



PQA Launches a New Conference Champion Program

PQA is launching a new Conference Champion Program at the 2017 Annual Meeting. This program is designed to partner new meeting attendees with experienced PQA member champions to provide guidance, networking opportunities, and expertise on PQA's role in performance measurement. PQA will be nominating member champions and will work to partner them with attendees who are new to the Annual Meeting including new PQA members. Pairs will be encouraged to meet at least once during the meeting to discuss how best to approach programming, encourage networking, and answer any questions that arise. Specific programming at the Annual Meeting includes an orientation session for first-time attendees and new members as well as the opportunity to network during breaks and receptions. Tables will be reserved throughout the main ballroom to provide areas for pairs to meet and enjoy programming. Over the coming months, PQA will reach out to first-time meeting registrants to provide more details on being partnered with a PQA Conference Champion.