



2018
MAY 10

AGRI Innovation. Growth Capital. Global Opportunity.

Toronto Marriott Downtown Eaton Centre Hotel | www.agritechventurefroum.com



AGRI Tech Venture Forum

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Participating & Alumni Organizations - Partial List

Agriculture Financial Services Corporation | Avrio Capital | BASF | Bayer CropScience | Bioenterprise Corporation | Blue River Technology | Cargill | Closed Loop Capital | Cultivian Sandbox | Cycle Capital Management | DecisionPoint Advisors | Dow AgroSciences Canada | Draper Associates | DSM | DuPont Pioneer | Elanco Canada | Emerald Technology Ventures | Farm Credit Canada | Farmers Edge | First Green Partners | Investeco | IowaAg Startup Engine | Kirchner Private Capital | Middleland Capital | Monsanto Growth Ventures | Open Prairie Ventures | PepsiCo | Radicle Accelerator | South Dakota Innovation Partners | Southwest Michigan First Life Science Fund | Sustainable Development Technology Canada | Syngenta Ventures | T&E Ventures Inc. | The Chrysalix Global Network | The Trendlines Group | The Yield Lab | TMX | TSX | TSXV | Verdex Capital

CRITICAL PATH[°]

GROUP

EVENTS | ADVISORY | INTELLIGENCE

New Growth

The ag tech landscape has evolved significantly in recent years. As the sector expands and continues to gain momentum, the Agri Investment Forum has transformed into the AGRI Tech Venture Forum. New ventures and high growth companies require more than just financial capital to succeed in the dynamic global market. Innovation, partnerships, ingenuity, and experience are just a few of the ingredients for an ag tech success story.

The AGRI Tech Venture Forum continues to evolve with the sector. Seasoned ag tech investors will connect with their international peers, corporate strategics will have a platform to outline their vision for the future of the industry, and companies from around the world will take the stage to showcase cutting edge innovations that push the boundaries of scientific possibility.

Join us as we unveil the future of ag tech at the 2018 AGRI Tech Venture Forum in Toronto, Canada.

Mission

The AGRI Tech Venture Forum operates at the intersection of growth capital, emerging technologies, and global commercialization. The Forum is a platform to showcase outstanding early and growth stage ventures in ag tech, and engage a global audience of thought leaders and experts from private equity firms, corporate strategics, foreign trade and development agencies, among others.

The Forum provides a highly focused networking opportunity for emerging companies to showcase their innovations to strategic players that can provide the following business development opportunities:

- Financing
- Partnering
- Market Access
- Demonstration Projects/Field Trials
- Technology Licensing
- Distribution Channels
- Lead/Reference Clients
- M&A Discussions
- Joint Venture Agreements

The Forum is the premier Canadian event in the ag tech sector, and brings together an international delegation of key influencers and stakeholders to drive commercialization and global market penetration of ag tech ventures.

Scope & Mandate

The AGRI Tech Venture Forum provides annual visibility into the constantly changing universe of emerging technology companies within the following categories:

- Crop Science & Precision Farming
- Robotics
- Animal Health
- Vertical Farming, Aeroponics and Aquaculture
- Functional Foods and Alternative Proteins
- Bioindustrial Products
- Biologicals, Seed Coatings & The Micro Biome

The Forum features presenting companies that are competitively selected in consultation with our Industry Advisory Board members. Additionally, the Forum facilitates the following economic development outcomes:

- Provide emerging ag tech companies with a platform for moving onto the radar screens of Fortune 500 firms, which constitute the most vibrant M&A market for emerging technology companies.
- Provide an opportunity for emerging company founders to have direct personal contact with influencers and decision makers.
- Provide US venture capital funds and other private equity investors with a comprehensive conduit into the Canadian opportunity landscape.
- Celebrate that investors and tech entrepreneurs are part of the same culture - not separate and distinct.
- Assist in addressing existing gaps in the funding continuum for high growth potential technology companies.
- Encourage high quality and increased volume of institutional financing deal flow that is consistent and competitive - competitive for both the entrepreneurs and their investors.

Core Participants

The primary objective of the AGRI Tech Venture Forum is to build a world class annual venture forum for the highest potential emerging ag tech companies to present their innovations and business models to the most active:

- Corporate Strategics
- Venture Capital Firms
- Private Investors & Family Offices
- Other Private Equity & Venture Debt Firms
- University Technology Transfer Offices
- Technology Incubation & Commercialization Organizations
- Ag Tech Entrepreneurs & Executives
- Technology Scouts
- M&A Professionals

About Critical Path Group

Critical Path Group is a leading technology event production and advisory firm focused exclusively on serving the innovation and technology commercialization sectors. Our mission is to facilitate the acceleration of technology commercialization and adoption to address the world's most compelling challenges. Based in Calgary, Alberta, Critical Path Group manages the largest portfolio of innovation and technology showcase conferences in Canada. Our 2018 event portfolio is comprised of:

- **AGRI Tech Venture Forum**
- **Atlantic Venture Forum**
- **Banff Venture Forum**
- **Canadian Financing Forum**
- **PROPEL Energy Tech Forum**

Our portfolio events focus on the three sectors critical to humanity: Energy, the Environment and Healthcare. We believe that the most compelling challenges facing us as human beings lie within these three realms and these challenges will ultimately be addressed by emerging technology solutions.

Key Contacts

Marc Elrick BA(Hons),MBA
Executive Director
AGRI Tech Venture Forum
Mobile: (403) 819 0383
Email: marc@criticalpathgroup.com

Aryn Guthrie B.Comm
Project Manager
AGRI Tech Venture Forum
Office: (587) 350 3309
Email: aryn@criticalpathgroup.com

Title Sponsor \$50,000

- Subtitle recognition with event name, i.e. AGRI Tech Venture Forum - Presented by "Title Sponsor Name";
- Seven AGRI Tech Venture Forum passes;
- Host an exclusive Pre-Day Workshop and/or Reception at the AGRI Tech Venture Forum;
- One 15-minute public address opportunity with formal introduction;
- First right of refusal to provide sponsor branded conference delegate bags and marketing collateral;
- Banner advertising in the venue conference area;
- Introduction of a Forum Keynote speaker;
- Two full-page black and white ads in the event program with premium positioning;
- Back cover full-page color ad in event program (inside front cover or outside back cover);
- Title level placement of logo in all event advertising and name recognition in all event editorial;
- One year of Title level recognition on event websites with link to sponsor website;
- Title level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- An oversize display in the exhibition area; and
- Opportunity to have a self-contained package of information distributed by event organizers to all registrants at time of registration.

Pathfinders \$35,000

- Five AGRI Tech Venture Forum passes;
- One 15-minute public address opportunity;
- Banner advertising in the venue conference area;
- One full-page black and white ad in event program;
- Introduction of a Forum speaker or moderate a panel session;
- Pathfinder level placement of logo in event advertising;
- One year of Pathfinder level recognition on event websites with link to sponsor website;
- Pathfinder level recognition in event advertising and signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One display in the exhibition area; and
- Opportunity to have hand-out materials distributed by event organizers to all registrants at time of registration. Hand-outs must be supplied by sponsor.

Innovators \$20,000

- Three AGRI Tech Venture Forum passes;
- One five-minute public address opportunity;
- One full-page black and white ad in event program;
- Innovator level placement of logo in event advertising;
- One year of Innovator level recognition on event websites with link to sponsor website;
- Innovator level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations;
- One display in the exhibition area; and
- Opportunity to have a self-contained package of information distributed by event organizers to all registrants at time of registration. All packages must be supplied by sponsor.

Catalysts \$10,000

- Two AGRI Tech Venture Forum passes;
- One half-page black and white ad in event program;
- Catalyst level placement of logo in event advertising;
- One year of Catalyst level recognition on event websites with link to sponsor website;
- Catalyst level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations; and
- One display in the exhibition area.

Program Partners \$5,000

- One AGRI Tech Venture Forum pass;
- One half-page black and white ad in event program;
- Program Partner level placement of logo in event advertising;
- One year of Program Partner level recognition on event websites with link to sponsor website; and
- Program Partner level recognition on event signage, including all areas where sponsorship recognition is provided in PowerPoint presentations.

Foundation Partners

- Granting agencies and government organizations supporting the AGRI Tech Venture Forum with over \$15,000.
- Sponsor benefits to be negotiated based on financial contribution.

Contribution Partners

- Granting agencies and government organizations supporting the AGRI Tech Venture Forum with over \$15,000.
- Sponsor benefits to be negotiated based on financial contribution.

Please contact Aryn Guthrie [aryn@criticalpathgroup.com | 587-350-3309] to inquire about additional sponsorship options, including:

- Networking Breakfast Sponsor
- Keynote Lunch Sponsor
- Networking Break Sponsor
- Official Forum Reception Sponsor
- Private Dinner Sponsor
- International Delegation Packages