

## Why I Choose to Donate to the United Way

I have done some research on what the United Way does with monies donated and how much of the donation actually makes it to those in need. Firstly the monies donated here at INEOS are used in our community for those who need it most. The United Way has a very lean administration process so the majority of the donations make to those in need. I care about the community that I live in and feel good when I am able to help. Especially now with the downturn in the Industrial sector.

I have donated to this charity for many years and I will continue to do so. This year will be a little different as I know some people that had great paying jobs in the oil patch and have found themselves needing some of the services the United Way provide.

I feel quite lucky to be in an industry that seems to rise above this downturn and that makes me feel even more like donating to those not as fortunate.

On a personal note I donate a minimum of \$1,000 a year and with it coming off each pay cheque do not miss the extra \$50 a pay period – but I know this amount combined with other donations can make a significant positive difference to those who need help in these trying times.

So for the reasons above I ask you to please consider donating this year.

Sincerely,  
Erik Shields