Red Deer Local Immigration Partnership (RDLIP)

The RDLIP is a group of community stakeholders – organizations, institutions and individuals (immigrants and non-immigrants). This multi-sectoral collaboration is designed to have broad representation in order to bring diverse voices to the table to research, plan, and implement strategies and initiatives. These support the capacity of the community, organizations and individuals to better meet the needs of newcomers to Canada, and effectively support the integration and acceptance of newcomers to Canada within the community at large – Economically, Socially, Culturally, Politically.

Duane Moleni, Red Deer Local Immigration Partnership Coordinator, speaking at the 2017 Annual General Meeting about Project Srinivas

Project Srinivas

Project Srinivas is a Community Engagement initiative that supports and capitalizes on under-utilized resources within businesses and organizations such as multi-lingual employees. It also gets employers to see potential in a diversified workforce, and ultimately opens more pathways to gainful employment for immigrants within the community.

The project asks businesses to use employee name badges to showcase the languages they are able to speak. This can be done by writing the name of the language using the alphabet/letters/writing from said language. For example, "Hindi" would be written in the Hindi language. This enables a person that speaks Hindi to interact with Srinivas in Hindi if they so choose by simply seeing it written on the name badge. The invitation is extended and choice is left in the hands of the customer or clients. This cuts down the potential of misunderstanding by allowing the customer to interact with employees in a language of their choosing, rather than the choice of the business, creating a far more inclusive environment for all parties.