

## Lunch has never been so much fun!

On September 15, five hundred Central Albertans helped us celebrate the official launch of [our 51<sup>st</sup> annual Fundraising Campaign](#).

The annual Kick-Off Luncheon sponsored by Johnston Ming Manning in partnership with Sheraton Hotel was themed around possibility and used social media extensively throughout the event. Impactful stories of how United Way is helping people in our community as well as videos from some of our top supporters were showcased. We're pleased to share a link to the [Scott Builder's video](#).

This event isn't possible without our [fantastic sponsors](#) as well as a dedicated volunteer group including Cindy Hunt, Kelsey Knutson, Cyndy McLaren, Kyran Mountain and Linnea Thomas. We also offer another shout out to our amazing emcee's for the event – Matt Geddes and Jen Schleuter.

