

Sockey Night in Red Deer Helps Keep Feet Warm This Winter

Now in its 7th year, United Way's Sockey Night in Red Deer hosted by the Red Deer Rebels was a huge success. Rebels fans look forward to bringing or purchasing socks to throw on the ice during the second intermission – knowing they will be donated to United Way partner agencies who will distribute them to those in need this winter.

We had 1,000 pairs of socks going into the event, and ended up with 1,736. Many thanks to fans from the communities of Red Deer and Central Alberta for all the support and good cheer... and, of course – for the extra 736 pairs of socks! We are grateful for the opportunity to engage with the community at such a fun and meaningful event.

This year's socks will be distributed by 6 partner agencies: Safe Harbour Society, Turning Point, John Howard Society, Central Alberta Woman's Outreach Society, Canadian Mental Health Association and Central Alberta Refugee Effort.

In addition to the sock contribution, over \$3,800 raised from the sock raffle and the silent auction of the autographed Rebel's jersey and stick will go toward the annual fundraising campaign.

Thanks to all [our sponsors](#) who made this event possible. You can read more about Sockey Night in Red Deer in our [media release](#).



