

Encouraging Leadership Giving in Our Community

For five years, United Way has been fortunate to have a number of businesses and individuals step forward to create the Leadership Matching Challenge fund. These campaign pledges are earmarked to encourage people to become Leadership donors (\$1,200) or increase their current Leadership gift. All first time Leadership gifts, and any increased portion of current Leadership gifts, are eligible to be matched by the fund.

In 2016, the Leadership Matching Challenge pledge totalled \$44,500, and we are pleased to announce that we were able to access every pledged dollar. In fact, we had 22 new Leaders join us in 2016, and 90 Leaders increased their gift. The total value of the new and increased gifts was \$61,370. Thank you to everyone who increased or made a new Leadership donation in order to take advantage of this matching program.

Special thanks to our Leadership Matching Challenge sponsors, Warren Sinclair, Canadian Tire North, Jack and Joan Donald, MNP, and Drs. Alaine and Lawrence Farries.

If You Are a Leadership Donor....

Celebrating Leadership

Presented by

CIBC **Wood Gundy**

Blake Wealth Advisory Group
James Blake • Brodie Wagner • Spiro Angelos



MAY 24, 2017 5-7 PM

Thank you leading the creation of possibility in your community!

 United Way
Central Alberta

If you are a Leadership donor, we'd love to see you at the Leadership Celebration on May 24 at the Black Knight Inn (5 to 7 pm). Please [let us know](#) if you are planning to come.*

*Note: This is a by-invitation-only event. You are welcome to bring a friend, but otherwise the invitation is not transferable.