



PQA



LEADERSHIP SUMMIT

CONNECTING THE DOTS TO ENHANCE PATIENT CARE
November 2-3, 2017 • Westin Hotel • Alexandria, Virginia

THURSDAY, November 2, 2017

1:30 pm – 2:30 pm Welcome & Introductions

[Laura Cranston, RPh](#)

Chief Executive Officer, PQA

Keynote: *Advancing the Quality Agenda through Public/Private Collaborations*

[William Shrank, MD, MSHS](#)

Chief Medical Officer, UPMC Health Plans

2:30 pm – 3:30 pm *Sleeping Like a Baby or Up All Night:*

A frank discussion of the challenges and opportunities to our healthcare system from opinion leaders across stakeholders

This fast-paced session will cover topics ranging from the Star Ratings Program to MACRA and the Quality Payment Program to new value-based models of care, risk-based contracting, quality networks, Repeal and Replace efforts, and much more.

Thought leaders from PQA's stakeholders discuss a myriad of issues that may affect PQA's members and how PQA can support its membership in the future.

Moderated by [Cliff Goodman, PhD](#), *Senior Vice President, The Lewin Group*

Panelists:

[Michael Anderson, PharmD](#)

Chief Pharmacy Officer, UnitedHealthcare

[William Grambley, MBA](#)

Head of Clinical Products and Services, CVS Health

[Mary Ann Kliethermes, PharmD](#)

Vice Chair and Professor, Midwestern University

[Jerry Penso, MD](#)

President/CEO, American Medical Group Association

[Peter Wickersham, MSE](#)

President, Government Programs, Express Scripts

3:30 pm – 3:45 pm BREAK

3:45 pm – 4:20 pm

A Walk in My Shoes

[Eleanor Perfetto, PhD, MS](#)

Senior Vice President of Strategic Initiatives, National Health Council

Connecting the Dots begins and ends with keeping the patient at the core of our thinking, our actions and our strategic plans for our organizations. Learn more about the challenges we face and how to tackle them from a patient advocate and thought leader in healthcare that has her own first-hand experiences as a caregiver.

4:20 pm – 5:00 pm

Lessons Learned from the Health Care Reform Debates in 2017

[Rodney Whitlock, PhD](#)

Vice President, Health Policy, ML Strategies

5:00 pm

Networking Reception

FRIDAY, November 3, 2017

6:00 am

Back on My Feet: Fun Run or Walk

OPTIONAL: Get your morning started with a run or walk organized and led by Back on My Feet, a non-profit organization seeking to revolutionize the way that our society approaches homelessness. You will not want to miss this morning's fun!

7:30 am

Continental Breakfast

8:00 am – 8:30 am

General Session: *Hitting the Highlights – A Look into PQA's Future* (Edison A – D)

Learn more about the newly approved, three-year PQA Strategic Plan from members of the PQA Board Strategic Planning Committee. This plan, which will guide PQA's activities from 2018-2020, has incorporated new initiatives, refinements to existing areas of measure development, implementation, member engagement, and educational initiatives and a strong new foundation for research and demonstration projects. This fast-moving discussion will include several members of the Board, liaisons to the Board and senior level staff. You won't want to miss an opportunity to ask questions and provide your insights into these new and enhanced directions!

Moderated by [Loren Kirk, PharmD](#), Associate Director of Member Engagement, PQA

Panelists:

[Vikki Ahern, M.A.S., CHC](#)

Director, Medicare Parts C and D Oversight and Enforcement Group, Centers for Medicare and Medicaid Services

[Anne Burns, RPh](#)

Vice President Professional Affairs, American Pharmacists Association

[Laura Cranston, RPh](#)

Executive Director, PQA

[Alicia De Stefano, MS, RN, CPHQ](#)

Medical Affairs Quality Director, Merck

Julie Kuhle, BS Pharm

Vice President, Measure Operations, PQA

Matthew Pickering, PharmD, RPh

Associate Director, Research & Quality Strategies, PQA

8:30 am – 8:45 am BREAK

8:45 am – 10:30 am **Breakout Sessions: *Connecting the Dots***

(Each session will be repeated twice: First Session from 8:45 am to 9:30 am; Second Session from 9:45 am to 10:30 am)

- **Session A:** True Measure Harmonization: Understand the What, Why, and How
(Edison D)

Arjun Venkatesh, MD, MBA, MHS

Assistant Professor and Director of Performance Improvement in the Department of Emergency Medicine, Yale University School of Medicine and Scientist, Yale New Haven Hospital-Center for Outcomes Research and Evaluation

- **Session B:** Strategies for Improving Patient Care through Big Data *(Edison A – C)*
Courtney Breece, MHA

Senior Director, Product Development, Inovalon

Tina Moen, PharmD

Deputy Chief Health Officer, IBM Watson Health

- **Session C:** Measuring What Matters: Improving the Patient Experience with their Pharmacy and Health Plan *(Wright)*

Helen Kourlas, PharmD, BCPS

Pharmacy Director, Clinical Strategies, Healthfirst

Bhavesh Modi, RPh

Vice President, Pharmacy, Healthfirst

Brian Voelker

Manager, Direct Marketing, Humana

Iris Young, PharmD

Director, Pharmacy Quality and Medication Safety, Kaiser Permanente

10:30 am – 10:45 am BREAK

10:45 am – 11:20 am **Keynote Address: *Taking Steps to Address Opioid Overprescribing: A Surgeon's Perspective***

Martin Makary, MD, MPH, FACS

Surgical Oncologist and Chief, Johns Hopkins Islet Transplant Surgery

The White House has declared the opioid crisis a national emergency. One in 16 patients become chronic users, according to new research by doctors at the University of Michigan. Even more alarming, research shows that relapse rates after opioid addiction treatment could be as high as 91%. In addition to expanding treatment, it's time we address the root of the problem — overprescribing. Learn how John Hopkins Surgical Team is addressing this issue, one surgical procedure at a time, with a combination of metrics, data sharing reports assessing practice patterns and best practices among providers.

11:20 am – 11:50 am *Insights into Successful Community Approaches to Tackling Opioid Use Disorders*

Jake Nichols, PharmD, MBA

Chief Executive Officer, Strategic Recovery Resources

11:50 am – 12:15 pm Followed by questions and answers with Drs. Makary and Nichols with audience participation and moderated by **Lynn Pezzullo, RPh, CPEHR, Senior Director, Quality Initiatives, PQA**

Martin Makary, MD, MPH, FACS

Surgical Oncologist and Chief, Johns Hopkins Islet Transplant Surgery

Jake Nichols, PharmD, MBA

Chief Executive Officer, Strategic Recovery Resources

12:15 pm **Adjournment**

Light lunch fare will be provided following the conclusion of the Summit