The QuickInsite Report

Prepared for:	Christian Church of Greater KS City DOC
Study area:	Geography: Zip Codes - BONNER SPRINGS
Base State:	KS
Current Year Estimate:	2018
5 Year Projection:	2023
10 Year Forecast:	2028
Date:	10/10/2018
Semi-Annual Projection:	Fall

About the QuickIInsite Report

The QuickInsite report is designed to provide a quick look at a geography defined by a user. It provides an initial impression of a study area through a set of 12 demographic variables, the top 10 Mosaic Segments and 5 Religious Beliefs and Practices derived from the Simmons National Consumer research data.

NOTE: Not all of the demographic variables available in the MI System are found in this report. The FullInsite or ExecutiveInsite Reports will give a more comprehensive view of an area's demographics and ViewPoint a fuller view of its beliefs and practices.

Two Sections

Two reports are provided on the following pages.
• The Story**View** Report presents 9 demographic indicators of your study area.

• The **ThemeView** Report presents greater detail about those 10 indicators but organized around themes.

For more information on interpreting the various data on this report, please refer to the Supporting Information on the final page.

THE STUDY AREA
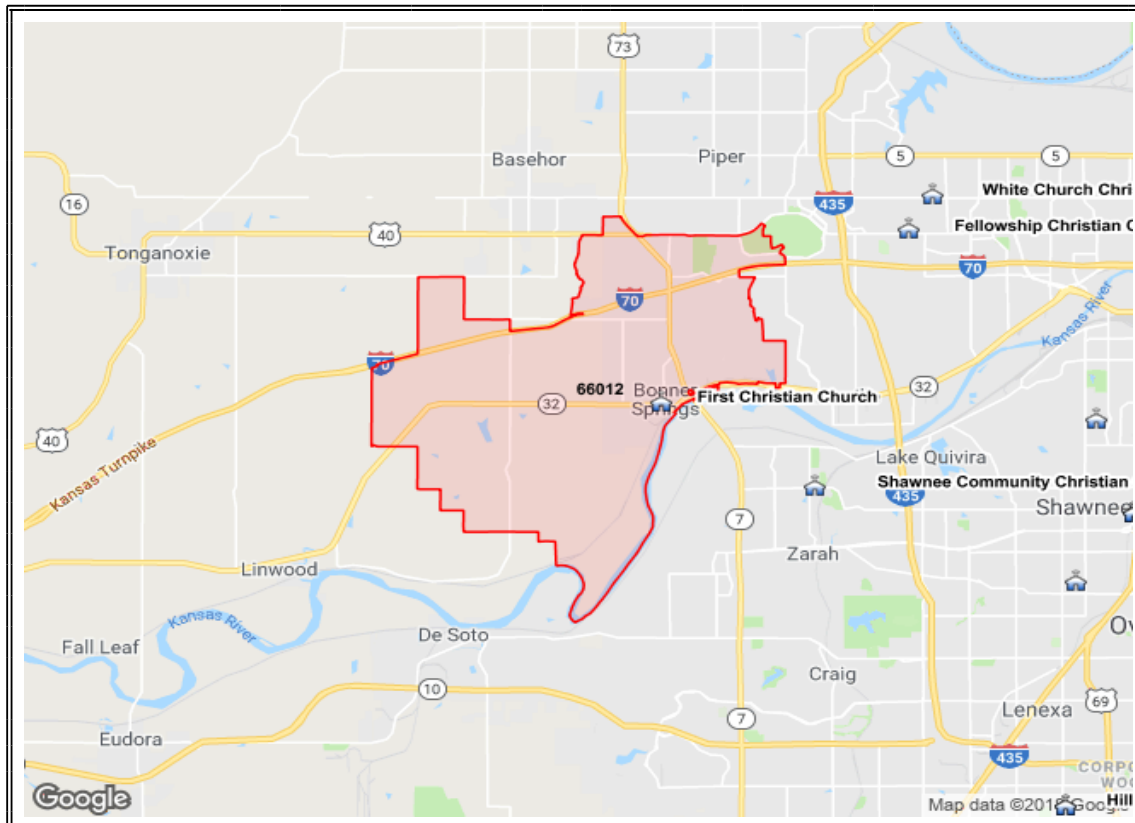
More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

1
Population Change
In the 10 year future, how is this area expected to change?
(See Population and Families Theme)

Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth
			Moderate Growth	

2
School Age Change
In the 10 year future, how is the population of school age children in this area expected to change?
(See Age Theme)

Significant Decline	Moderate Decline	Little Change	Moderate Increase	Significant Increase
			Moderate Increase	

3
Families with Children
Compared to the state, are families with children more or less likely to live in two parent households?
(See Population and Families Theme)

Significantly Less	Somewhat Less	About the Same	Somewhat More	Significantly More
		About the Same		

4
Adult Educational Attainment
For this area, what is the general level of education of the adults 25 and older?
(See Education and Career Status Theme)

Very Low	Low	Mixed	High	Very High
		Mixed		

5
Community Diversity Index
How diverse is the racial/ethnic mix of this area?
(See Community Diversity Theme)

Very Homogeneous	Homgeneous	Moderately Diverse	Very Diverse	Extremely Diverse
	Homgeneous			

6
Median Family Income
How does the median family income compare to the state for this area?
(See Financial Resources Theme)

Significantly Less	Somewhat Less	About the Same	Somewhat Greater	Significantly Greater
		About the Same		

7
Poverty
Compared to the state, is the number of families in poverty above or below the state average?
(See Financial Resources Theme)

Significantly Below	Somewhat Below	About the Same	Somewhat Above	Significantly Above
	Somewhat Below			

8
Blue to White Collar Occupations
On a continuum between blue collar and white collar occupations, where does this area fall?
(See Education and Career Status Theme)

Very Blue Collar	Somewhat Blue	Closely Split	Somewhat White	Very White Collar
		Closely Split		

9
Largest Racial/Ethnic Group
In this area, which racial/ethnic group is the largest percentage of the population?
(See Community Diversity Theme)

Asian (NH)	Black/Afri American (NH)	White (NH)	Hispanic or Latino	Pac Is/Amer Ind/Other
		White (NH)		

ThemeView

Demographic Descriptions of the Study Area

Study area: Geography: Zip Codes - BONNER SPRINGS   Date: 10/10/2018

Population and Households Theme

Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time. In addition, future population is forecasted looking out 10 years.

*Population and Household History with 5 and 10 Year Projected Change*

NOTE: Family Household data is not projected out 10 years.
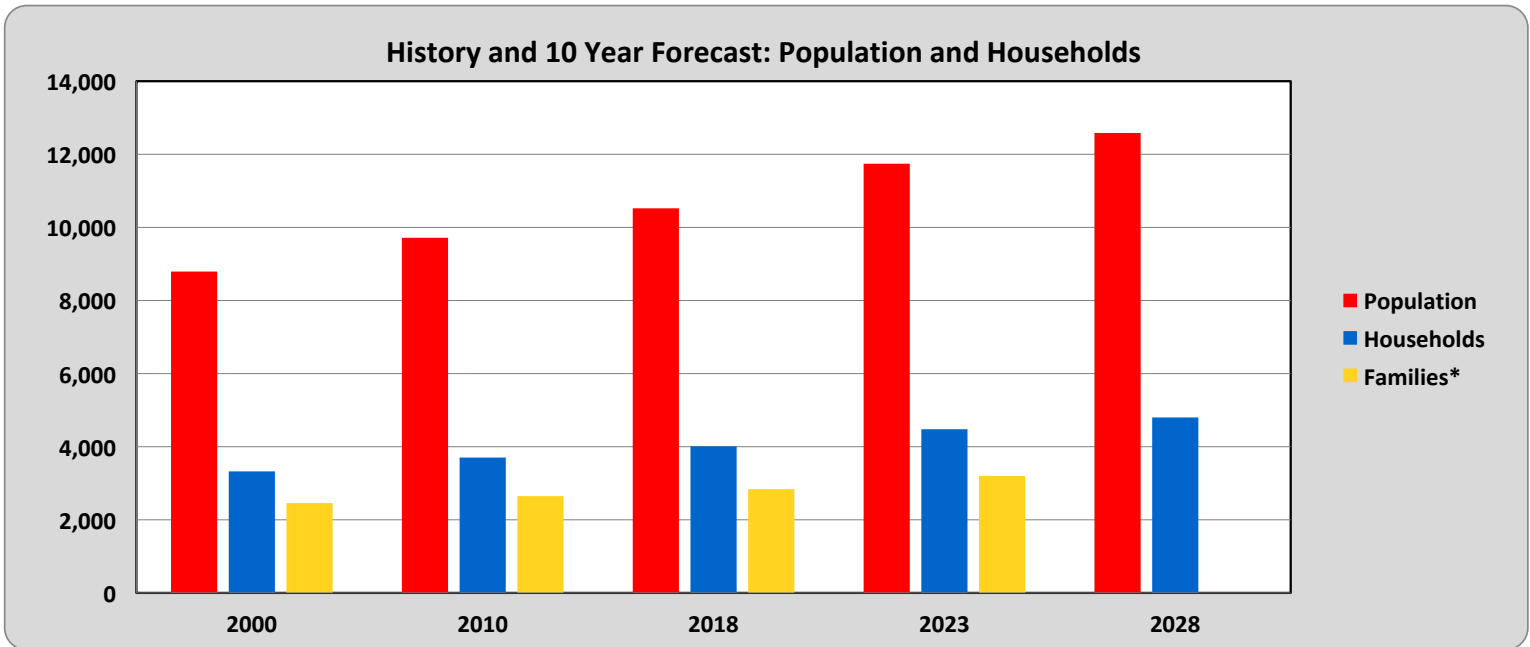
Population, Households & Families					
	2000	2010	2018	2023	2028
Population	8,792	9,716	10,522	11,743	12,584
Population Change		924	806	1,221	841
Percent Change		10.5%	8.3%	11.6%	7.2%
Households	3,325	3,703	4,010	4,478	4,800
Households Change		378	307	468	0
Percent Change		11.4%	8.3%	11.7%	0.0%
Population / Households	2.64	2.62	2.62	2.62	2.62
Population / Households Change		-0.02	0.00	-0.00	-0.00
Percent Change		-0.8%	0.0%	-0.1%	0.0%
Family Households	2,457	2,648	2,837	3,201	
Family Households Change		191	189	364	
Percent Change		7.8%	7.1%	12.8%	

Population and Household History with 5 and 10 Year Projected Percentage Change

Population and Household Percentage Change
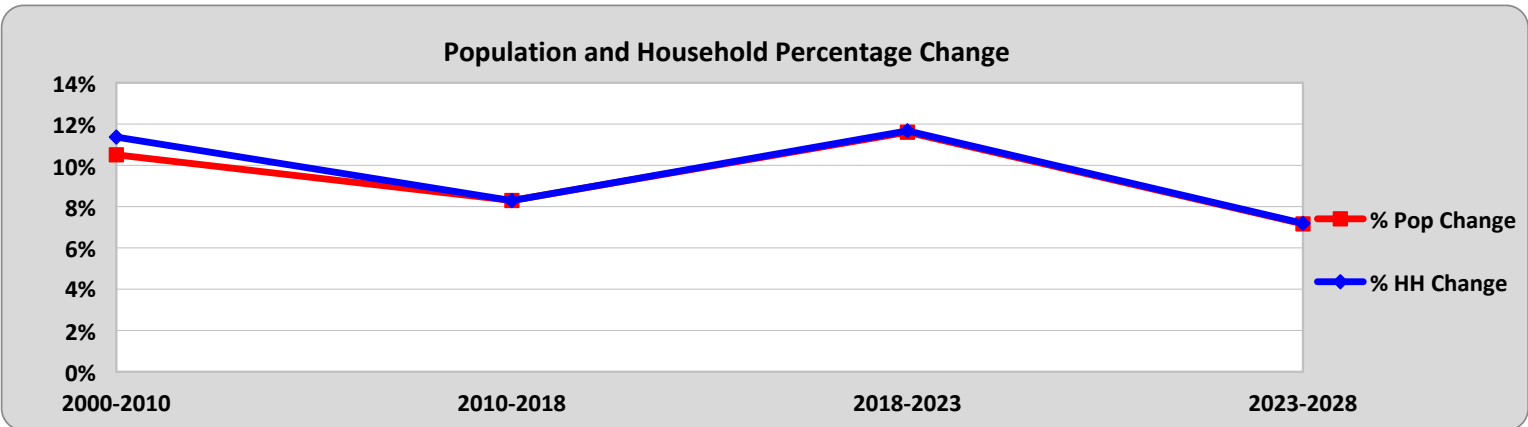
Family Households

Family households with children are changing. The traditional married couple structure is evolving into many different family expressions in which children are being raised. These data provide an insight into the family structures within the study area and then compares them to the state.
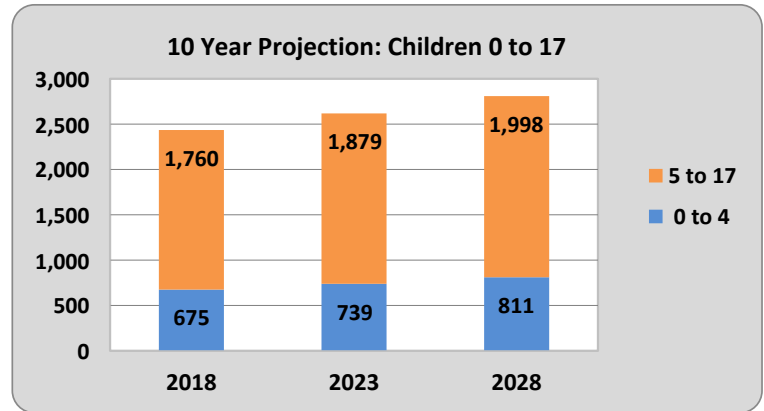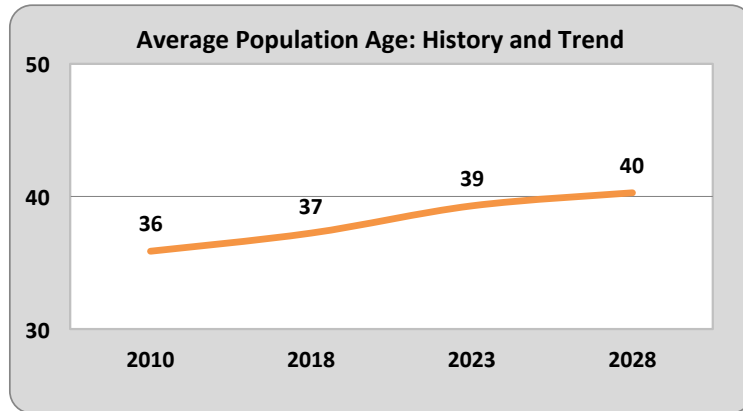
Family Households with Children by Type
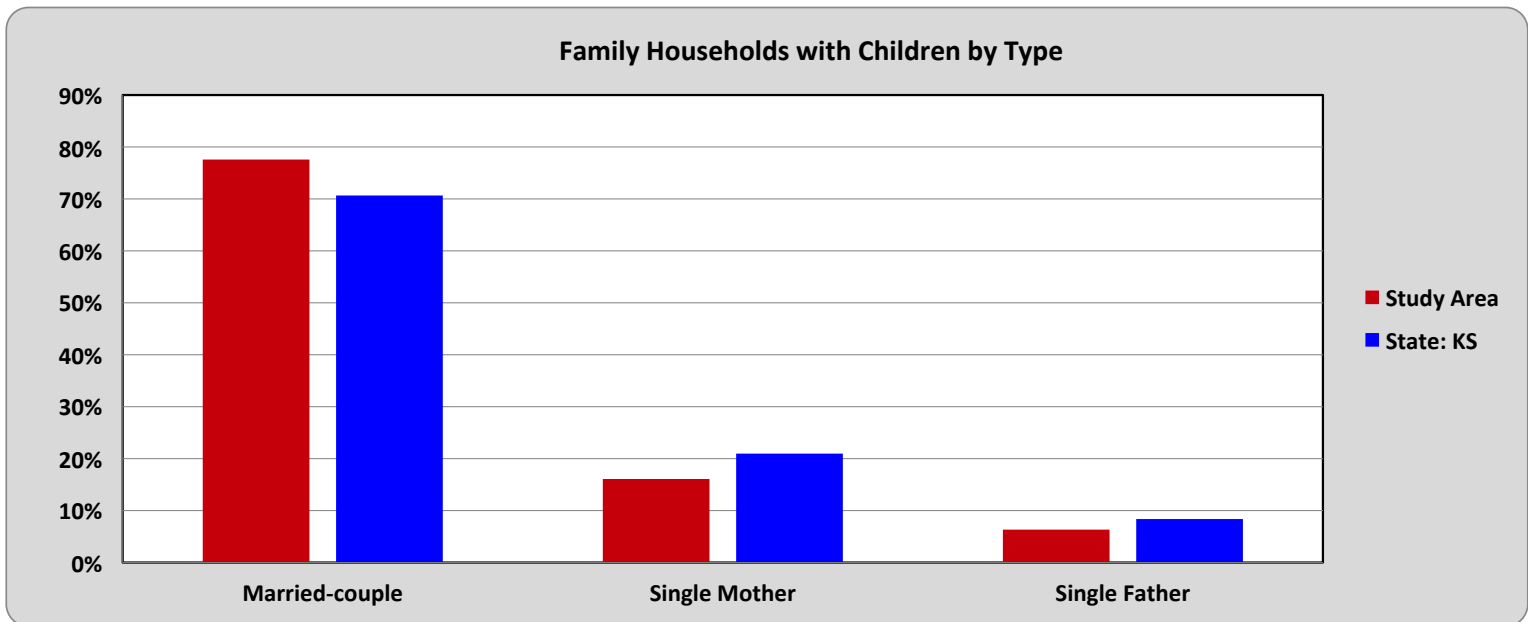
This table presents both the history and projections for family structures in the study area. Take note of the change column to discern how these family structures have changed and are projected to change in the future.

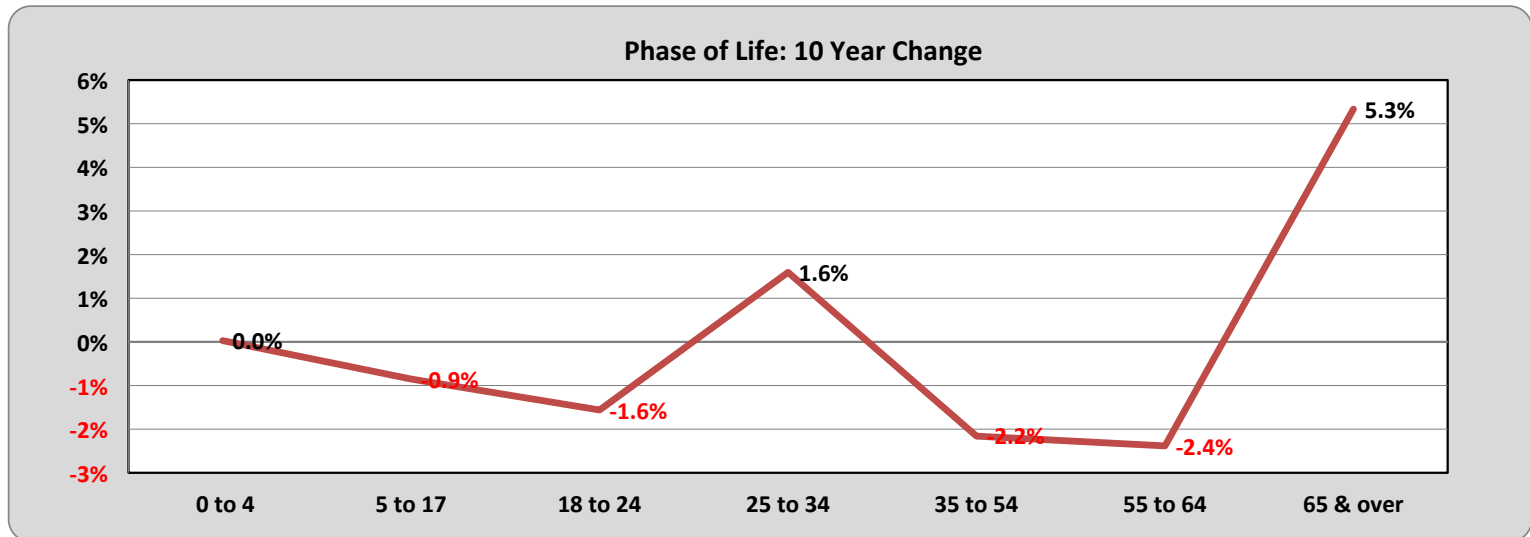| Households with Children	Actual Hhlds by Year			2010 to 2023 Change	Percent of all Hhlds by Year			2010 to 2023 % Change
	2010	2018	2023		2010%	2018%	2023%	
Family: Married-couple	849	955	1,101	252	66.7%	77.6%	77.8%	11.0%
Family: Single Mother	299	198	230	-69	23.5%	16.1%	16.2%	-7.3%
Family: Single Father	124	78	85	-39	9.7%	6.3%	6.0%	-3.7%
Total:	1,272	1,231	1,416	144	100.0%	100.0%	100.0%	

10 Year Average Age and Children 0 to 17 Trends

The age history and forecast reflect changes in a community.   For example, two demographic trends currently in play are the aging of the Baby Boom generation and the decline in live births in the late 20th and 21st centuries.

Average Population Age: History and Trend

Year	Average Age
2010	36
2018	37
2023	39
2028	40

10 Year Projection: Children 0 to 17

Year	0 to 4	5 to 17
2018	675	1,760
2023	739	1,879
2028	811	1,998

Phase of Life

The Phase of Life 10 Year Change graph highlights life phases that will increase or decrease as a percentage of the total population in the forecasted 10 year future.

Phase of Life: 10 Year Change

Phase	Change
0 to 4	0.0%
5 to 17	-0.9%
18 to 24	-1.6%
25 to 34	1.6%
35 to 54	-2.2%
55 to 64	-2.4%
65 & over	5.3%

Phase of Life presents how a community changes and people age through their various life phases.

| Phase of Life	Actual Population by Year & Phase				Percent of Pop by Year & Phase			
	2010	2018	2023	2028	2010%	2018%	2023%	2028%
Before Formal Schooling: 0 to 4	632	675	739	811	6.5%	6.4%	6.3%	6.4%
Required Formal Schooling: 5 to 17	1,870	1,760	1,879	1,998	19.2%	16.7%	16.0%	15.9%
College/Career Starts: 18 to 24	804	1,068	1,108	1,081	8.3%	10.2%	9.4%	8.6%
Singles & Young Families: 25 to 34	1,180	1,256	1,550	1,703	12.1%	11.9%	13.2%	13.5%
Families & Empty Nesters: 35 to 54	2,806	2,589	2,678	2,825	28.9%	24.6%	22.8%	22.4%
Enrichment Yrs Singles/Cpls: 55 to 64	1,238	1,494	1,576	1,487	12.7%	14.2%	13.4%	11.8%
Retirement Opportunities: 65 & over	1,188	1,680	2,212	2,681	12.2%	16.0%	18.8%	21.3%
Total:	**9,718**	**10,522**	**11,742**	**12,586**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Education and Career Status Theme

The Education/Career Status theme portrays the level of education and the career types by the categories of Blue Collar and White Collar in the study area.

Adult Educational Attainment
The following graphs array the adult population 25 years of age and older within the study area by their level of education completed.

Adult Educational Attainment Compared to the State of KS

Level of Adult Education

Legend: ■ Study Area ■ State: KS
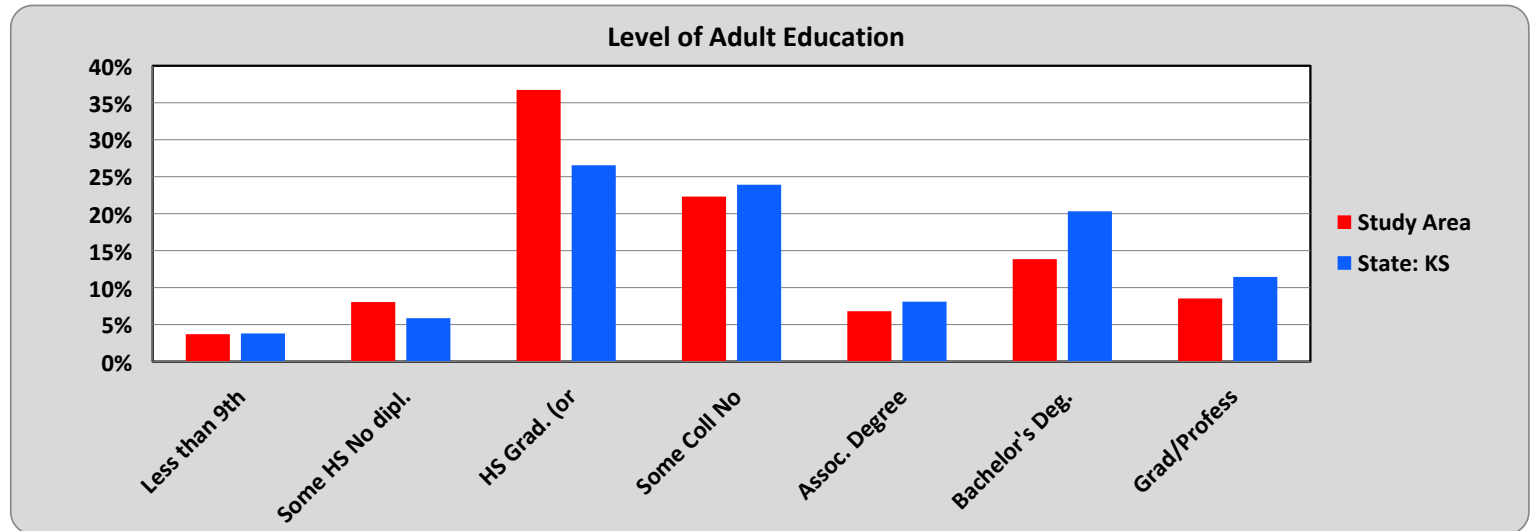
Education Level of Adults 18 Years and Older	Actual Hhlds by Year		2018 to 2023 Change	Percent of all Hhlds by Year		2018 to 2023 % Change
	2018	2023		2018%	2023%	
Less than 9th Grade	260	287	27	3.7%	3.6%	-0.1%
Some High School, No diploma	565	595	30	8.1%	7.4%	-0.6%
High School Graduate (or GED)	2,578	2,956	378	36.7%	36.9%	0.1%
Some College, No degree	1,566	1,816	250	22.3%	22.7%	0.3%
Associate Degree	478	529	51	6.8%	6.6%	-0.2%
Bachelor's Degree	972	1,135	163	13.9%	14.2%	0.3%
Graduate or Professional school degree	599	698	99	8.5%	8.7%	0.2%
Total:	**7,018**	**8,016**	**998**	**100.0%**	**100.0%**	

Career Types: Blue Collar and White Collar

Percentage Blue Collar to White Collar

53.2% 46.8%

Legend: ■ Blue Collar □ White Collar
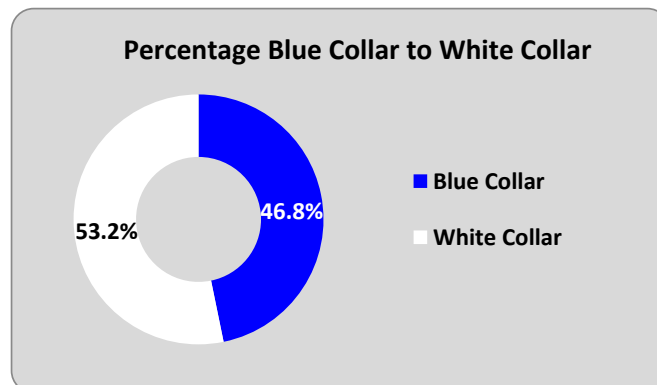
The diversity of a community is shaped by the racial/ethnicity of the people who reside in it as well as people's age, income and education.
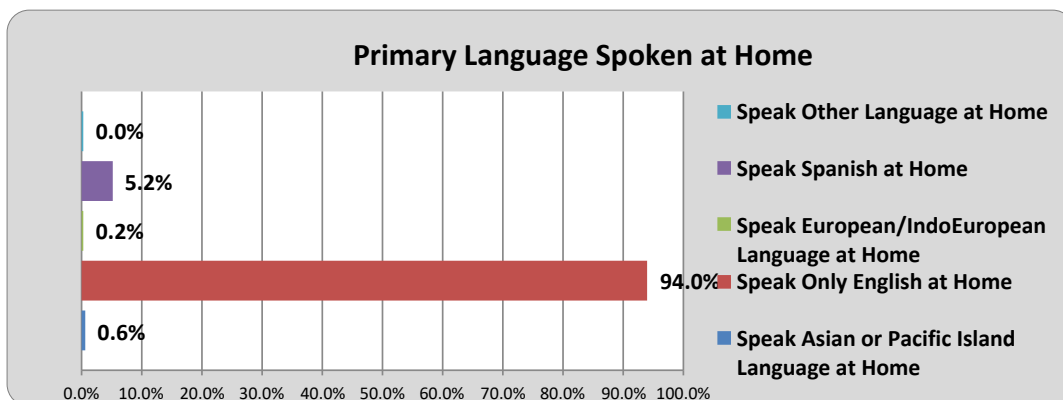
Study Area Racial and Ethnic Diversity

Current Year Racial/Ethnic Percentages

- Asian (Non-Hisp)
- Black/African American (Non–Hisp)○
- Pac Is/Am Ind/Oth (Non-Hisp)
- White (Non-Hisp)
- Hispanic or Latino
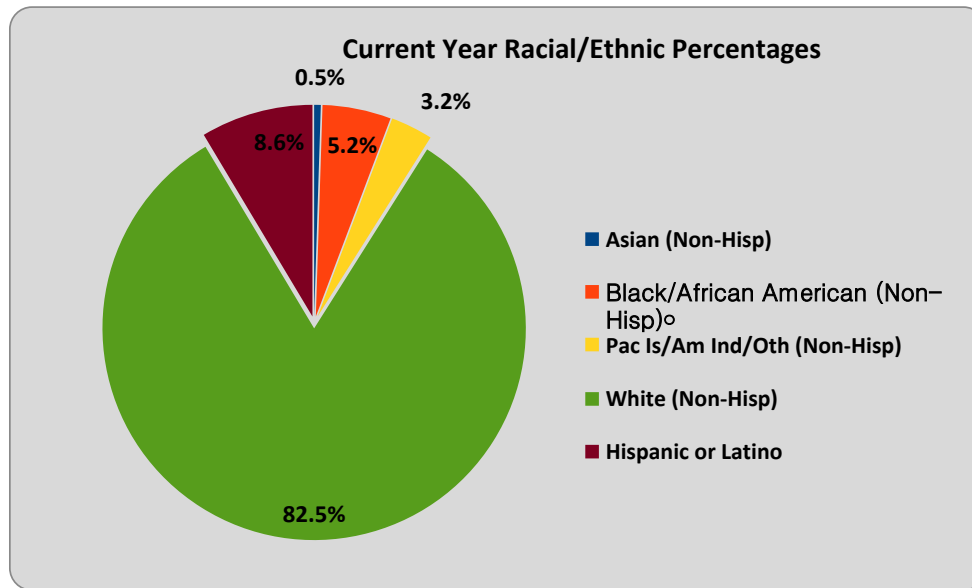
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

Race and Ethnic History and Trends

Racial/Ethnicity by Year	Actual Population by Year			2010 to 2023 Change	Percent of all Pop by Year			2010 to 2023 % Change
	2010	2018	2023		2010%	2018%	2023%	
Asian (Non-Hisp)	42	53	67	25	0.4%	0.5%	0.6%	0.1%
Black/African American (Non-Hisp)	412	551	616	204	4.2%	5.2%	5.2%	1.0%
White (Non-Hisp)	8,071	8,676	9,675	1,604	83.1%	82.5%	82.4%	-0.7%
Hispanic or Latino	866	903	1,007	141	8.9%	8.6%	8.6%	-0.3%
Pac Is/Am Ind/Oth (Non-Hisp)	325	339	378	53	3.3%	3.2%	3.2%	-0.1%
Total:	**9,716**	**10,522**	**11,743**	**2,027**	**100.0%**	**100.0%**	**100.0%**	

Primary Language Spoken at Home

- Speak Other Language at Home
- Speak Spanish at Home
- Speak European/IndoEuropean Language at Home
- Speak Only English at Home
- Speak Asian or Pacific Island Language at Home
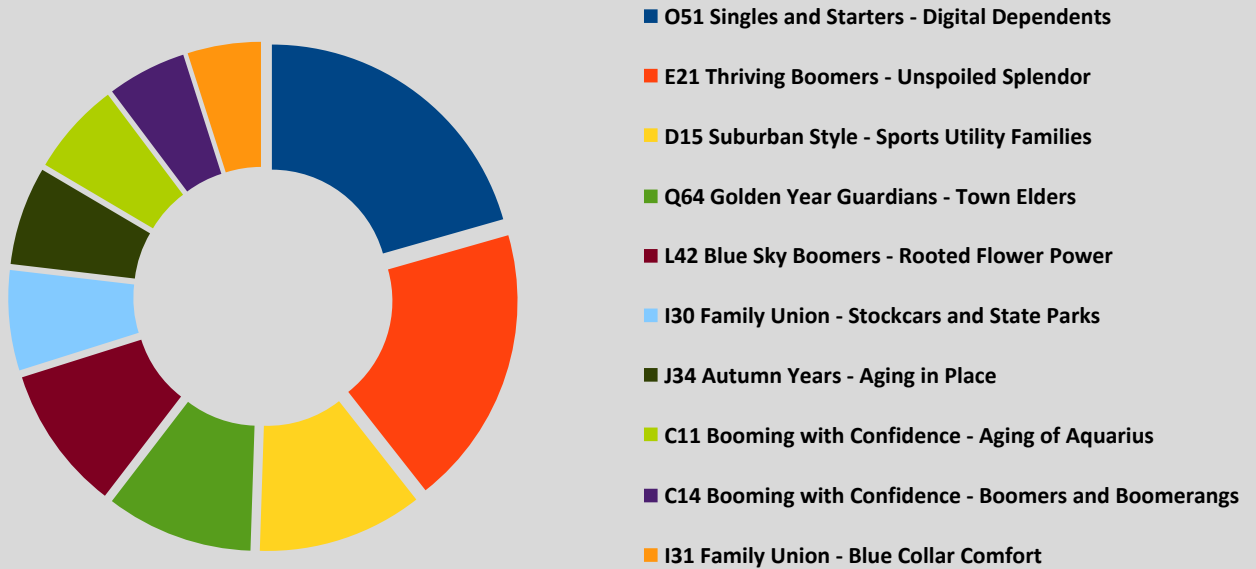
Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

Top 10 Mosaic Segments

- O51 Singles and Starters - Digital Dependents
- E21 Thriving Boomers - Unspoiled Splendor
- D15 Suburban Style - Sports Utility Families
- Q64 Golden Year Guardians - Town Elders
- L42 Blue Sky Boomers - Rooted Flower Power
- I30 Family Union - Stockcars and State Parks
- J34 Autumn Years - Aging in Place
- C11 Booming with Confidence - Aging of Aquarius
- C14 Booming with Confidence - Boomers and Boomerangs
- I31 Family Union - Blue Collar Comfort

Mosaic	Study Area		State		Comparative Index
O51 Singles and Starters - Digital Dependents	572	14.3%	56,729	5.7%	252
E21 Thriving Boomers - Unspoiled Splendor	523	13.0%	50,457	5.0%	259
D15 Suburban Style - Sports Utility Families	309	7.7%	17,853	1.8%	433
Q64 Golden Year Guardians - Town Elders	275	6.9%	64,493	6.4%	107
L42 Blue Sky Boomers - Rooted Flower Power	270	6.7%	39,287	3.9%	172
I30 Family Union - Stockcars and State Parks	187	4.7%	29,760	3.0%	157
J34 Autumn Years - Aging in Place	184	4.6%	43,891	4.4%	105
C11 Booming with Confidence - Aging of Aquarius	174	4.3%	33,134	3.3%	131
C14 Booming with Confidence - Boomers and Boomerangs	148	3.7%	14,743	1.5%	251
I31 Family Union - Blue Collar Comfort	137	3.4%	9,300	0.9%	368
	2,779		**359,647**		

Learn about your Mosaic Households

To access Mosaic Portrait data click on:

Mosaic USA E-Handbook by Experian (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.


For faith based clients, to access the Mosaic application guide click on:

Mission Impact Mosaic Application Guide by Bandy (To open in a new Tab hold Control key when you click on the link)

Financial Resources Theme

Financial resources available is an indicator of community opportunity or distress. Three variables are presented in this category: 1) Household Income, 2) Family Income and 3) Poverty.
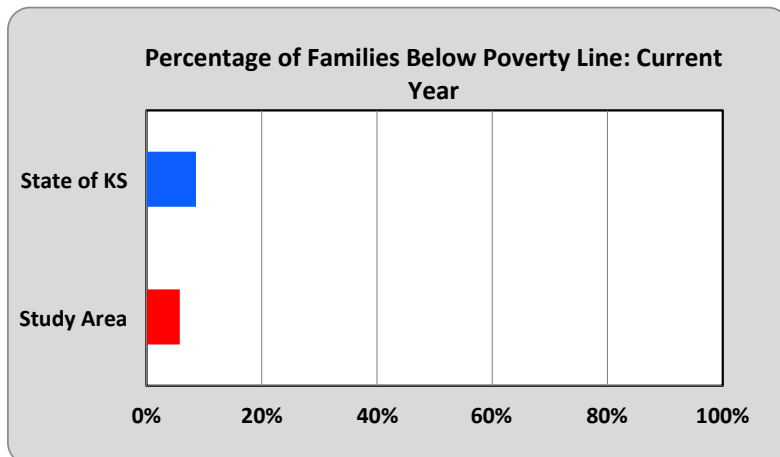
Household Income
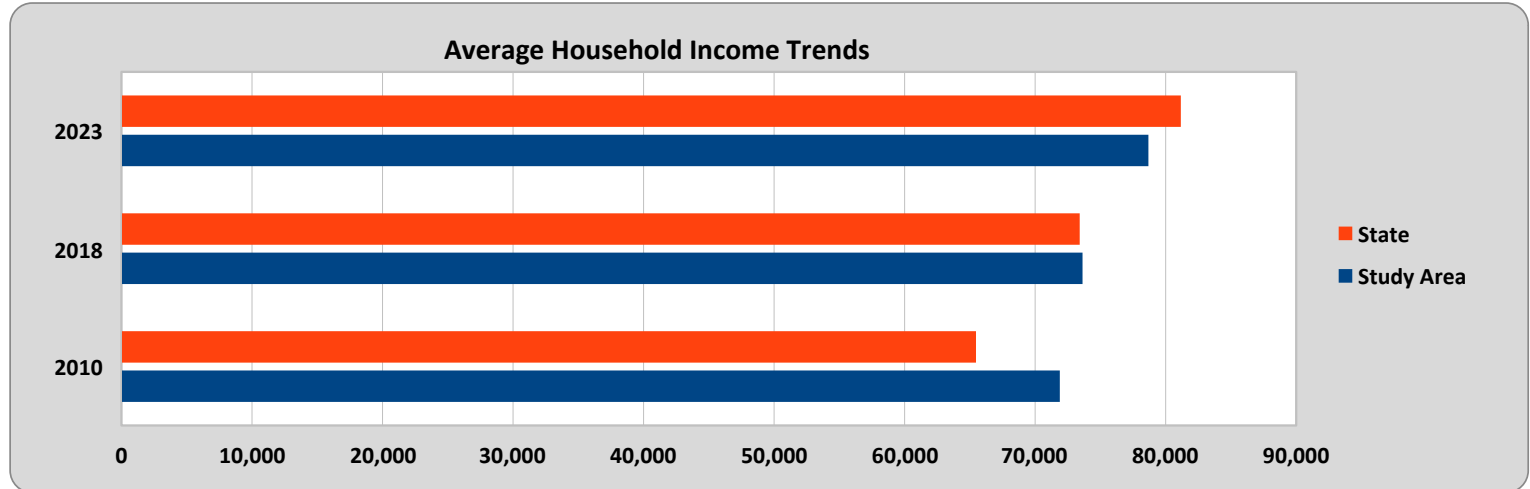
Income Trends: Households and Families	2010	2018	2023	2010 to 2023 Change
Average Household Income	71,890	73,631	78,678	6,788
Median Household Income	63,940	64,462	68,147	4,207
Per Capita Income	27,399	28,061	30,003	2603
Median Family Income		73,850	73,669	181

Poverty

Poverty Level	Pop	Area % Pop	KS % Pop
Above poverty level	2,673	94.2%	91.4%
Below poverty level	164	5.8%	8.6%
	2,837	100.0%	100.0%

Supporting Information

Correlating the StoryView and DetailView Reports

The Detail View Report presents the important demographic detail behind the Demographic Indicators found on the QuickView page. It is organized around six themes.

DetailView Themes	StoryView Number	DetailView Themes	StoryView Number
1. Population, Households & Families	1 & 3	4. Community Diversity	5 & 9
2. Age	2	5. Financial Resources	6 & 7
3. Education/Career Status	4 & 8		

Interpreting the Report

The QuickInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

• Indexes of 100 mean the study area variable is the same as its base area.

• Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.

• Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.