

## Why You Should Register for the Landscape Industry Certified Evaluation



### Benefits of Certification to your Business

**1** Give your business the upper hand by showing your customers that you have improved competency, and greater professionalism over your competitors.

**2** Having Landscape Industry Certified staff is one of the steps in becoming a Landscape Industry Accredited Company; a new initiative to help industry leading companies set themselves apart across Canada and the USA

### Benefits of Certification to your Customers

**3** Confidence in knowing that the work on their home is being done by a *professional*, not an *amateur*.

**4** You get what you pay for. Mistakes and poor workmanship cost more than hiring someone who is certified, and has the credentials that prove they know what they're doing.

### Benefits of Certification to You

**5** Certification creates a pathway for career advancement. It tells your employer that you are serious about your job. Being certified demonstrates that you are always looking to improve your skills and that you have the knowledge, competency and professionalism that sets you apart from others in the industry.

**6** Personal branding – once you're certified in the designation of your choice, a variety of marketing materials will be available to help brand yourself and your company.



For more information or to register for a certification test please contact Jason in CNLA's certification department, at either [jason@cnla-acpp.ca](mailto:jason@cnla-acpp.ca), or 1-888-446-3499 ext. 8620



Registration opportunities will be available until Tuesday, April 17th, 2018.

Register by Tuesday, March 27th and save \$50.00 on full test registrations! Don't hesitate, register today!



### Designations Offered on Certification Test Day

#### Manager (CLM):

\*Written exam only

#### Designer (CLD):

\*Written exam only

#### Technician (CLT):

\*Written and Practical Exams  
Hardscape Installation  
Softscape Installation  
Ornamental Maintenance  
Turf Maintenance

#### Lawn Care and Retail Horticulturist

\*Written exams only

### Atlantic Region Test Days

April 27/28	Truro, NS
Dalhousie University	Agricultural Campus (formally NSAC)



Qualified,  
Confident,  
Recognized.

**Get Certified!**