

## **NMSDC CENTRAL™**

**MBE2MBE** Search Tool and the MBE Collaboration Survey (AdaptOne – Certification Module)  
**NOW AVAILABLE!!!**

We are pleased to inform you that the new **MBE2MBE** Search Tool and the **MBE2MBE** Collaboration Survey is now available!

As a NMSDC certified MBE you are in the unique position to promote and market your services to prospective certified MBEs who are looking to build relationships with other trusted minority-owned businesses.

There will now be a new look and feel to the certification module. The navigation has been enhanced and will be very helpful in providing MBEs with the information they need.

Take a few moments to thoroughly review the documentation. Should you have any questions, please contact your local affiliate.

Benefits of the **MBE2MBE** Module:

- Centralized and most active data point for all NMSDC certified MBEs. Provides information for both **MBE2MBE** business ventures and certification in one database.
- Access to your current certification profile and certificate.
- Ability to search for other certified MBEs for potential collaborations.

Listed below are pertinent points for you to know:

1. All certified MBE's will receive an email via the AdaptOne portal.
2. Opt-In/Opt-Out Agreement -The MBE shall have the option to opt in or out of the MBE Collaboration Search program at any time. The system shall provide the option to the MBE upon successful login to the NMSDC Central.
3. Only MBEs with a current certification will be able to "Opt In".
4. MBEs will receive a system generated email for whether they choose to "Opt In or Opt Out".
5. MBEs who "Opt Out" will not have access to search for other MBEs, and they will not be visible in another MBE's search result.
6. No annual sales or major customer information will be provided in the search and report information.
7. MBEs will also be able to complete a survey on MBE collaborations.
8. MBEs will be able to use their portal password and log-in information to use this feature, which will allow them to search for other MBEs within their local council area.

- MBEs will also have the capability of downloading a report containing NAICS codes; product/service description; and MBE pertinent contact information (no annual sales or customer information will be released).
- MBEs will be asked to complete a survey which will measure the level of collaboration activity among MBEs. This survey will provide analytics on how the **MBE2MBE** is impacting business opportunities for MBEs.

*For additional assistance, please contact your local affiliate!*

*Thank you for your participation!*

## **NEW MBE MODULE**

The MBE home page has undergone a new design, which includes the new **MBE2MBE** Search Tool and the MBE Collaboration Survey. This is what an NMSDC-certified MBE will now see when they log in.

### **MBE2MBE Search Tool and the MBE Collaboration Survey (CERTIFIED MBE)**

If you decide to “Opt-In” (top bottom on right side), you will be redirected to the “Terms of Use” document. In order to participate, you must sign off on the Terms and Conditions agreement (which is printable). A system generated email will be sent to you with that information.

### **MBE2MBE Search Tool and the MBE Collaboration Survey (EXPIRED MBE)**

If your certification has “expired”. You will not be able to log into the **MBE2MBE** Search Tool and the MBE Collaboration Survey until you have “recertified” with your local affiliate. A system generated email will be sent to you with that information. The MBE will be redirected to the home page where they can start the recertification process. The MBE will also receive a system generated email notification with information as to why they are unable to “Opt In” at this time.

### **MBE2MBE Search Tool and the MBE Collaboration Survey (CERTIFIED MBE)**

#### **Search Tool:**

As an NMSDC-certified MBE, you can search by either Company Name; Keyword or NAICS codes. This is based on your decision to “Opt-In”.

No MBEs will be able to view the annual sales or major customers for another MBE.

### **MBE2MBE Search Tool and the MBE Collaboration Survey (CERTIFIED MBE)**

#### **Collaboration Survey Section:**

The Collaboration Survey (available from the home page) is designed so you can submit a survey regarding your collaboration activity among other certified MBEs. This survey will provide high level analytics on how **MBE2MBE** is impacting business opportunities for you and other MBEs.

Whether the MBE is located inside or outside of your council area, we always encourage collaborative relationships with all of our constituent groups!