THURSDAY, November 2, 2017

1:30 pm – 2:30 pm  Welcome & Introductions
Laura Cranston, RPh
Chief Executive Officer, PQA

Keynote: Advancing the Quality Agenda through Public/Private Collaborations
William Shrank, MD, MSHS
Chief Medical Officer, UPMC Health Plans

2:30 pm – 3:30 pm  Sleeping Like a Baby or Up All Night:
A frank discussion of the challenges and opportunities to our healthcare system from
opinion leaders across stakeholders

This fast-paced session will cover topics ranging from the Star Ratings Program to MACRA
and the Quality Payment Program to new value-based models of care, risk-based
contracting, quality networks, Repeal and Replace efforts, and much more.

Thought leaders from PQA’s stakeholders discuss a myriad of issues that may affect
PQA’s members and how PQA can support its membership in the future.

Moderated by Cliff Goodman, PhD, Senior Vice President, The Lewin Group

Panelists:
Michael Anderson, PharmD
Chief Pharmacy Officer, UnitedHealthcare
William Grambley, MBA
Head of Clinical Products and Services, CVS Health
Mary Ann Kliethermes, PharmD
Vice Chair and Professor, Midwestern University
Jerry Penso, MD
President/CEO, American Medical Group Association
Peter Wickersham, MSE
President, Government Programs, Express Scripts

3:30 pm – 3:45 pm  BREAK
3:45 pm – 4:20 pm  
**A Walk in My Shoes**  
Eleanor Perfetto, PhD, MS  
*Senior Vice President of Strategic Initiatives, National Health Council*

Connecting the Dots begins and ends with keeping the patient at the core of our thinking, our actions and our strategic plans for our organizations. Learn more about the challenges we face and how to tackle them from a patient advocate and thought leader in healthcare that has her own first-hand experiences as a caregiver.

4:20 pm – 5:00 pm  
**Lessons Learned from the Health Care Reform Debates in 2017**  
Rodney Whitlock, PhD  
*Vice President, Health Policy, ML Strategies*

5:00 pm  
**Networking Reception**

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**FRIDAY, November 3, 2017**

6:00 am  
**Back on My Feet: Fun Run or Walk**  
OPTIONAL: Get your morning started with a run or walk organized and led by Back on My Feet, a non-profit organization seeking to revolutionize the way that our society approaches homelessness. You will not want to miss this morning’s fun!

7:30 am  
**Continental Breakfast**

8:00 am – 8:30 am  
**General Session: Hitting the Highlights — A Look into PQA’s Future** *(Edison A – D)*  

Learn more about the newly approved, three-year PQA Strategic Plan from members of the PQA Board Strategic Planning Committee. This plan, which will guide PQA’s activities from 2018-2020, has incorporated new initiatives, refinements to existing areas of measure development, implementation, member engagement, and educational initiatives and a strong new foundation for research and demonstration projects. This fast-moving discussion will include several members of the Board, liaisons to the Board and senior level staff. You won’t want to miss an opportunity to ask questions and provide your insights into these new and enhanced directions!

Moderated by Loren Kirk, PharmD, *Associate Director of Member Engagement, PQA*

Panelists:  
Vikki Ahern, M.A.S., CHC  
*Director, Medicare Parts C and D Oversight and Enforcement Group, Centers for Medicare and Medicaid Services*  
Anne Burns, RPh  
*Vice President Professional Affairs, American Pharmacists Association*  
Laura Cranston, RPh  
*Executive Director, PQA*  
Alicia De Stefano, MS, RN, CPHQ  
*Medical Affairs Quality Director, Merck*
Julie Kuhle, BS Pharm  
*Vice President, Measure Operations, PQA*

Matthew Pickering, PharmD, RPh  
*Associate Director, Research & Quality Strategies, PQA*

8:30 am – 8:45 am  BREAK

8:45 am – 10:30 am  BREAKOUT SESSIONS:  *Connecting the Dots*  
*(Each session will be repeated twice: First Session from 8:45 am to 9:30 am; Second Session from 9:45 am to 10:30 am)*

- **Session A:** True Measure Harmonization: Understand the What, Why, and How  
  *(Edison D)*  
  **Arjun Venkatesh,** MD, MBA, MHS  
  *Assistant Professor and Director of Performance Improvement in the Department of Emergency Medicine, Yale University School of Medicine and Scientist, Yale New Haven Hospital-Center for Outcomes Research and Evaluation*

- **Session B:** Strategies for Improving Patient Care through Big Data  
  *(Edison A – C)*  
  **Courtney Breece,** MHA  
  *Senior Director, Product Development, Inovalon*
  **Tina Moen,** PharmD  
  *Deputy Chief Health Officer, IBM Watson Health*

- **Session C:** Measuring What Matters: Improving the Patient Experience with their Pharmacy and Health Plan  
  *(Wright)*  
  **Helen Kourlas,** PharmD, BCPS  
  *Pharmacy Director, Clinical Strategies, Healthfirst*
  **Bhavesh Modi,** RPh  
  *Vice President, Pharmacy, Healthfirst*
  **Brian Voelker**  
  *Manager, Direct Marketing, Humana*
  **Iris Young,** PharmD  
  *Director, Pharmacy Quality and Medication Safety, Kaiser Permanente*

10:30 am – 10:45 am  BREAK

10:45 am – 11:20 am  KEYNOTE ADDRESS:  *Taking Steps to Address Opioid Overprescribing: A Surgeon’s Perspective*  
**Martin Makary,** MD, MPH, FACS  
*Surgical Oncologist and Chief, Johns Hopkins Islet Transplant Surgery*

The White House has declared the opioid crisis a national emergency. One in 16 patients become chronic users, according to new research by doctors at the University of Michigan. Even more alarming, research shows that relapse rates after opioid addiction treatment could be as high as 91%. In addition to expanding treatment, it’s time we address the root of the problem — overprescribing. Learn how John Hopkins Surgical Team is addressing this issue, one surgical procedure at a time, with a combination of metrics, data sharing reports assessing practice patterns and best practices among providers.
11:20 am – 11:50 am  *Insights into Successful Community Approaches to Tackling Opioid Use Disorders*
*Jake Nichols, PharmD, MBA*
*Chief Executive Officer, Strategic Recovery Resources*

11:50 am – 12:15 pm Followed by questions and answers with Drs. Makary and Nichols with audience participation and moderated by *Lynn Pezzullo, RPh, CPEHR, Senior Director, Quality Initiatives, PQA*

*Martin Makary, MD, MPH, FACS*
*Surgical Oncologist and Chief, Johns Hopkins Islet Transplant Surgery*

*Jake Nichols, PharmD, MBA*
*Chief Executive Officer, Strategic Recovery Resources*

12:15 pm  
**Adjournment**

Light lunch fare will be provided following the conclusion of the Summit