center for Political and Economic Studies - @SpencerOverton @JointCenter <p>Remarks:</p> <ul style="list-style-type: none"> • Ron Marlow, Vice President for Workforce Development, National Urban League - #RonMarlow @NatUrbanLeague #ApprenticeshipWorks <p>Panelists:</p> <ul style="list-style-type: none"> • Deb Bennett, Training Consultant and Director of Apprenticeship, Wireless Infrastructure Association; National Sponsor Facilitator, TIRAP - #DebBennett @WIAorg #ApprenticeshipWorks • Brandi Colander, Head of External Relations, D&I, Charter - @BColander @CharterGov • Debbie Goldman, Research Director and Telecommunications Policy Director, Communications Workers of America - #DebbieGoldman @CWAUnion • Ron Marlow, Vice President for Workforce Development, National Urban League - #RonMarlow @NatUrbanLeague #ApprenticeshipWorks • Spencer Overton, President, Joint Center for Political and Economic Studies - @SpencerOverton @JointCenter
10:45 AM – 11:45 AM Room 202/203	<p><u>Keeping Things in Per-Spectrum: Next Generation Technology and Opportunities for Smart Cities and Entrepreneurs</u></p> <p>Experts discuss challenges and incentives for cities and communities that are stimulating the deployment of advanced telecommunications technologies. Issues include unlicensed spectrum, the upcoming Citizens Broadband Radio Service (CBRS) auctions, and allocation schemes designed to reduce spectrum shortage. What exactly is “smart deregulation,” and how can we ensure that it benefits communities of color and other underrepresented populations? What are the dangers of deregulation, and how do we protect vulnerable communities from them? The panel will discuss drivers such as spectrum, infrastructure-friendly policies, and public-private partnerships for the successful deployment of new technologies.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Ari Q. Fitzgerald, Partner, Hogan Lovells; Secretary, MMTC Board of Directors - #AriFitzgerald @HoganLovells @MMTConline <p>Panelists:</p> <ul style="list-style-type: none"> • Donna Epps, Vice President of Public Policy and Strategic Alliances, Verizon - @DonnaEppsVZ @Verizon @VerizonPolicy • Hank Hultquist, Vice President, Federal Regulatory, AT&T - @HankHultquist @ATT @ATTPublicPolicy • Derek Khlopin, Senior Advisor · Office of the Assistant Secretary, NTIA, US Department of Commerce - @DKhlopin @NTIAgov • Jacquelyn Puente, Executive Director, External Affairs, Comcast Corporation - @JackiePuenteDC @Comcast • S. Jenell Trigg, Member, Lerman Senter PLLC; Member, MMTC Board of Advisors - #SJenellTrigg @LermanSenter @MMTConline
12:00 PM – 1:30 PM Room 106/107	<p><u>FCC Commissioners' Awards Luncheon</u></p> <p>FCC commissioners address FCC priorities to expand access to capital and opportunities in the media and telecom sectors. Commissioners discuss spectrum policy, incubators, net neutrality, broadband deployment initiatives, and other issues before the Commission. MMTC presents Hon. Mignon L.</p>

	<p>Clyburn, first African American woman commissioner and first woman FCC chair, with its highest honor, the Everett C. Parker Lifetime Achievement Award; and MMTC presents Davis Wright Tremaine with its Distinguished Pro Bono Service Award. FCC Chairman Ajit Pai has a Fireside Chat with MMTC via video.</p> <p>Welcome:</p> <ul style="list-style-type: none"> • Dr. Ronald Johnson, Chair and Treasurer, MMTC Board of Directors - #DrRonaldJohnson @MMTConline <p>Invocation:</p> <ul style="list-style-type: none"> • Bishop Steven J. Smith, Executive Director of the Media and Telecommunications Project and Public Policy Institute, Rainbow PUSH Coalition - @IAmStevenJaneil @RPCoalition <p>Moderator:</p> <ul style="list-style-type: none"> • Hon. Richard “Dick” Wiley, Former Chairman, Federal Communications Commission; Founding Partner, Wiley Rein LLP - @WileyRein <p>Fireside Chat:</p> <ul style="list-style-type: none"> • Hon. Ajit Pai, Chairman, Federal Communications Commission (Via Video) - @AjitPaiFCC @FCC #FCC • Marcella Gadson, Director of Communications and Editor-In-Chief, MMTC - @mmtconline #MarcellaGadson <p>FCC Commissioners’ Panel Discussion:</p> <ul style="list-style-type: none"> • Hon. Brendan Carr, Commissioner, Federal Communications Commission - @BrendanCarrFCC @FCC #FCC • Hon. Michael O’Rielly, Commissioner, Federal Communications Commission - @MikeOFCC @FCC #FCC <p>Presentation of Distinguished <i>Pro Bono</i> Service Award:</p> <p><u>Awardee:</u></p> <ul style="list-style-type: none"> • Davis Wright Tremaine LLP • <i>Accepted by: K.C. Halm, Steven Horvitz, and Allison May, Davis Wright Tremaine LLP - @KCHalm711 #StevenHorvitz @AllisonMayDWT @DWTLaw</i> <p>Presentation of Everett C. Parker Lifetime Achievement Award:</p> <p><u>Awardee:</u></p> <ul style="list-style-type: none"> • Hon. Mignon L. Clyburn, Former Commissioner and Acting Chairwoman, Federal Communications Commission - @MignonClyburn @FCC #FCC <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Hon. Tyrone Brown, Former Commissioner, FCC; Consulting Counsel, Wiley Rein - #TyroneBrown @FCC #FCC • Brent Wilkes, Former National Executive Director, League of United Latin American Citizens (LULAC); Member, MMTC Board of Directors - @BrentWilkes @MMTConline • Hon. James Clyburn, Member, U.S. House of Representatives - @Clyburn <p>Special Announcement: The Henry M. Rivera Fellowship</p>
1:30 PM – 2:00 PM	<u>Break</u>
2:00 PM – 3:15 PM Room 202/203	<u>Disruption and Opportunity: Reimagining Broadcasting, Cable, and OTT</u>

	<p>YouTubeTV recently streamed a live broadcast of the NBA Finals that traditionally has been an exclusive over-the-air broadcasting event. Considering these types of disruptions, what do broadcasters need to thrive in an increasingly competitive video market place? What steps are diverse cable networks taking to ensure their content is monetized in a cord-cutting and cord-never environment? How can multicultural content providers monetize their content over-the-top?</p> <p>Media and broadcasting entrepreneurs and experts highlight the impact of tech disruption, piracy, and other factors on broadcasting and cable, possible adjustments to their business models, and the importance of diversity in media and telecom ownership and storytelling. Representatives from MMTC's Media and Telecom Brokerage also outline opportunities for diverse entrepreneurs.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Nicolaine Lazarre, Esq., President, MMTC Broadcasting; General Counsel and Senior Vice President, National Urban League - @NicoleLazarre @NatUrbanLeague @MMTConline <p>Special Presentation:</p> <ul style="list-style-type: none"> • Dr. Jayne Cubbage, Assistant Professor, Bowie State University - @CubbageJayne @BowieState <p>Tech Talk:</p> <ul style="list-style-type: none"> • DuJuan McCoy, Owner, President, and CEO, Bayou City Broadcasting - #DuJuanMcCoy #BayouCityBroadcasting <p>Panelists:</p> <ul style="list-style-type: none"> • Melody Cooper, President, Midway Broadcasting – WVON, Chicago - #MelodyCooper #MidwayBroadcasting @WVON1690 • Victoria Jeffries, Vice President & Assistant General Counsel, Public Policy, Univision - #VictoriaJeffries @Univision • James Winston, Esq., President, National Association of Black Owned Broadcasters (NABOB) - #JamesWinston #NABOB
3:30 PM – 4:30 PM Room 202/203	<p><u>Innovative Financing: Friend or Foe to Diverse Entrepreneurs?</u> <u>Equity Crowdfunding, Cryptocurrencies, Vendor Financing, and FinTech</u></p> <p>Financing experts in FinTech, incubators, crowdfunding, cryptocurrency, and traditional venture capitalist discuss the potential and pitfalls of innovative funding strategies that have become available to entrepreneurs and startups in the evolving financing and technology landscape. Experts also discuss development opportunities for diverse suppliers.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Francisco Montero, Partner, Fletcher Heald & Hildreth; Member, MMTC Board of Directors - @FMontero0208 @CommLawBlog @MMTConline <p>Panelists:</p> <ul style="list-style-type: none"> • William Michael Cunningham, Founder, Creative Investment Research; Managing Partner, National Crowdfunding Services - #WilliamMichaelCunningham #NationalCrowdfundingServices • Maureen Murat, CEO, Crowdie Advisors - @CrowdieAdvisors • Aaron Saunders, Chief Executive Officer, Inclusive Innovation Incubator (In³) - @AaronKSaunders @In3DC @Luma_Lab @C-Innovative • Diane Sutter, President and CEO, ShootingStar Broadcasting - @DSutter01 #ShootingStarInc

	<ul style="list-style-type: none"> • Sanford Williams, Director, Office of Communications Business Opportunities (OCBO), Federal Communications Commission - #SanfordWilliams @FCC #FCC #OCBO <p>Howard University Blockchain Labs (HUBL)</p> <ul style="list-style-type: none"> • Alston Clark, Co-Founder, HUBL • Yohannes Ghebreyesus, Co-Founder, HUBL • Johan Greene, Co-Founder, HUBL
4:30 PM – 6:00 PM Room 106/107	<p><u>Networking Reception</u></p> <p>Join the conference's reception for networking, closing acknowledgements, remarks, and recognition of MMTC's Professional Development Program.</p> <p>Acknowledgments:</p> <ul style="list-style-type: none"> • Maurita Coley Flippin, Esq., President and CEO, MMTC - @MauritaColey @MMTConline • Erwin Krasnow, Partner, Garvey Schubert Barer; Vice Chair, MMTC Board of Directors - @EKrasnow @GSBLaw @MMTConline • Steven C. Roberts, President and Founder, Roberts Broadcasting Company - #StevenRoberts #RobertsBroadcastingCompany

Confirmed Speakers

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Deb Bennett, Training Consultant and Director of Apprenticeship, Wireless Infrastructure Association; National Sponsor Facilitator, TIRAP

Hon. Tyrone Brown, Former Commissioner, FCC; Consulting Counsel, Wiley Rein

Hon. G.K. Butterfield (D-NC), Co-Chair, Congressional Black Caucus Diversity Task Force; Member, U.S. House of Representatives

Hon. Brendan Carr, Commissioner, Federal Communications Commission

Hon. James Clyburn, Member, U.S. House of Representatives

Hon. Mignon L. Clyburn, Former Acting Chairwoman and Commissioner, Federal Communications Commission

Brandi Colander, Head of External Relations, D&I, Charter

Melody Cooper, President, Midway Broadcasting – WVON, Chicago

Dr. Jayne Cubbage, Assistant Professor, Bowie State University

William Michael Cunningham, Founder, Creative Investment Research; Managing Partner, National Crowdfunding Services

Donna Epps, Vice President of Public Policy and Strategic Alliances, Verizon

Ari Q. Fitzgerald, Partner, Hogan Lovells; Secretary, MMTC Board of Directors

Maurita Coley Flippin, Esq., President and CEO, MMTC

Debbie Goldman, Research Director and Telecommunications Policy Director, Communications Workers of America

Alex Hoehn-Saric, Chief Counsel, Communications and Technology Subcommittee, House Energy and Commerce Committee Democrats

Hank Hultquist, Vice President, Federal Regulatory, AT&T

Victoria Jeffries, Vice President & Assistant General Counsel, Public Policy, Univision

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