



BANFF
VENTURE FORUM

Presented by:
CAPITAL
ROAD

The New Technology Economy Happens in Banff

Presenting Company FAQ Sheet

Fairmont Banff Springs Hotel - Banff, Canada
September 21 & 22, 2017
www.banffventureforum.com

Presenting Company Selection Criteria

Stream Focus:

- Information Technology
- Sustainable Technology
- Health Technology

Core criteria for Main Stage presenting companies:

- Seed funded/Angel backed
- Looking for an A round or socializing a B round
- Can be a current portfolio company that is meeting its milestones
- Promising technology and business model
- Watched with interest by the venture community
- Ideally have \$1M - \$5M in revenue

Core criteria for First Look presenting companies:

- Angel backed
- Likely pre revenue
- Promising technology and business model

Please note: These are simply guidelines and all submitted company applications are up for subjective override by the Selection Team, at their discretion.

Selection Process

- Company selections are made on an ongoing basis
- Selection Committee members typically refer the BVF project team to the CEO of a company of interest
- The BVF project team then briefs the company of interest on the opportunity to present at the BVF and provides them with an application form after exploring a fit
- The company provides a verbal commitment of its interest in presenting and submits a completed application form, which must be submitted before the company can be formally selected
- The Selection Committee grants final approval of all company selections
- Presenting companies will then receive a formal offer letter from the BVF project team

Registration Cost

- \$1,295 CDN (Presenter)
- \$595 CDN (Each Additional Delegate)
- \$395 CDN (First Look Presenter) One registrant per company
- Once a company has received its formal offer letter, online registration and payment must be completed within one week in order to confirm acceptance

Logistics

- The BVF is a **SHOWCASE** opportunity for exceptional technology companies - presenting companies need not be actively fundraising in order to present
- Detailed program, timings, and logistical details will be forwarded upon company selection
- Company profiles to be submitted to the BVF project team following approval from the Selection Committee
- Early stage company presentations are to be a maximum of 5 minutes and main stage presentations are to be a maximum of 10 minutes
- PowerPoint slides must be submitted in advance
- Main Stage Presenting Companies have the opportunity to set up an exhibitor booth at the Forum and participate in the speed networking sessions

For more information please contact:

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Partial List of Participating and Alumni Investors:

32 Degrees Capital | 500 Startups | AVAC Ltd. | Avrio Capital | Azure Capital Partners | BASF Venture Capital America Inc. | BDC Capital | Chrysalix Venture Capital | Cisco Systems, Inc | ConocoPhillips Technology Ventures | Cycle Capital Management | DBL Cleantech Capital | Enbridge Inc. | EnerTech Capital | Espresso Capital | First Green Partners | Formation 8 | Forté Ventures | GE Ventures | GrowthWorks Capital | IBM Venture Capital Group | Ignition Partners | iNovia Capital | Intel Capital | Merck | Microsoft Ventures | Mistral Venture Partners | Mithril Capital Management LLC | Novus Energy Partners LP | Obvious Ventures | Pangaea Ventures | Panorama Capital | Real Ventures | Relay Ventures | Rho Canada Ventures | Round 13 Capital | Saudi Aramco Energy Ventures | Schlumberger | Sustainable Development Technology Canada | Tandem Expansion Fund | TELUS Ventures | TOTAL S.A. | Vanedgede Capital | Version One Ventures | Wellington Financial | Wesley Clover | Yaletown Partners