

Investing in the Community – NOVA Chemicals Kicks Off Their Month-Long Campaign!

It may have looked like a company fall barbecue, but what was happening at NOVA Chemicals Joffre Site on September 27 goes a lot deeper. Hundreds of NOVA Chemicals' employees and contractors came together at lunchtime to enjoy hamburgers at their 2016 United Way Campaign Kick Off and at the same time, confirmed their continued commitment to invest in their community.

NOVA Chemicals is committed to being a responsive partner to their community. We are proud that NOVA Chemicals has chosen United Way Central Alberta (UWCA) as their "charity of choice" and a partner to help achieve our goals here in Central Alberta. Over NOVA Chemicals' long history with United Way, they have donated over \$6.35 million towards creating a better community.

"NOVA Chemicals is a shining example of a corporation with a social heart," said Craig Curtis as he accepted their nearly three quarters of a million dollar cheque in 2015. As a 2016 UWCA Campaign Co-Chair Curtis encouraged attendees at the NOVA Chemicals Kick Off, "We have to keep that heart beating."

Campaign Co-Chair, Ken Johnston, spoke to NOVA Chemicals' long-time concern of overall safety in the workplace and in the community. "Your dedication to United Way through your campaign is keeping the community safe."

Workplace campaigns are vital to United Way's success and NOVA Chemicals runs a "best-practice employee-lead campaign" with the support of their leaders.

The Client Ambassadors at the NOVA Chemicals' Kick Off were Janet Dewald of BBBS Lacombe, and Blaine Findlay of Family Services Central Alberta.

On October 19th, NOVA Chemicals' is reaching out to all Central Alberta non-profit agencies by hosting a "[Never Refuse to Reuse](#)" charity garage event. It's a "Free & Carry" event featuring office furnishings and supplies as well as computers and monitors.

You will need to RSVP ahead of time in order to attend. If you are a non-profit agency in Central Alberta and would like to take part, send an expression of interest to joffresite@novachem.com by October 7th.