



Decentralised Energy Forum

November 28 & 29, 2018

The Rimrock Resort Hotel

Banff, Canada

www.decentralisedforum.com

Presented by:

CRITICAL PATH^o
GROUP

EVENTS | ADVISORY | INTELLIGENCE



About

The inaugural Decentralised Energy Forum is the new annual energy conference that connects key players in the decentralised energy value chain. The Decentralised Energy Forum is positioned with a mandate to be the premier conference for the decentralised energy ecosystem in North America, attracting high potential energy companies and key players across the value chain. A unique opportunity for networking, partnering, business development, and exhibition, the future of North America's distributed energy sector will be driven by relationships forged at the Decentralised Energy Forum.

It's Time to Bring Back Curious

The Information Age is transitioning our economy from a labour-intensive and resource-based one into an economy that is based on information technology. Key developments affecting the evolution of this new economy relate to multimedia, big data and the increased value of social factors when adopting technology and information. No sector will escape the impact of these changes and the role that decentralised energy will play in society will be extremely different. There's never been a better time to activate our minds, observe new ideas and open up a world of possibility.

The Decentralised Energy Forum reflects the evolution of the sector. Like-minded industry experts will come together to make contemporary energy an integral part of our modern build environment. Where the journey to interactive and automated energy is showcased. Where you meet inspirational business leaders that spark your imagination and put your business on a clear path for future success.

Scope and Mandate

The Decentralised Energy Forum provides annual visibility into the continuously evolving universe of emerging companies and innovations within the following categories:

- Advanced Energy Management Systems
- Automation, Machine Learning, Robotics, Artificial Intelligence
- Bioenergy & Biofuels
- Communications Protocols including Blockchain, Machine to Machine Communications, Big Data Analytics
- Cybersecurity
- Energy Recycling Systems
- Energy Storage Technologies
- EV Infrastructure and Charging Technologies
- Geothermal Energy
- Hydrogen and Fuel Cells
- IoT including SCADA and AMI
- Natural Gas and Combined Heat and Power
- Smart Buildings and Building Optimisation
- Smart Contracts Solutions
- Smart Grid and Microgrid Enabling Technologies
- Solar Energy
- Thermal Energy & Building Performance
- Virtual Power Plants
- Wind Energy

Presented by:

CRITICAL PATH^o
GROUP
EVENTS | ADVISORY | INTELLIGENCE



Core Participants

The primary objective of the Decentralised Energy Forum is to provide a world class conference for the highest potential emerging and established companies in the decentralised energy sector. The Forum provides delegates with a focused platform for engaging with, and presenting their innovations and ideas to, the most active:

- Decentralised Energy Companies
- Utilities
- Project Developers & Infrastructure Companies
- Executives, Managers & Entrepreneurs
- Technology Developers
- Equipment Manufacturers
- Distributors
- Municipal, Regional & Federal Public-Sector Leaders
- Scientists, Academics & Researchers
- Corporate Strategics
- Private Equity & Growth Financing Firms
- University Technology Transfer Offices
- Technology Incubation & Commercialization Organizations
- Technology Scouts
- Professional Service Providers

Core Value Proposition

The scope and depth of the exhibition and conference reflect a distinct value proposition for all participating stakeholders:

- Gain direct access to key influencers and decision makers within the North American decentralised energy community.
- Establish your position as a key player in North America's evolving low-carbon economy by actively participating in the exhibition and conference.
- Enhance your organization's profile with a key audience of emerging and established companies across the decentralised energy value chain.
- Showcase your innovative ideas, products, and technologies to prospective partners across the value chain including suppliers, distributors, corporate strategics, and other potential partners.
- Expand your network through direct, personal contact with influencers, decision makers, and innovators.

Additionally, the Decentralised Energy Forum provides a highly focused networking opportunity for emerging and established companies to showcase their innovations to strategic players in the value chain that can provide the following business development opportunities:

- Strategic Partnering
- Joint Venture Agreements

Presented by:

CRITICAL PATH^o
GROUP
EVENTS | ADVISORY | INTELLIGENCE



- Demonstration Projects/Pilot Trials
- Technology Licensing
- Scale Up
- Business Development & Market Access
- Distribution Channels
- Navigating Policy & Legislation
- Financing

About Critical Path Group

Critical Path Group is a leading technology event production and advisory firm focused exclusively on serving the innovation and technology commercialization sectors. Operating at the intersection of high growth technology companies, the private equity community, and corporate strategics, the firm is dedicated exclusively to the emerging technology industries. Critical Path Group manages the largest portfolio of innovation and technology showcase conferences in Canada. Our portfolio events focus on the three sectors critical to humanity: Energy, the Environment and Healthcare. We believe that the most compelling challenges facing us as human beings lie within these three realms and these challenges will ultimately be addressed by emerging technology solutions.

www.criticalpathgroup.com

About Decentralised Energy Canada

Decentralised Energy Canada (DEC) was established in 2001 to connect and support businesses in the DE industry and to drive a paradigm shift from a carbon intensive, centralised energy system to a cleaner, more efficient, decentralised energy system. This initiated an industry movement that marked the beginning of Canada's transition to a low-carbon energy economy. Over the course of 15 years, DEC has cultivated an industry cluster of over 10,400 businesses, suppliers, and professional service providers. DEC's membership represents over \$25.7 billion of revenue. Project support services have been delivered to over 900 projects representing approximately 1,500 MW of DE capacity and an estimated 2 million tonnes of CO2 emissions offsets annually.

www.deassociation.ca

Key Contacts

Marc Elrick BA(Hons), MBA
Principal
Critical Path Group
Direct: (403) 819 0383
Email: marc@criticalpathgroup.com

Anouk Kendall
President
Decentralised Energy Canada
Direct: (403) 210 5374
Email: akendall@deassociation.ca

Aryn Guthrie
Project Manager
Critical Path Group
Direct: (587) 224-9367
Email: aryn@criticalpathgroup.com

Presented by:

CRITICAL PATH^o
GROUP
EVENTS | ADVISORY | INTELLIGENCE



Presenting Sponsors | \$30,000

- Industry exclusivity of sponsorship at the Presenting Sponsor level. Limit of two.
- Eight Decentralised Energy Forum passes;
- Banner advertising in the venue conference area;
- Two full-page black and white ads in the event program with premium positioning;
- Back cover full-page color ad in event program (inside front cover or outside back cover);
- Presenting Sponsor level placement of logo in all event advertising and recognition in all event editorial;
- One year of Presenting Sponsor level recognition on event website with link to sponsor website;
- Presenting Sponsor level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One ten-foot display in the exhibition area;
- Opportunity to have a self-contained package of information distributed by event organizers to all registrants at time of registration; and
- Customized benefits as negotiated.

Trailblazers | \$20,000

- Four Decentralised Energy Forum passes;
- Banner advertising in the venue conference area;
- One half-page black and white ad in event program;
- Trailblazer level placement of logo in event advertising;
- One year of Trailblazer level recognition on event website with link to sponsor website;
- Trailblazer level recognition in event advertising and signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One six-foot display in the exhibition area; and
- Opportunity to have hand-out materials distributed by event organizers to all registrants at time of registration.

Industry Leaders | \$25,000

- Industry exclusivity at the Industry Leader sponsor level;
- Five Decentralised Energy Forum passes;
- Banner advertising in the venue conference area;
- One full-page black and white ad in event program;
- Introduction of a Forum speaker or moderate a panel session;
- Industry Leader level placement of logo in event advertising;
- One year of Industry Leader level recognition on event website with link to sponsor website;
- Industry Leader level recognition in event advertising and signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One ten-foot display in the exhibition area;
- Opportunity to have hand-out materials distributed by event organizers to all registrants at time of registration; and
- Customized benefits as negotiated.

Pathfinders | \$15,000

- Three Decentralised Energy Forum passes;
- One half-page black and white ad in event program;
- Pathfinder level placement of logo in event advertising;
- One year of Pathfinder level recognition on event website with link to sponsor website;
- Pathfinder level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One six-foot display in the exhibition area; and
- Opportunity to have a self-contained package of information distributed by event organizers to all registrants at time of registration.

Program Partners | \$10,000

- Two Decentralised Energy Forum passes;
- One half-page black and white ad in event program;
- Program Partner level placement of logo in event advertising;
- One year of Program Partner level recognition on event website with link to sponsor website;
- Program Partner level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations; and
- One six-foot display in the exhibition area.

Energy Innovators | Please Inquire

- One Decentralised Energy Forum pass;
- One half-page black and white ad in event program;
- Energy Innovators level placement of logo in event advertising;
- One year of Energy Innovators level recognition on event website with link to sponsor website; and
- Energy Innovators level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- Limited availability.

Presented by:

CRITICAL PATH^o
GROUP
EVENTS | ADVISORY | INTELLIGENCE

